600 Broadway, Suite 200 Kansas City, Missouri 64105-1659

816-474-4240 816-421-7758 FAX marcinfo@marc.org www.marc.org



## **MEETING NOTICE & AGENDA**

## AIR QUALITY PUBLIC EDUCATION SUBCOMMITTEE

February 11, 2025 10:00 – 11:30 a.m. Online

- 1. Introductions
- 2. Welcome and the Role of the Committee
- 3. Weather or Not ozone season preview
- 4. WAY TO GO program update
- 5. 2024 Air Quality Public Awareness Survey
- 6. Mass Notification Study
- 7. 2025 Ozone Season Media Campaign
- 8. Air Quality Public Education Website Redesign
  - a. Inclusion of new information on PM2.5
  - b. Inclusion of new information on climate resilience/adaptation
  - c. Prioritization, format and structure of content
- 9. Other Stakeholder Updates and Business
- 10. Next Meeting To be determined by group
- 11. Adjourn

\*Action item

**Parking:** Free parking is available when visiting MARC. Visitors and guests should park on the upper level of the garage. An entrance directly into the conference area is available from this level. To enter this level from Broadway, turn west into the Rivergate Center parking lot. Please use any of the available spaces on the upper level at the top of the ramp. For directions to the MARC offices, visit <u>www.marc.org/mapandparking.htm</u>

*Special Accommodations:* Please notify the Mid-America Regional Council at (816) 474-4240 at least 48 hours in advance if you require special accommodations to attend this meeting (i.e., qualified interpreter, large print, reader, hearing assistance).

*Title VI Compliance:* MARC fully complies with Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. For more information or to obtain a Title VI Complaint Form, see www.marc.org, or call 816.474.4240.