



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

March 25, 2024

**Meeting begins immediately following
the MARC Budget & Personnel Committee meeting**

In-person attendees in MARC's Westview Room with a remote option via Zoom.

AGENDA

1. Call to Order
2. VOTE: Approve Minutes of the February 25, 2025, Meeting
3. VOTE: Authorize a grant application to the Darr Family Foundation for \$300,000 dollars to support the Double Up Food Bucks Program.
4. Other Business
5. Adjourn



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MEETING SUMMARY

February 25, 2025

Immediately following the Budget & Personnel Meeting

COMMITTEE MEMBERS PRESENT

Mayor Pro Tem Beto Lopez, Lee's Summit, MO - Chair of MARC Community Services Corporation
Mayor John Bacon, Olathe, KS
Mayor Damien Boley, Smithville, MO
Council Member Holly Grummert, Overland Park, KS
Commissioner Janeé Hanzlick, Johnson County, KS
Victor Hurlbert, Auditor, Clay County, MO
Council member Bridget McCandless, Independence, MO
Commissioner Jerry Nolte, Clay County, MO
Mayor Curt Skoog, Overland Park, KS
Commissioner Mike Stieben, Leavenworth County, KS
Commissioner Sheila Tracy, Ray County, MO

STAFF PRESENT

David Warm, Executive Director
Carol Gonzales, Director of Finance and Administration
Ron Achelpohl, Director of Transportation and Environment
Kristi Bohling-DaMetz, Director of Aging and Adult Services
Marlene Nagel, Director of the Office of Resource Development
Andrew Malloy, Finance Director
Eric Winebrenner, Public Safety Communications Program Director
Kasey Lawson, Head Start Director
Tom Jacobs, Chief Resilience Officer and Environmental Programs Director
Anna Van Brunt, Housing Coordinator
McKenzie Neds, Executive Assistant

OTHERS

CALL TO ORDER

Mayor Pro Tem Lopez called the MARC Community Services Corporation Board of Directors meeting to order at 11:33 a.m.

Due to the meeting being conducted remotely and in-person, Mayor Pro Tem Lopez provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

VOTE: Approve Minutes of the January 28, 2025, Meeting

VOTE: Ratify authorization for grant application to the Administration for Community Living to support older adult behavioral health.



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VOTE: Authorize acceptance of funds from the Kansas Department of Health and Environment for the regional Community Health Worker Collaborative certificate program.

VOTE: Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership.

Council member Holly Grummert motioned to approve, and Commissioner Janeé Hanzlick seconded. The motion passes.

Other Business

Adjourn

The meeting was adjourned at 11:35 a.m.



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March 2025

Item No. 3

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize a grant application to the Darr Family Foundation for \$300,000 dollars to support the Double Up Food Bucks Program.

BACKGROUND:

The Double Up Food Bucks (DUFb) program is currently supported by two grants from the United States Department of Agriculture (USDA) and both grants are ending in 2025. One grant will end June 30, 2025 and the other will end August 31, 2025. To continue the program, the Double Up Heartland Collaborative, led by the Mid-America Regional Council (MARC), would like to pursue another USDA GusNIP grant. The request for applications (RFA) for 2025 was released by the USDA in January but was paused for review. If the RFA is re-released, it will require a 50% match.

In anticipation of this requirement, MARC is having conversations with current funders and prospective new funders. The Darr Family Foundation requires a written application to be completed for their Board to consider a funding request. The Darr Family Foundation funds activities in southwest Missouri, including the Springfield area. There are 18 participating locations (farmers markets, grocery stores) in their catchment area that offer Double Up Food Bucks to their customers. In 2025, those locations redeemed over \$100,000 of Double Up Food Bucks for fresh fruits and vegetables. The Collaborative would like to request \$300,000 for matching funds to a three-year grant from the Darr Family Foundation.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$300,000
Source	The Darr Family Foundation
PROJECTED EXPENSES	
Media	
Incentives	\$300,000
Postage/Printing	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

The Commission on Aging considered this item at its March meeting and recommended Board approval.

RELATED JURISDICTIONS:

This item impacts the Missouri counties of Christian, Greene, Lawrence, Polk, Taney and Webster with existing Double Up Food Bucks participating locations.

RECOMMENDATION:

Authorize an application for \$300,000 to the Darr Family Foundation to support Double Up Food Bucks after 2025. This funding will be included as part of the match for an upcoming application to the USDA for a healthy food incentive grant.

STAFF CONTACT:

Donna Martin, Public Health Program Manager
Kristi Bohling-DaMetz, Director of Aging and Adult Services