

# Budget & Personnel meeting

March 25, 2025

***One vote will be taken on all regular items  
and the consent agenda at the end of the meeting.***

**Item No. 1**

**Approve Contracts, Grants and Other Major Expenditures**

Item No. 1 a

## **EXEMPLARY CORE CAPACITIES**

- a.) VOTE: Approve changes to employee fringe benefit package effective July 1, 2025.

Presenter: Carol Gonzales

Item No. 1 b – c

## **THRIVING OLDER ADULTS AND COMMUNITIES**

- b.) VOTE: Authorize a grant application to the Darr Family Foundation for \$300,000 dollars to support the Double Up Food Bucks Program.
- c.) VOTE: Approve submission of Amendment #1 of the SFY 2025 Area Plan and Budget to the Missouri Department of Health and Senior Services.

Presenter: Kristi Bohling-DaMetz

Item No. 1 d

## **THRIVING OLDER ADULTS AND COMMUNITIES**

- d.) VOTE: Authorize an application to the Missouri Department of Health and Senior Services for the KC Regional Community Health Worker Collaborative.

Presenter: Marlene Nagel

Item No. 1 e – f

## **SAFE AND SECURE COMMUNITIES**

- e.) VOTE: Approve the acquisition of additional Motorola VESTA 911 workstations to support emergency communications operations.
- f.) VOTE: Approve an agreement with Segra (formerly United Private Networks — UPN) to provide circuit connections supporting the PSAP at American Medical Response’s new location.

Presenter: Eric Winebrenner

Item No. 1 g

## **SAFE AND SECURE COMMUNITIES**

- g.) VOTE: Authorize an agreement with CommCARE to provide Applied Suicide Intervention Skills Training for first responders, mental health professionals, school counselors and hospital staff in Clay, Jackson, Platte and Ray counties in Missouri.

Presenter: Julie Phillips

Item No. 1 h – i

## **EFFECTIVE TRANSPORTATION AND QUALITY PLACES**

- h.) VOTE: Authorize consultant agreement with Toole Design Group for the Greater Kansas City Regional Bikeway Plan update.
- i.) VOTE: Authorize consultant agreements for four 2025 Planning Sustainable Places studies.

Presenter: Ron Achelpohl



Item No. 1 j

## **HEALTHY ENVIRONMENT**

- j.) VOTE: Authorize an application for the Municipal Investment Fund opportunity through International Council for Local Environmental Initiatives — Local Governments for Sustainability.

Presenter: Ashley Sadowski

Item 2 a

**2. VOTE: Consent Agenda (Administrative Matters and Minor Expenditures)**

a. Approve meeting minutes from February 25, 2025.

Item No. 3

## **Other Business**

Item No. 4

# Adjournment

# Community Services Corporation

Mar. 25, 2025

***One vote will be taken on all regular items  
and the consent agenda at the end of the meeting.***

**Item No. 1**

# **Call to Order**

**Item No. 2**

**VOTE: Approve Minutes of the February 25, 2025, Meeting.**

**Item No. 3**

**VOTE: Authorize a grant application to the Darr Family Foundation for \$300,000 dollars to support the Double Up Food Bucks Program.**



**VOTE: Approve All Regular Agenda  
and Consent Agenda Items.**

**Item No. 4**

# **Other Business**

**Item No. 5**

# **Adjournment**

# **Board of Directors meeting**

March 25, 2025

Item No. 1

## **Brief Self Introductions**

Item No. 2 a

## **EFFECTIVE LOCAL GOVERNMENT**

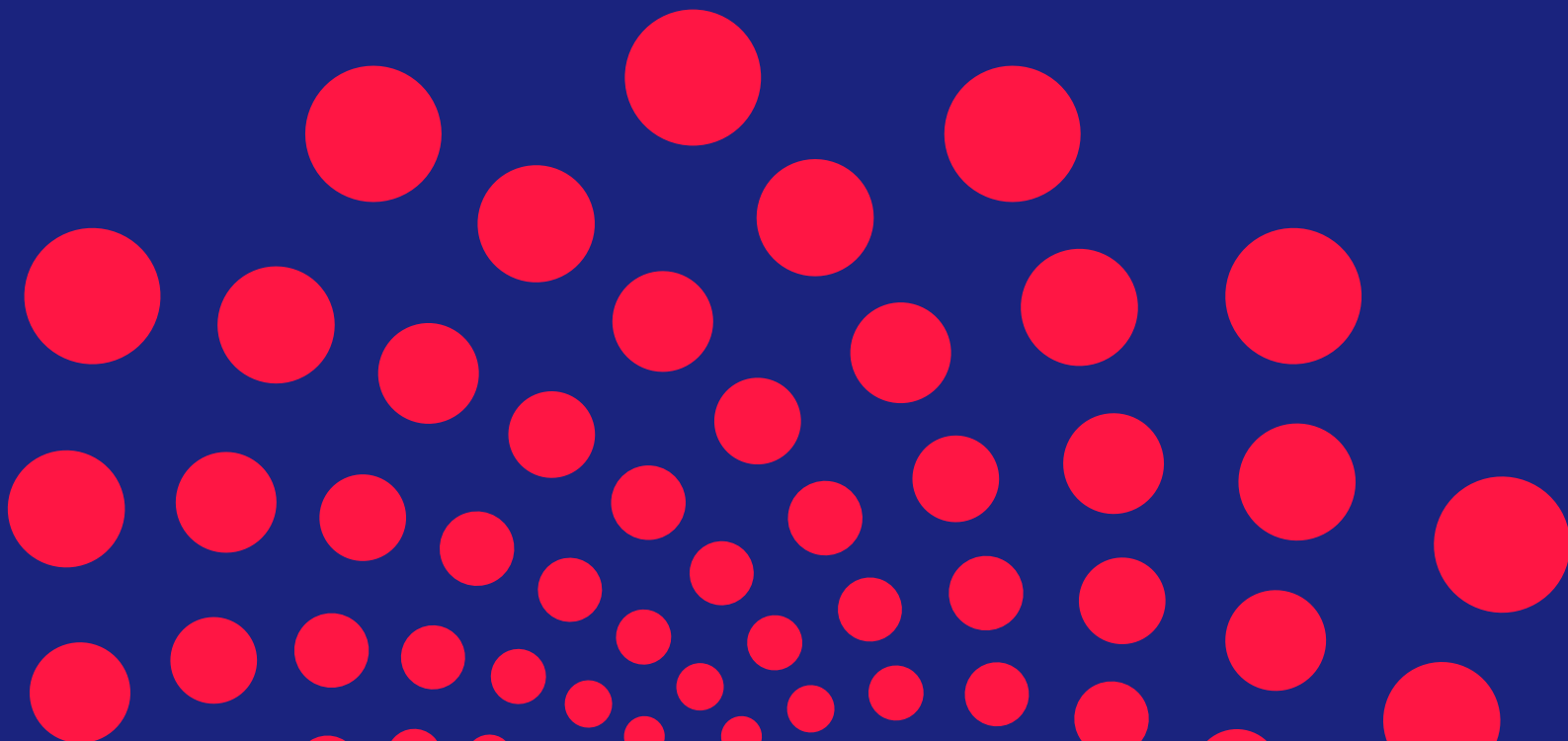
- a.) PRESENTATION: World Cup Communications Update and introduction of Tracy Whelpley, KC2026

Presenter: David Warm

# KC2026 UPDATE

MARC BOARD OF DIRECTORS MEETING

March 25, 2025





**443**

**DAYS TO GO**



# KC HOST CITY SONIC ID





# PURPOSE

**MAXIMIZE THE POSITIVE MOMENTUM CREATED BY THE 2026 FIFA WORLD CUP™ TO UNITE, STRENGTHEN, AND ELEVATE OUR REGION, AND PROPEL KC TO NEW HEIGHTS IN THE NATION AND THE WORLD.**

## **DELIVER KANSAS CITY MAGIC**

Create a safe, seamless, best-in-class, and distinctly Kansas City experience for the fans, players, and media, that fully engage our communities in the process and encourage visitors to return.

## **RISE ON THE WORLD STAGE**

Showcase to a global audience the vitality of our economy, the richness of our culture, and most importantly, the welcoming character of our people — firmly establishing KC as the heart and capital of the Midwest.

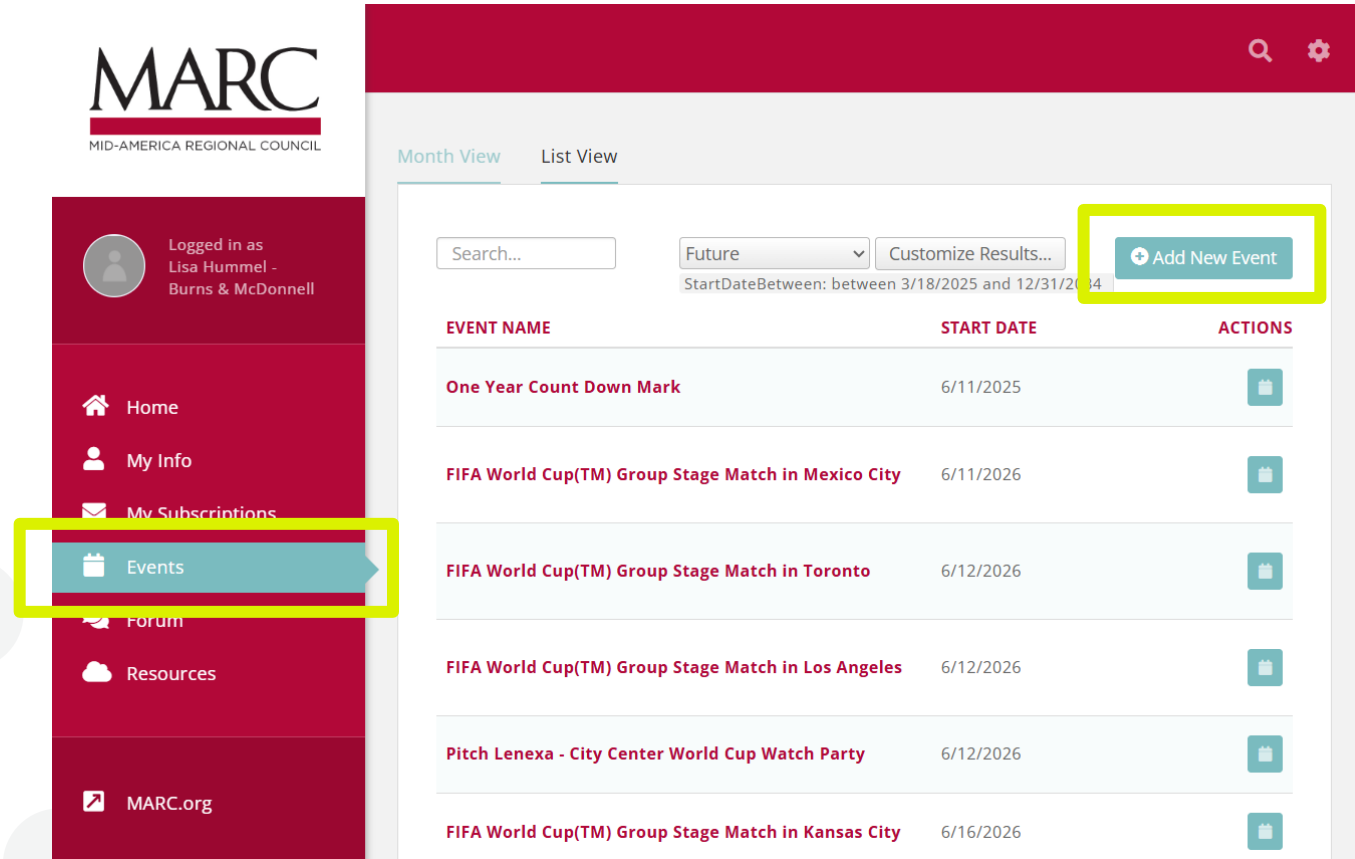
## **LEAVE A LASTING LEGACY**

Generate sustained and long-term cultural and economic impacts in our region's infrastructure, businesses, institutions, and brand, while building our people's capability and confidence to take on the opportunities and challenges of the future.







# REGIONAL EVENTS CALENDAR

## A PLANNING TOOL FOR REGIONAL COLLABORATION

- Planning - supports coordinated transportation and security efforts
- Visibility - helps small businesses identify areas of opportunity
- Promotion – permitted events will be promoted to residents and tourists through the app



The screenshot displays the MARC Mid-America Regional Council Events Calendar interface. On the left is a dark red navigation sidebar with the MARC logo at the top. The sidebar includes a user profile section for 'Lisa Hummel - Burns & McDonnell' and a list of menu items: Home, My Info, My Subscriptions, Events (highlighted with a yellow box), Forum, Resources, and MARC.org. The main content area features a header with 'Month View' and 'List View' tabs, a search bar, a date filter set to 'Future', and a 'Customize Results...' button. A prominent blue 'Add New Event' button with a plus icon is highlighted with a yellow box. Below this is a table of events with columns for 'EVENT NAME', 'START DATE', and 'ACTIONS'.

EVENT NAME	START DATE	ACTIONS
One Year Count Down Mark	6/11/2025	
FIFA World Cup(TM) Group Stage Match in Mexico City	6/11/2026	
FIFA World Cup(TM) Group Stage Match in Toronto	6/12/2026	
FIFA World Cup(TM) Group Stage Match in Los Angeles	6/12/2026	
Pitch Lenexa - City Center World Cup Watch Party	6/12/2026	
FIFA World Cup(TM) Group Stage Match in Kansas City	6/16/2026	

# CALENDAR: HOW TO ADD EVENTS

## OPEN TO ALL COMMUNITIES

### STEP 1: CREATE ACCOUNT

- Complete the request form
- You'll receive an email to create your account (within 2 days).

### STEP 2: ADD EVENTS

- Once logged in, select “Events” left menu and “Add New Event”
- **Be sure to select the World Cup 2026 Community Activations calendar** and click “done” to add your event.



**MARC.ORG/WORLD-CUP**

QUESTIONS?

Contact **MARCinfo@marc.org**

*Detailed instructions available:*  
**bit.ly/howtomarcevent**

# KC2026 UPCOMING MILESTONES

2025 is an exciting year for Kansas City

**APRIL**

**Kansas City Poster  
Reveal**

Celebrate the spirit of Kansas City designed by a local artists

**JUNE**

**One Year to Go  
Activations**

The community and region are invited to come together to celebrate and learn about FIFA World Cup™

**JULY**

**One Year to Go  
Activations**

The community and region are invited to come together to celebrate and learn about FIFA World Cup™

**SEPTEMBER**

**Volunteer  
Opportunities  
Launch**

Everyone is invited to sign up to help activate this momentous event

**DECEMBER**

**Final Draw**

Kansas City will learn what teams will be playing at Kansas City Stadium and if any teams will call KC home with a basecamp location



**DOWNLOAD THE  
OFFICIAL FIFA WORLD CUP™  
SOUND OF KANSAS CITY**



WE  
ARE



Item No. 3 a

## **THRIVING OLDER ADULTS AND COMMUNITIES**

a.) **REPORT: Aging Services Update**

Presenter: Kristi Bohling-DaMetz



# OLDER AMERICANS MONTH



FLIP THE SCRIPT ON AGING: MAY 2025



## MID-AMERICA REGIONAL COUNCIL'S OLDER AMERICANS MONTH EVENTS

AGE OF CELEBRATION  
MAY 30, 2025



AGE POSITIVE CONFERENCE  
MAY 2, 2025



### SPONSORSHIP OPPORTUNITIES

[marc.org/OAMevents](http://marc.org/OAMevents)

Item No. 4 a

## **EFFECTIVE TRANSPORTATION AND QUALITY PLACES**

a.) **REPORT: Connected KC 2025 regional transportation plan update**

Presenter: Ron Achelpohl



**MARC BOARD**  
**MARCH 25, 2025**

# WHAT IS A METROPOLITAN TRANSPORTATION PLAN (MTP)?

- Required planning document for our metro. Update required every 5 years
- Sets vision, establishes goals and identifies regionally significant projects
- Guides how regional transportation system will be developed for next 25 years



Major streets and highways



Public transportation

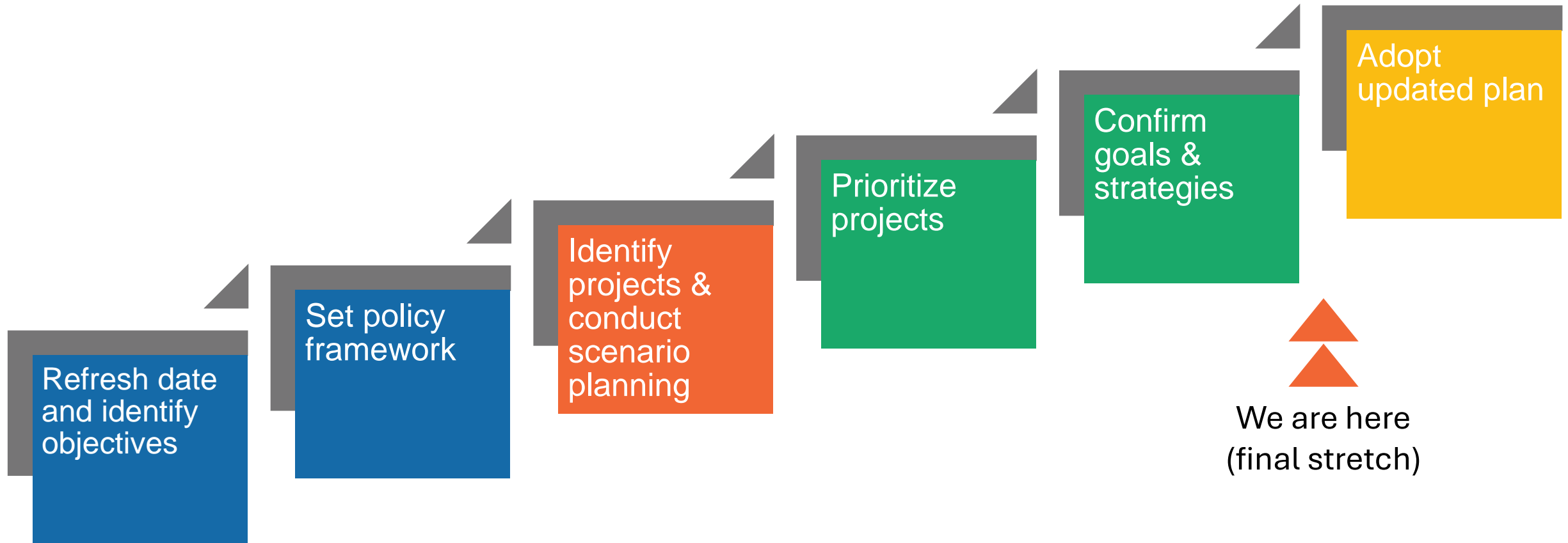


Bike & pedestrian accessibility



Freight transportation

# UPDATE TIMELINE



We are here  
(final stretch)

Kick-off

Public Engagement & Outreach

# KEY FINDINGS

# SCENARIO PLANNING

## WE TESTED FOUR LAND USE DEVELOPMENT SCENARIOS TO SEE THE FUTURE:

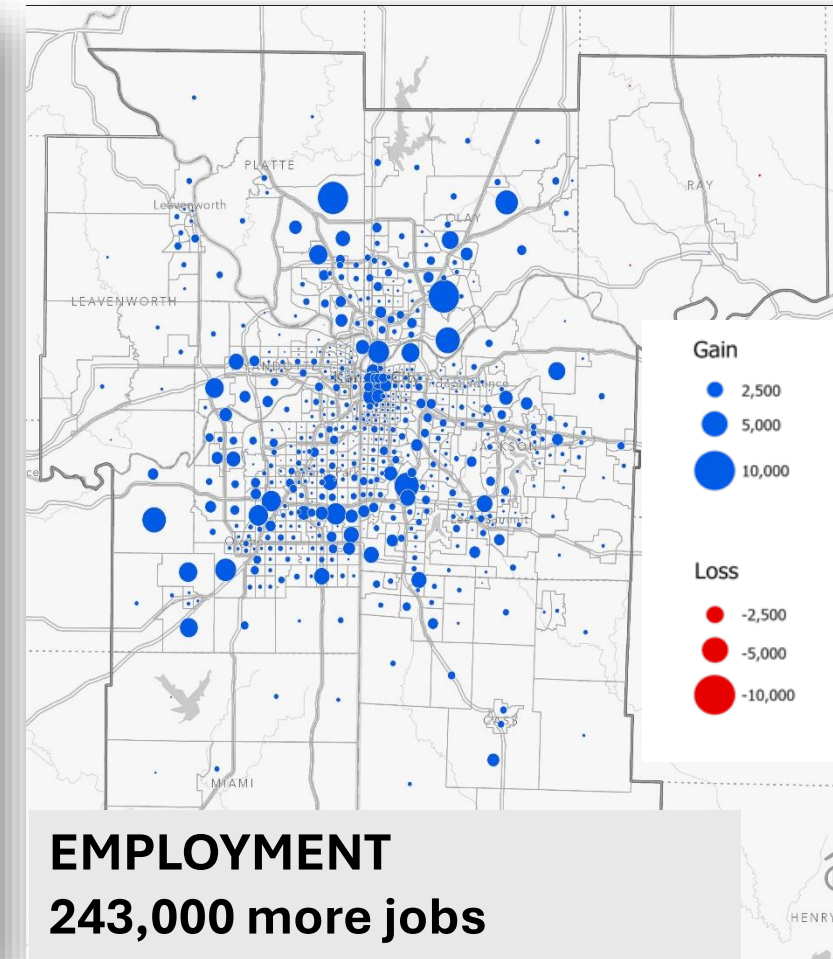
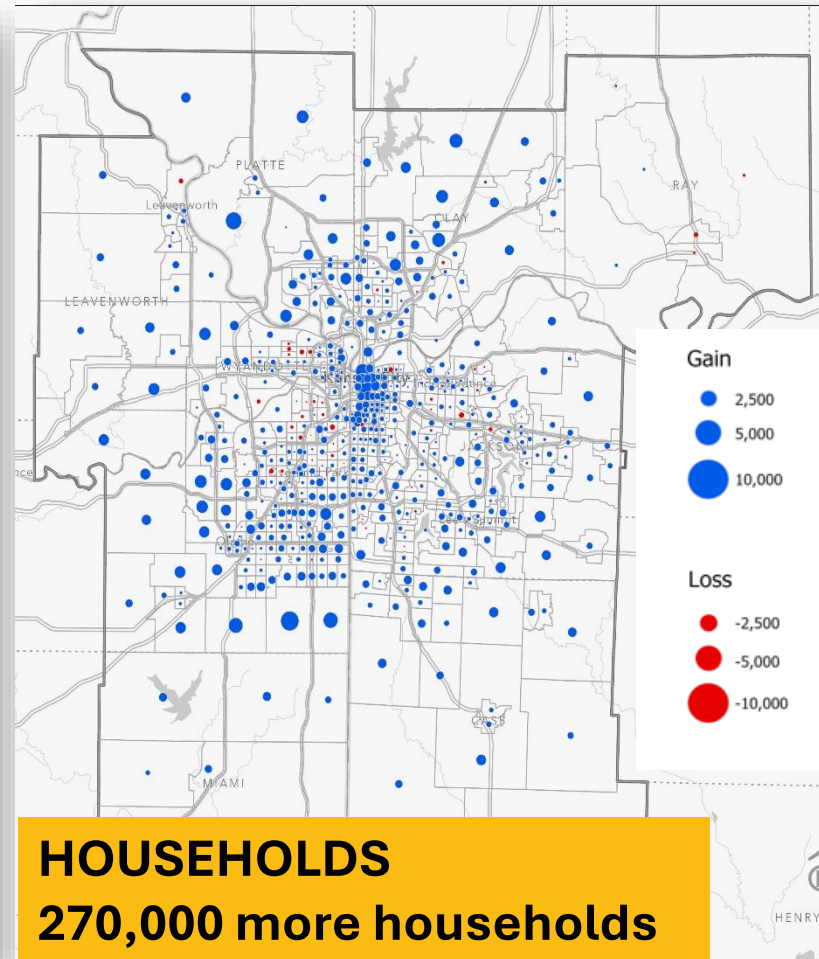
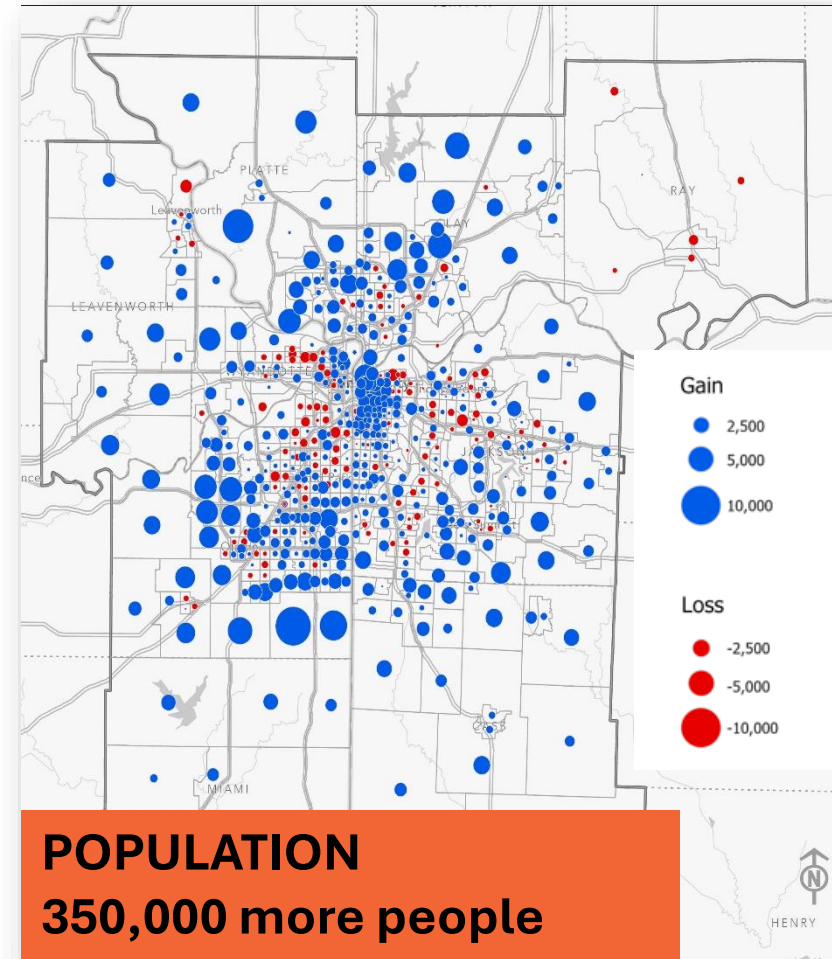
- Higher/lower than anticipated population growth rates vs. more compact/dispersed land use



## WHAT WE LEARNED:

- *In slow growth and high growth futures, best investment and growth strategy = focused growth with heavy multimodal investments*

# LAND USE FORECAST



**Our rate of growth is slowing down. Our region is also becoming older and significantly more diverse. Households will also shrink in size.**



# FINANCIAL CAPACITY ANALYSIS

## FORECAST

- Re-evaluate transportation funding through 2050
- Based on past and recent investment levels projected forward



## OUTCOMES

- Funding sufficient for highway/roadway management, operations and limited expansion for economic development and congestion relief.
- *No revenue forecasted for new transit projects or services as temporary COVID-19 federal funding ends*

# ENGAGEMENT & OUTREACH

## MOST REGIONAL RESIDENTS...



### Strongly support:

- Healthy environment = clear air and water
- Keeping roads and bridges in good condition
- Increased safety on all types of transportation modes
- Affordable housing as a major need

- Believe we should prioritize or support projects and programs that address the needs of disadvantaged populations
- Support regional or county-level investments in public transportation to expand transit options across the region



Electric vehicles met with mixed support

# PERFORMANCE-BASED PLANNING



**Safety measures** biggest immediate concern

**Infrastructure condition measures** trending positively (interstate system) but stalling or trending negatively (non-interstate)

**System performance measures** all on track to beat 2023 targets. We have a highly reliable roadway network with low congestion

**Transportation choices** reflect that most transportation system users rely on single-occupant vehicles and access to our transit system remains low

**Environment & public health measures** remain generally steady, but not making any progress



# PLAN ELEMENTS

# UPDATED POLICY FRAMEWORK



**GOAL — HOUSING**



**STRATEGY — DIGITAL  
CONNECTIVITY and  
HOUSING  
COORDINATION**



**LANGUAGE  
UPDATES**

# FEDERAL POLICY LANDSCAPE

## FEDERAL POLICY LANDSCAPE HAS SHIFTED

- Various executive orders and USDOT orders add additional scrutiny to:
  - Climate work
  - Diversity, equity and environmental justice considerations
  - Electric-vehicle related programs and strategies, among other areas
- 1994 Environmental Justice revoked



**STAFF IS REVIEWING PLAN FOR CLARITY AND TO RESPOND APPROPRIATELY.**

# PROJECTS

**59**  
agencies

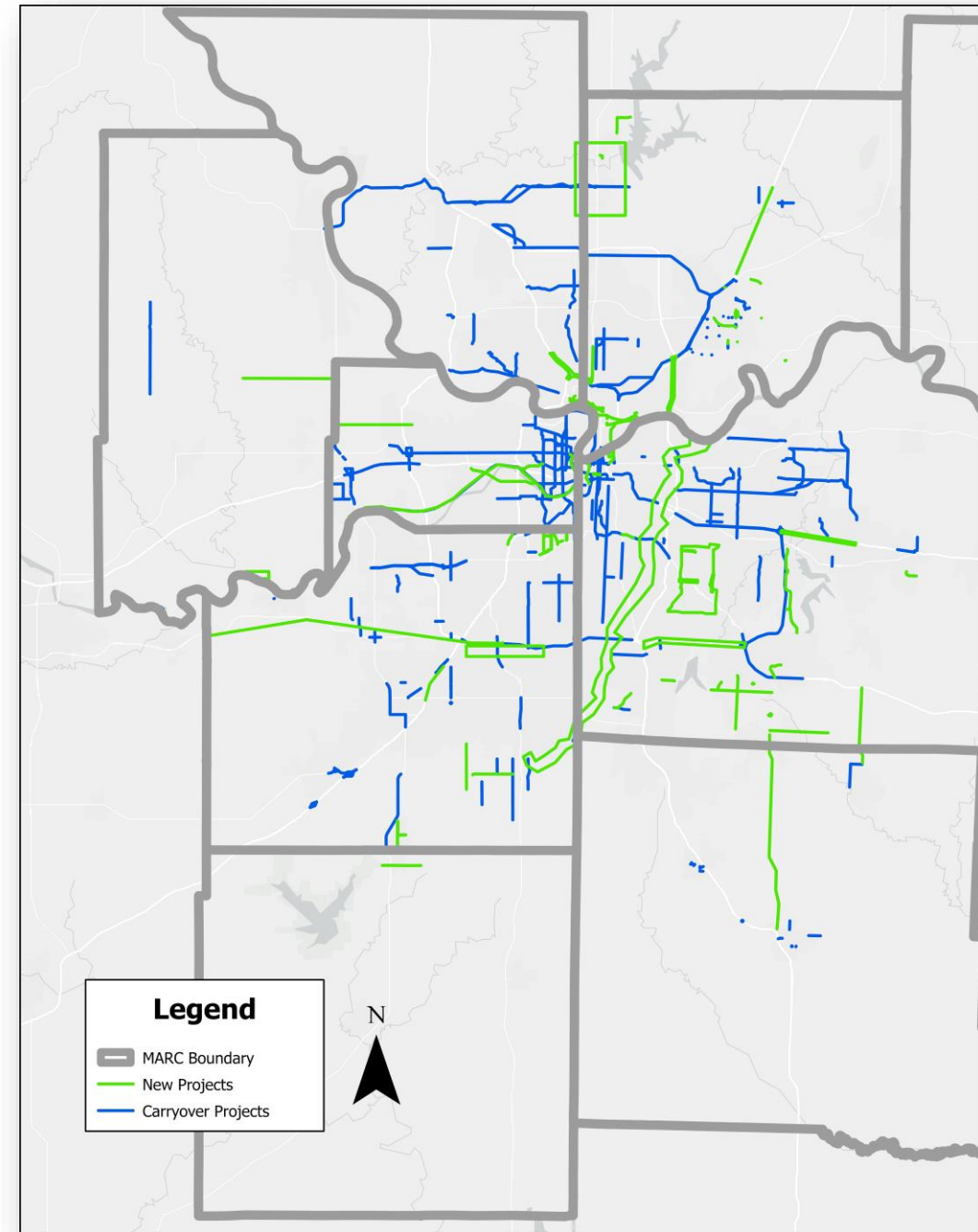
**526**  
projects (\$25.1b)

**240**  
financially constrained projects

- 144 existing transportation system rehab (\$5.2b)
- 96 system expansion or new facilities (\$5.4b)

**286**  
illustrative projects (\$14.5b)

Project categories: Kansas state system, Kansas local system, Missouri state system, Missouri local system and transit projects



# RECOMMENDED WORK (POST ADOPTION)



Transit funding & implementation



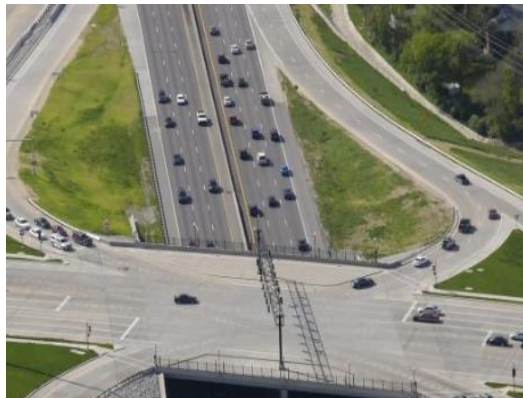
Continue Complete Streets implementation across region



Identify and prioritize multimodal freight projects



MARC Committee structure and process review



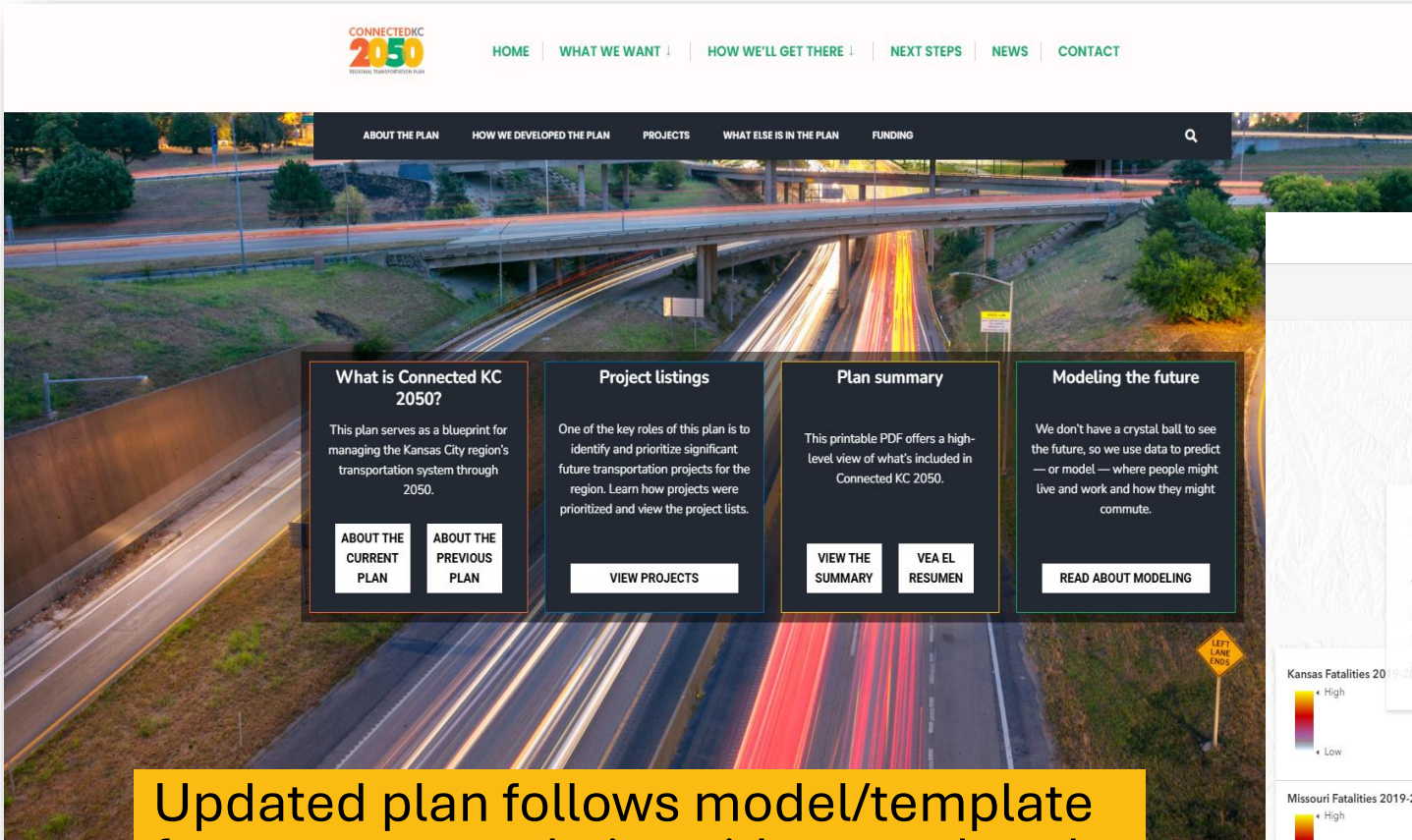
Update project programming processes



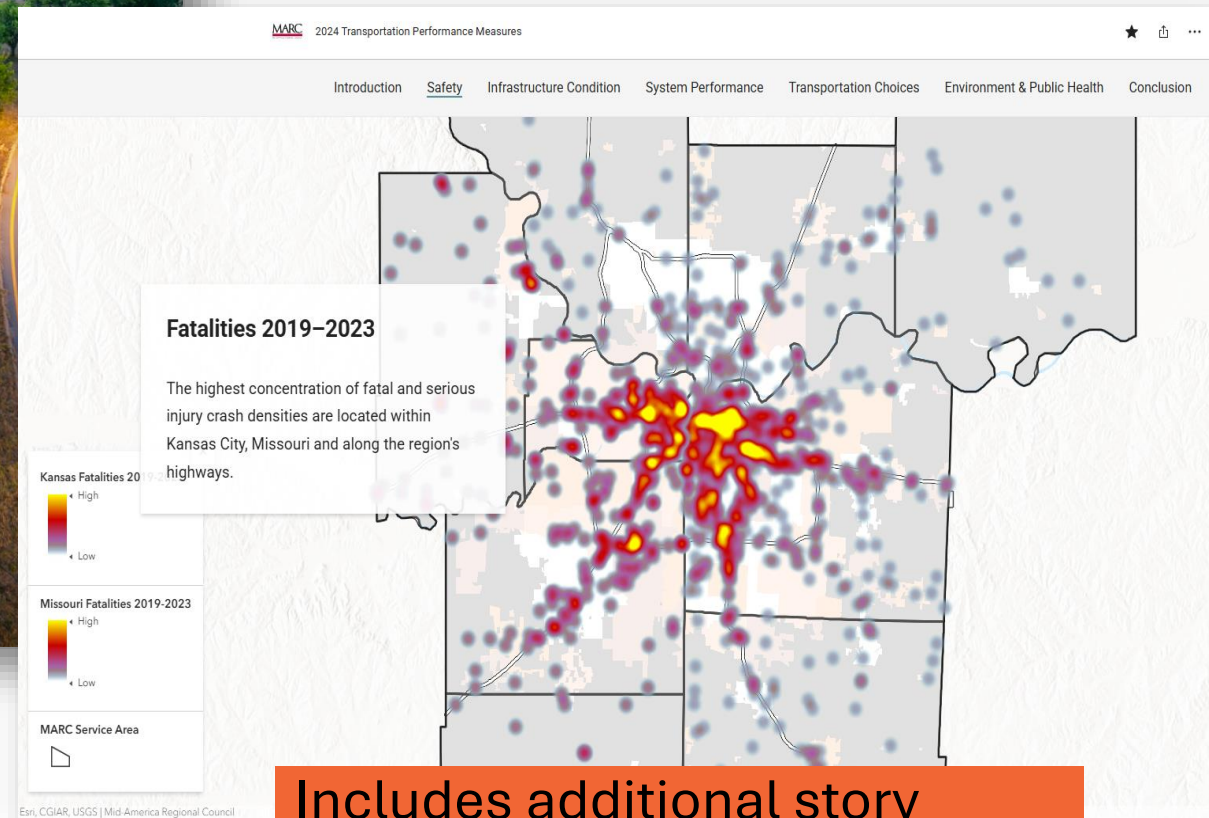
Support strategic corridor planning



# PLAN WEBSITE



Updated plan follows model/template from current website with an updated look and feel



Includes additional story maps and fewer PDF files for easier public viewing

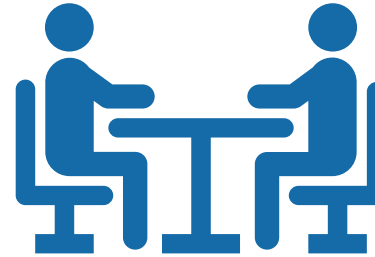
# WHAT'S NEXT?



**Complete draft  
plan  
write up  
(1Q ~ 2Q 2025)**



**Release draft plan  
for public review  
and comment  
(April 2025)**



**Final round  
of public  
engagement  
(May 2025)**



**Approval by TTPC  
and MARC Board  
of Directors  
(June 2025)**



**CONNECTED KC**  
**2050**  
**UPDATE**  
REGIONAL TRANSPORTATION PLAN  
**THANK YOU!**

Item No. 5 a

## **BRIEF REPORT**

- a.) **REPORT:** Update of Mid-America Regional Council federal grants and pass-through funds

Presenter: Carol Gonzales

## DEPARTMENT OF AGRICULTURE

GUSNIP Incentive and Prescription Program: The initial federal grant has ended. A \$2M grant from State of Missouri and contributions from private funders is extending the work for a few more months. The opportunity for new federal support for this program has been withdrawn.

## DEPARTMENT OF ENERGY

Renew America's Nonprofits grant had been put on hold but now have direction to proceed. Meeting with DOE officers weekly.

No communication from DOE staff on the following grants:

- Building Performance Grant
- Mid-America Collaborative for Code Workforce Development and Implementation Program
- Building Performance Standard Pathway Alternatives and Training Hubs Program

## **DEPARTMENT OF HEALTH AND HUMAN SERVICES**

SAMHSA Mobile Crisis Response (988) – a national training was cancelled. Getting ready to submit third year budget. Many staff laid off, hard to get communication.

Refugee Family Child Care Microenterprise Development Program - Work continues, reimbursements appear to be as normal. However, local resettlement agency partners report not receiving reimbursements from the federal government and have had to layoff team members

Kansas Homeland Security Grant – put on notice that reimbursements may be delayed due to additional review in order to: “ensure that funding is obligated and disbursed in line with the Secretary’s direction....”

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## **DEPARTMENT OF JUSTICE**

DOJ Automated License Plate Readers – first year program appears to be funded. Second year of license plate reader funding cancelled.

## **ENVIRONMENTAL PROTECTION AGENCY**

Resilient People, Resilient Places - March 12 EPA placed all EJ and DEI employees on administrative leave. We received notice of termination of the grant on Friday. The \$200,000 grant was almost spent out. We have notified our partners.

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## OTHER UPDATES

- Received notice to Head Start regarding the restriction of OHS funds in the furtherance of Diversity, Equity, and Inclusion. Prohibits using training dollars on DEI efforts.
  - New social security ID requirements may require more support to clients.
  - Delay of 2025 ICAP rate
  - Inventory of private funds
  - Beginning 2025R and 2026 Budget process early
-

Item No. 5 b

## **BRIEF REPORT**

b.) **REPORT: Community data tools for regional planning**

Presenter: Amanda Graor

Item No. 6

## **Executive Director's Report**

# 2025 Regional Leadership Award honorees

- **Community Services League**
- **KCUR**
- **Dr. Kristin Feedback**, executive director, CommCARE
- **Kristin Riott**, former executive director, Bridging the Gap



Item No. 7 a – h

## Consent Agenda

- a.) VOTE: Approve Minutes of the February 25, 2025, Board Meeting
- b.) VOTE: Approve changes to employee fringe benefit package effective July 1, 2025.
- c.) VOTE: Authorize a grant application to the Darr Family Foundation for \$300,000 dollars to support the Double Up Food Bucks Program.
- d.) VOTE: Approve submission of Amendment #1 of the SFY 2025 Area Plan and Budget to the Missouri Department of Health and Senior Services.
- e.) VOTE: Authorize an application to the Missouri Department of Health and Senior Services for the KC Regional Community Health Worker Collaborative.
- f.) VOTE: Approve 2024 federally required performance measures
- g.) VOTE: Approve 2024 functional classification system updates
- h.) VOTE: Authorize consultant agreement with Toole Design Group for the Greater Kansas City Regional Bikeway Plan update.

Item No. 7 i – n

## **Consent Agenda**

- i.) VOTE: Authorize consultant agreements for four 2025 Planning Sustainable Places studies.
- j.) VOTE: Authorize an application for the Municipal Investment Fund opportunity through International Council for Local Environmental Initiatives — Local Governments for Sustainability.
- k.) VOTE: Approve actions taken on the March 11, 2025, Head Start Advisory Committee meeting.
- l.) VOTE: Approve the acquisition of additional Motorola VESTA 911 workstations to support emergency communications operations.
- m.) VOTE: Approve an agreement with Segra (formerly United Private Networks — UPN) to provide circuit connections supporting the PSAP at American Medical Response’s new location.
- n.) VOTE: Authorize an agreement with CommCARE to provide Applied Suicide Intervention Skills Training for first responders, mental health professionals, school counselors and hospital staff in Clay, Jackson, Platte and Ray counties in Missouri.

**VOTE: Approve all regular agenda, consent agenda  
and minutes from Feb. 25, 2025.**

Item No. 8

# Other Business



Item No. 9

# Adjournment

**Next meeting: Tuesday, April 22, 2025**