



Board of Directors MEETING NOTICE

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

January 28, 2024

Board Member Meeting: 12:00 p.m.

In-person attendees in MARC's Board Room with a remote option via Zoom

Members of the public who wish to participate in this meeting: please email marcinfo@marc.org by 9:00 a.m. on Tuesday, January 28, 2024, for instructions to join the teleconference.

AGENDA

1. Brief Self-Introductions
2. COMPETITIVE ECONOMY
 - a. PRESENTATION: Overview of the Kansas City Investment Playbook by AJ Herrmann, Accelerator for America
3. EFFICIENT TRANSPORTATION AND QUALITY PLACES
 - a. VOTE: Approve 2025 1st Quarter Amendment to the 2024-28 Transportation Improvement Program
4. THRIVING OLDER ADULTS AND COMMUNITIES
 - a. REPORT: Overview of the Mid-America Regional Council's Area Agency on Aging Area Plan for State Fiscal Year 2026.
5. BRIEF REPORTS
 - a. VOTE: Authorize application to the USDOT's Promoting Resilient Operations for Transformative, Efficient, and Cost-Saving Transportation (PROTECT) Program not to exceed \$1.8 million.
 - b. VOTE: Approval of public comment letters to KDHE and MDNR on proposed recommendation for PM2.5 National Ambient Air Quality Standard designations.
 - c. VOTE: Approve 2025 federal legislative agenda
 - d. REPORT: Annual Board Review of Conflict of Interest Policy, Whistleblower Policy and the Board Liability Advisory.
 - e. REPORT: 2025 Regional Leadership Awards Announcement
 - f. VOTE: Election of 2025 Mid-America Regional Council Board Officers
6. Executive Director's Report

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

7. VOTE: Approve Consent Agenda
 - a. VOTE: Approve Minutes of the December 17, 2024, Board Meeting
 - b. VOTE: Approval of Local Government Dues for 2026
 - c. VOTE: Review the 2024 audit plan and authorize an agreement with RubinBrown for 2024 audit services.



Board of Directors MEETING NOTICE

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- d. VOTE: Approve contract with the University of Kansas Medical Center Research Institute to implement a study of the Double Up Food Bucks program to determine the health impact for SNAP customers.
- e. VOTE: Approve contractual agreements with partnering organizations that assist the implementation of the Double Up Food Bucks program.
- f. VOTE: Approve amendment to increase the care management services agreement with Jewish Family Services.
- g. VOTE: Approve amendment to increase the in-home services agreement with Help at Home.
- h. VOTE: Approve agreement to extend the contractor agreement with Bob Hogan for Aging Service grant administration.
- i. VOTE: Approve an agreement with Segra to upgrade existing bandwidth and install an additional circuit for improved connectivity for the regional 911 network.
- j. VOTE: Approve an agreement with Motorola Solutions to purchase 57 VESTA 911 workstations for regional Public Safety Answering Points.
- k. VOTE: Authorize subaward agreement to Board of Police Commissioners, Kansas City Police for fiscal year 2024 Urban Area Security Initiative Grant that sustains WMD tactical capability.
- l. VOTE: Authorize a supplemental contract with Olsson for traffic signal timing and engineering support services for the Mid-America Regional Council's Operation Green Light Program.
- m. VOTE: Approve change to the Olathe and Spring Hill boundary of the Federal Highway Administration Adjusted Urban Area within the Mid-America Regional Council Metropolitan Planning Organization.
- n. VOTE: Approve the 2025 Unified Planning Work Program - Amendment #1
- o. VOTE: Authorize consultant agreements for one 2025 Planning Sustainable Places study in Johnson County, Kansas.
- p. VOTE: Authorize a contract with Cambridge Systematics to provide on-call traffic modeling support services for the bi-state area.
- q. VOTE: Authorize a grant application to the Environmental Protection Agency's Thriving Communities Regranting Program for an amount not to exceed \$350,000.
- r. VOTE: Approve actions taken on the January 14, 2025, Head Start Advisory Committee Meeting.
- s. VOTE: Approve amendments to agreements for Danica Love and Janet Clark to support the Missouri Preschool Collaborative Network.

8. Other Business

9. Adjournment

MARC Board of Directors - Members and Alternates

Name	Jurisdiction	Title
Anderson, Jalen	Jackson County	County Legislator - Designee for County Executive Frank White Jr.
Bacon, John	Olathe, KS	Mayor
Baird, Bill	Lee's Summit, MO	Mayor
Boley, Damien	Smithville, MO	Mayor
Bunch, Eric	Kansas City, MO	Councilmember
Burroughs, Tom	Unified Government of WyCo/KCK	Commissioner
Caiharr, Carolyn	Edwardsville, KS	Mayor
Carpenter, Jon	Clay County	Commissioner
Culbertson, Jeff	Leavenworth County	Commissioner
Duncan, Johnathan	Kansas City, MO	Councilmember
Fast, Becky	Johnson County	Commissioner - Designee for Commission Chair Mike Kelly
Fears, Jared	Independence, MO	Councilmember
Fields, Vernon	Basehor, KS	Councilmember
Fricker, Scott	Platte County	Presiding Commissioner
Garner, Tyrone	Unified Government of WyCo/KCK	Mayor/CEO
Grummert, Holly	Overland Park, KS	Councilmember
Hanzlick, Janee	Johnson County	Commissioner
Hardy, Jeff*	MoDOT	Asst. District Engineer
Heley, Logan	Overland Park, KS	Councilmember - Designee for Mayor Curt Skoog
Hill, Dr. Evelyn	Unified Government of WyCo/KCK	Commissioner
Hurlbert, Victor	Clay County	Auditor
Huston, Bob	Cass County	Commissioner
Jarrold, Dick**	KCATA	Vice President
Johnson, Ryan	Cass County	Commissioner - Designee for Commission Chair Bob Huston
Jones, Leonard	Mayor	Grandview, MO
Kane, Mike	Unified Government of WyCo/KCK	Commissioner - Designee for Mayor/CEO Tyrone Garner
Kelly, Mike	Johnson County	Commission Chairman
Koehn, Leroy**	KDOT	District Engineer
Lopez, Beto	Lee's Summit, MO	Mayor Pro Tem – Designee for Mayor Bill Baird
Lucas, Quinton	Kansas City, MO	Mayor
Marshall, Megan	Jackson County	Legislator
McCandless, Bridget	Independence, MO	Councilmember – Designee for Mayor Rory Rowland
McDonough, Mike	Raytown, MO	Mayor
McGee, DaRon	Jackson County	Legislator
Meyers, Jeff	Johnson County	Commissioner
Mikkelson, Eric	Prairie Village, KS	Mayor
Moriarty, Michael**	KDOT	Chief of Transportation Planning
Nolte, Jerry	Clay County	Presiding Commissioner
Pogue, Randy	Kearney, MO	Mayor
Poppa, Michael	Johnson County municipalities	Mayor
Pretz, George	Miami County	Commission Chairman
Ramirez, Christian	Unified Government of WyCo/KCK	Commissioner
Redline, Chris**	MoDOT	District Engineer
Rowland, Rory	Independence, MO	Mayor
Sandifer, Mickey	Shawnee, KS	Mayor
Skoog, Curt	Overland Park, KS	Mayor
Smith, Mike	Leavenworth County	Commission Chairman
Stephens, Tom	Bonner Springs, KS	Mayor
Tracy, Sheila	Ray County	Presiding Commissioner
Turnbow, Kristofer	Raymore, MO	Mayor
Vaughan, Tyler	Miami County	Commissioner
Vogt, Marge	Olathe, KS	Council member - Designee for Mayor John Bacon
Wagner, Scott	Clay County	Commissioner
Walker, Rick	De Soto, KS	Mayor
White III, Frank**	KCATA	President/CEO
White Jr., Frank	Jackson County	County Executive
Willett, Nathan	Kansas City, MO	Council member
Wright, Chris	Platte County	Recorder of Deeds
Younis, Inas	Overland Park, KS	Council member

*Public Transit Representatives (Voting) **Public Transit Advisory Representatives (Non-Voting)

AGENDA REPORT

MARC Board of Directors

January 2025
Item No. 1

ISSUE:

Introductions and Board Sharing Time

BACKGROUND:

Time has been reserved on the agenda for introductions and items of interest to Board members. The Board Chair encourages board members to raise matters for discussion at future meetings or other issues of general concern or interest.

AGENDA REPORT

MARC Board of Directors

January 2025
Item No. 2a
Competitive Economy

ISSUE:

Presentation: Overview of the Kansas City Investment Playbook by AJ Herrmann, Accelerator for America

BACKGROUND:

The Mid-America Regional Council (MARC) is designated as the Kansas City region's Economic Development District (EDD) by the Economic Development Administration (EDA). As such, it is responsible for preparing a Comprehensive Economic Development Strategy (CEDS) for the region and updating the strategy every five years. The most recent update was completed in 2024 and adopted by the MARC Board in September.

A significant portion of this plan refers to the *KC Investment Playbook* prepared by New Localism Associates. Bruce Katz, formerly with the Brookings Institution's Metropolitan Policy Institute, is one of the principals in the firm and the primary author of the playbook. This work was funded by the Civic Council of Greater Kansas City and the Kauffman Foundation.

As a playbook, it is focused on action - in this case identifying 11 projects worthy of intensified civic support in order to make Kansas City "the central node in the new Industrial Heartland." These projects were chosen on the basis of two overriding criteria:

1. The U.S. is entering an era of increasing economic competition, rising geopolitical conflict, and expansion of energy options that are causing pressure to reshore production, remilitarize the industrial base, and decarbonize energy usage. These megatrends have the potential to shift economic advantage from the coasts to the Heartland. Kansas City must be prepared to take advantage of them.
2. Kansas City is already blessed with "project entrepreneurs" whose activities align with this "new economic order." These include working to bring new capacities to the region in the fields of biodefense and biologics, critical materials for battery production, cybersecurity, hydrogen energy production, building energy efficiency, and destination healthcare. Underpinning these are the efforts to build a workforce system that more nimbly responds to employer demand and cross-institutional research partnerships to speed innovation to market.

The success of these project entrepreneurs depends upon region's economic, political and civic organizations gathering around them to "blow wind into their sails" and boost the level of community support. MARC is specifically called out in the report for its role in promoting building energy efficiency via the Building Energy Exchange. MARC has also played a role in the region being designated as a Tech Hub for biologics and has been a supporter of the critical materials work being led by UMKC.

A.J. Herrmann, Director of Policy and Program Innovation, Accelerator for America, worked with Bruce Katz on the Playbook and will present key findings.

ISSUES FOR DISCUSSION:

How else can MARC and its members lend support to the project entrepreneurs in our region?

BUDGET CONSIDERATIONS:

None.

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Frank Lenk, Director of the Office of Economic Research

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 3a

Efficient Transportation and Quality Places

ISSUE:

VOTE: Approve 2025 1st Quarter Amendment to the 2024-28 Transportation Improvement Program

BACKGROUND:

The Transportation Improvement Program (TIP) is the region's short-range transportation program, identifying projects to receive federal funds and projects of regional significance to be implemented over the next three-to-five-year period. The Mid-America Regional Council (MARC) amends the TIP on both a quarterly cycle and as needed to accommodate changes to projects in the TIP.

The proposed 2025 1st Quarter Amendment to the 2024-28 Transportation Improvement Programs includes 91 projects:

63 new projects recommended to receive funding through the following programs:

- 2027-2028 Kansas and Missouri Congestion Mitigation/Air Quality Program (CMAQ) funding
- 2025-2028 Kansas and Missouri Carbon Reduction Program (CMAQ) funding
- 2027-2028 Kansas and Missouri Surface Transportation Block Grant Program - Set Aside (TAP) funding
- 2027-2028 Kansas and Missouri Surface Transportation Block Grant Program (STBG) funding

These project lists are included for your review.

12 new projects funded through other sources

16 modified projects, including 3 recommended to receive FFY 2027-2028 funding through the programs noted above

- Scope
- Schedule
- Budget

Details of these projects are available for review on the Internet at: www.marc.org/TIP.

MARC's Public Involvement Plan requires that proposed amendments to the TIP be released for public review and comment prior to adoption. Five comments from the public were received. The comments and proposed responses from MARC are included for your review.

BUDGET CONSIDERATIONS:

None.

COMMITTEE ACTION:

The Total Transportation Policy Committee (TTPC) approved the 63 suballocated fund projects and authorized release of the TIP amendment for public review and comment on December 17, 2024. TTPC will consider approval of the TIP amendment on January 21, 2025.

AGENDA REPORT

MARC Board of Directors

EXHIBITS:

[TIP 2024 Programming Recommendation Tables](#)

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Approve the 2025 1st Quarter Amendment to the FFY 2024-2028 TIP.

STAFF CONTACT:

Ron Achelpohl, Director of Transportation and Environment
Marc Hansen, Principal Planner

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 4a

Thriving Older Adults and Communities

ISSUE:

REPORT: Overview of the Mid-America Regional Council's Area Agency on Aging Area Plan for State Fiscal Year 2026.

BACKGROUND:

In 2024 the Mid-America Regional Council (MARC) Aging staff submitted the next four-year Area Plan required of all Area Agency's on Aging (AAA) that was informed by needs assessment, listening session input, and in alignment with the Missouri State Plan on Aging. State Fiscal Year (SFY) 2026 (July 1, 2025 - June 30, 2026) represents the second year in that four-year plan.

The MARC AAA Area Plan for SFY 2026 is a forward-looking document designed to address the evolving needs of older adults and their caregivers across the Region 7 planning and service area (PSA). Covering Cass, Clay, Jackson, Platte, and Ray Counties in Missouri (MO), the Area Plan reflects an ongoing commitment to promoting dignity, health, and autonomy for aging adults.

The SFY 2026 Area Plan aligns with state and federal requirements and is grounded in population data, the Missouri State Plan on Aging (2024-2027), the Missouri Master Plan on Aging, ongoing needs assessments, and extensive community input. There are many new OAA requirements, including a 30-day public comment period prior to finalizing the Area Plan.

MARC staff will provide an overview of the SFY 2026 AAA Area Plan for the Board of Directors at the January board meeting. The staff will also update the Board on the status of Missouri state appropriations authority to expend federal funds needed to implement this plan. As well as efforts to support Congressional reauthorization of the Older Americans Act.

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

This item impacts Clay, Cass, Platte, Jackson, and Ray counties in Missouri.

EXHIBITS:

The Area Agency on Aging Area Plan for SFY 2026 will be posted on the MARC website.

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Kristi Bohling-DaMetz, Director of Aging and Adult Services

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 5a

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize application to the USDOT's Promoting Resilient Operations for Transformative, Efficient, and Cost-Saving Transportation (PROTECT) Program not to exceed \$1.8 million.

BACKGROUND:

The Mid-America Regional Council (MARC) has long been committed to regional efforts to ensure reliable transportation infrastructure that can withstand and adapt to challenges posed by extreme weather events. Identifying and integrating strategies such as improved flood management, heat island reduction, and system redundancy into our regional transportation network are critical to maintaining safe, reliable, and sustainable mobility.

Through the FHWA's [Promoting Resilient Operations for Transformative, Efficient, and Cost-Saving Transportation](#) (PROTECT) Program, MARC seeks funding to develop a regional resilience plan that focuses on enhancing infrastructure in the transportation sector. While the application is still under development, MARC plans to apply for an amount not to exceed \$1.8 million. MARC will retain sufficient resources to administer the funds and support planning linkages with allied initiatives.

The grant funds will allow MARC to develop create a set of analytical tools, criteria, and decision-making supports to substantially increase the ability of the community and the multimodal transportation system to withstand, recover and bounce forward from disruptive events such as flooding, drought, and extreme heat. The framework will protect long-term investments by federal, state, and local government in transportation infrastructure and will identify how existing transportation infrastructure contributes to regional risks and vulnerabilities and develop appropriate mitigation strategies.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$1,200,000 - \$1,800,000
Source	FHWA - PROTECT Program
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$120,000 - \$200,000
Contractual	\$ 1,055,000 - \$1,575,000
Other (supplies, printing, etc.)	25,000

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Authorize grant application, and receipt of funds if accepted, to the United State Department of Transportation's Promoting Resilient Operations for Transformative, Efficient, and Cost-Saving Transportation (PROTECT) Program for an amount ranging from \$1.2 - \$1.8 million.

STAFF CONTACT:

Ryan Umberger, Transportation Planner II

Tom Jacobs, Chief Resilience Officer and Environmental Programs Director

Ron Achelpohl, Director Transportation and Environment

AGENDA REPORT

MARC Board of Directors

January 2025
Item No. 5b
Healthy Environment

ISSUE:

VOTE: Approval of public comment letters to KDHE and MDNR on proposed recommendation for PM2.5 National Ambient Air Quality Standard designations.

BACKGROUND:

The Environmental Protection Agency (EPA) sets National Ambient Air Quality Standards (NAAQS) for six pollutants: carbon monoxide, lead, particulate matter (PM), ozone, nitrogen dioxide and sulfur dioxide. The NAAQS are based solely on public health and welfare protection. On February 7, 2024, EPA promulgated a revised primary annual fine particulate matter (PM2.5) NAAQS, strengthening the standard from 12.0 micrograms per cubic meter ($\mu\text{g}/\text{m}^3$) to 9.0 $\mu\text{g}/\text{m}^3$.

The Clean Air Act requires each state to submit area designation recommendations of attainment, nonattainment, or unclassifiable (described below) to EPA within one year of a new or revised NAAQS. EPA can either accept the recommendations or make modifications. Kansas and Missouri have until February 7, 2025, to submit designation recommendations with public comments due by February 5, 2025 for those recommendations and are listed as exhibits in this board memo.

EPA will then notify the states concerning any modifications to the recommendations and allow for comments by mid-October 2025. The states then have until mid-November 2025 to comment on the EPA modified recommendations, which will be finalized by February 6, 2026.

The Clean Air Act defines three designation categories related to NAAQS compliance:

- **Attainment/Unclassifiable**, where the data shows the air quality meets the standard and sources in the area are not contributing to a nearby violation;
- **Unclassifiable**, where there is insufficient data to determine if an area is meeting or not meeting the standard or contributing to a nearby; and
- **Nonattainment**, where the data shows the air quality does not meet the standard or that sources in the area are contributing to a nearby violation

The Missouri Department of Natural Resources (MDNR) is recommending Attainment/Unclassifiable for Missouri counties in the MARC region because the 2021-2023 design values annual PM2.5 is below the new 2024 annual PM2.5 NAAQS and they have determined that there are no sources contributing to nearby violation.

The Kansas Department of Health and Environment (KDHE) is recommending 'Unclassifiable' for Wyandotte County and 'Attainment/Unclassifiable' designations for the other Kansas side counties in MARC region due to the high bias of the monitor (Teledyne T640X) at that location. KDHE does not believe that area designations for PM2.5 should be made until the known bias issue with the T640X are resolved.

Considering the increase in smoke days due to sources outside the region over the last few years and the uncorrected high bias associated specifically with smoke, MARC's Air Quality Forum (AQF) concludes that increased attention to the bias of the monitor is required and the remaining bias should be remedied prior to any attainment designation for Wyandotte County. Additionally, the AQF agrees with KDHE's recommendation that the agency purchase and install Federal Reference Monitors (FRM) at the Chanute and Wichita monitor sites that will work to develop a data alignment algorithm for the State of Kansas' T640X monitors.

AGENDA REPORT

MARC Board of Directors

BUDGET CONSIDERATIONS:

None.

COMMITTEE ACTION:

The Air Quality Forum recommends concurrence with both state's recommendations.

RELATED JURISDICTIONS:

All counties in the MARC region, Wyandotte County in particular.

EXHIBITS:

[KDHE Recommendation on Annual PM2.5 Designation](#)

[MoDNR Recommendation on Annual PM2.5 Designation](#)

[Proposed Comment Letter from Air Quality Forum \(Kansas\)](#)

[Proposed Comment Letter from Air Quality Forum \(Missouri\)](#)

RECOMMENDATION:

Approve public comment letters from the Air Quality Forum regarding Annual PM2.5 Designation Recommendations from KDHE and MDNR.

STAFF CONTACT:

Karen Clawson, Air and Climate Programs Manager

AGENDA REPORT

MARC Board of Directors

January 2025
Item No. 5c
Effective Local Government

ISSUE:

VOTE: Approve the 2025 Federal Policy Agenda

BACKGROUND:

Each year, the Mid-America Regional Council (MARC) Board of Directors adopts a federal policy agenda, reflecting issues of importance to the Kansas City region. The issues come forward from MARC-convened working committees, member local governments, and community partners.

The 2025 Federal Policy Agenda highlights federal issues of importance to the Kansas City region and in particular, to those program areas where MARC has direct involvement. A number of important federal laws require reauthorization, and Congress made progress in several areas in late 2024, and passed a Continuing Resolution to fund the federal government at appropriation levels similar to last year. The Continuing Resolution runs through March 14, 2025.

The MARC Federal Policy Agenda focuses on these areas:

- Transportation
- Environment
- Public Health
- Economic Development
- Early Education
- Thriving Older Adults and Communities
- Increase the Supply of Housing to Meet Varying Needs
- Workforce Development
- Broadband and Affordable Connectivity
- Homeland Security
- Emergency Services and Public Safety

With approval of the policy agenda by the MARC Board, the staff will share the document with area local governments through direct emails, and to chambers of commerce and other local organizations focused on federal policy issues affecting programs supported by the MARC organization through direct email and at meetings. MARC will also share the policy agenda with local and Washington staff of the Congressional delegation. The agenda will be posted on the MARC website and will be featured in an electronic newsletter article to a broader MARC audience.

In addition, MARC board leadership will share the policy agenda in their visits in Washington as part of the annual National Association of Regional Council's (NARC) policy conference, other regional councils through NARC and the Missouri Association of Councils of Government, and other Missouri and Kansas state organizations.

AGENDA REPORT

MARC Board of Directors

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

[2025 Federal Policy Agenda Draft](#)

RECOMMENDATION:

Approve and adopt the 2025 Federal Policy Agenda.

STAFF CONTACT:

Marlene Nagel, Director of the Office of Resource Development

AGENDA REPORT

MARC Board of Directors

January 2025
Item No. 5d
Exemplary Core Capacities

ISSUE:

REPORT: Annual Board Review of Conflict of Interest Policy, Whistleblower Policy and the Board Liability Advisory.

BACKGROUND:

As a best practice for high functioning boards, the above three documents are reviewed with the MARC Board members on a regular basis. These documents include important guidance related to decisions board members make.

Conflict of Interest Policy

The Mid-America Regional Council (MARC) strives to operate in an open and transparent way that inspires confidence that the organization is an effective steward of public resources. The MARC Board of Directors and a number of MARC committees are responsible for authorizing grants and funding allocations that benefit local governments, public agencies and other organizations in the Kansas City metropolitan area. The committee processes ensure that federal, state and local funds available to the metropolitan area are invested in ways that benefit the region and local communities. The purpose of the Conflict of Interest Policy is to ensure that participants on the MARC board and committees have clear guidance when a participant in any MARC decisions-making process could have a conflict of interest and what the appropriate action would be in those circumstances.

The policy is designed to help directors, officers, employees and volunteers identify conflicts of interest and disclose them to the appropriate authority. It is also designed to provide a procedure to appropriately manage conflicts in accordance with legal requirements and the goals of accountability and transparency in all MARC operations. The policy is intended to supplement but not replace any state or federal laws that govern conflicts of interest in public, non-profit, and charitable organizations. MARC boards and committees involved in making decisions or recommendations regarding funding awards also have this topic on their agenda regularly.

Whistleblower Policy

Since the enactment of the Sarbanes-Oxley Act of 2002, organizations have developed policies that focus on protecting whistleblowers and providing mechanisms for employees to raise concerns realizing "...it is better for an organization to learn about unethical or unlawful conduct internally than to find out about the conduct from a news article, a subpoena from law enforcement, or an investigation for a regulatory agency."

Nonprofits are now required to answer a question on the IRS 990 form to indicate whether or not the nonprofit has a whistleblower policy. Some grants require MARC to have a whistleblower policy.

A good whistleblower protection program should:

- Provide employees multiple ways to report concerns
- Establish a forum where employees can raise concerns
- Prohibit retaliation
- Train managers and supervisors
- Take disciplinary action against those who engage in retaliation

AGENDA REPORT

MARC Board of Directors

The attached policy incorporates the use of an external hotline program called “WeTip,” which is provided free of charge by Midwest Public Risk, MARC’s insurance carrier. Any reports submitted to the WeTip program will be forwarded to the Executive Director, Director of Finance and Administration, Human Resources Manager and MARC Board Chair.

Board Liability Advisory

Midwest Public Risk (MPR) provides employee health and dental, workers’ compensation, property and casualty (liability) coverages for MARC. As part of its loss control program, MPR recommends that each of its members with public official liability coverage to participate in an annual refresher.

Attached is a copy of MPR’s risk prevention advisory on public official liability. MARC does not have the same types of public official liability risks as cities and counties and has never had this type of claim. However, it is always important to be aware of those situations that might have potential for claims and/or lawsuits. The advisory includes general but effective rules to follow that will help avoid potential problems.

RELATED JURISDICTIONS:

All local governments are affected by the integrity and liability of the MARC Board.

EXHIBITS:

[Conflict of Interest Policy](#)

[Whistleblower Policy](#)

[Public Official Liability Bulletin](#)

RECOMMENDATION:

This item is for information only, no action is needed.

STAFF CONTACT:

David Warm, Executive Director

Carol Gonzales, Director of Finance and Administration

AGENDA REPORT

MARC Board of Directors

January 2025
Item No. 5e
Exemplary Core Capacities

ISSUE:

REPORT: Mid-America Regional Council's 2025 Regional Assembly and Awards

BACKGROUND:

The Mid-America Regional Council (MARC) recognizes individuals, organizations and initiatives that have made outstanding contributions to the region with Regional Leadership Awards at its annual Regional Assembly. MARC is now accepting nominations for the 2025 awards, which will be presented at the annual MARC Regional Assembly on June 13.

The nomination period is open until Feb. 10. MARC is looking for individuals, organizations and initiatives that have made outstanding contributions to the Kansas City region – those who have gone above and beyond their jobs and their work in their own communities to advance a regional vision of excellence. Past recipients have included elected officials, local government professionals, civic leaders and organizations, nonprofit leaders and agencies, volunteer leaders and groups, and educators and educational institutions.

The awards recognize leadership in:

- Advocating regional concepts, approaches and programs.
- Advancing the vision of the region as a community of excellence.
- Addressing regional challenges.
- Applying innovative solutions to regional problems.
- Achieving improved quality of life and equitable opportunity for the region's residents.

Board members are encouraged to submit nominations and disseminate information about the awards to colleagues to encourage them to submit their nominations.

Current members of MARC's Board of Directors are not eligible for nomination.

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None.

RECOMMENDATION:

Please submit award nominations online at marc.org/awards or email a MARC staff member. The nomination period closes Feb. 10.

A save-the-date for the June 13 MARC Regional Assembly will be issued in the coming weeks.

STAFF CONTACT:

Kristin Johnson-Waggoner, Public Affairs Director

AGENDA REPORT

MARC Board of Directors

January 2025
Item No. 5f
Core Capacities

ISSUE:

VOTE: Election of 2025 Mid-America Regional Council Board Officers

BACKGROUND:

MARC Board Chair Janeé Hanzlick, Commissioner of Johnson County, KS, has appointed Mayor Curt Skoog, Overland Park, KS (past chair) and Mayor Kris Turnbow, Raymore, MO to serve as a Nominating Committee for MARC 2025 Board Officers.

MARC Board Officers are elected each year, typically at the January board meeting. Board officers are elected for one-year terms but typically serve at least two years and often move up in the chairs as the chair cycles off.

The current board officers were elected by the board in January 2024 but began their terms in April 2024, as former Board Chair Mayor Carson Ross left office. Council member Bridget McCandless replaced Independence Councilmember Dan Hobart, who was initially elected as Secretary, but was not re-elected in April 2024. The current officers are concluding their first year in their roles and would normally continue through next year.

As a result, the Nominating Committee is nominating the following slate of officers to be re-elected by the MARC Board in January 2025, with those officers to take effect until the January 2026 board meeting:

2025 Officer Nominations:

Commissioner Janeé Hanzlick, Johnson County, KS, Chair
Mayor Pro Tem Beto Lopez, Lee's Summit, MO, First Vice-Chair
Mayor Damien Boley, Smithville, MO, Second Vice-Chair
Council member Holly Grummert, Overland Park, KS, Treasurer
Council member Bridget McCandless, Independence, MO, Secretary

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None.

RECOMMENDATION:

Elect the above slate of officers for 2025 as recommended by the Nominating Committee.

CONTACT:

Mayor Curt Skoog, MARC Board Officer Nominating Committee
Mayor Kris Turnbow, MARC Board Officer Nominating Committee
David Warm, Executive Director

AGENDA REPORT

MARC Board of Directors

January 2025
Item No. 7a

ISSUE:

VOTE: Approve minutes of the December 17, 2024, Board meeting

BACKGROUND:

The minutes of the December 17, 2024, meeting are enclosed.

RECOMMENDATION:

Approve the minutes of the December 17, 2024, meeting.

STAFF CONTACT:

David Warm, Executive Director
McKenzie Neds, Executive Assistant

MARC

MID-AMERICA REGIONAL COUNCIL

BOARD OF DIRECTORS MEETING SUMMARY
DECEMBER 17, 2024
12:00 p.m.

BOARD MEMBERS PRESENT

Commissioner Janeé Hanzlick, Johnson County, KS - MARC Board Chair
Mayor Pro Tem Beto Lopez, Lee's Summit, MO - MARC 1st Vice Chair
Mayor Damien Boley, Smithville, MO - MARC Board 2nd Vice Chair
Council member Bridget McCandless, Independence, MO - Secretary
Commissioner Tom Burroughs, Unified Government of Wyandotte County and Kansas City, KS
Council member Johnathan Duncan, Kansas City, MO
Commissioner Becky Fast, Johnson County, MO
Council member Jared Fears, Independence, MO
Council member Vernon Fields, Basehor, KS
Commissioner Scott Fricker, Platte County, MO
Auditor Victor Hurlbert, Platte County, MO
Mayor Leonard Jones, Grandview, MO
Mayor Eric Mikkelson, Prairie Village, KS
Commissioner Jerry Nolte, Clay County, KS
Commissioner Rob Roberts, Miami County, KS
Mayor Kris Turnbow, Raymore, MO
Council member Marge Vogt, Olathe, KS
Mayor Rick Walker, De Soto, KS
Council member Nathan Willett, Kansas City, MO
Recorder of Deeds, Chris Wright, Platte County, MO

STAFF PRESENT

Executive Director David Warm and other MARC staff

OTHERS

INTRODUCTIONS AND BOARD SHARING TIME

Commissioner Janeé Hanzlick called the meeting to order at 12:05 p.m. and welcomed attendees. Due to the meeting being held remotely and in-person, Commissioner Hanzlick provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items as they appear on the agenda. The consent agenda will be voted on at the end of the meeting. Members will have an opportunity to abstain or object to any items necessary during each vote.

VOTE: Approve the Mid-America Regional Council's revised 2024 and proposed 2025 Budget

Carol Gonzales, Director of Finance and Administration, requested approval of the revised 2024 and proposed 2025 budget for the Mid-America Regional Council. She mentioned that she gave a deeper dive into the budget document at the Budget and Personnel meeting and that any member of MARC staff would be happy to answer questions if the board has any after the presentation. Ms. Gonzales showed charts that detail the 2025 revenues and expenditures

broken out by spending category. 60% of the budget's revenues stem from federal and state funding and 40% of expenditures are used for contractual services. Ms. Gonzales reviewed the expenditures by policy goal area and fund category (general fund, special revenue fund, enterprise fund, indirect and clearing fund, and the 911 capital fund). Program details of the policy goal areas were spoken about in detail at the November MARC Board meeting.

Key takeaways from the budget include a decrease in revenues and expenditures from 2024-2025 primarily attributable to timing of projects shifting, and one-time grants ending. Although the budget is projecting a decrease from 2024 to 2025, MARC's financial position is healthy, and 2025's budgeted revenue represents the 2nd highest projection in the organization's history. The total of the revised 2024 budget is \$122,563,676 and the projected 2025 budget is \$117,498,887. The detailed budget documents can be found on the MARC website at: <https://www.marc.org/about-marc/financial-information>

Commissioner Scott Fricker asked what the "clearing account" item on the revenue side of the budget was for. Ms. Gonzales said that it is tied to the indirect rate that is based on the direct salaries of employees and the actual expenditures. This rate is negotiated with the federal government and then multiplied throughout the salaries for a percentage to move into the clearing fund that supports the work of the entire organization. From a budget perspective, MARC displays the clearing account for transparency within the document but the "revenues" are directly offset by expenses.

Council member Johnathan Duncan asked what programs are being lost since the budget is decreasing by 4%? Ms. Gonzales said that the decrease is primarily due to one-time grants that sunset at the end of the year.

Commissioner Hanzlick asked for a motion to approve the Mid-America Regional Council's revised 2024 and proposed 2025 Budget. Council member Holly Grummert motioned. Council member Bridget McCandless seconded. The motion passed unanimously.

REPORT: 2025 regional economic forecast

Frank Lenk, Director of the Office of Economic Research, presented the 2025 regional economic forecast which shows the US labor market is cooling with job growth under 200,000 per month and employers are looking for workers at pre-pandemic rates. Other key takeaways from the forecast show the current KC labor market compared to the US labor market shows the KC region with a lower unemployment rate by more than .5%. Inflation is slowly trending down and interest rates are expected to fall but even more slowly than inflation. The declining inflation means things are coming into balance, and greater balance means growth at the current level can be sustained. There will be a short boost in the KC job growth thanks to the Panasonic plant opening and the largest employment changes by industry will continue to be the health care / social assistance jobs and manufacturing throughout 2025 and 2026.

Mayor Kris Turnbow asked if MARC would be willing to share guidance on data centers and the economic and long term impact of them being in the KC region. Mr. Lenk said he would be happy to share what information he has and can gather for the Board.

REPORT: Preliminary review and input on the 2025 federal policy agenda

Marlene Nagel, Director of the Office of Resource Development, presented the 2025 federal policy agenda for the board's review. This agenda will be put forth for a vote at the January meeting and Ms. Nagel reminded the board that the platform represents a consensus of policy positions and priorities of the Kansas City region as discussed and discerned in various committees, working groups and public engagement forums supported by MARC.

Ms. Nagel reviewed the first few pages of the document which show a list of federal laws that members of congress are encouraged to reauthorize as they support the critical needs in the Kansas City region. These include, Infrastructure Investment and Jobs Act, National Flood

Insurance Program, Water Resources and Development Act, Older Americans Act, Economics Development Administration, Improving Head Start for School Readiness, the Farm Bill, and the Workforce Innovations and Opportunities Act. These important laws will need action in 2025 to help advance the policy priorities and programs of MARC.

Ms. Nagel encouraged the board to review the federal policy agenda and each of the policy positions in the document and consider if there are priority positions or issues that have been left out of the document.

Victor Hurlbert asked what the best practice was to share this document and how has MARC used it before? Ms. Nagel said that the document has been shared with local delegates and other organizations for awareness. It could also be shared with other regional councils to compare their priorities to regions similar to ours.

Council member McCandless and Council member Vernon Fields both commented that the document should also be sent to state leadership as well so they can stay in tune with regional priorities.

BRIEF REPORTS:

REPORT: Regional short-term rental survey and research

Will Hendrickson, Housing Program Intern, briefly reviewed results from a short-term rental survey that was sent to local governments in late 2024. A STR is generally defined as any dwelling unit, rooming unit, or room rented or leased for valuable consideration for periods of time less than thirty (30) days. The survey specifically asked if communities had policy regulating STRs and if not, was the community discussing creating a policy. There were a total of 43 responses to the survey which showed that 15 communities have current regulations in place for STRs. Several noteworthy findings from the survey include: accessory dwelling units (ADUs) seem to have split appeal, some communities are okay allowing ADUs to serve as STRs, others prohibit it; most communities are firm that STRs are meant for rental purpose only, rather than being used for things such as weddings, conferences, or large-scale gatherings; and some communities have rules capping the number of STRs per ward/district.

REPORT: 2024 air quality and ozone season report

Karen Clawson, Air and Climate Programs Manager, gave a review of the 2024 Ozone season which runs from March through October every year. This year's totals include 67 yellow days, 2 ozone alert days, and 6 exceedances. Ms. Clawson showed graphics that shows the Kansas City region's 3-year average ground-level ozone concentration remains at 71 parts per billion (ppb) which continues to exceed the 2015 National Ambient Air Quality Standard (NAAQS) set by the Environmental Protection Agency (EPA) for ozone pollution. It is unclear of the implications of the exceedance and Ms. Clawson assured the board that once more information is available, the environment department will inform the board.

Ms. Clawson also showed trending graphs of the PM2.5 levels for the Kansas City Region and each air quality monitor that tracks the breathable particles. The current monitor in WyCo/KCK exceeds the design value standard and the Heritage Park monitor is progressively getting closer to being exceeding and the team is watching it closely. She indicated that the wildfire smoke from Canada has a large part in the high data and the numbers will need to be evaluated by the EPA and adjusted if appropriate.

VOTE: Approve the acceptance of funds from private funders and the State of Missouri to support the Double Up Food Bucks program in 2025.

Donna Martin, Public Health Program Manager, presented an overview of the Double Up Food Bucks Program and requested authorization to accept funds that will support the program in 2025. Ms. Martin reminded the board that the DUFB program is a national model for healthy food incentives that helps families bring home more healthy food, farmers make more money, and helps dollars stay in local economies which strengthens communities.

The DUFB Collaborative partners include K-State, Cultivate KC, West Central Missouri Community Action Agency, MU Extension, and the University of Kansas Medical Center. All of these partners help support the program throughout the entire states of Kansas and Missouri at 160 locations. A large portion of the funding for the program from 2020-2024 came from the USDA GusNIP grant that MARC applied for again in 2024 but did not receive funding for. In order to continue services and not disrupt the program, MARC staff asked private funders who previously provided federal match dollars to continue their support in 2025 despite the USDA GusNIP funding not being awarded. Several funders have agreed to provide all or part of their original amounts and combined with the funding from the state of Missouri, help the program continue in 2025. MARC staff plan to apply for the USDA GusNIP award again in 2025.

Commissioner Janee Hanzlick asked for a motion to approve the acceptance of funds from private funders and the State of Missouri to support the Double Up Food Bucks program in 2025. Council member McCandless motioned. Victor Hurlbert seconded. The motion passed unanimously.

EXECUTIVE DIRECTORS REPORT

David Warm, MARC's Executive Director, announced that the annual call for Regional Leadership Award nominations will begin in January and the board should save the date for the Regional Assembly on June 13, 2025. He wished everyone happy holidays and a happy new year.

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

VOTE: Approve Consent Agenda

- a. VOTE: Approve Minutes of the November 26, 2024, Board Meeting
- b. VOTE: Authorization to submit the State Fiscal Year 2026 Aging Area Plan.
- c. VOTE: Approve amendment to increase the current catering agreement with Guadalupe Center.
- d. VOTE: Approve amendment increase with Social Impact Advising Group for project management services for 988 and mobile crisis response.
- e. VOTE: Authorize amendment increase with ReDiscover for the Justice and Mental Health Collaboration Program grant for the Eastern Jackson County Co-Responder Program.
- f. VOTE: Authorize reallocation of awarded federal funds for the U.S. Department of Health Human Services Substance Abuse and Mental Health Services Administration federal award project to enhance mental health mobile crisis response.
- g. VOTE: Approve the five-year agreement with Seculore Solutions for cybersecurity monitoring and risk assessment services for the regional 911 system.
- h. VOTE: Authorize the purchase of equipment and a three-year license and subscription from CDW for the firewall content filtering service to support the Mid-America Regional Council regional 911 system.
- i. VOTE: Authorize agreement between the Mid-America Regional Council and the United Methodist Health Ministry for ongoing support of the Mobile Integrated Healthcare-Community Paramedic project.
- j. VOTE: Authorize an expanded software subscription agreement with Replica to support planning for the Bi-State Sustainable Reinvestment Corridor.
- k. VOTE: Authorize contract extension with Daryl P. Kelly, LLC to provide on-call network support services for the Operation Green Light program.
- l. VOTE: Authorize consultant agreements for four 2025 Planning Sustainable Places studies in Harrisonville, Kearney, Liberty and Platte City, Missouri.

MOTION: Mayor Kris Turnbow moved for approval of all agenda items and the consent agenda and Mr. Chris Wright seconded. Commissioner Hanzlick asked if any member wanted to abstain or object to any of the agenda items.

Let the record reflect that Mayor Pro Tem Beto Lopez was not present at the time of the vote and therefore does not hold a conflict of interest for item 7c on the consent agenda.

The motion passed.

OTHER BUSINESS

There was no other business.

ADJOURNMENT

The meeting was adjourned at 1:33 p.m.

AGENDA REPORT

MARC Board of Directors

January 2025
Item No. 7b
Exemplary Core Capacities

ISSUE:

VOTE: Approval of Local Government Dues for 2026

BACKGROUND:

In January 2024, the Mid-America Regional Council (MARC) Board approved local government dues for 2025. We bring these to the Board a year in advance to give local governments time to include them in their budgets.

Dues and voluntary contributions provide general support to MARC operations. Although they are less than 2% of MARC's overall budget, they are unrestricted funds that provide a foundation for a broad range of regional programs and initiatives, and they can be used as matching funds to leverage federal, state and private grants.

The nine counties and six largest cities in the region (named as incorporating members in MARC's bylaws) pay annual dues calculated on a per-capita basis. The five counties on the Missouri side of the region and the cities of Independence and Kansas City, Missouri, also pay an annual match (calculated per capita) as part of MARC's Area Agency on Aging. Other cities in the MARC region are asked to pay basic dues based on population. In addition, all communities are asked to make program-specific voluntary contributions to Emergency Services (calculated per capita), the Government Training Institute (based on number of employees) and the Government Innovations Forum (calculated per capita).

It has generally been our practice to request a 2% increase each year, which is what we are recommending for 2026. The activities supported by these funds increase in cost, and in some years, 2% is slightly more than inflation, in other years (such as this year) it is less.

BUDGET CONSIDERATIONS:

Below is a summary schedule showing history of these dues.

2026 MARC LOCAL DUES SUMMARY	Actual 2020	Actual 2021	Actual 2022	Actual 2023	Actual 2024	Budget 2025	Proposed 2026
Members' Dues	\$ 413,763	\$ 422,046	\$ 431,001	\$ 439,629	\$ 448,430	\$ 457,407	\$ 466,561
Aging Local Match - Missouri	76,731	78,265	79,830	81,427	83,055	84,716	86,410
Voluntary Dues	70,709	71,984	80,309	81,715	83,107	84,507	85,898
Government Innovations Forum	147,945	150,907	170,137	174,959	193,115	196,977	200,917
Government Training Institute	78,925	79,332	83,242	88,866	94,850	93,636	98,672
Subtotal	788,073	802,534	844,519	866,596	902,557	917,243	938,458
Emergency Services	365,919	437,189	442,335	448,335	454,455	455,883	467,026
Total	\$ 1,153,992	\$ 1,239,723	\$ 1,286,854	\$ 1,314,931	\$ 1,357,012	\$ 1,373,126	\$ 1,405,484
Summary of Increases	2%	2%	2%	2%	2%	2%	2%

Attached are detailed schedules showing the information by agency and program. Staff sends invoices around the first of April, with a goal of receiving payment by the end of May.

EXHIBITS:

[Proposed Local Dues for 2026](#)

[Summary of Emergency Services Local Contributions for 2026](#)

RECOMMENDATION:

Approve a 2 percent increase in local government member and voluntary dues, emergency services, GTI and GIF membership dues, and the Aging match for 2026.

AGENDA REPORT

MARC Board of Directors

STAFF CONTACT:

Carol Gonzales, Director of Finance and Administration

Andrew Molloy, Finance Director

Darlene Pickett, Accountant III

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 7c

Exemplary Core Competencies

ISSUE:

VOTE: Review the 2024 audit plan and authorize an agreement with RubinBrown for 2024 audit services.

BACKGROUND:

In March of 2022, the Mid-America Regional Council (MARC) Board approved extending the audit agreement with RubinBrown for annual audit services through fiscal year 2024, with the understanding that the Board would reaffirm each engagement on an annual basis. We are ready to begin the fiscal year 2024 audit, so it is time to officially engage RubinBrown. Below is a history and projection of fees.

Fiscal Year	Base Fees*	Report Prep	Base and Report Prep Fees Billed	Each Addl' Major Program**	Combined Fees Billed
2021	\$ 77,300	\$ 8,500	\$ 85,800	\$ -	\$ 85,800
2022	70,000	4,200	74,200	5,500	79,700
2023	72,800	4,400	77,200	5,720	82,920
2024	75,800	4,600	80,400	5,955	86,355
<i>*proposed, base fee includes one major program</i>					
<i>** only if needed, adjusted annually at same rate increase as the base fee</i>					

RubinBrown is beginning the planning process for the fiscal year 2024 audit. At this point in time, we anticipate that the audit firm will have to audit one major program, resulting in an estimated fee of approximately \$80,400. If additional programs require audit procedures, each additional program's fee will be \$5,955.

Kaleb Lilly, Partner, will discuss the planning process at the meeting, covering the following items, and answer any questions about the upcoming audit.

2024 Scope of Services
Engagement Timeline
Financial Statement Risk Assessment
Required Discussion Items

BUDGET CONSIDERATIONS:

Funding for the annual audit fees is included as an Indirect Cost in MARC's annual budget. Anticipated fees for the 2024 engagement is detailed above.

RECOMMENDATION:

Approve the RubinBrown audit engagement letter for FY2024 at an estimated cost of \$80,400 with the understanding that audit fees for additional major programs may be required at \$5,955 each.

STAFF CONTACT:

Carol Gonzales, Director of Finance and Administration
Andrew Molloy, Finance Director
Darlene Pickett, Accountant III

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 7d

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve contract with the University of Kansas Medical Center Research Institute to implement a study of the Double Up Food Bucks program to determine the health impact for SNAP customers.

BACKGROUND:

The Double Up Food Bucks (DUFb) program has been evaluated for the last nine years by Dr. Cheryl Gibson and a team of evaluators at the University of Kansas Medical Center. The evaluation has consisted primarily of intercept surveys with SNAP customers and interviews with farmers market vendors, market managers, cashiers, and store owners. During 2024, as the Double Up Heartland collaborative was seeking match funding for a proposal to the USDA, an application was made to the Elevance Health Foundation’s Food As Medicine funding opportunity. We were successful in getting an award of \$300,000 and \$100,000 of that award will provide funds for the Double Up Food Bucks program overall. The other \$200,000 will be used over the next three years to perform a more in-depth assessment of the program’s health impacts on people who use the program regularly.

Participants in the sub-study will be recruited between mid-January and mid-March. The goal for engaged participants is between 72-80 participants each year. They must be SNAP customers so they can utilize the Double Up Food Bucks program. In March they will attend one of six health assessment sessions where they will have various health measures taken (height/weight, HbA1c, cholesterol, blood pressure). They will be asked to complete a survey and agree to utilize the Double Up Food Bucks program regularly for the next 6 months. Over the six months, the participants will receive reminders to use the program. In October, the participants will return to have a follow-up health assessment completed. The data will be analyzed to determine if regular usage of the program affects the various health measurements.

This process will be repeated in 2026 and 2027.

BUDGET CONSIDERATIONS:

\$200,000 of the Elevance Health Foundation’s funds supporting the Double Up Food Bucks program will go toward conducting this sub-study.

REVENUES	
Amount	\$200,000
Source	Elevance Health Foundation
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$134,516
Contractual	\$4,500
Travel	\$1,800
Participant incentives	\$11,250
Other (supplies, printing, etc.)	\$29,752
Indirect	\$18,182
Total Expenses related to contracts	\$200,000

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

AGENDA REPORT

MARC Board of Directors

RECOMMENDATION:

Approve three-year contract with University of Kansas Medical Center to do a sub-study to evaluate health impacts of regular usage of the Double Up Food Bucks program.

STAFF CONTACT:

Donna Martin, Public Health Program Manager

Kristi Bohling-DaMetz, Director of Aging and Adults Services

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 7e

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve contractual agreements with partnering organizations that assist the implementation of the Double Up Food Bucks program.

BACKGROUND:

The Double Up Food Bucks (DUFb) program is implemented by a collaboration between Mid-America Regional Council (MARC) and several organizations. K-State University Research & Extension, Cultivate KC, and the University of Missouri Extension are all part of the collaborative effort, providing coordination with farm direct locations (farmers markets, farm stand and mobile markets) that want to offer the Double Up Food Bucks incentive to their SNAP (food assistance) customers. Those organizations also provide capacity building and technical assistance services to farm direct locations interested but perhaps not ready to offer the incentive. The contracts with these three coordinating organizations include funds for administrative purposes (personnel, travel, supplies, etc.) and funds for incentives redeemed at the farm direct locations. Another partner in the collaboration is the University of Kansas Medical Center. Dr. Cheryl Gibson at the Medical Center leads a team of evaluators to assess the impact the program has on SNAP customers, farmers, market managers, and stores.

In addition, MARC coordinates with grocery stores across Kansas and Missouri to implement the program. The grocery stores involved in the program range from small, independent grocery stores to mid-sized grocery chains. The program prioritizes grocery stores that commit to purchasing from local growers in the region at least during the local growing season. The grocery stores commit to reporting data, including the amount of incentives distributed and redeemed on a monthly basis.

MARC has had a contractual relationship with partnering organizations and grocery stores over the past four to eight years. As the program in 2025 transitions off the current USDA Gus Schumacher Nutrition Incentive Program grant funding to \$2 million of funding from the state of Missouri and other private funders, new contracts need to be established with all the partners and grocery stores involved with the program. In December 2024, the Board approved the receipt of funds from the state of Missouri and a variety of private funders. This approval request concerns the contracts that will be supported by the sources of funding approved in December as well as the remaining amounts of funding from the two USDA grants MARC currently has which will be ending in the summer of 2025.

The following is a list of the contracts with Double Up Heartland collaborative partners:

Collaborative Partner	Contract Amount
Kansas State University Research and Extension	\$270,921
Cultivate KC	\$300,957
University of Missouri Extension*	\$248,816
University of Kansas Medical Center	\$304,038
Total	\$1,124,732

*contract currently ends August 31, 2025.

AGENDA REPORT

MARC Board of Directors

The following is a list of the contracts with the grocery stores currently implementing the Double Up Food Bucks program:

Grocery Store Company	Contract Amount
Barnes Heartland	\$5,000
CBKC Eats	\$25,000
Checkers/Hillcrest Foods	\$60,000
City Greens*	\$1,500
Farmer's Market	\$36,000
Four B	\$850,000
G&W Foods*	\$108,000
G&W2, LLC	\$14,000
Harps Food Stores*	\$59,000
Hays Food Town, Inc. *	\$43,200
Hired Man	\$2,000
LaDows	\$650
Local Harvest*	\$7,200
Malay's	\$2,400
Marmaton	\$650
Mildred	\$480
Mize IGA, Inc	\$1,100
Mr K's/R&O Partnership	\$5,280
Peabody	\$840
Rhodes Grocery Store, Inc	\$16,500
Schroetlin Enterprises/Kinsley Food Pride	\$5,280
T&C Foods, Inc.*	\$350,000
W.H. Koch, Inc*	\$8,000
White's Foodliner, Inc	\$29,000
	\$1,631,080

*contract currently ends August 31, 2025.

Total amount in contracts: \$2,755,812

BUDGET CONSIDERATIONS:

The combined funding to support the above contracts will be from a variety of different sources: USDA GusNIP grants from 2020 and 2021 which will be spent down in 2025, state of Missouri funds appropriated in 2024 for one year (end date of June 30, 2025), and private funders. The USDA GusNIP grants and state of Missouri funds will be prioritized first to support the program since those funds all have end dates in 2025. The private funds will be used when the USDA GusNIP and state of Missouri funds are no longer available. Estimated total funds available to support these contracts, plus the additional costs of the program including MARC personnel, media, postage, printing and supplies, is \$4,116,000. The Double Up Heartland collaborative is planning on reapplying to the USDA for another GusNIP grant in 2025, so the goal is to reserve as much of the private funding as possible to contribute to the required 50 percent match.

AGENDA REPORT

MARC Board of Directors

REVENUES	
Amount	Estimated \$4,116,000
Source	Variety of funders
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$708,782
Pass-Through (incentives, Grocery and farm direct)	\$2,047,030
Other (supplies, printing, etc.)	
Total Expenses related to contracts	\$2,755,812

RELATED JURISDICTIONS:

Kansas and Missouri communities with participating Double Up Food Bucks locations.

RECOMMENDATION:

Approve contractual agreements with partnering organizations which assist with implementing the Double Up Food Bucks program.

STAFF CONTACT:

Donna Martin, Public Health Program Manager
Kristi Bohling-DaMetz, Director of Aging and Adults Services

AGENDA REPORT

MARC Board of Directors

January 2025

Item 7f

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve amendment to increase the care management services agreement with Jewish Family Services.

BACKGROUND:

The Mid-America Regional Council’s (MARC) Aging and Adult Services contracts with Jewish Family Services (JFS) to deliver care management services, funded through the Older Americans Act (OAA). Additional funding is needed to continue these services through state fiscal year (SFY) 2025. Based on activity in the first part of SFY 2025, MARC’s agreement with JFS will need to be amended to reflect the increase.

BUDGET CONSIDERATIONS

In order to continue services to existing participants, we need to increase the amount within this agreement as follows:

	Current	Increase	Total
Title IIIB and IIIE Unit Rate - \$150	\$46,500	\$35,350	\$81,850

COMMITTEE ACTION

The Commission on Aging considered this at its January meeting and recommended Board approval.

JURISDICTIONS:

This item impacts Jackson County, Missouri.

RECOMMENDATION

Authorize amendment to the current care management agreement between MARC and JFS to reflect an increase of \$35,350.

STAFF CONTACT

Kristi Bohling-DaMetz, Director of Aging and Adults Services

AGENDA REPORT

MARC Board of Directors

January 2025

Item 7g

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve amendment to increase the in-home services agreement with Help at Home.

BACKGROUND:

The Mid-America Regional Council’s (MARC) Aging and Adult Services (AAS) contracts with Help at Home to deliver in-home services, funded through the Older Americans Act (OAA). Additional funding is needed to continue these services through state fiscal year (SFY) 2025. Based on activity in the first part of SFY 2025, MARC’s agreement with Help at Home will need to be amended to reflect the increase.

BUDGET CONSIDERATIONS

In order to continue services to existing participants, we need to increase the amount within this agreement as follows:

	Current	Increase	Total
Title IIIB and IIIE Unit Rate - \$32.56	\$69,853.44	\$57,586.40	\$127,439.84

COMMITTEE ACTION

The Commission on Aging considered this at its January meeting and recommended Board approval.

JURISDICTIONS:

This item impacts Cass, Clay, Jackson, Platte, and Ray Counties in Missouri.

RECOMMENDATION

Authorize amendment to the current in-home services agreement between MARC and Help at Home to reflect an increase of \$57,586.40.

STAFF CONTACT

Kristi Bohling-DaMetz, Director of Aging and Adults Services

AGENDA REPORT

MARC Board of Directors

January 2025

Item 7h

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve agreement to extend the contractor agreement with Bob Hogan for Aging Service grant administration.

BACKGROUND:

The Mid-America Regional Council’s (MARC) Aging and Adult Services (AAS) contracts with Bob Hogan, funded through the Older Americans Act (OAA) and the Senior Services Growth and Development Fund, as needed. Mr. Hogan has been providing fiscal management support and is temporarily covering the functions of Aging Administrative Services during a vacancy in that position. Additional funding is needed to continue Bob’s services through the coming months until a full-time hire is made for the position. Based on activity in recent months, MARC’s agreement with Mr. Hogan will need to be amended in the form of a professional services agreement to reflect the increase needed for continuity during the position’s vacancy.

BUDGET CONSIDERATIONS

In order to continue temporary support for fiscal and administrative services in the Aging and Adult Services Department, we need to increase the amount within this agreement as follows:

	Current	Increase	Total
Unit Rate - \$100	\$45,000	\$50,000	\$95,000

COMMITTEE ACTION

The Commission on Aging considered this at its January meeting and recommended Board approval.

JURISDICTIONS:

This item impacts Cass, Clay, Jackson, Platte, and Ray Counties in Missouri.

RECOMMENDATION

Authorize amendment in the form of a professional services agreement between MARC and Bob Hogan to reflect an increase of \$50,000.

STAFF CONTACT

Kristi Bohling-DaMetz, Director of Aging and Adults Services

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 7i

Safe and Secure Communities

ISSUE:

VOTE: Approve an agreement with Segra to upgrade existing bandwidth and install an additional circuit for improved connectivity for the regional 911 network.

BACKGROUND:

The Mid-America Regional Council (MARC) network utilizes multiple circuits to enable technician remote access, system monitoring, and support for cloud-enabled applications. This agreement with Segra formerly (United Private Networks) includes an upgrade to existing bandwidth and the installation of an additional circuit. The upgrade supports continued reliable connectivity for MARC’s operations and enhances network efficiency.

This initiative aligns with the recent consolidation of equipment into secure data centers. Consequently, two similar circuits will be disconnected as part of this transition, streamlining the overall infrastructure while maintaining robust connectivity.

Segra has been a longstanding partner in providing connectivity solutions for MARC. Their services ensure compatibility with our existing network and infrastructure requirements.

BUDGET CONSIDERATIONS:

The agreement includes a monthly cost of \$1,414 for a term of 36 months, totaling \$50,904 over the life of the contract. The total cost of the agreement will be funded through the 911 Allocation/Network budget for 2025, which was approved by the Public Safety Communications Board on November 20,2024.

REVENUES	
Amount	\$50,904
Source	911 Allocation Budget (Network)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$50,904
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

This expense is consistent with anticipated costs outlined in the 2025 911 network projects budget, which was approved by the Public Safety Communication Board on November 20,2024.

RELATED JURISDICTIONS:

This connectivity supports the MARC network and serves the entire 11-county MARC regional area.

RECOMMENDATION:

Approve the 36-month agreement with Segra for bandwidth upgrades and installation of an additional circuit at a total cost of \$50,904.

STAFF CONTACT:

Eric Winebrenner, Public Safety Communications Director

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 7j

Safe and Secure Communities

ISSUE:

VOTE: Approve an agreement with Motorola Solutions to purchase 57 VESTA 911 workstations for regional Public Safety Answering Points.

BACKGROUND:

The Mid-America Regional Council (MARC) 911 system includes multiple Motorola VESTA call processing hosts, each supporting several regional Public Safety Answering Points (PSAPs). To ensure the reliability and effectiveness of this critical system, all regional PSAP workstations are upgraded on a four-year refresh cycle. This upgrade is part of an annual project to maintain system performance and consistency across the MARC 911 network.

MARC's direct customer relationship with Motorola Solutions enables the purchase of equipment directly from the manufacturer, providing significant cost savings. This arrangement was established following the Public Safety Communications Board's decision to transition to MARC maintenance, ensuring streamlined support and infrastructure compatibility.

This year's contract will support the upgrade of nine primary and two backup PSAPs, for a total of 57 workstations. The annual workstation upgrade project is included in the 2025 911 budget which was approved by Public Safety Communications Board on November 20, 2024.

BUDGET CONSIDERATIONS:

The Motorola quote estimates a cost of \$484,582.57. Motorola is the sole source vendor due to the complex design of the 911 network and the need for consistency and compatibility with existing infrastructure, maintenance, and support.

Funding for the replacement of the VESTA equipment is included in the 2025 911 Allocation Budget/Capital Projects.

REVENUES	
Amount	\$484,582.57
Source	911 Allocation Budget (Capital Projects)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$484,582.57
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

This expense is consistent with anticipated costs outlined in the 2025 911 system capital projects budget, which was approved by the Public Safety Communication Board on November 20, 2024.

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

This purchase supports the MARC regional 911 network and benefits the following PSAPs:

Grandview Police Department
Shawnee Police Department
North Kansas City Police Department
Lee's Summit Police Department
Pleasant Hill Police Department
Harrisonville Police Department
Pleasant Valley Department
Johnson County Emergency Communications Center
Johnson County Sheriff's Office
Johnson County Fire Backup
Johnson County Police Backup

EXHIBITS:

None.

RECOMMENDATION:

Approve the agreement with Motorola Solutions to purchase 57 VESTA 911 workstations in the amount of \$484,582.57 to replace scheduled equipment at regional PSAPs.

STAFF CONTACT:

Eric Winebrenner, Public Safety Communications Director

AGENDA REPORT

MARC Board of Directors

January 2025
Item No. 7k
Safe and Secure Communities

ISSUE:

VOTE: Authorize subaward agreement to Board of Police Commissioners, Kansas City Police for fiscal year 2024 Urban Area Security Initiative Grant that sustains WMD tactical capability.

BACKGROUND:

The Urban Area Security Initiative (UASI) Grant Program originated following the attacks of September 11, 2001. The UASI program provides funding to enhance regional preparedness and capabilities in designated high-threat, high-density areas to build, sustain, and deliver the capabilities necessary to prevent, prepare for, protect against, and respond to acts of terrorism. Eligibility is determined yearly through an analysis of the relative risk of terrorism faced by the 100 most populous Metropolitan Statistical Areas (MSAs) in the United States, in accordance with the Homeland Security Act of 2002, as amended.

The Notification of Funding Opportunity (NOFO) was released April 15, 2024, showing that the Kansas City Urban area was eligible to apply for \$1,476,785 in Urban Area Security Initiative (UASI) funding. The Kansas City Urban Area is comprised of jurisdictions in Jackson, Platte, Cass, Cass and Ray counties in MO and Wyandotte, Johnson and Leavenworth in KS. It is one of fifty-six urban areas across the nation eligible for this funding. The NOFO requires 35% of the award to be spent on law enforcement terrorism prevention activities and 30% towards six national priority areas: enhancing the protection of soft targets/crowded places, enhancing information and intelligence sharing and analysis, combating domestic violent extremism, enhancing cybersecurity, enhancing community preparedness and resilience, and enhancing election security, with at least 3% on improving election security. The remainder is to address areas identified through the annual threat assessment process.

Subaward agreements are issued to each entity receiving funds/goods/services through the UASI FY24 grant. The subaward agreement identifies the funding amount and types of items being provided as well as requirements to be met as a condition to receiving the funds or goods. It also serves as a mechanism to transfer ownership to the end user agency from MARC.

Board of Police Commissioners Kansas City Police Department subaward totals \$286,493.75. This project supports the restoration and sustainment of the Metro Disaster Tactical Response Team (MDTRT) Weapons of Mass Destruction (WMD).

EQUIPMENT (\$5,000 per unit)	
Avon Tactical SCBA with Integrated PAPR ... \$10,575 each X18	\$190,350
TOTAL EQUIPMENT	\$190,350
SUPPLIES (\$5,000 per unit)	
FM54 Masks ... \$1,380 each X18	\$28,840
Stand Alone PAPR ... \$2,440 X18 (allows users to operate in two different environments without having full SCBA kit)	\$43,920
CBRNCF50 filters (72606-2) ... \$72 x18	\$1,296
Avon Exoskin S-1, CBRN Suit w/Gloves \$ Boots ... \$1,025 each X18 (plus extra funds)	\$20,287
Freight w/lift gate service...	\$1,800
TOTAL SUPPLIES	\$96,143

AGENDA REPORT

MARC Board of Directors

BUDGET CONSIDERATIONS:

This action item includes the anticipated award and the known subaward that exceed \$50,000 and require approval from the MARC Board of Directors.

REVENUES	
Amount	\$286,493.75
Source	FY 2024 UASI Grant
PROJECTED EXPENSES - SUBAWARDS >\$50,000	
Personnel (salaries, fringe, rent)	
Contractual	
Pass-Through	\$286,493.75
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

On May 24, 2024 the Law Enforcement Committee voted to approve the supplies and equipment as noted above to restore and sustain the MDTRT WMD program.

On June 7, 2024, the Regional Homeland Security Coordinating Committee (RHSCC) determined investments for the UASI funding and authorized staff to finalize and submit the UASI application and execute the respective subaward agreements once awarded.

RELATED JURISDICTIONS:

Agencies receiving specialized equipment have agreed to training and to respond anywhere within the region or beyond if available through mutual aid processes.

RECOMMENDATION

Authorize the Executive Director to execute the subaward agreement as noted herein.

CONTACT

Erin Lynch, Emergency Services Director
John Davis, Fiscal Administrator

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 71

Transportation & Environment Department

ISSUE:

VOTE: Authorize a supplemental contract with Olsson for traffic signal timing and engineering support services for the Mid-America Regional Council's Operation Green Light Program.

BACKGROUND:

Operation Green Light (OGL) is a regional traffic signal coordination and operations program involving local governments and the State Departments of Transportation in Kansas and Missouri. This initiative improves regional traffic flow, air quality and fuel consumption. As a key part of this work, OGL develops and implements traffic signal timing plans in cooperation with participating state and local governments and monitors real-time operations on roadway intersections in the program. Continued traffic signal timing and engineering support services will be integral to the successful operation of the OGL program.

These services are needed to continue efforts to keep signal timing at its peak level of performance at the over 750 traffic signals that OGL currently supports for 28 agencies and over 1500 traffic signals supported by the regional software.

After an RFQ process in November 2022, Olsson was contracted in April 2023. The first two-year contract expires March 31, 2025 with allowable two one-year extensions.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$149,501.74
Source	Surface Transportation Block Grant
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$149,501.74
Pass-Through	
Other (supplies, printing, etc.)	

BUDGET CONSIDERATIONS

Funds for this purchase are included in the Operation Green Light operations budget. This procurement will be funded through Federal Grants administered by the Kansas and Missouri Departments of Transportation. Participating local governments provide matching funds for this grant.

COMMITTEE ACTION

The Operation Green Light Steering Committee will meet on January 27, 2025, to vote to recommend the selection of Olsson for a one-year extension.

RELATED JURISDICTIONS:

Missouri Department of Transportation, the Cities of Belton, Blue Springs, Gladstone, Grandview, Independence, Kansas City, Lee's Summit, Liberty, MoDOT, North Kansas City, Raymore and Raytown in Missouri and the jurisdiction of the Kansas Department of Transportation, the Cities of Bonner Springs, Fairway, Lansing, Leavenworth, Leawood, Lenexa, Merriam, Mission, Mission Woods, Olathe, Overland Park, Prairie Village, Roeland

AGENDA REPORT

MARC Board of Directors

Park, Shawnee, Westwood and the Unified Government of Wyandotte County/Kansas City in Kansas.

RECOMMENDATION

Supplemental contract with Olsson for Traffic Signal Timing and Engineering Support Services for the Operation Green Light Program.

STAFF CONTACT

Ron Achelpohl, Director of Transportation and Environment
Ray M. Webb, Traffic Operations Director

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 7m

Efficient Transportation and Quality Places

ISSUE:

VOTE: Approve change to the Olathe and Spring Hill boundary of the Federal Highway Administration Adjusted Urban Area within the Mid-America Regional Council Metropolitan Planning Organization.

BACKGROUND:

The Mid-America Regional Council (MARC) coordinated with KDOT, the cities of Spring Hill and Olathe to adjust both the Kansas City and Spring Hill Federal Highway Administration (FHWA) Adjusted Urban Areas within the MARC Metropolitan Planning Boundary.

Previously in 2024, extensive modifications and adjustments were approved by the Total Transportation Policy Committee (TTPC) and the MARC Board. Upon further review by KDOT, two additional adjustments were requested. These adjustments account for parcels inside Spring Hill's municipal boundary located within the Kansas City FHWA Adjusted Urban Area and parcels inside Olathe's municipal boundary located within the Spring Hill FHWA Adjusted Urban Area. The proposed revisions to the adjusted urban areas would place all areas within Spring Hill's municipal boundary inside the Spring Hill adjusted urban area. All areas within Olathe's municipal boundary would be within the Kansas City adjusted urban area.

The proposed revisions consider FHWA guidance that the FHWA Adjusted Urban Boundary follow physical features (e.g., rivers, streams, irrigation canals, transmission lines, railroads, streets or highways). These proposed revisions were developed in coordination with City of Spring Hill, City of Olathe and KDOT. Section 6 of the FHWA Document: [Highway Functional Classification Concepts, Criteria and Procedures 2023 Edition](#) contains more details about the urban boundary and the considerations to take into account when updating it.

POLICY CONSIDERATIONS:

MARC is required to provide support towards adoption of various urban area boundaries within MPO area. The Transportation Policy Programming Committee took action on this item on January 21, 2025.

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

This item impacts the City of Spring Hill and the City of Olathe.

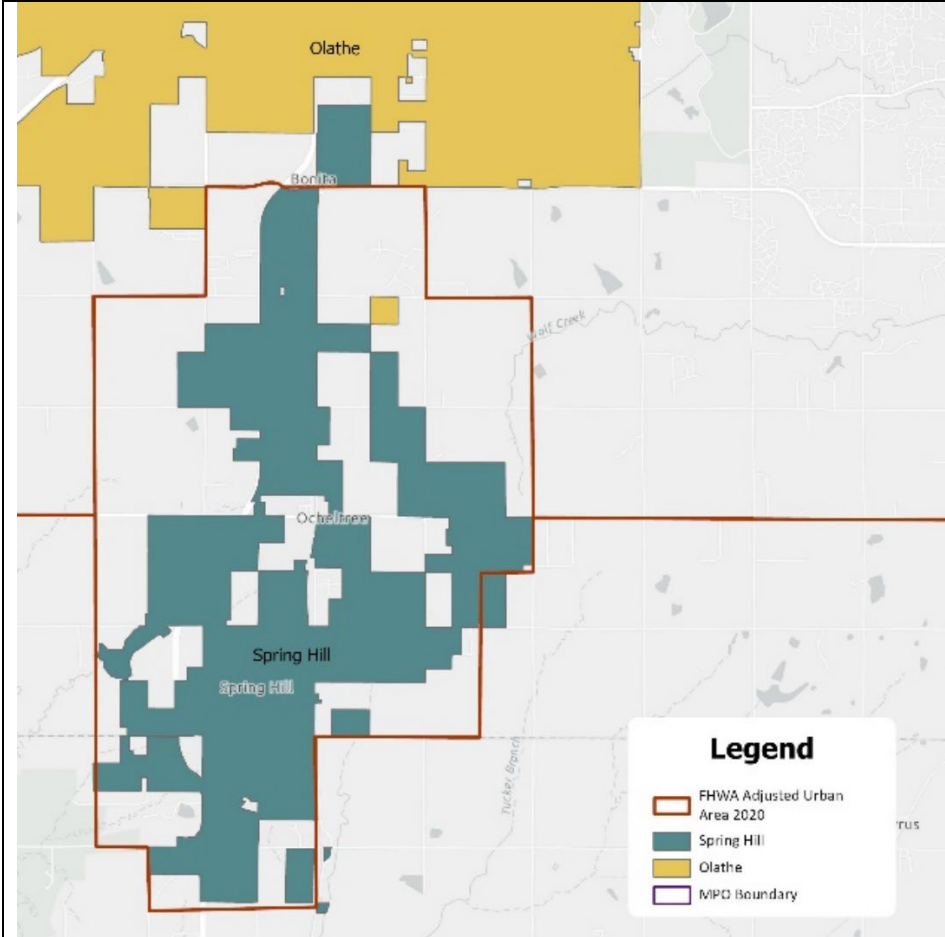
RECOMMENDATION

Staff recommends approving the change to the Olathe and Spring Hill boundary of the Federal Highway Administration Adjusted Urban Area within the MPO.

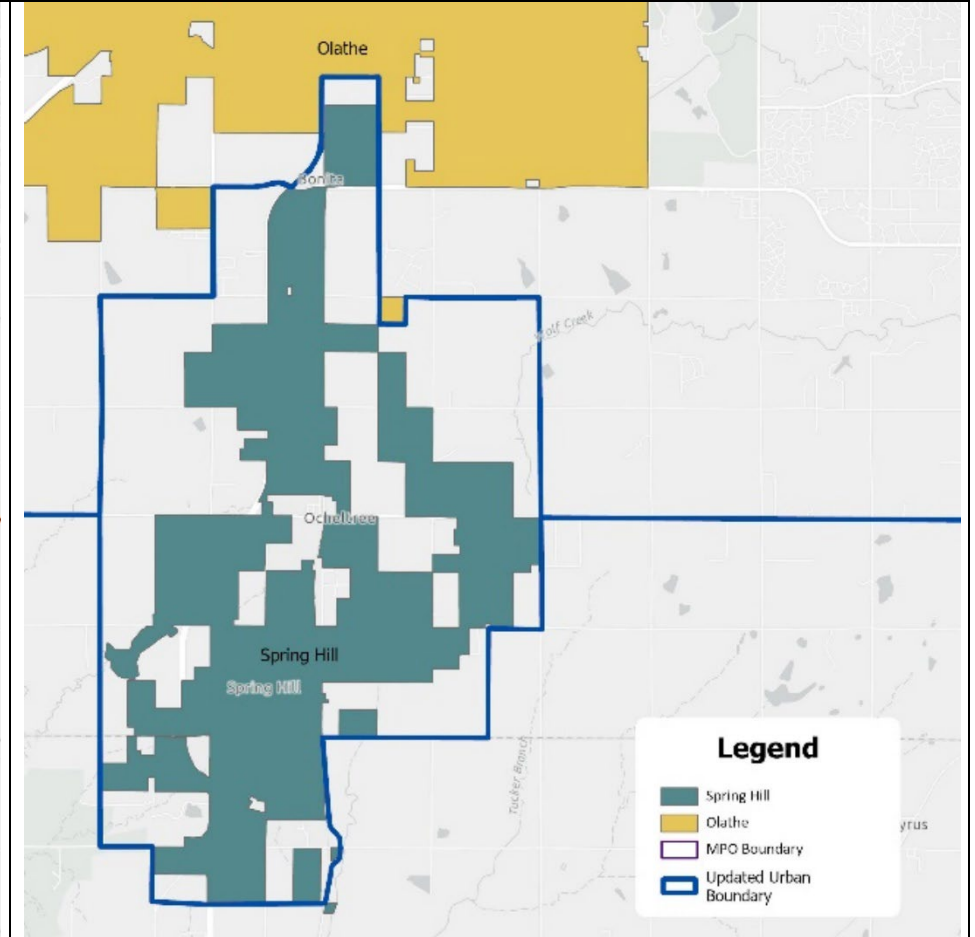
STAFF CONTACT

Robert Evans, Principal Planner

Original Spring Hill – Kansas City Urban Area Boundary



Proposed Spring Hill-Kansas City Urban Area Boundary



AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 7n

Efficient Transportation and Quality Places

ISSUE:

VOTE: Approve the 2025 Unified Planning Work Program - Amendment #1

BACKGROUND:

The Unified Planning Work Program (UPWP) 1) describes the transportation planning activities MARC and other agencies will undertake during the year; 2) documents the proposed expenditures of federal, state and local funds in support of applications for various planning grants; and 3) provides a management tool for MARC and the funding agencies in scheduling major transportation planning activities, milestones and products.

The proposed 2025 UPWP Amendment #1 will make the following modifications:

- Add 3 new projects to the Related Activities appendix (F.6, F.7, & F.8) funded through the MoDOT Traffic Engineering Assistance Program (TEAP)
 - Nation Rd. & 162nd St. Intersection Safety & Operational Analysis - Lead Agency: City of Kearney, Missouri
 - Bynum Rd. Crosswalk Study - Lead Agency: City of Lone Jack, Missouri
 - Crooked Rd. Corridor Study - Lead Agency: City of Parkville, Missouri
- Revise Appendix D as necessary to account for the inclusion of these projects.

The revisions are attached for review.

POLICY CONSIDERATIONS:

These revisions add federally funded activities to the UPWP and should be released for public review and comment. No comments from the public were received during the comment period.

BUDGET CONSIDERATIONS:

None.

COMMITTEE ACTION:

The Transportation Policy Programming Committee took action on this item on January 21, 2025.

RELATED JURISDICTIONS:

This amendment adds federally funded transportation planning work in the Missouri cities of Kearney, Lone Jack, and Parkville.

RECOMMENDATION:

Approve Amendment #1 to the 2025 Unified Planning Work Program.

STAFF CONTACT:

Marc Hansen, Principal Planner

AGENDA REPORT

MARC Board of Directors

**2025 Unified Planning Work Program
Amendment #1 - Add New Activities**

F.6 Nation Road and 162nd Street Intersection (east) Safety and Operational Analysis – Lead Agency: City of Kearney, Missouri

Program Objectives

To provide an intersection safety and operational analysis to better define the problem and identify both short term and long-term solutions.

Background/Previous Work

The county and city receive frequent reports of near-misses, crashes and safety concerns regarding this intersection. On school days, during peak traffic hours, the intersection experiences significant increases in car and school bus traffic. The existing conditions may contribute with the concerns experienced by drivers and reported by the property owners. Both the county and city are interested in evaluating the intersection and implementing safety countermeasures to make the intersection safer.

Program Activities and Products (Estimated Completion Dates)

1. *ACTIVITY*: Data Collection (February 2025)
2. *ACTIVITY*: Road Safety Audit – multi-disciplinary team (March 2025)
3. *PRODUCT*: Final Safety and Operational Analysis Report (May 2025)

Funding

Federal	\$12,000	FHWA-TEAP-MO
Non-Federal	\$ 3,000	
Task Total	\$15,000	

F.7 Bynum Road Crosswalk Study – Lead Agency: City of Lone Jack, Missouri

Program Objectives

To review existing conditions including traffic and pedestrian volumes at two separate locations, namely 1) the intersection of Bynum Road and Cannon Drive, and 2) Bynum Road at the Elementary School to identify the proper treatment alternatives for the existing crosswalk at Bynum and Cannon as well as evaluate the need for, proper treatment of, and recommended location(s) for a crosswalk at the Elementary School that address safety and operational efficiencies for all users, both motorized and non-motorized, at both locations.

Background/Previous Work

The City has received numerous inquiries and complaints regarding the lack of clearly delineated crosswalks at both of the study locations from various area residents. As pedestrian and multi-modal safety are of utmost importance to the City, this study will address these concerns through the evaluation of the need for, the appropriate treatment of, and the appropriate placement of crosswalks at the two study locations, seeking to promote the safety of all users, both motorized and non-motorized, of the facilities through the proper placement and markings for such crosswalks. The recommendations of the study will be based not only on the benefits derived from the improvements, but also on the estimated costs in an effort to afford the greatest positive impact for the least amount of

AGENDA REPORT

MARC Board of Directors

expenditure to help ensure that every investment made by the City will contribute meaningfully to the community's growth and well-being while responsibly managing the City's resources.

Program Activities and Products (Estimated Completion Dates)

1. *ACTIVITY*: Data Collection (February/March 2025 – when School is in session)
2. *ACTIVITY*: Analysis and Study (March/April 2025)
3. *PRODUCT*: TEAP report summarizing methodologies and findings (Spring 2025)

Funding

Federal	\$11,600	FHWA-TEAP-MO
Non-Federal	<u>\$ 2,900</u>	
Task Total	\$14,500	

F.8 Crooked Road Corridor Study – Lead Agency: City of Parkville, Missouri

Program Objectives

To conduct a full corridor traffic study to include traffic counts, speed evaluation, accident analysis review, crash report review, analyze traffic flows and recommend improvements to alleviate any adverse impacts to the current traffic flow along Crooked Road.

Background/Previous Work

Crooked Road was constructed as a path through an area of the city with sharp bluff faces and slopes. At the time the road meandered through a natural downhill area which followed the terrain resulting in sharp turns and visual obstructions. After residential development occurred in and around the corridor multiple intersections have been created and traffic volumes have increased. Residents in the area have expressed concerns about safety describing close calls related to limited sight distances and speed.

Program Activities and Products (Estimated Completion Dates)

1. *ACTIVITY*: Existing Data Review (February 2025)
2. *ACTIVITY*: Traffic Counts & Analysis (February/March 2025)
3. *ACTIVITY*: Alternatives Analysis (April 2025)
4. *PRODUCT*: TEAP Corridor Traffic Study (May 2025)

Funding

Federal	\$12,000	FHWA-TEAP-MO
Non-Federal	<u>\$ 3,000</u>	
Task Total	\$15,000	

**APPENDIX D – SCHEDULE 1
FY 2025 FUNDING SUMMARY TABLE**

Work Element	STATE and LOCAL				Federal				Total	
	MARC	KDOT	MoDOT	Other	CPG Funds		Other			
					KDOT	MoDOT	Amount	Agency		
1.1	Transportation Administration	\$8,564				\$210,386	\$405,800		\$624,750	
1.2	Public Participation	\$3,564				\$87,555	\$168,881		\$260,000	
2.1	Land Use, Demographic & Comprehensive Planning	\$7,888				\$193,766	\$373,746		\$575,400	
2.2	Metropolitan Transportation Plan	\$4,032				\$99,056	\$191,062		\$294,150	
3.1	Transportation Modeling/Forecasting	\$23,671				\$581,503	\$1,121,626		\$1,726,800	
3.2	Transportation Research & Database Management	\$8,517				\$209,223	\$403,560		\$621,300	
3.3	Air Quality Planning	\$1,543				\$37,901	\$73,106		\$112,550	
3.4	Safe and Accessible Transportation Options	\$6,964				\$171,069	\$329,967		\$508,000	
3.5	Complete Streets Activities ¹					\$274,935	\$509,565		\$784,500	
3.6	Transportation Technology	\$612				\$15,043	\$29,015		\$44,670	
3.7	Transportation Safety Planning	\$1,530				\$37,588	\$72,502		\$111,620	
3.8	Congestion Management System	\$909				\$22,326	\$43,065		\$66,300	
3.9	Performance Measurement & Target Setting	\$1,222				\$30,022	\$57,906		\$89,150	
4.1	Transportation Improvement Program	\$2,920				\$71,727	\$138,353		\$213,000	
5.1	RideKC Short-Range and Ongoing Transportation Planning				\$80,000		\$0	\$400,000	FTA 5307	\$480,000
5.2	RideKC Long-Range Transit and Capital Planning				\$130,000		\$0	\$650,000	FTA 5307, 5309	\$780,000
5.3	Goods Movement/Freight Planning	\$1,266				\$31,108	\$60,001		\$92,375	
5.4	Corridor Studies	\$173				\$4,242	\$8,185		\$12,600	
5.5	Aviation Planning	\$38				\$925	\$1,787		\$2,750	
5.6	MoDOT Traffic Studies			\$350,000						\$350,000
5.7	RideKC Bi-State Green Corridor Planning Investments ²							\$514,045	FTA Route Planning Restoration	\$514,045
5.8	RideKC Funding for Zero-Fare: Evaluating the Health and Economic Impacts ²				\$55,555			\$500,000	FTA Areas of Persistent Poverty	\$555,555
5.9	Building Climate Resilience in the Transportation System (Phase 1) ²				\$617	\$15,154	\$29,229			\$45,000
5.10	Regional Freight Plan ²				\$3,770	\$92,606	\$178,624			\$275,000
5.11	Bi-State Sustainable Reinvestment Corridor ²				\$500,000			\$2,000,000	RAISE	\$2,500,000
5.12	Reconnecting Kansas City: Repairing Connections for Kansas City's Westside Neighborhood ²				\$264,655			\$1,058,620	FHWA Reconnecting Communities Pilot Program	\$1,323,275
5.13	US-71 Reconnecting Neighborhoods ²				\$2,500,000			\$5,000,000	FHWA-RAISE	\$7,500,000
5.14	Long Range Transportation Planning: Johnson County Transit Strategic Plan ²				\$76,000			\$304,000	FTA-5307	\$380,000
5.15	Destination Safe Comprehensive Safety Action Plan ²	\$40,750	\$29,250		\$30,000			\$400,000	FHWA-SS4A	\$500,000
5.16	KC Streetcar Extension Study				\$1,000,000					\$1,000,000
F.1	Operation Green Light				\$850,000			\$850,000	FHWA STBG	\$1,700,000
F.2	Air Quality Public Education				\$138,750			\$555,000	FHWA CMAQ	\$693,750
F.3	WAY TO GO							\$300,000	FHWA CMAQ	\$300,000
F.4	Active Transportation Programs				\$18,000			\$72,000	FHWA CMAQ	\$90,000
F.5	Planning Sustainable Places Program				\$405,000			\$1,620,000	FHWA STBG	\$2,025,000
F.6	Nation Road and 162nd Street Intersection (east) Safety and Operational Analysis				\$3,000			\$12,000	FHWA TEAP	\$15,000
F.7	Bynum Road Crosswalk Study				\$2,900			\$11,600	FHWA TEAP	\$14,500
F.8	Crooked Road Corridor Study				\$3,000			\$12,000	FHWA TEAP	\$15,000
		\$114,163	\$29,250	\$350,000	\$6,061,247	\$2,186,135	\$4,195,980	\$14,259,265		\$27,196,040

(1) Federal funds in this task are 100% federal and are not factored into match requirement calculations.

(2) Study was initiated in a prior year and extends into 2025.

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 7o

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize consultant agreements for one 2025 Planning Sustainable Places study in Johnson County, Kansas.

BACKGROUND:

For studies funded through Planning Sustainable Places (PSP), the Mid-America Regional Council (MARC) will hold the contracts on individual projects, although the project leads and local match will be provided by the local sponsors. Details for the projects are provided below. A qualifications-based competitive selection process was used in the selection of all consulting teams.

Johnson County, KS - Fast and Frequent Transit Service on the Metcalf Corridor.

This study will assess existing conditions, review relevant studies, engage the public and stakeholders, and develop service level recommendations. The final report will include a list of possible strategies and recommendations including potential funding mechanisms and strategies for implementation. There were four prospective consulting teams interviewed. Key components of the plan will include:

- Determine feasibility for high or higher frequency along this key corridor
- Identify priority origins and destinations along the corridor and throughout the region
- Determine the appropriate and aspirational bus passenger amenities necessary to support a higher level of ridership and transit frequency
- Identify locations for mobility hubs and multi-modal connections

The team of TransPro Consulting, Lynchpin Ideas, and TranSystems was selected for this study.

BUDGET CONSIDERATIONS:

The projects will use Planning Sustainable Places (Federal STP) funding with a required local match as follows:

Johnson County, KS: Planning Sustainable Places (Federal STP) funding (\$135,000) with the required local match of \$37,500 provided by Johnson County.

COMMITTEE ACTION:

The MARC Board authorized the award of the PSP funds to the project and the receipt of its local match on September 24, 2024.

RELATED JURISDICTIONS:

The consultant contract involves the jurisdiction of: Johnson County, KS

RECOMMENDATION:

Authorize the Executive Director to enter into an agreement with the team of TransPro Consulting, Lynchpin Ideas, and TranSystems, for the Fast and Frequent Transit Service on the Metcalf Corridor study for an amount not to exceed \$172,329.39.

AGENDA REPORT

MARC Board of Directors

STAFF CONTACT:

Beth Dawson, Principal Planner

Martin Rivarola, Assistant Director of Transportation and Land Use

Ron Achelpohl, Director of Transportation and Environment

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 7p

Efficient Transportation & Quality Places

ISSUE:

VOTE: Authorize a contract with Cambridge Systematics to provide on-call traffic modeling support services for the bi-state area.

BACKGROUND:

The Mid-America Regional Council (MARC) currently maintains two regional travel demand models: 1. A bi-state, eight-county EMME model. 2. A bi-state, thirteen-county TransCAD model. These enhanced four-step trip-based models which analyze travel patterns are essential for development of long-range transportation plans and making informed decisions about our transportation system.

While MARC continues to expand its in-house modeling capabilities, supplemental consultant support is required at peak demand for our services. This support includes:

1. Supporting updates and refinements for current regional models.
2. Supporting MARC next generation travel model development
3. Troubleshooting travel model issues.
4. Assisting with modeling for the Connected KC 2050 update effort.
5. Supporting environmental emissions model development.
6. Providing advanced model recommendations, analysis, and improvements.

MARC advertised the project from January 2nd to January 16th, 2025, on DemandStar and the MARC website using MARC's standard selection process. Only one proposal was received from Cambridge Systematics Inc., which met all RFP requirements and has good experience providing these services to MARC. MARC's selection committee has decided to select Cambridge Systematics for this service. The maximum compensation for services is \$60,000, with two one-year options to renew.

BUDGET CONSIDERATIONS:

This project will use 2025 programmed CPG funds in an amount not to exceed \$60,000.

REVENUES	
Amount	\$60,000
Source	Consolidated Planning Grant funds (CPG)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$60,000
Pass-Through	
Other (supplies, printing, etc.)	

RECOMMENDATION:

Authorize the Executive Director to execute an agreement for an amount not to exceed \$60,000.00 with Cambridge Systematic to complete the On-Call Traffic Modeling Support Services

STAFF CONTACT:

Eileen Yang, Transportation Modeling Manager

Martin Rivarola, Assistant Director of Transportation and Land Use

AGENDA REPORT

MARC Board of Directors

January 2025

Item No. 7q

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize a grant application to the Environmental Protection Agency’s Thriving Communities Regranting Program for an amount not to exceed \$350,000.

BACKGROUND:

The Environmental Protection Agency (EPA), through the Research Triangle Institute, has released a call for projects through the [Thriving Communities Grantmaking Program](#). At least \$40 million will be available to community-based organizations, local governments and non-profits throughout EPA Region 7 until spring 2027. Applications will be received on a rolling quarterly basis, with the first round of applications due January 31. Funds are intended to address climate and environmental justice, with a focus on supporting community-based organization in the planning, design and implementation of local resilience strategies.

Recent regional climate planning efforts generated a broad pipeline of eligible projects. The Mid-America Regional Council (MARC) will support interested organizations in developing successful funding applications through this program. At the same time, regional opportunities exist to accelerate the implementation of the regional climate action plan.

MARC staff propose to build upon regional climate priorities by organizing at least 35 high-quality training programs to support implementation of climate strategies benefiting low-income, disadvantaged communities. Training would focus on diverse topics such as stormwater management, green and complete streets, building energy efficiency, circular economy, heat island reduction, resilience hubs and local food systems. The development of training efforts would be organized in ways that build upon previous local successes, strengthen local collaborations and capacity, and facilitate greater local/regional resilience.

Funds would be used to hire (or contract) staff, in coordination with the Government Training Institute. Additional funds would support associated workshop costs including honoraria, travel, room rental and food.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$350,000
Source	EPA TCRP
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$260,000
Contractual	50,000
Pass-Through	0
Other (supplies, printing, etc.)	40,000

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Authorize submission of grant application, and receipt of funds if accepted, to the United State EPA Thriving Communities Regranting Program for an amount not to exceed \$350,000.

STAFF CONTACT:

Tom Jacobs, Chief Resilience Officer and Environmental Programs Director

AGENDA REPORT

MARC Board of Directors

January 2025
Item No. 7r
Quality Early Learning

ISSUE:

VOTE: Approve actions taken on the January 14, 2025, Head Start Advisory Committee Meeting.

BACKGROUND:

The Head Start Advisory Committee reviewed and approved the following program information reports at its September meeting:

- Approval of November 2024 Advisory Committee Meeting Minutes
- Approval of December 2024 Shared Governance Meeting Minutes
- Approval of 2025 Head Start Child Selection Criteria

BUDGET CONSIDERATIONS:

None.

COMMITTEE ACTION:

The Head Start Advisory Committee considered this information at its January 14, 2025 meeting and recommended MARC Board approval.

EXHIBITS:

[January 14, 2025 Advisory Committee meeting packet](#)

RECOMMENDATION:

Approve the actions taken at the January 14, 2025 Head Start Advisory Committee meetings.

STAFF CONTACT:

Kasey Lawson, Head Start Director

AGENDA REPORT

MARC Board of Directors

January 2025
Item No. 7s
Quality Early Learning

ISSUE:

VOTE: Approve amendments agreements for Danica Love and Janet Clark to support the Missouri Preschool Collaborative Network.

BACKGROUND:

In May 2024, the Mid-America Regional Council’s (MARC) Department of Early Learning renewed its \$1,694,728 contract with the Missouri Department of Elementary and Secondary Education (DESE) Office of Childhood to administer the Preschool Collaborative Network (PSCN) for a second year. The PSCN supports preschool teachers in northwest Missouri—including Andrew, Atchison, Bates, Buchanan, Cass, Clay, Clinton, DeKalb, Gentry, Holt, Jackson, Nodaway, Platte, Vernon, and Worth counties—through onsite coaching, intensive cohort training, and best practices sessions.

MARC contracted three independent contractors to provide coaching and training services in the Kansas City region for the PSCN. Originally, the contract amounts were below the \$50,000 approval threshold. However, due to an increase in coaching visits, contract amendments are needed for two contractors, Danica Love and Janet Clark, raising their contracts from \$43,500 to \$54,300. These amendments account for the additional services anticipated through the contract period ending May 23, 2025, with all other contract terms remaining unchanged.

BUDGET CONSIDERATIONS:

Original Contract Amounts (Contract Period May 24, 2024 - May 23, 2025)		
Contractor	Original Amount	Amended Contract Amount
Danica Love	\$43,500	\$54,300
Janet Clark	\$43,500	\$54,300

RECOMMENDATION

Approve amendments to contracts with Danica Love and Janet Clark to support the Preschool Collaborative Network for northwest Missouri.

STAFF CONTACT

Toni Sturdivant, Director of Early Learning and Head Start
Brandy Peterson, Shared Services Director