



Board of Directors BUDGET & PERSONNEL

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

February 25, 2025

11:15 a.m.

In-person attendees in MARC's Westview room with a remote option via Zoom

Members of the public who wish to participate in this meeting: please email marcinfo@marc.org by 9:00 a.m. on Tuesday, February 25, 2025, for instructions to join the teleconference.

AGENDA

1. Approve Contracts, Grants, and Other Major Expenditures

THRIVING OLDER ADULTS AND COMMUNITIES

- a. VOTE: VOTE: Authorize application to Missouri Department of Transportation for the Missouri Elderly & Handicapped Assistance Program for transportation for essential services.
- b. VOTE: Ratify authorization for grant application to the Administration for Community Living to support older adult behavioral health.
- c. VOTE: Approve Community Support Network subcontract with Jewish Family Services to support ongoing services.
- d. VOTE: Authorize acceptance of funds from the Kansas Department of Health and Environment for the regional Community Health Worker Collaborative certificate program.

EFFECTIVE LOCAL GOVERNMENT

- e. VOTE: Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership.

QUALITY EARLY LEARNING

- f. VOTE: Approve Mid-America Regional Council Head Start carryover funds request for renovations and facility upgrades.

SAFE AND SECURE COMMUNITIES

- g. VOTE: Authorize the purchase of Layer 3 routing hardware from SHI for regional 911 sites to sustain system reliability.

HEALTHY ENVIRONMENT

- h. VOTE: Approve 2025 air quality ozone season public outreach campaign media purchases.
- i. VOTE: Approve a contract with ETC Institute not to exceed \$75,000 to conduct annual Air Quality Public Awareness Surveys in 2025, 2026 and 2027.
- j. VOTE: Authorize a grant application to the Kansas Department of Health and Environment to develop and administer APWA 5600 Stormwater Standards training for stormwater professionals.

EFFECTIVE TRANSPORTATION AND QUALITY PLACES

- k. VOTE: Authorize consultant agreements for a 2025 Planning Sustainable Places study in Lee's Summit, Missouri.
- l. VOTE: Authorize receipt of FFY 2027-2028 Congestion Mitigation/Air Quality program and/or Surface Transportation Block Grant program funds for Mid-America Regional Council transportation programming.



Board of Directors **BUDGET & PERSONNEL**

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2. VOTE: Approve Consent Agenda (Administrative Matters and Minor Expenditures)
 - a. Approve the Minutes of January 28, 2025, Meeting
3. Other Business
4. Adjournment

AGENDA REPORT

Budget and Personnel Committee

February 2025

Item No. 1a

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize application to Missouri Department of Transportation for the Missouri Elderly & Handicapped Assistance Program for transportation for essential services.

BACKGROUND:

Each year the Mid-America Regional Council (MARC) applies to the Missouri Department of Transportation for funds through the Missouri Elderly and Handicapped Transportation Assistance Program (MEHTAP). These funds are used to provide transportation for older adults, as well as 18- to 59-year-old disabled persons, primarily for medical and essential shopping trips. It is anticipated that applications will be due no later than March 31, 2025.

BUDGET CONSIDERATIONS:

MARC will incorporate this funding into the SFY 2026 area plan transportation budget. Currently, MARC receives \$344,521.61 under the current SFY 2025 program. This application will request \$350,000. These funds cannot be used to solely support transportation programs but must be used to assist MARC with meeting the required Title IIIB match of 15%. Funds may only be requisitioned at 50% of the total contractual costs that have been incurred.

REVENUES	
Amount	\$350,000
Source	Missouri Department of Transportation
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$350,000
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

The Commission on Aging considered this item at its February meeting and recommended Board approval.

RELATED JURISDICTIONS:

This item impacts Cass, Clay, Jackson, Platte and Ray counties in Missouri.

RECOMMENDATION:

Authorize application for and receive funds, if awarded, from the Missouri Elderly & Handicapped Transportation Assistance Program as allocated for the SFY 2026 program year.

STAFF CONTACT:

Kristi Bohling-DaMetz, Director of Aging and Adult Services
Melody Elston, Assistant Director of Aging and Adult Services

AGENDA REPORT

Budget and Personnel Committee

February 2025

Item No. 1b

Thriving Older Adults and Communities

ISSUE:

VOTE: Ratify authorization for grant application to the Administration for Community Living to support older adult behavioral health.

BACKGROUND:

The Mid-America Regional Council (MARC) serves as the lead entity for the Missouri Association of Area Agencies on Aging (ma4) Network, a statewide integrated network that delivers Chronic Disease Self-Management Education (CDSME) programming throughout Missouri. In May 2021, ACL awarded MARC a three-year federal grant to strengthen the ma4 Network and increase the number of older adults and adults with disabilities participating in evidence-based CDSME programs. That grant and the sub-contracts with MO Area Agencies on Aging (AAAs) will come to a close in April.

The Administration for Community Living (ACL) released a funding opportunity entitled Advancing Strategies to Deliver and Sustain Evidence-Based Chronic Disease Self-Management Education Programs to Support Older Adult Behavioral Health. The new grant notice represents an opportunity to further build on that work, in this case partnering with behavioral health and collaborating to explore Medicare reimbursement through the use of Community Health Integration (CHI) billing codes. The two primary goals of the new grant are to develop capacity (instructors, partnerships, and referral networks) to increase the number of older adults and adults with disabilities participating in CDSME programs through a statewide initiative and to develop and disseminate resources specific to learnings that enhance knowledge and aid in the sustainability of programs.

As the due date preceded the February board meeting, this proposal has been submitted. Requesting that authorization be ratified at the February 25, 2025, meeting.

BUDGET CONSIDERATIONS

REVENUES (total over 3 years)	
Total Amount (proposed not to exceed amount divided over 3 years)	\$1,250,000
Source	ACL Grant
PROJECTED EXPENSES (total over 3 years)	
Personnel (salaries, fringe, rent)	\$351,820
Contractual	\$304,800
Pass-Through (AAA subawards)	\$319,500
Travel and Training (including program license fees)	\$267,980
Other (supplies, printing, etc.)	\$5,900
Total Expenses (proposed amounts divided over 3 years)	\$1,250,000

COMMITTEE ACTION

The Commission on Aging considered this at its February meeting and recommended Board approval.

RELATED JURISDICTIONS:

This item impacts all counties in Missouri.

RECOMMENDATION

Authorize grant proposal submission to the Administration for Community Living (ACL) and acceptance of funds, if awarded.

STAFF CONTACT

Kristi Bohling-DaMetz, Director of Aging and Adult Services
Tane Lewis, Integrated Care Manager

AGENDA REPORT

Budget and Personnel Committee

February 2025

Item No. 1c

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve Community Support Network subcontract with Jewish Family Services to support ongoing services.

BACKGROUND:

The Community Support Network (CSN) is based on the national community care hub model, in which health care and other entities contract with a network of community-based organizations for home and community-based services and other non-medical needs. The Mid-America Regional Council (MARC) serves as the hub or backbone organization for the CSN and subcontracts with service delivery partners in the community like Jewish Family Services (JFS).

MARC seeks to contract with JFS for ongoing CSN services including care management and evidence-based programs and workshops supporting chronic disease self-management and safety.

BUDGET CONSIDERATIONS

Current funding sources supporting the JFS CSN contract include the Healthcare Institute - UMKC, Menorah Heritage Funds, Administration for Community Living (ACL) grant, and Home State Health. As new CSN contracts or grants are awarded, funders and services (scope of work) may be added.

REVENUES	
Total Amount	Based on Referral and Workshop Volume
Source	See Above
UNIT RATES	
Initial Community Assessment	\$65/assessment
Social Determinants of Health (SDoH) Screen	\$30/screen
Initial Community Support / Care Management	\$300/client/first month (based on a minimum of two hours of service)
Ongoing Community Support / Care Management	\$245/client/subsequent months (based on a minimum of two hours of service)
Evidence-Based Programs	\$100 / Completed Client if CBO is responsible for full provision of Program \$50 / Completed Client if responsibilities are split \$50 / new Certified Leader trained if CBO trains new Certified Leaders per the standards of the licensing entity or program developer and as approved by MARC CSN

COMMITTEE ACTION

The Commission on Aging considered this at its February meeting and recommended Board approval.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Approve the CSN subcontract with JFS for the above unit rates to support ongoing services.

STAFF CONTACT

Kristi Bohling-DaMetz, Director of Aging and Adult Services
Tane Lewis, Integrated Care Manager

AGENDA REPORT

Budget and Personnel Committee

February 2025

Item No. 1d

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize acceptance of funds from the Kansas Department of Health and Environment for the regional Community Health Worker Collaborative certificate program.

BACKGROUND:

The Mid-America Regional Council's (MARC) regional health care access initiative supported a regional collaborative focused on developing the Community Health Worker (CHW) workforce as a key part of the health care system. CHWs are individuals trained to work with patients to connect them to needed health care and community services to improve their health outcomes, including reducing re-admissions at hospitals. MARC has received funding over the past decade to support the collaborative's work and has identified ongoing work to continue to advance the development of a trained workforce.

The work over the past year has focused on advocacy to encourage agencies to consider adding CHWs to their workforce; training to build the profession in areas of core competency, train-the-trainer, supervisory, career pathways, CEU and other training. Work over the past three years has also focused on addressing sustainability of the profession by promoting a state credential for CHWs in Missouri and a certificate in Kansas to increase professionalism of those in the workforce; preparation and promotion of a toolkit to help agencies understand how to use billing codes for reimbursement of CHW services as well as encouraging state agencies and private health payers to reimburse agencies for CHW services related to improving patient health outcomes. Recent work has involved support for strengthening the Kansas State Plan Amendment for Medicaid reimbursement and use of Medicare billing codes to enable CHWs to support older adults.

KDHE has supported MARC for the past three years. In early 2023, KDHE authorized an agreement for \$214,248. In August 2023, KDHE amended the grant to add \$300,000. In November 2023, another \$100,000 was added, and another amendment of \$175,000 has been offered, with a total for the current contract of \$789,248 (January 1, 2023, through July 15, 2025).

BUDGET CONSIDERATIONS:

Expenses	
MARC Personnel (salary, fringe, indirect, rent)	\$378,323
Contractual ES Advisors LLC (\$76,000); CGA Consulting LLC (\$195,000); Other Trainers/Translation (\$58,275); GTI (\$75,000)	\$404,275
Other (Meeting, Supplies, Travel, Registration Fees, Media, Service Agreements)	\$6,650
New Total	789,248

MARC's work in building a strong Community Health Worker Collaborative for the 9-county Kansas City region and convening and professional development across Missouri and Kansas has been largely funded by the Health Forward Foundation. The funding from KDHE has enabled MARC to expand its convening, advocacy and training program and services.

AGENDA REPORT

Budget and Personnel Committee

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Authorize the acceptance of additional funds from the Kansas Department of Health and Environment of \$175,000 for a contract total of \$789,248 for continued support for the KC Regional Community Health Worker Collaborative's work around advocacy, training and sustainability. Authorize total contracts with ES Advisors for \$61,000 and CGA Consulting for \$210,000 from the KDHE grant.

STAFF CONTACT:

Marlene Nagel, Director of the Office of Resource Development
Hannayd Ruiz, Community Health Project Manager

AGENDA REPORT

MARC Board of Directors

February 2025
Item No. 1e
Effective Local Government

ISSUE:

VOTE: Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership.

BACKGROUND:

The Regional Housing Partnership (RHP) is an initiative convened and coordinated by the Mid-America Regional Council (MARC) and LISC Greater Kansas City. The RHP seeks to mobilize individuals and organizations to enact systems-level changes to grow the supply of affordable housing for cost-burdened households. This work is organized into a framework around seven elements of an effective housing system: (1) data and analysis; (2) networked leadership; (3) financing tools; (4) production capacity; (5) rental & homeowner resources; (6) policy; and (7) education.

The Health Forward Foundation was the initial funder for the Regional Housing Partnership with \$150,000 awarded to fund projects for a portion of 2021 through 2023. In 2023, the MARC and MARC CSC Boards approved another application to the Health Forward Foundation that provided \$650,000 for this work, \$500,000 of which was for the RHP and our agreement with LISC and \$150,000 for Kansas City Community Land Trust (KCCLT) to begin building the Regional Land Trust Consortium. This is the third application to continue this work, with a total request of \$350,000 over one year.

The RHP is moving forward into a new phase of work including projects under the regional land trust model and the completion of the RHP Strategy Committee’s Long-term Goals and Strategies that will guide regional housing work over the next several years. The next iterations of this work will include building out and developing an engagement strategy to expand the network of people and organizations involved in the RHP to move these goals forward, while also maintaining our research, housing locator and communications work.

BUDGET CONSIDERATIONS:

MARC and LISC Greater Kansas City are currently in the process of fundraising for work beyond 2025. In October the MARC Board authorized an application and subsequent acceptance of \$1.1 million over 2025 and 2026 from the Marion and Henry Bloch Family Foundation. The budget below for calendar year 2025 includes some funds from foundation requests previously approved by this Board and those outlined in this request. Additionally, MARC is written into a federal grant expected to be awarded to LISC KC, but this is still pending and therefore not reflected in this budget.

2025 RHP Budget	
REVENUES	
Previously authorized by the Board	\$550,000
Source	Marion and Henry Bloch Family Foundation
Current request	\$350,000
Source	Health Forward Foundation
Carry-over from prior years	\$753,155
Total Revenues	\$1,653,155

AGENDA REPORT

MARC Board of Directors

EXPENSES	
MARC Personnel (salaries, fringe, rent, training)	\$412,400
LISC Personnel (MOU previously approved by the Board)	\$355,000
Contractual (funding left on contracts previously approved by the Board) - Hopeward, Platform Civic Strategies	\$192,000
Pass-Through for KCCLT (previously approved by the Board)	\$107,500
Projected project costs 2025 - Support for 3 new workgroups focused on workforce and production capacity, local housing policies and education and communication.	\$355,000
Funds to be Programmed; Possible Carry-over to 2026	\$231,255
Total Expenses	\$1,653,155

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None

RECOMMENDATION:

Authorize application to the Health Forward Foundation to continue funding for the Regional Housing Partnership in the amount of \$350,000 and accept funds if awarded.

STAFF CONTACT:

Anna Van Brunt, Housing Coordinator

AGENDA REPORT

Budget and Personnel Committee

February 2025
Item No. 1f
Quality Early Learning

ISSUE:

VOTE: Approve Mid-America Regional Council Head Start carryover funds request for renovations and facility upgrades.

BACKGROUND:

The administration for Children and Families (ACF) awarded \$32,172,048 plus a cost-of-living adjustment (COLA) in the amount of \$746,805 to the Head Start program. Of that amount \$752,968.60 went unspent due to the short window to encumber the additional COLA funds. Because of this, the Mid-America Regional Council (MARC) would like to request to carry over \$345,000 of the unspent funds to complete four needed projects. If approved, this amount will be added to the CORE Year 2 grant ending October 31, 2025.

We are requesting the following renovations and upgrades to facilities:

- YMCA Greater Kansas City
 - Thomas Roque replace the HVAC system \$180,000.
 - Thomas Roque new metal soffits replacement of current soffits \$120,000.
- Learn A Lot Academy
 - Playground resurfacing \$20,000.

All these renovations will support the health and safety needs of children. Three bids have been provided for each project to ensure they meet MARC's Procurement Policy and the requisite purchasing protocols of our providers, including complying with the Davis-Bacon Act for prevailing wages.

We are also requesting \$25,000 to support ongoing work with a wage comparability study that supports pay parity for front line staff.

BUDGET CONSIDERATIONS:

The costs of these projects are allowable expenses within the Head Start grant through the Administration of Children and Families.

REVENUES	
Amount	\$345,000
Source	Administration for Children and Families
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$345,000
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

The MARC Head Start Policy Council and Advisory Committee approved the carryover request on February 19, 2025.

RELATED JURISDICTIONS:

This item impacts Clay, Jackson and Platte counties in Missouri.

AGENDA REPORT

Budget and Personnel Committee

RECOMMENDATION:

Approve MARC Head Start's carryover request from program year 1 to complete the listed projects that were unable to be completed during the period in the amount of \$345,000.

STAFF CONTACT:

Kasey Lawson, MARC Head Start Director

Dr. Toni Sturdivant, MARC Early Learning Director

AGENDA REPORT

Budget and Personnel Committee

February 2025
Item No. 1g
Safe and Secure Communities

ISSUE:

VOTE: Authorize the purchase of Layer 3 routing hardware from SHI for regional 911 sites to sustain system reliability.

BACKGROUND:

The Mid-America Regional Council (MARC) regional 911 system operates as a complex network of interconnected hardware devices that require continuous monitoring and maintenance to ensure optimal performance. To sustain system reliability, the MARC public safety technical team follows a proactive hardware refresh strategy, replacing aging equipment with current models on a rotating basis. This approach helps mitigate capacity and performance challenges while reducing failure rates and potential downtime for this critical system.

As part of the procurement process, staff obtained three quotes, with SHI offering the lowest bid, 25% less than competing vendors. The network hardware refresh includes 40 units equipped with dual power supplies and five years of support, totaling \$206,733.20.

BUDGET CONSIDERATIONS:

The SHI quote of \$206,733.20 will include 40 router units, accompanying power supplies and five years of support. Funding for planned hardware refresh work is included in the 2025 911 Allocation Budget/Capital Projects.

REVENUES	
Amount	\$206,733.20
Source	911 Allocation Budget (Capital Projects)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$206,733.20
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

This expenditure is a planned investment within the 911 system capital projects budget, which was approved as part of the 2025 budget by the Public Safety Communication Board on November 20, 2024.

RELATED JURISDICTIONS:

This request supports the 11 county MARC regional 911 network.

EXHIBITS:

None

RECOMMENDATION:

Approve the purchase of 40 routers and dual power supplies from SHI to support the planned hardware refresh project in total of \$206,733.20.

STAFF CONTACT:

Eric Winebrenner, Public Safety Program Director
Nikki Thomas, Public Safety Operations Manager

AGENDA REPORT

Budget and Personnel Committee

February 2025
Item No. 1h
Healthy Environment

ISSUE:

VOTE: Approve 2025 air quality ozone season public outreach campaign media purchases.

BACKGROUND:

The Mid-America Regional Council (MARC) conducts an air quality public outreach campaign to educate the public about actions they may take to protect their health and to reduce emissions that lead to air pollution.

BUDGET CONSIDERATIONS:

The Air Quality Program requests to make the following media campaign advertising purchases for the 2025 Ozone Season. Note that the below amounts are estimates and are likely to shift through the course of negotiations. Approximately 20 percent of the \$260,000 budget will be spent targeting minority populations.

This program is funded by the Congestion Mitigation/Air Quality program with contributions from both Missouri and Kansas.

Online (Targeted video and images through various providers)	\$78,000
TV (KMBC, KCTV5, WDAF Fox 4, KSHB, KMCI, KUKC, KGKC)	\$52,000
Radio (Cumulus, Steel City, Audacy, Carter, KCUR, KTBG, Reyes, La Mega, Streaming audio)	\$52,000
Outdoor billboards (Adsposure, Commuter Ads, Outfront, Lamar, Steel City)	\$46,800
Sponsorship	\$13,000
Social media	\$10,400
Print (local minority newspapers and magazines)	\$7,800
TOTAL	\$260,000

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Authorize the executive director to enter into agreements for advertising and promotion for the air quality program as itemized above.

STAFF CONTACT:

Doug Norsby, Air Quality Senior Planner
Karen Clawson, Air and Climate Program Manager
Ron Achelpohl, Director of Transportation and Environment

AGENDA REPORT

Budget and Personnel Committee

February 2025

Item No. 1i

Healthy Environment

ISSUE:

VOTE: Approve a contract with ETC Institute not to exceed \$75,000 to conduct annual Air Quality Public Awareness Surveys in 2025, 2026 and 2027.

BACKGROUND:

The AirQ program at the Mid-America Regional Council (MARC) has been conducting annual air quality public awareness surveys for more than 20 years. The surveys help determine overall air quality awareness of the public, where people are obtaining information about air quality, which air quality messages have resonated and which specific demographics and stakeholders have lower levels of awareness. The program uses this information to make decisions about investments in our media campaign including selection of media types, message selection and opportunities for sponsorships that elevate messages in front of audiences who have not yet been effectively reached.

A request for proposal was developed to provide these services and released via our website and DemandStar on January 8, 2025. Three submissions were received by the January 29, 2025 deadline. Proposed pricing from vendors was highly competitive, ranging between \$72,645 and \$75,000. The proposals were reviewed by staff and a co-chair of the Air Quality Forum. After subsequent interviews with all three firms, ETC Institute was selected as the best fit/best value vendor for this contract following bid and selection procedures approved by KDOT.

BUDGET CONSIDERATIONS:

Funding for this contract is included in grants from the MARC Air Quality Public Education CMAQ grants and KDHE/EPA Federal 105 grant pass through in future years.

REVENUES	
Amount	\$75,000
Source	Air Quality Public Education CMAQ grants and KDHE/EPA Federal 105
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$75,000
Pass-Through	
Other (supplies, printing, etc.)	

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Authorize MARC to enter into a three-year contract with ETC Institute.

STAFF CONTACT:

Doug Norsby, Air Quality Senior Planner

Karen Clawson, Air and Climate Program Manager

AGENDA REPORT

Budget and Personnel Committee

February 2025
Item No. 1j
Healthy Environment

ISSUE:

VOTE: Authorize a grant application to the Kansas Department of Health and Environment to develop and administer APWA 5600 Stormwater Standards training for stormwater professionals.

BACKGROUND:

The Mid-America Regional Council (MARC) has been coordinating a \$1.4 million effort to update the Kansas City region American Public Works Association (APWA) stormwater management engineering design manual known as APWA Section 5600. The manual is anticipated to be adopted by the Kansas City Chapter of the APWA in July 2025. Local governments then consider the new standards for adoption into their stormwater management requirements.

There is an identified need for training for stormwater professionals in the region after APWA membership adoption of the standards. The training is anticipated to be a series of three half-day trainings on different topics within the new manual criteria in Fall 2025 - Spring 2026. A consultant team led by Burns and McDonnell is developing the new standards, and will serve as the contractor to develop curriculum and deliver the training programs.

BUDGET CONSIDERATIONS:

Personnel for project management and contractual to develop training curriculum and manage event registration.

REVENUES	
Amount	\$60,000
Source	KDHE - Water Quality Planning 604(b)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$25,000
Contractual	\$35,000
Pass-Through	
Other (supplies, printing, etc.)	

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

[FFY 2025 KS 604\(b\) - MARC Scope of Work](#)

RECOMMENDATION:

Authorize a grant application for \$60,000 to KDHE to develop and administer APWA 5600 stormwater standards training for stormwater professionals in fiscal year 2025-26.

STAFF CONTACT:

Tom Jacobs, Chief Resilience Officer and Environmental Programs Director

AGENDA REPORT

Budget and Personnel Committee

February 2025

Item No. 1k

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize consultant agreements for a 2025 Planning Sustainable Places study in Lee's Summit, Missouri.

BACKGROUND:

For studies funded through Planning Sustainable Places (PSP), the Mid-America Regional Council (MARC) will hold the contracts on individual projects, although the project leads and local match will be provided by the local sponsors. Details for the projects are provided below. A qualifications-based competitive selection process was used in the selection of all consulting teams.

Lee's Summit, MO - Rock Island Trail Connectivity and Wayfinding Plan. This study will review previous planning, assess existing conditions, engage the public and stakeholders, and develop recommendations for a multimodal transportation system connecting multiple destinations to Downtown Lee's Summit and the Rock Island Trail. The final report will include a list of possible strategies and recommendations including potential funding mechanisms and strategies for implementation. Proposals from five prospective consulting teams were received. A shortlisting process was conducted with three teams interviewed. Key components of the plan will include:

- Identifying the gaps in the existing trail system surrounding and connecting to Downtown Lee's Summit
- Create a wayfinding signage plan that coincides with MARC's Regional Wayfinding Signage and can be expanded throughout all of Lee's Summit
- Determine if there is a need and a potential location for a bike share station in Downtown Lee's Summit

Vireo was selected for this study.

BUDGET CONSIDERATIONS:

The projects will use \$40,000 of Planning Sustainable Places (Federal STP) funding and the required local match of \$15,000 provided by the City of Lee's Summit, MO.

COMMITTEE ACTION:

The MARC Board authorized the award of the PSP funds for the project and the receipt of its local match on September 24, 2024.

RELATED JURISDICTIONS:

The consultant contract involves the jurisdiction of: Lee's Summit, MO

RECOMMENDATION:

Authorize the agreement with Vireo for the Rock Island Trail Connectivity and Wayfinding Plan for an amount not to exceed \$55,000 for the city of Lee's Summit, MO.

STAFF CONTACT:

Beth Dawson, Principal Planner

Martin Rivarola, Assistant Director of Transportation and Land Use

Ron Achelpohl, Director of Transportation and Environment

AGENDA REPORT

Budget and Personnel Committee

February 2025

Item No. 11

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize receipt of FFY 2027-2028 Congestion Mitigation/Air Quality program and/or Surface Transportation Block Grant program funds for Mid-America Regional Council transportation programming.

BACKGROUND:

One of the Mid-America Regional Council's (MARC) fundamental roles as Metropolitan Planning Organization is to provide a forum and facilitate processes for cooperative decision-making about the use of federal transportation dollars for projects and programs in the Kansas City area.

In January 2025, the MARC Board of Directors approved programming recommendations that included 2027-2028 Congestion Mitigation/Air Quality (CMAQ) and/or Surface Transportation Block Grant (STBG) funding for MARC's Active Transportation, Air Quality Public Education, WAY TO GO, Operation Greenlight and Planning Sustainable Places projects/programs. MARC staff is seeking authorization to enter into the agreements necessary to secure funding to support these projects as detailed below:

Active Transportation

This program includes three components: public outreach to educate and encourage safe walking and bicycling, data and analysis of regional active transportation trends and focused technical assistance for local active transportation programs in support of regional congestion management and air quality goals.

Air Quality Public Education

MARC provides information to the region regarding ground level ozone and other air pollutants and transportation-related strategies that businesses, local governments and residents can take to improve air quality.

WAY TO GO

This program provides information to employers and commuters about alternatives to driving alone and provides free ride-matching services to area residents who wish to carpool for some of their trips as a strategy to reduce ozone precursor emissions.

Operation Green Light Arterial Traffic Management System (ATMS) Operations

The Operation Green Light Program (OGL) assists state and local governments that own and operate traffic signals on regional arterial roadways to coordinate traffic signal timing and operation oversight to improve traffic flow, reduce excessive fuel consumption and reduce emissions throughout the region. MARC's OGL program staff provides traffic signal timing operations support, maintains its regional communications network and oversees the advanced traffic management system software that allows for real-time traffic signal operations.

(continued)

AGENDA REPORT

Budget and Personnel Committee

Planning Sustainable Places

The Planning Sustainable Places Program (PSP) provides local governments and agencies with funding to advance local transportation planning and project development activities to support integrated transportation and land use strategies identified in the Connected KC 2050 metropolitan transportation plan and the MARC Board's policy on regional land use direction.

BUDGET CONSIDERATIONS

The funds detailed in the table below will be added to the MARC budget.

Project/Program	Kansas		Missouri		Match Required
	CMAQ	STBG	CMAQ	STBG	
Active Transportation	\$ 76,000		\$ 76,000		\$ 38,000
Air Quality Public Education	\$ 595,000		\$ 595,000		\$ 297,500
WAY TO GO ¹	\$ 470,000		\$ 470,000		
OGLATMS Operations		\$ 780,000		\$ 1,810,000	\$ 2,590,000
Planning Sustainable Places ²		\$ 720,000		\$ 500,000	\$ 305,000
Total	\$ 1,141,000	\$ 1,500,000	\$ 1,141,000	\$ 2,310,000	\$ 3,230,500

¹ No matching funds are required for this project

² Historically, each funding round of the Planning Sustainable Places program has exceeded the 20% local match requirement. The number shown here represents the 20% local match minimum. The actual number may be greater.

COMMITTEE ACTION:

The MARC Board of Directors approved funding recommendations including these programs/projects in January 2025 as part of the 2025 First Quarter Amendment to the 2024-2028 Transportation Improvement Program.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION

Authorize the Executive Director to enter into agreements with the Kansas Department of Transportation (KDOT), Missouri Department of Transportation (MoDOT), Federal Transit Administration (FTA) and local agencies as needed to receive federal Congestion Mitigation/Air Quality (CMAQ) funds, federal Surface Transportation Block Grant Program (STP) funds and matching funds as described above.

STAFF CONTACT

Ron Achelpohl, Director of Transportation and Environment
Karen Clawson, Air and Climate Programs Manager
Martin Rivarola, Assistant Director of Transportation and Land Use
Patrick Trouba, Transportation Planner II
Ray Webb, Traffic Operations Director



BUDGET AND PERSONNEL COMMITTEE

Meeting
Summary
January 28, 2025
11:15 a.m.

COMMITTEE MEMBERS PRESENT

Council Member Holly Grummert, Overland Park, KS - Chair of the MARC Budget and Personnel Committee
Mayor Damien Boley, Smithville, MO
Council member Jared Fears, Independence, MO
Commissioner Scott Fricker, Platte County, MO
Victor Hurlbert, Auditor, Clay County, MO
Council member Bridget McCandless, Independence, MO
Commissioner Jerry Nolte, Clay County, MO
Commissioner Tyler Vaughn, Miami County, KS
Council member Marge Vogt, Olathe, KS

STAFF PRESENT

David Warm, Executive Director
Carol Gonzales, Director of Finance and Administration
Ron Achelpohl, Director of Transportation and Environment
Kristi Bohling-DaMetz, Director of Aging and Adult Services
Dr. Toni Sturdivant, Director of Early Learning and Head Start
Andrew Molloy, Finance Director
Donna Martin, Public Health Program Manager
John Davis, Fiscal Administrator
Eric Winebrenner, Public Safety Communications Program Director
Tom Jacobs, Chief Resilience Officer and Environmental Programs Director
McKenzie Neds, Executive Assistant

OTHERS

Commissioner Max, Ray County, MO
Commissioner Bobby Don Davis, Ray County, MO
Kaleb Lilly, Auditor with RubinBrown

CALL TO ORDER

Council member Holly Grummert, Chair of the MARC Budget and Personnel Committee, called the meeting to order at 11:11 a.m. Due to the meeting being conducted remotely and in-person, Council member Grummert provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

Approve Contracts, Grants, and Other Major Expenditures

VOTE: Review the 2024 audit plan and authorize an agreement with RubinBrown for 2024 audit services.

Andrew Molloy, Finance Director, introduced Kaleb Lilly, an auditor with RubinBrown who provided the audit preparations and plans for the 2024 MARC audit. Every year a member of the RubinBrown team presents the scope of services, engagement timeline, financial statement risk assessment, and other required discussion items before the committee. The general audit timeline runs from the end of the prior year (2024) to the middle of the next year before the audit is finalized and presented to the committee. Mr. Lilly outlined the high, moderate, and low risk areas of risk for the 2024 financial statements. Because the bulk of MARC's funding stems from federal dollars, these financial transactions and compliance thereof are the highest level of risk in the MARC portfolio.

Mr. Lilly also reviewed the required audit communications letter that formally outlines the process of the audit for MARC And the MARC Solid Waste District. Mr. Lilly provided his contact information if the committee has any questions or concerns regarding MARC's processes or procedures as it relates to fraud risk. Combined fees for RubinBrown to perform the audit total an estimated \$86,355, including the additional cost of auditing major programs.

Commissioner Tyler Vaughn asked how the audit firm chooses the financial areas that are added to the audit process. How do you classify "major programs"? Mr. Lilly said that OMB provides a formula based structure that helps make the decision on which programs need to be audited. They are usually auditing the largest funding mechanisms.

REPORT: Review Fiscal Year 2024 Year-to-Date Financial Reports through November 2024.

Andrew Molloy, Finance Director, provided the quarterly financial report to the committee reflecting numbers through November 2024. The FY24 YTD November agency-wide revenues and other financial sources that total approximately \$99.6M which is around 75% of budgeted FY24 revenues. The FY24 YTD November agency-wide expenses and other financial uses total approximately \$96.6M which is around 73% of budgeted FY24 expenses. It would be expected that FY24 YTD November actuals would approximate 92% of budget, however softer than expected special revenue fund revenues and expenses (mostly due to timing) are the main cause of the variance to budget. Mr. Molloy reported that the cash and investment balances totaled \$17.0M on November 30, 2024 and noted that the decrease of (\$0.7M) or (3.9%) from September 30, 2024, is timing-related as November had several large Transportation and Head Start expenses.

Mr. Molloy added that the financial package was included in the packet for more detail and he is happy to answer any questions of the committee at any time.

VOTE: Approval of Local Government Dues for 2026

Carol Gonzales, Director of Finance and Administration, requested approval of the 2026 local dues of member jurisdiction in the MARC region. Ms. Gonzales noted that MARC requests local dues approval this early in the year so that member jurisdictions can plan for the upcoming budget cycle. Dues are calculated based on population and this methodology has existed since the organization's inception in 1972. If needed, recalibration occurs once official Census numbers are received. The 9 counties and four largest cities were the incorporating members; since then, Lee's Summit and Olathe's dues became part of the official membership based on population threshold. Ms. Gonzales noted that since 2014 there has been a 2% increase each year through 2025 in order to offset the rising costs.

Ms. Gonzales reminded the board that there are 6 different types of dues paid by members based on service type on a per capita basis: member dues, voluntary contributions, aging, emergency services, Government Training Institute, and Government Innovation Forum.

Council member Bridget McCandless asked if she could have a final copy of the one pager that summarized MARC provided services that was included in the packet. Ms. Gonzales said she would be happy to provide a copy to the board.

Council member Holly Grummert asked if the 2% increase in local dues was keeping up with rising costs considering the inflation rate was 2.9%. Ms. Gonzales acknowledged that over time it probably doesn't coincide exactly but that there were likely years where inflation was lower than 2% as well.

VOTE: Approve contract with the University of Kansas Medical Center Research Institute to implement a study of the Double Up Food Bucks program to determine the health impact for SNAP customers.

Donna Martin, Public Health Program Manager, requested authorization for a contract with KU Medical Center to perform an in depth assessment of the DUFB program's health impacts on people who use the program regularly. Dr. Cheryl Gibson and a team of evaluators at KU have been evaluating the program for over 9 years and the additional funding from Elevance Health Foundation will allow the team to perform six health assessment sessions to determine health measures like height/weight, HbA1c, cholesterol, and blood pressure. The participants will be asked to complete a survey and agree to utilize the Double Up Food Bucks program regularly for the next 6 months and will then return to analyze the same health measures taken at the beginning of the program. This particular program is set to run from 2025 - 2027 with an average of 72-80 participants per year. Total contract amount is \$200,000.

Council member Holly Grummert asked if Ms. Martin could come back once there were results from the program to present to the Board about the outcomes. Ms. Martin agreed to bring the results back to the board once the program completed.

VOTE: Approve contractual agreements with partnering organizations that assist the implementation of the Double Up Food Bucks program.

Donna Martin, Public Health Program Manager, requested approval of several agreements with partnering organizations to assist in the DUFB program. As the program in 2025 transitions off the current USDA Gus Schumacher Nutrition Incentive Program grant funding to \$2 million of funding from the state of Missouri and other private funders, new contracts need to be established with all the partners and grocery stores involved with the program. The contractual amounts were listed in the board packet for a total amount of \$2,755,812. Ms. Martin also noted that the Double Up Heartland collaborative is planning on reapplying to the USDA for another GusNIP grant in 2025, so the goal is to reserve as much of the private funding as possible to contribute to the required 50 percent match.

Commissioner Vaughn asked about the funding difference between the USDA funds and the private funding. Ms. Martin clarified that the USDA grant requires a 50% match and the private funds from local organizations provided that match.

VOTE: Approve amendment to increase the care management services agreement with Jewish Family Services.

Kristi Bohling-DaMetz, Director of Aging and Adult Services, requested to approve an amendment increase with Jewish Family Services for a new total of \$81,850 to continue care management services funded through the Older Americans Act.

VOTE: Approve amendment to increase the in-home services agreement with Help at Home.

Kristi Bohling-DaMetz, Director of Aging and Adult Services, requested approval of an amendment increase with Help at Home for a total of \$124,439.84 to continue delivering in-home services to existing participants.

VOTE: Approve agreement to extend the contractor agreement with Bob Hogan for Aging Service grant administration.

Kristi Bohling-DaMetz, Director of Aging and Adult Services, requested approval to extend a contract with Bob Hogan to provide aging service grant administration due to an employment gap in MARC staff. Additional funding is needed to continue Bob's services through the coming months until a full-time hire is made for the position. Total contract would now be \$95,000.

VOTE: Approve an agreement with Segra to upgrade existing bandwidth and install an additional circuit for improved connectivity for the regional 911 network.

Eric Winebrenner, Public Safety Communications Program Director, requested approval of an agreement with Segra to upgrade existing bandwidth for the regional 911 network. Segra has been a longstanding partner in providing connectivity solutions for MARC. Their services ensure compatibility with our existing network and infrastructure requirements. Total contract amount is \$50,904 for 36 months.

Council member Bridget McCandless asked which funds were used for this request. Mr. Winebrenner answered that these funds are through the annual budgeting process through the Public Safety Communications Board.

VOTE: Approve an agreement with Motorola Solutions to purchase 57 VESTA 911 workstations for regional Public Safety Answering Points.

Eric Winebrenner, Public Safety Communications Program Director, requested approval of an agreement with Motorola upgrade 911 workstations. These stations are upgraded on a four-year cycle to ensure reliability. This year's contract will support the upgrade of nine primary and two backup PSAPs, for a total of 57 workstations for a total contract cost of \$484,582.57.

VOTE: Authorize subaward agreement to Board of Police Commissioners, Kansas City Police for fiscal year 2024 Urban Area Security Initiative Grant that sustains WMD tactical capability.

John Davis, Fiscal Administrator, requested approval to execute subaward agreements for an Urban Area Security Initiative Grant (UASI). Subaward agreements are issued to each entity receiving funds/goods/services through the UASI grant and they identify the funding amount and types of items being provided. The board of Police Commissioners Kansas City Police Department subaward totals \$286,493.75 for equipment and supplies as detailed in the board memo.

VOTE: Authorize a supplemental contract with Olsson for traffic signal timing and engineering support services for the Mid-America Regional Council's Operation Green Light Program.

Ron Achelpohl, Director of Transportation and Environment, requested approval of a contract with Olsson for traffic signal timing and engineering support services for the OGL program. These services are needed to continue efforts to keep signal timing at its peak level of performance at the over 750 traffic signals that OGL currently supports for 28 agencies and over 1500 traffic signals supported by the regional software. Total contract amount is \$149,501.74.

VOTE: Authorize consultant agreements for one 2025 Planning Sustainable Places study in Johnson County, Kansas.

Ron Achelpohl, Director of Transportation and Environment, requested approval of a PSP project in Johnson County, KS. This study will assess existing conditions, review relevant studies, engage the public and stakeholders, and develop service level recommendations on the Metcalf Corridor. Total STP funding for the project is \$135,000 with matching funds provided by Johnson County in the amount of \$37,500.

VOTE: Authorize a contract with Cambridge Systematics to provide on-call traffic modeling support services for the bi-state area.

Ron Achelpohl, Director of Transportation and Environment, requested authorization to provide on-call traffic modeling support services for the bi-state area with Cambridge Systematics. These enhanced

four-step trip-based models which analyze travel patterns are essential for the development of long-range transportation plans and making informed decisions about our transportation system. Total contract amount is \$60,000.

VOTE: Authorize application to the USDOT's Promoting Resilient Operations for Transformative, Efficient, and Cost-Saving Transportation (PROTECT) Program not to exceed \$1.8 million.

Ron Achelpohl, Director of Transportation and Environment, requested approval to submit an application to FHWA for the Promoting Resilient Operations for Transformative, Efficient, and Cost-Saving Transportation Program. The grant funds will allow MARC to develop create a set of analytical tools, criteria, and decision-making supports to substantially increase the ability of the community and the multimodal transportation system to withstand, recover and bounce forward from disruptive events such as flooding, drought, and extreme heat. Total anticipated application is between \$1,200,000 - \$1,800,000.

VOTE: Authorize a grant application to the Environmental Protection Agency's Thriving Communities Regranting Program for an amount not to exceed \$350,000.

Ron Achelpohl, Director of Transportation and Environment, requested approval to apply for the EPA's Thriving Communities Grantmaking Program. Funds are intended to address climate and environmental justice, with a focus on supporting community-based organization in the planning, design and implementation of local resilience strategies. Total application amount is \$350,000.

VOTE: Approve amendments to agreements for Danica Love and Janet Clark to support the Missouri Preschool Collaborative Network.

Kyle Matchell, Early Learning Manager, requested approval to amend contracts with Danica Love and Janet Clark to support the Missouri Preschool Collaborative Network. These independent contractors provide coaching and training services in the Kansas City region for the PSCN. The total contract amount for each contractor is \$54,300.

VOTE: Approve the Minutes of the December 17, 2024 Meeting.

Mayor Damien Boley moved for approval of all agenda items and Council member Bridget McCandless seconded the motion.

The motion passed.

Other Business

There was no other business.

Adjournment

Council member Grummert adjourned the meeting at 11:57 a.m.