



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

February 25, 2025

**Meeting begins immediately following
the MARC Budget & Personnel Committee meeting**

In-person attendees in MARC's Westview Room with a remote option via Zoom.

AGENDA

1. Call to Order
2. VOTE: Approve Minutes of the January 28, 2025, Meeting
3. VOTE: Ratify authorization for grant application to the Administration for Community Living to support older adult behavioral health.
4. VOTE: Authorize acceptance of funds from the Kansas Department of Health and Environment for the regional Community Health Worker Collaborative certificate program.
5. VOTE: Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership.
6. Other Business
7. Adjourn



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MEETING SUMMARY

January 28, 2025

Immediately following the Budget & Personnel Meeting

COMMITTEE MEMBERS PRESENT

Mayor Damien Boley, Smithville, MO - Vice Chair of MARC Community Services Corporation
Council member Jared Fears, Independence, MO
Commissioner Scott Fricker, Platte County, MO
Council Member Holly Grummert, Overland Park, KS
Victor Hurlbert, Auditor, Clay County, MO
Council member Bridget McCandless, Independence, MO
Commissioner Jerry Nolte, Clay County, MO
Commissioner Tyler Vaughn, Miami County, KS
Council member Marge Vogt, Olathe, KS

STAFF PRESENT

David Warm, Executive Director
Carol Gonzales, Director of Finance and Administration
Ron Achelpohl, Director of Transportation and Environment
Kristi Bohling-DaMetz, Director of Aging and Adult Services
Dr. Toni Sturdivant, Director of Early Learning and Head Start
Andrew Malloy, Finance Director
Donna Martin, Public Health Program Manager
John Davis, Fiscal Administrator
Eric Winebrenner, Public Safety Communications Program Director
Tom Jacobs, Chief Resilience Officer and Environmental Programs Director
McKenzie Neds, Executive Assistant

OTHERS

Commissioner Max, Ray County, MO
Commissioner Bobby Don Davis, Ray County, MO
Kaleb Lilly, Auditor with RubinBrown

CALL TO ORDER

Mayor Boley called the MARC Community Services Corporation Board of Directors meeting to order at 11:57 a.m.

Due to the meeting being conducted remotely and in-person, Mayor Boley provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

VOTE: Approve Minutes of the December 17, 2024, Meeting



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VOTE: Approve contract with the University of Kansas Medical Center Research Institute to implement a study of the Double Up Food Bucks program to determine the health impact for SNAP customers.

VOTE: Approve contractual agreements with partnering organizations that assist the implementation of the Double Up Food Bucks program.

Council member Holly Grummert motioned to approve, and Council member Bridget McCandless seconded. The motion passes.

Other Business

Adjourn

The meeting was adjourned at 11:58 a.m.



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February 2025

Item No. 3

Thriving Older Adults and Communities

ISSUE:

VOTE: Ratify authorization for grant application to the Administration for Community Living to support older adult behavioral health.

BACKGROUND:

The Mid-America Regional Council (MARC) serves as the lead entity for the Missouri Association of Area Agencies on Aging (ma4) Network, a statewide integrated network that delivers Chronic Disease Self-Management Education (CDSME) programming throughout Missouri. In May 2021, ACL awarded MARC a three-year federal grant to strengthen the ma4 Network and increase the number of older adults and adults with disabilities participating in evidence-based CDSME programs. That grant and the sub-contracts with MO Area Agencies on Aging (AAAs) will come to a close in April.

The Administration for Community Living (ACL) released a funding opportunity entitled Advancing Strategies to Deliver and Sustain Evidence-Based Chronic Disease Self-Management Education Programs to Support Older Adult Behavioral Health. The new grant notice represents an opportunity to further build on that work, in this case partnering with behavioral health and collaborating to explore Medicare reimbursement through the use of Community Health Integration (CHI) billing codes. The two primary goals of the new grant are to develop capacity (instructors, partnerships, and referral networks) to increase the number of older adults and adults with disabilities participating in CDSME programs through a statewide initiative and to develop and disseminate resources specific to learnings that enhance knowledge and aid in the sustainability of programs.

As the due date preceded the February board meeting, this proposal has been submitted. Requesting that authorization be ratified at the February 25, 2025, meeting.

BUDGET CONSIDERATIONS

Table with 2 columns: Description and Amount. Rows include REVENUES (total over 3 years) and PROJECTED EXPENSES (total over 3 years) with sub-items like Personnel, Contractual, Pass-Through, Travel and Training, and Other.

COMMITTEE ACTION

The Commission on Aging considered this at its February meeting and recommended Board approval.

RELATED JURISDICTIONS:

This item impacts all counties in Missouri.

RECOMMENDATION

Authorize grant proposal submission to the Administration for Community Living (ACL) and acceptance of funds, if awarded.

STAFF CONTACT

Kristi Bohling-DaMetz, Director of Aging and Adult Services
Tane Lewis, Integrated Care Manager



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Item No. 4

Thriving Older Adults and Communities

VOTE: Authorize acceptance of funds from the Kansas Department of Health and Environment for the regional Community Health Worker Collaborative certificate program.

BACKGROUND:

The Mid-America Regional Council’s (MARC) regional health care access initiative supported a regional collaborative focused on developing the Community Health Worker (CHW) workforce as a key part of the health care system. CHWs are individuals trained to work with patients to connect them to needed health care and community services to improve their health outcomes, including reducing re-admissions at hospitals. MARC has received funding over the past decade to support the collaborative’s work and has identified ongoing work to continue to advance the development of a trained workforce.

The work over the past year has focused on advocacy to encourage agencies to consider adding CHWs to their workforce; training to build the profession in areas of core competency, train-the-trainer, supervisory, career pathways, CEU and other training. Work over the past three years has also focused on addressing sustainability of the profession by promoting a state credential for CHWs in Missouri and a certificate in Kansas to increase professionalism of those in the workforce; preparation and promotion of a toolkit to help agencies understand how to use billing codes for reimbursement of CHW services as well as encouraging state agencies and private health payers to reimburse agencies for CHW services related to improving patient health outcomes. Recent work has involved support for strengthening the Kansas State Plan Amendment for Medicaid reimbursement and use of Medicare billing codes to enable CHWs to support older adults.

KDHE has supported MARC for the past three years. In early 2023, KDHE authorized an agreement for \$214,248. In August 2023, KDHE amended the grant to add \$300,000. In November 2023, another \$100,000 was added, and another amendment of \$175,000 has been offered, with a total for the current contract of \$789,248 (January 1, 2023, through July 15, 2025).

BUDGET CONSIDERATIONS:

Expenses	
MARC Personnel (salary, fringe, indirect, rent)	\$378,323
Contractual ES Advisors LLC (\$76,000; CGA Consulting LLC (\$195,000); Other Trainers/Translation (\$58,275); GTI (\$75,000)	\$404,275
Other (Meeting, Supplies, Travel, Registration Fees, Media, Service Agreements)	\$6,650
New Total	789,248

MARC’s work in building a strong Community Health Worker Collaborative for the 9-county Kansas City region and convening and professional development across Missouri and Kansas has been largely funded by the Health Forward Foundation. The funding from KDHE has enabled MARC to expand its convening, advocacy and training program and services.



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RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Authorize the acceptance of additional funds from the Kansas Department of Health and Environment of \$175,000 for a contract total of \$789,248 for continued support for the KC Regional Community Health Worker Collaborative's work around advocacy, training and sustainability. Authorize total contracts with ES Advisors for \$61,000 and CGA Consulting for \$210,000 from the KDHE grant.

STAFF CONTACT:

Marlene Nagel, Director of the Office of Resource Development
Hannayd Ruiz, Community Health Project Manager



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Item No. 5

Effective Local Government

ISSUE:

VOTE: Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership.

BACKGROUND:

The Regional Housing Partnership (RHP) is an initiative convened and coordinated by the Mid-America Regional Council (MARC) and LISC Greater Kansas City. The RHP seeks to mobilize individuals and organizations to enact systems-level changes to grow the supply of affordable housing for cost-burdened households. This work is organized into a framework around seven elements of an effective housing system: (1) data and analysis; (2) networked leadership; (3) financing tools; (4) production capacity; (5) rental & homeowner resources; (6) policy; and (7) education.

The Health Forward Foundation was the initial funder for the Regional Housing Partnership with \$150,000 awarded to fund projects for a portion of 2021 through 2023. In 2023, the MARC and MARC CSC Boards approved another application to the Health Forward Foundation that provided \$650,000 for this work, \$500,000 of which was for the RHP and our agreement with LISC and \$150,000 for Kansas City Community Land Trust (KCCLT) to begin building the Regional Land Trust Consortium. This is the third application to continue this work, with a total request of \$350,000 over one year.

The RHP is moving forward into a new phase of work including projects under the regional land trust model and the completion of the RHP Strategy Committee's Long-term Goals and Strategies that will guide regional housing work over the next several years. The next iterations of this work will include building out and developing an engagement strategy to expand the network of people and organizations involved in the RHP to move these goals forward, while also maintaining our research, housing locator and communications work.

BUDGET CONSIDERATIONS:

MARC and LISC Greater Kansas City are currently in the process of fundraising for work beyond 2025. In October the MARC Board authorized an application and subsequent acceptance of \$1.1 million over 2025 and 2026 from the Marion and Henry Bloch Family Foundation. The budget below for calendar year 2025 includes some funds from foundation requests previously approved by this Board and those outlined in this request. Additionally, MARC is written into a federal grant expected to be awarded to LISC KC, but this is still pending and therefore not reflected in this budget.

(continued)



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2025 RHP Budget	
REVENUES	
Previously authorized by the Board	\$550,000
Source	Marion and Henry Bloch Family Foundation
Current request	\$350,000
Source	Health Forward Foundation
Carry-over from prior years	\$753,155
Total Revenues	\$1,653,155
EXPENSES	
MARC Personnel (salaries, fringe, rent, training)	\$412,400
LISC Personnel (MOU previously approved by the Board)	\$355,000
Contractual (funding left on contracts previously approved by the Board) - Hopeward, Platform Civic Strategies	\$192,000
Pass-Through for KCCLT (previously approved by the Board)	\$107,500
Projected project costs 2025 - Support for 3 new workgroups focused on workforce and production capacity, local housing policies and education and communication.	\$355,000
Funds to be Programmed; Possible Carry-over to 2026	\$231,255
Total Expenses	\$1,653,155

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None

RECOMMENDATION:

Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership in the amount of \$350,000 and accept funds if awarded.

STAFF CONTACT:

Anna Van Brunt, Housing Coordinator