



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

December 17, 2024

**Meeting begins immediately following
the MARC Budget & Personnel Committee meeting**

In-person attendees in MARC's Westview Room with a remote option via Zoom.

AGENDA

1. Call to Order
2. VOTE: Approve Minutes of the October 22, 2024, Meeting
3. VOTE: Approve the acceptance of funds from private funders and the State of Missouri to support the Double Up Food Bucks program in 2025.
4. Other Business
5. Adjourn



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MEETING SUMMARY

October 22, 2024

Immediately following the Budget & Personnel Meeting

COMMITTEE MEMBERS PRESENT

Mayor Pro Tem Beto Lopez, Lee's Summit, MO - Chair of MARC Community Services Corporation

Mayor Damien Boley, Smithville, MO

Council Member Holly Grummert, Overland Park, KS

Commissioner Janee Hanzlick, Johnson County, KS

Victor Hurlbert, Auditor, Clay County, MO

Commissioner Rob Roberts, Miami County, KS

Council member Marge Vogt, Olathe, KS

STAFF PRESENT

David Warm, Executive Director

Carol Gonzales, Director of Finance and Administration

Dr. Toni Sturdivant, Director of Early Learning and Head Start

Ron Achelpohl, Director of Transportation and Environment

Kristi Bohling-DaMetz, Director of Aging and Adult Services

Andrew Malloy, Finance Director

Tom Jacobs, Chief Resilience Officer and Environmental Programs Director

Julie Phillips, Shared Services Director

Katie Killen, Housing Program Manager

Will Hendrickson, Housing Program Intern

John Davis, Fiscal Administrator

Eric Winebrenner, Public Safety Communications Program Director

McKenzie Neds, Executive Assistant

OTHERS

CALL TO ORDER

Council member Holly Grummert ran the meeting for Mayor Pro Tem Lopez who attended the meeting virtually. Council member Grummert called the MARC Community Services Corporation Board of Directors meeting to order at 11:55 a.m. and filled in for Mayor Pro Tem Beto Lopez.

Due to the meeting being conducted remotely and in-person, Mr. Boley provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

VOTE: Approve Minutes of the September 24, 2024, Meeting

VOTE: Authorize application to the Marion and Henry Bloch Family Foundation to continue funding for the Regional Housing Partnership.



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Victor Hurlbert motioned to approve, and Commissioner Rob Roberts seconded. The motion passes.

Other Business

Adjourn

The meeting was adjourned at 11:58 a.m.



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December 2024

Item No. 3

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve the acceptance of funds from private funders and the State of Missouri to support the Double Up Food Bucks program in 2025.

BACKGROUND:

The Mid-America Regional Council (MARC) and the Double Up Heartland Collaborative submitted a proposal to the USDA Gus Schumacher Nutrition Incentive Program in May 2024 for continued funding of the Double Up Food Bucks - Heartland program. The proposal included a budget totaling \$10,068,223. The RFA for this funding opportunity required a 50 percent match which ten private funders and the state of Missouri committed funds to in the amount of \$4,995,000 of cash contributions and \$39,223 of in-kind contributions. The 2024 USDA proposal was not awarded. Staff have been conversing with the private funders to determine their interest and ability to still provide funding in 2025 to support the program, without tying it to the match. Funders have agreed to allow part or all of the funds they originally committed to the USDA's required match.

Additionally, requests for no cost extensions were sent to the USDA GusNIP program to extend the amount of time the current grants will be able to support the Double Up Food Bucks program. These no cost extension requests have been approved. The GusNIP 2020 grant now has a deadline of June 30, 2025, and the GusCRR (COVID Response and Recovery) grant has a deadline of August 31, 2025.

The GusNIP 2020 funds will be focused primarily on grocery store incentive redemptions for ease of tracking and expending those funds. The remainder of the GusCRR funds will be utilized to support the administrative expense and farmers market incentives in Kansas. The state of Missouri's \$2 million will focus on all program activity in Missouri. Those funds, for which MARC has just recently received a contract, will need to be expended by June 30, 2025. After the GusNIP 2020, the GusCRR and the state of Missouri funds have been expended (or reach a deadline in the case of the state funds), these private funds will be utilized to support the program.

The Double Up Heartland Collaborative plans on reapplying to the USDA GusNIP RFA in 2025. If we are successful in that effort, the USDA funds will likely be available to support the program along with the private funds, which will once again be considered match, in September 2025.

The following details the amount the funders have agreed can be available, if necessary to support the program in 2025, without being restricted by or serving as a USDA GusNIP match:

(continued)

Funder	Amount available to support DUFB 2025 (1 year) if needed <i>*no new USDA GusNIP funding</i>
Estimated GusCRR grant carryover (existing funding)	\$750,000
Estimated GusNIP grant carryover (existing funding)	\$100,000
State of Missouri	\$2,000,000
Kansas Health Foundation	\$333,000
Health Forward Foundation	\$150,000
Blue Cross Blue Shield	\$450,000
Hall Family Foundation	\$100,000
Elevance Health Foundation	\$100,000
Marion and Henry Bloch Fdn	\$50,000
K-State University Olathe	\$33,000
Patterson Family Foundation	\$50,000
Kemper Foundation	\$45,000 (pending approval)
Sunflower Foundation	\$50,000 (pending approval)
Total	\$4,211,000

BUDGET CONSIDERATIONS:

The support from funders noted above will flow through the CSC. The funds from the state will flow through MARC. The budget for the funding that will be supporting the Double Up Food Bucks in 2025 including the current GusCRR funds, private funding and the funding from the state of Missouri, will support personnel costs for MARC staff, subcontractors at Kansas State University - Research & Extension, Cultivate KC, West Central Missouri Community Action Agency and the University of Missouri Extension. The funds will also support evaluation services from the University of Kansas Medical Center. Additional expenses supported will include media, printing, postage and supplies.

REVENUES	
Amount	\$4,211,000
Source	Variety of funders
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$412,847
Contractual	\$777,247
Pass-Through	\$2,875,906
Other (supplies, printing, etc.)	\$145,000

COMMITTEE ACTION

The Commission on Aging considered this at the December meeting and voted to recommend Board approval.

RELATED JURISDICTIONS:

Kansas and Missouri communities with participating Double Up Food Bucks locations.

RECOMMENDATION:

Approve the acceptance of funds from private funders and the State of Missouri to support the Double Up Food Bucks program in 2025.

STAFF CONTACT:

Donna Martin, Public Health Program Manager
 Kristi Bohling-DaMetz, Director of Aging and Adult Services