



Board of Directors MEETING NOTICE

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

December 17, 2024

Board Member Meeting: 12:00 p.m.

In-person attendees in MARC's Board Room with a remote option via Zoom

Members of the public who wish to participate in this meeting: please email marcinfo@marc.org by 9:00 a.m. on Tuesday, December 17, 2024, for instructions to join the teleconference.

AGENDA

1. Brief Self-Introductions
2. EXEMPLARY CORE CAPACITIES
 - a. VOTE: Approve the Mid-America Regional Council's revised 2024 and proposed 2025 budget
3. COMPETITIVE ECONOMY
 - a. REPORT: 2025 regional economic forecast
4. EFFECTIVE LOCAL GOVERNMENT
 - a. REPORT: Preliminary review and input on the 2025 federal policy agenda
5. BRIEF REPORTS
 - a. REPORT: Regional short-term rental survey and research
 - b. REPORT: 2024 air quality and ozone season report
 - c. VOTE: Approve the acceptance of funds from private funders and the State of Missouri to support the Double Up Food Bucks program in 2025.
6. Executive Director's Report

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

7. VOTE: Approve Consent Agenda
 - a. VOTE: Approve Minutes of the November 26, 2024, Board Meeting
 - b. VOTE: Authorization to submit the State Fiscal Year 2026 Aging Area Plan.
 - c. VOTE: Approve amendment to increase the current catering agreement with Guadalupe Center.
 - d. VOTE: Approve amendment increase with Social Impact Advising Group for project management services for 988 and mobile crisis response.
 - e. VOTE: Authorize amendment increase with ReDiscover for the Justice and Mental Health Collaboration Program grant for the Eastern Jackson County Co-Responder Program.
 - f. VOTE: Authorize reallocation of awarded federal funds for the U.S. Department of Health Human Services Substance Abuse and Mental Health Services Administration federal award project to enhance mental health mobile crisis response.
 - g. VOTE: Approve the five-year agreement with Seculore Solutions for cybersecurity monitoring and risk assessment services for the regional 911 system.



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- h. VOTE: Authorize the purchase of equipment and a three-year license and subscription from CDW for the firewall content filtering service to support the Mid-America Regional Council regional 911 system.
- i. VOTE: Authorize agreement between the Mid-America Regional Council and the United Methodist Health Ministry for ongoing support of the Mobile Integrated Healthcare-Community Paramedic project.
- j. VOTE: Authorize an expanded software subscription agreement with Replica to support planning for the Bi-State Sustainable Reinvestment Corridor.
- k. VOTE: Authorize contract extension with Daryl P. Kelly, LLC to provide on-call network support services for the Operation Green Light program.
- l. VOTE: Authorize consultant agreements for four 2025 Planning Sustainable Places studies in Harrisonville, Kearney, Liberty and Platte City, Missouri.

8. Other Business

9. Adjournment

MARC Board of Directors - Members and Alternates

Name	Jurisdiction	Title
Anderson, Jalen	Jackson County	County Legislator - Designee for County Executive Frank White Jr.
Bacon, John	Olathe, KS	Mayor
Baird, Bill	Lee's Summit, MO	Mayor
Boley, Damien	Smithville, MO	Mayor
Bunch, Eric	Kansas City, MO	Councilmember
Burroughs, Tom	Unified Government of WyCo/KCK	Commissioner
Caiharr, Carolyn	Edwardsville, KS	Mayor
Carpenter, Jon	Clay County	Commissioner
Culbertson, Jeff	Leavenworth County	Commissioner
Duncan, Johnathan	Kansas City, MO	Councilmember
Fast, Becky	Johnson County	Commissioner - Designee for Commission Chair Mike Kelly
Fears, Jared	Independence, MO	Councilmember
Fields, Vernon	Basehor, KS	Councilmember
Fricker, Scott	Platte County	Presiding Commissioner
Garner, Tyrone	Unified Government of WyCo/KCK	Mayor/CEO
Grummert, Holly	Overland Park, KS	Councilmember
Hanzlick, Janee	Johnson County	Commissioner
Hardy, Jeff*	MoDOT	Asst. District Engineer
Heley, Logan	Overland Park, KS	Councilmember - Designee for Mayor Curt Skoog
Hill, Dr. Evelyn	Unified Government of WyCo/KCK	Commissioner
Hurlbert, Victor	Clay County	Auditor
Huston, Bob	Cass County	Commissioner
Jarrold, Dick**	KCATA	Vice President
Johnson, Ryan	Cass County	Commissioner - Designee for Commission Chair Bob Huston
Jones, Leonard	Mayor	Grandview, MO
Kane, Mike	Unified Government of WyCo/KCK	Commissioner - Designee for Mayor/CEO Tyrone Garner
Kelly, Mike	Johnson County	Commission Chairman
Koehn, Leroy**	KDOT	District Engineer
Lopez, Beto	Lee's Summit, MO	Mayor Pro Tem – Designee for Mayor Bill Baird
Lucas, Quinton	Kansas City, MO	Mayor
Marshall, Megan	Jackson County	Legislator
McCandless, Bridget	Independence, MO	Councilmember – Designee for Mayor Rory Rowland
McDonough, Mike	Raytown, MO	Mayor
McGee, DaRon	Jackson County	Legislator
Meyers, Jeff	Johnson County	Commissioner
Mikkelson, Eric	Prairie Village, KS	Mayor
Moriarty, Michael**	KDOT	Chief of Transportation Planning
Nolte, Jerry	Clay County	Presiding Commissioner
Pogue, Randy	Kearney, MO	Mayor
Poppa, Michael	Johnson County municipalities	Mayor
Ramirez, Christian	Unified Government of WyCo/KCK	Commissioner
Redline, Chris**	MoDOT	District Engineer
Roberts, Rob	Miami County	Commissioner
Rowland, Rory	Independence, MO	Mayor
Sandifer, Mickey	Shawnee, KS	Mayor
Skoog, Curt	Overland Park, KS	Mayor
Smith, Doug	Leavenworth County	Commission Chairman
Stephens, Tom	Bonner Springs, KS	Mayor
Tracy, Sheila	Ray County	Presiding Commissioner
Turnbow, Kristofer	Raymore, MO	Mayor
Vaughan, Tyler	Miami County	Commissioner
Vogt, Marge	Olathe, KS	Council member - Designee for Mayor John Bacon
Wagner, Scott	Clay County	Commissioner
Walker, Rick	De Soto, KS	Mayor
White III, Frank**	KCATA	President/CEO
White Jr., Frank	Jackson County	County Executive
Willet, Nathan	Kansas City, MO	Council member
Wright, Chris	Platte County	Recorder of Deeds
Youis, Inas	Overland Park, KS	Council member

*Public Transit Representatives (Voting) **Public Transit Advisory Representatives (Non-Voting)

AGENDA REPORT

MARC Board of Directors

December 2024
Item No. 1

ISSUE:

Introductions and Board Sharing Time

BACKGROUND:

Time has been reserved on the agenda for introductions and items of interest to Board members. The Board Chair encourages board members to raise matters for discussion at future meetings or other issues of general concern or interest.

AGENDA REPORT

MARC Board of Directors

December 2024
Item No. 2a
Exemplary Core Competencies

ISSUE:

VOTE: Approve the Mid-America Regional Council’s revised 2024 and proposed 2025 budget

BACKGROUND:

An overview of the draft 2024 revised and proposed 2025 Mid-America Regional Council (MARC) Budget and Work Plan was presented at the Budget and Personnel (B&P) Committee in November and the 2025 Policy Goal Area work plans were reviewed with the Board. Since that time, staff has reviewed and finalized numbers and made final edits to content. At the December B&P meeting staff will review revenues and expenditures by fund and provide a summary report of key financial highlights to the Board.

The 2025 Budget includes a decrease in revenues and expenditures compared to the 2024 budget largely due to the end of pandemic related funding and other one-time funding received in 2024. Projected revenues softened from \$133,154,868 in 2024, to \$119,973,547 in 2025; and expenditures decreased from \$133,015,121 to \$117,498,887. Of the revenues projected in 2025, 72% are dollars that are passed through to counties, cities and other partner agencies for projects and work across the region. Staffing remained consistent (191 and 190 full and part-time positions in the 2024 revised and 2025 budget, respectively) to help support MARC’s work. The 2025 work plans describe the priorities for 2025, and the budget illustrates the linkages between revenue, expenditures, policy goals and work programs.

During the course of any budget year, new programs and funding sources that support our Policy Goals may become available. In addition to developing the budget for the upcoming year, it is our practice to revise the budget late in the year to capture changes to the initial revenue and expenditure projections. The Revised 2024 Budget is contained within this budget document. Total revenues in the 2024 Revised budget decreased from \$133,154,868 in the 2024 approved budget to \$123,858,486 primarily due to several large projects that were slower to start than anticipated. These timing impacts and other substantial changes from the approved 2024 Budget are noted in the Notable Changes section of the document and are reflected in future projections.

Members of the MARC Board are asked to approve the revised 2024 and the proposed 2025 workplan and budget. The complete document draft is available online at:

<https://www.marc.org/About-MARC/General-Information/Annual-Budget-and-Work-Plan>

BUDGET CONSIDERATIONS:

Following are total budget numbers for the revised 2024 and proposed 2025 budgets. Annual revenues and expenses differ in budget years due to fluctuations in fund balances.

	Revised 2024	Proposed 2025
Revenues	\$123,858,486	\$119,973,547
Expenditures	\$122,563,676	\$117,498,887

EXHIBITS:

Revised 2024 and the proposed 2025 workplan and budget

AGENDA REPORT

MARC Board of Directors

RECOMMENDATION:

[Approve the Revised 2024 and Proposed 2025 Budget](#)

STAFF CONTACT:

Carol Gonzales, Director of Finance and Administration

Andrew Molloy, Finance Director

Darlene Pickett, Accountant III

Amanda Rehani, Grant Manager

AGENDA REPORT

MARC Board of Directors

December 2024
Item No. 3a
Competitive Economy

ISSUE:

REPORT: 2025 regional economic forecast

BACKGROUND:

The Mid-America Regional Council (MARC) has historically presented an annual economic forecast for the Kansas City region in partnership with the Greater Kansas City Chamber of Commerce. The Chamber has sunset this event and because this forecast is of significant general interest, MARC is currently working with the Federal Reserve Bank of Kansas City to develop a new format and event for next year's economic forecast. The event is scheduled for October 2025 to better align with when 2026 budgets are being discussed.

The forecast will be available from the MARC website following the Board meeting. MARC staff will present a summary of the forecast results.

BUDGET CONSIDERATIONS:

This work is being funded to prepare the long-range transportation plan and monitor how economic trends might affect it.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

The link to the PowerPoint presentation will be provided after the Board meeting.

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Frank Lenk, Director of the Office of Economic Research

AGENDA REPORT

MARC Board of Directors

December 2024
Item No. 4a
Effective Local Government

ISSUE:

REPORT: Preliminary review and input on the 2025 Federal Policy Agenda

BACKGROUND:

Each year, the Mid-America Regional Council (MARC) Board of Directors adopts a federal policy agenda, reflecting issues of importance to the Kansas City region. The issues come forward from MARC-convened working committees, member local governments, and community partners. The following provides an outline of possible 2025 federal policy issues:

ISSUES FOR DISCUSSION:

1. Are there important issues for your jurisdiction or the region that might be priorities?
2. Are there other issues or programs that we should add to our list for 2025? Or remove?
3. Once the board considers action in late January, do you have suggestions of how we might share our policy agenda?

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

[2025 Federal Policy Agenda Draft](#)

RECOMMENDATION:

The MARC Board will review the draft at the December 2025 meeting and asked to approve the final at the January 2025 meeting.

STAFF CONTACT:

Marlene Nagel, Director of the Office of Resource Development

2025 Federal Policy Agenda

Mid-America Regional Council

About MARC

The Mid-America Regional Council (MARC) is the association of city and county governments and Metropolitan Planning Organization (MPO) serving the bi-state Kansas City region, including Cass, Clay, Jackson, Platte and Ray counties in Missouri; and Johnson, Leavenworth, Miami and Wyandotte counties in Kansas. MARC brings local officials, nonprofit organizations, economic development organizations and other groups together to address an efficient and equitable transportation system; a healthy environment; support for vulnerable older adults; a strong early learning system for families and the economy; a competitive economy; safe, secure and healthy communities; affordable housing to meet a range of needs and efficient local government services.

About this policy platform

This policy platform represents a consensus of policy positions and priorities of the Kansas City region as discussed and discerned in various committees, working groups and public engagement forums supported by MARC. The platform is approved by the elected leaders comprising the MARC Board of Directors as a statement of regional consensus and does not necessarily reflect the views of individual members of the board.

Regional councils have the unique ability to efficiently coordinate and plan across jurisdictional boundaries. The federal government depends upon regional councils and metropolitan planning organizations like MARC to distribute and expend federal funds so they simultaneously achieve both federal and regional goals.

Congressional support needed to reauthorize federal laws and extend programs

MARC receives federal funds directly from many federal agencies and through Missouri and Kansas agencies. (A listing of the largest grants and their federal grantors follows in the Appendix to this document.) The largest proportion of the funding received is sub-granted, or passed through, to local governments, early childhood education providers, nonprofit organizations serving older adults, meal providers for older adults, etc.

Members of Congress are encouraged to reauthorize important federal laws supporting infrastructure, regional and local economies, older adult services and early education. Members

of Congress are also asked to consider the critical needs in the Kansas City region as they deliberate policy issues and appropriate funds for these priority areas of concern in FY2025:

Among the many federal laws authorizing funds to meet national, regional and local priorities, action will be needed in 2025 to advance reauthorization on these important laws:

The federal transportation law, **the Infrastructure Investment and Jobs Act (IIJA)** was signed on December 4, 2021, providing additional funding for the nation's surface transportation system. The 5-year IIJA Act authorized \$305 billion through FY2026 for the nation's surface transportation infrastructure. Discussions in Congress are expected to begin in 2025 on reauthorization of the federal transportation law, with a focus on fully funding the Highway Trust Fund and ensuring that electric vehicles using the nation's highways pay a fair share toward infrastructure maintenance.

The National Federal Flood Insurance Program (NFIP) enables FEMA to assist states and local communities, business owners and residents to recover from natural disasters. The NFIP Act of 2019 was extended to September 30, 2022, and then again to December 23, 2022, and again to September 26, 2024, and December 20, 2024. Without reauthorization or extension beyond December 20, 2024, this critically important federal program will end.

Water Resources and Development Act (WRDA) provides authorization for important water resource projects including flood control and waterway restoration implemented by the US Army Corps of Engineers. Both the House and Senate approved 5-year extensions through FY2028, although Congress has not taken final action. The week of December 2, it was reported that both the House Transportation and Infrastructure Committee and Senate Environment and Public Works Committee have approved reauthorization legislation, which is now being advanced for approval (S. 4367).

Older Americans Act was reauthorized in 2020 for 5 years, providing funds for services to assist vulnerable older adults to remain independent in their communities with meals, transportation, in-home care and other support. President Trump signed the law, authorizing appropriations through FY2024. Both the House and Senate have reached agreement on a reauthorization bill, S. 4776.

Economic Development Administration Reauthorization Act of 2024 was passed by the Senate on March 12, 2024, but has not been agreed to by the Senate and signed by the President. The EDA is an agency of the US Department of Commerce and was authorized 20 years ago to help the nation invest in economic development of distressed urban and rural areas. Reauthorization would modernize programs to include workforce development, disaster recovery, manufacturing and new technologies. Reauthorization is included in the WRDA legislation being considered this month by both the House and Senate.

Improving Head Start for School Readiness. The program is administered by the US Department of Health and Human Services' Office of Head Start. President Bush signed the last 5-year reauthorization in 2007. Funds are awarded directly to grantees for 5-year time frames. MARC's new 5-year grant was awarded in 2023.

The Farm Bill was last authorized in 2018, and Congress was not able to reach agreement on its regular 5-year schedule in 2023. The current extension expired on September 30, 2024, and farmers, governors and other stakeholders are urging Congress to pass a new bill that supports agriculture and nutrition programs.

The **Workforce Innovations and Opportunities Act (WIOA)**, which supports the public workforce programs, is being advanced this month in Congress. The last reauthorization occurred in 2014 (S. 6655).

MARC 2025 FEDERAL POLICY PRIORITIES

The following policy priorities align with MARC programs and services:

Transportation

The region supports investing in the highway, bridge and roadway infrastructure; safety and integrity of current systems; expanded multi-modal transportation, particularly public transit, to support travel to jobs in suburban locations; active transportation to meet both travel and health needs of an expanding population; and freight infrastructure to support a growing logistics industry.

MARC Role: MARC is designated by the states of Missouri and Kansas as the Metropolitan Planning Organization (MPO) for the 9-county region. MARC works with state and local officials and other stakeholders to plan the region's transportation system and assist in programming the use of federal and state resources to implement the region's transportation plans. MARC's update of the region's long-range transportation plan, Connected KC 2050, will be completed in 2025.

Key policy positions: Encourage Congress to support IJIA reauthorization, legislation and appropriations that allow for:

- Safe and efficient transportation with appropriate and strategic consideration to regional economic and mobility needs and priorities. Funding is needed for all modes of transportation, including public transit and active transportation. Congress has authorized considerable resources through the Infrastructure Investment and Jobs Act for transportation infrastructure. Beyond this special legislation, sustainable and innovative investment solutions to fully fund the Highway Trust Fund through multiple appropriate revenue sources are critical to protect and preserve our transportation system.

- Continued efforts to reduce freight and passenger train bottlenecks throughout the nation, including support for the national rail passenger network and operation of the Southwest Chief Amtrak route, the Missouri River Runner and the proposed Heartland Flyer.
- Expanded funding and access to expertise for planning, designing and building policy and infrastructure frameworks to cope with likely changes induced by the expanding use of electric, connected and autonomous vehicles.
- Continue to rely on local government officials working through MARC to guide the use of surface transportation funds to address priority needs in the Kansas City region.

Environment

Minimizing the Costs of Extreme Weather

The Kansas City region is confronted with a variety of risks and vulnerabilities from the global rise in air and sea temperatures, including flooding, severe thunderstorms, drought and extreme heat. In March 2021, the MARC Board of Directors adopted the Kansas City Regional Climate Action Plan to lead and support a coordinated, equity-centered effort among local governments, institutions and others to increase the region's resilience to these risks. The focus of the regional plan comports with the goals of proposed federal efforts to comprehensively address climate mitigation, adaptation and resilience initiatives tied to energy efficiency, renewable energy, public and active transportation, fleet electrification, resilient infrastructure improvements, sustainable agriculture and food systems, integrated watershed management, innovation and finance, urban heat mitigation and green infrastructure. MARC has received federal funds to update and extend its prior work to create a Comprehensive Climate Action Plan, which will be completed in 2025.

Key policy position: MARC supports reauthorization and modernization of the Federal Flood Insurance Program, which is set to expire on December 20, 2024, including new mapping of the 100-year floodplain to ensure areas throughout the nation are aware of the hazards faced through increased flood risks.

MARC serves local governments in air and water quality, stormwater management, solid waste, green infrastructure and energy conservation program areas.

Key policy position: Federal support for water and wastewater system improvements is essential for local communities to ensure adequate water supply and water quality and to achieve the multiple benefits that accrue from effective water resource management.

Federal management of national waterways and investment in key flood control and ecosystem restoration projects are critical to the Kansas City region.

Key policy position: MARC supports funding and authorization requests for flood control and watershed planning and projects in the Kansas City area as outlined by MOARK, the Missouri and Associated Rivers Network. Projects include flood risk evaluation, green infrastructure, ecosystem restoration, bank stabilization, and river navigation.

Key policy position: Federal support for energy conservation and renewable energy sources are important to enhance our region's quality of life and lower operating costs for residents and businesses.

Economic Development

MARC has received support from the U.S Economic Development Administration since 2006 and serves as sponsor for the region's Economic Development District. In 2024, MARC actively participated in helping the region achieve EDA designation as a Tech Hub. In addition, EDA grants have been instrumental in supporting important economic development projects attracting businesses and expanding the region's job base. EDA also coordinates federal economic development assistance to communities affected by natural disasters to promote their long-term recovery and resiliency to future events.

Key policy position: The Congressional delegation is urged to approve reauthorization of the EDA as an important federal agency helping communities and regions advance economic progress. Through EDA and National Science Foundation designations, the Kansas City region and the states of Missouri and Kansas have the opportunity to broaden and strengthen important industries, including life sciences and the biologics industry, critical minerals and electric vehicle battery manufacturing, cybersecurity and other emerging technologies. Continued support for EDA and federal investment in regional economies results in stronger economies, better paying jobs, more widely-shared economic benefits and less dependency upon federal resources in the future.

Key policy position: The Congressional delegation is urged to support EDA and NSF grants for investments in emerging industries in the Kansas City region, in particular, bioscience and critical minerals.

The Kansas City region has been selected as one of 16 regions across North America to host the 2026 World Cup. The event and related activities are expected to attract thousands of international and US visitors. Federal support will be important to ensure that the region's infrastructure, public safety, health and medical and other systems are able to meet the increased demands of the events and showcase the region to the world during the summer months of 2026.

Key policy position: The Congressional delegation is urged to support resources for the Kansas City region as a host city to address safety and security requirements and transportation system needs to fully support the 2026 World Cup.

Public health

Congress has supported state and local public health agencies to meet the population's health needs. These resources have been essential to maintaining the nation's public health infrastructure.

Key policy position: Congress should continue to support foundational capabilities for disease surveillance, epidemiology and lab capacity; the capacity to respond to all hazards preparedness and response; and equity to end health disparities and promote optimal health.

Early education

Background: One of the greatest challenges facing the return of workers to the labor market is the availability of affordable childcare. Data shows that many women who were in the workforce prior to the pandemic have not been able to return due to the lack of childcare. Low wages and limited benefits have resulted in fewer professionals entering the field of early education and many in the field are now leaving due to low wages and stress of being essential workers. The Child Care Development Block Grant program has been instrumental in enabling many childcare programs to continue to operate and to assist low-income working parents to stay in the workforce.

Research has shown that the Head Start program with its comprehensive approach to child development and family support has tremendous long-term impact on helping low-income families succeed. However, despite serving over a million low-income children nationwide, fewer than half of eligible children are able to benefit from Head Start Preschool and less than 8% participate in Early Head Start.

MARC has worked with broad community interests for 35 years to address early education needs in the Kansas City region. Since 2005, MARC has served as the grantee for the Head Start program serving 2,400 children and their families each year.

Key policy position: The federal government should support:

- Increased funding for Head Start to serve more eligible children with comprehensive services and enhance support for the Head Start workforce.
- Full funding for the Child Care and Development Grant Program to help low-income working households to return to or remain in the labor force.

- Increased funding for Preschool Development Grants to allow states to implement improvements to their systems.
- Making the Child and Dependent Care Tax credit fully refundable and adaptable so families receive credit for the types of childcare they choose.
- Continue to appropriate funds for the Refugee Family Childcare Microenterprise Development Program

Older adults

The Older Americans Act provides resources to support vulnerable older adults in urban, suburban and rural areas to keep them in their homes and avoid expensive institutional care. The need for home delivered meals, in-home services, caregiver services, adult protective services and other supports are critical to address the needs of this large and growing population group.

MARC serves as the Area Agency on Aging for the region's five Missouri counties and has established a Community Care Hub bridging community-based organizations and health care entities to assess and address health related social needs. The Mid-America Community Support Network (CSN), a Community Care Hub, is a person-centered care model meeting people where they are and in their lived environments.

Key policy position: As the nation's number and needs of older adults continue to increase, additional funding is needed to serve this population through the Older Americans Act to promote healthy aging and wrap-around services allowing older adults to age in place. Funding for nutrition must grow to mirror an increasing trend in the number of eligible older adults, to offset provider food costs, and to address food insecurity.

Food Security

MARC operates the Double Up Heartland program across Missouri and Kansas, supporting SNAP households to double the value of their SNAP dollars in purchasing fresh, healthy produce at area grocery stores and farmers markets. The program matches the SNAP household dollar with one dollar of federal grant funds from the USDA and one dollar of philanthropic funds.

Key policy position: The Congressional delegation should support the reauthorization of the Farm Bill with provisions to support the Midwest region's farmers and maintain important nutrition programs for the health of families and older adults with limited incomes.

Housing

Prior to the COVID-19 pandemic, the lack of affordable housing was already at crisis levels in many places, and those on limited incomes have continued to feel the pressure of rising housing costs. Following the pandemic, increasing interest rates and higher housing costs created a shortage of for-sale housing, depressing the nation's homeownership rates.

MARC works with the Greater Kansas City Local Initiatives Support Corporation (LISC) in building the Regional Housing Partnership to enhance systems for creating and preserving affordable and accessible housing. Federal programs that help make housing affordable – such as the Low-Income Housing Tax Credit, HOME Investment Partnerships Program, Historic Preservation Tax Credit, public housing and housing vouchers – have enabled millions of low-income households to secure safe and adequate housing and are critical in continuing this work. Additionally, new programs like the Pathways to Removing Obstacles to Housing (PRO Housing) allow for regional collaboration in creating programs and policies that encourage housing diversity and affordability. MARC submitted a collaborative application with community partners to take advantage of this federal program.

Key policy position: Congress is urged to continue to appropriate funds for housing for low-income persons and families and to encourage cross-jurisdictional collaboration and innovation for housing programs. Congressional members are also encouraged to support initiatives to increase the supply of attainable housing for all Americans.

Workforce development

Since its adoption in 2014, the Workforce Innovation and Opportunities Act has never been fully funded at levels authorized in its legislation. The funding formula works against urban and suburban job centers with a significant employment base and many employers facing challenges in finding trained talent. The formula looks at the number of workers rather than available jobs. Business engagement and services metrics should be included in the program's funding formula to ensure support for employers is taken into consideration when allocating funds.

Key policy position: MARC supports the reauthorization of the Workforce Innovation and Opportunities Act with funding at the authorized level and with particular focus on helping workforce boards assist businesses in finding and training potential job seekers.

MARC supports the following goals to support the capacity of higher education institutions to meet the needs of both workers and employers to stabilize and grow our regional economy.

Key policy positions:

- Invest in community college-business partnerships as part of Higher Education Act reauthorization.
- Modernize and expand apprenticeship programs and ensure sufficient funding for workforce systems to assist businesses in development and implementation of such programs.
- Expand Pell Grant eligibility to cover high-quality, short-term credential programs; increase funding for career and technical education and adult basic education.

Broadband / Connectivity

The Affordable Connectivity Program (ACP) supported by the Federal Communications Commission assists low-income households to enroll in affordable broadband services - essential for working, learning and community connections. The program's resources were depleted in April 2024. While Congress has appropriated sizable funds for broadband infrastructure and digital equity programs, funds are not included for affordable broadband subscription services.

Key policy position: MARC supports an extension of the Affordable Connectivity Program.

Homeland security

MARC has served an important role since 2001 in bringing community stakeholders together through the Regional Homeland Security Coordinating Committee to plan for, prevent, mitigate and respond to incidents involving terrorism and natural disasters.

Key policy position: MARC supports the continued designation and financial support of the Kansas City region as an Urban Areas Security Initiative region to ensure the area's ongoing capacity to protect, respond to, and recovery from man-made and natural disaster events.

Emergency services and public safety

MARC brings the region's local Emergency Medical Services' agencies and 34 hospitals together to ensure quality pre-hospital emergency care. The Mid-America Regional Council Emergency Rescue Committee ensures the region has the capabilities to respond to large scale incidents, having built relationships and capabilities to work across city, county and state line boundaries.

Key policy position: Medicare and Medicaid programs should utilize the capacity of local EMS agencies to provide cost-effective emergency response, preventive care and non-emergency services.

MARC supports the operation of the region’s 911 emergency response system, serving 11 counties in Missouri and Kansas.

Key policy position: Encourage the Congressional delegation to support H.R. 1629, the 911 SAVES Act, to reclassify public safety telecommunicators from clerical to a protective service occupation within the standard occupation classification system.

Key policy position: MARC supports H.R. 1784 to amend the National Telecommunications and Information Administration Organization Act to provide for further deployment and coordination of Next Generation 911.

Appendix A – Federal Grants Supporting MARC Programs and Initiatives 2023

10.331	Department of Agriculture	GusNIP Nutrition Incentive Program Produce Prescription Program
11.302	Economic Development Admin.	Planning Partnership 2024-2027
93.042 –	Health & Human Services	Older Americans Act
93.053	(MODHSS)	National Family Caregiver Support Nutrition Services Incentive
93.243	Health & Human Services (MODHSS)	Substance Abuse & Mental Health (Mobile Crisis Response)
93.495	Center for Disease Control And Prevention (KDHE)	Community Health Worker Support
93.575	Health & Human Services (MO Dept of Elem & Sec Ed)	Child Care & Development Block Grant
93.600	Health & Human Services, OHS	Head Start Cluster
93.667	Health & Human Services (MDHSS)	Social Services Block Grant
93.737	Health & Human Services (MDHSS)	Empowering Older Adults Chronic Disease
93.747	Health & Human Services (MDHSS)	Elder Abuse Prevention & Intervention
93.889	Health & Human Services (MDHSS)	Natl Bioterrorism Hospital Preparedness
97.067	Dept of Homeland Security	Homeland security Grant MO and KS
16.745	Dept. of Justice	Criminal & Juvenile Justice Mental Health Collaboration Co-Responder Connect & Prevent Program
20.205	US Dept of Transportation (MO & KS DOT)	Highway Planning & Construction
20.505	US Dept of Transportation (MO & KS DOT)	Metro PI & Non-Metro Planning & Research
20.507	Federal Transit Admin.	Formula Grant
20.703	US Dept of Transportation	Hazardous Materials Training & Planning

	(KDEM)	
20.941	US Dept of Transportation (MO Dept of Public Safety)	SMART – Operation Green Light
66.001	Environmental Protection Agency	Air Quality – Kansas Air Quality – Missouri
66.046	Environmental Protection Agency	Climate Pollution Reduction Planning
66.306	Environmental Protection Agency	Environmental Justice Problem Solving
66.454	Environmental Protection Agency (MDNR)	Water Quality Management & Planning
66.461	Environmental Protection Agency	Regional Wetland Program
66.808	Environmental Protection Agency	Solid Waste Mgmt & Food Waste
66.818	Environmental Protection Agency	Brownfields

DRAFT

AGENDA REPORT

MARC Board of Directors

December 2024
Item No. 5a
Effective Local Government

ISSUE:

REPORT: Regional short-term rental survey and research

BACKGROUND:

As part of the Regional Housing Partnership (RHP) work, a general housing survey was sent out to our communities on various housing topics to gain an understanding of housing policies communities have in place. There were 43 community responses to the survey.

A section of the survey asked if communities had a policy regulating short-term rentals (STRs) and if not, was the community discussing it. Of the 43 received responses, 14 communities had some type of policy or regulation in place and 9 communities did not have a policy but were talking about a policy or are likely to discuss the topic in their community.

The Mid-America Regional Council (MARC) staff took a further look at those 14 communities with regulations. Staff distilled common pieces of regulations and where the policies varied. This information was presented at the November Planners Roundtable. Because of the community interest in this topic because of the World Cup, MARC has summarized this information in a blog for communities. Staff will highlight a few key findings.

Additionally, MARC's Data and Digital Services Department produced a data story of general trends of STRs in the region. This data story is not the focus of this board report but may supplement communities' understanding of the trends in the region.

BUDGET CONSIDERATIONS:

None

RELATED JURISDICTIONS:

Surveys went out across the nine counties in the MARC region and communities within them.

EXHIBITS:

[RHP STR Blog](#)

[RHP STR trend Data Story](#) (for information only, not part of presentation)

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Will Henrickson, Housing Intern

Katie Killen, Housing Program Manager

AGENDA REPORT

MARC Board of Directors

December 2024
Item No. 5b
Healthy Environment

ISSUE:

REPORT: 2024 air quality and ozone season report

BACKGROUND:

The 2024 ozone season ran from March 1 to October 31, 2024. While there were only two ozone alerts during this time, the eight-hour ozone concentrations exceeded the 70 part-per-billion (ppb) standard six days during the season. Based on monitor values, the Kansas City region's 3-year average ground-level ozone concentration remains at 71 parts per billion (ppb) which continues to exceed the 2015 National Ambient Air Quality Standard (NAAQS) set by the Environmental Protection Agency (EPA) for ozone pollution.

Air quality program staff also track particulate matter pollution trends in the region. Particulate matter design values are calculated based on annual data. Using year-to-date monitoring data, the particulate matter rating, is above the new standard.

Air quality staff will provide an overview of the trends and next steps to be taken by air quality divisions in both states.

The Mid-America Regional Council's (MARC) air quality program supports and informs the public health and transportation strategies in the ConnectedKC 2050, Kansas City Regional Climate Action Plan, Clean Air Action Plan and the Smart Moves Regional Transit and Mobility Plan. A change in air quality attainment status for the Kansas City region would have significant implications on transportation planning and programming of funds.

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

The 2024 Ozone Season can be read in full [here](#).

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Karen Clawson, Air and Climate Program Manager

AGENDA REPORT

MARC Board of Directors

December 2024

Item No. 5c

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve the acceptance of funds from private funders and the State of Missouri to support the Double Up Food Bucks program in 2025.

BACKGROUND:

The Mid-America Regional Council (MARC) and the Double Up Heartland Collaborative submitted a proposal to the USDA Gus Schumacher Nutrition Incentive Program in May 2024 for continued funding of the Double Up Food Bucks - Heartland program. The proposal included a budget totaling \$10,068,223. The RFA for this funding opportunity required a 50 percent match which ten private funders and the state of Missouri committed funds to in the amount of \$4,995,000 of cash contributions and \$39,223 of in-kind contributions. The 2024 USDA proposal was not awarded. Staff have been conversing with the private funders to determine their interest and ability to still provide funding in 2025 to support the program, without tying it to the match. Funders have agreed to allow part or all of the funds they originally committed to the USDA's required match.

Additionally, requests for no cost extensions were sent to the USDA GusNIP program to extend the amount of time the current grants will be able to support the Double Up Food Bucks program. These no cost extension requests have been approved. The GusNIP 2020 grant now has a deadline of June 30, 2025, and the GusCRR (COVID Response and Recovery) grant has a deadline of August 31, 2025.

The GusNIP 2020 funds will be focused primarily on grocery store incentive redemptions for ease of tracking and expending those funds. The remainder of the GusCRR funds will be utilized to support the administrative expense and farmers market incentives in Kansas. The state of Missouri's \$2 million will focus on all program activity in Missouri. Those funds, for which MARC has just recently received a contract, will need to be expended by June 30, 2025. After the GusNIP 2020, the GusCRR and the state of Missouri funds have been expended (or reach a deadline in the case of the state funds), these private funds will be utilized to support the program.

The Double Up Heartland Collaborative plans on reapplying to the USDA GusNIP RFA in 2025. If we are successful in that effort, the USDA funds will likely be available to support the program along with the private funds, which will once again be considered match, in September 2025.

The following details the amount the funders have agreed can be available, if necessary to support the program in 2025, without being restricted by or serving as a USDA GusNIP match:

(continued)

AGENDA REPORT

MARC Board of Directors

Funder	Amount available to support DUFB 2025 (1 year) if needed <i>*no new USDA GusNIP funding</i>
Estimated GusCRR grant carryover (existing funding)	\$750,000
Estimated GusNIP grant carryover (existing funding)	\$100,000
State of Missouri	\$2,000,000
Kansas Health Foundation	\$333,000
Health Forward Foundation	\$150,000
Blue Cross Blue Shield	\$450,000
Hall Family Foundation	\$100,000
Elevance Health Foundation	\$100,000
Marion and Henry Bloch Fdn	\$50,000
K-State University Olathe	\$33,000
Patterson Family Foundation	\$50,000
Kemper Foundation	\$45,000 (pending approval)
Sunflower Foundation	\$50,000 (pending approval)
Total	\$4,211,000

BUDGET CONSIDERATIONS:

The support from funders noted above will flow through the CSC. The funds from the state will flow through MARC. The budget for the funding that will be supporting the Double Up Food Bucks in 2025 including the current GusCRR funds, private funding and the funding from the state of Missouri, will support personnel costs for MARC staff, subcontractors at Kansas State University - Research & Extension, Cultivate KC, West Central Missouri Community Action Agency and the University of Missouri Extension. The funds will also support evaluation services from the University of Kansas Medical Center. Additional expenses supported will include media, printing, postage and supplies.

REVENUES	
Amount	\$4,211,000
Source	Variety of funders
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$412,847
Contractual	\$777,247
Pass-Through	\$2,875,906
Other (supplies, printing, etc.)	\$145,000

COMMITTEE ACTION

The Commission on Aging considered this at the December meeting and voted to recommend Board approval.

RELATED JURISDICTIONS:

Kansas and Missouri communities with participating Double Up Food Bucks locations.

RECOMMENDATION:

Approve the acceptance of funds from private funders and the State of Missouri to support the Double Up Food Bucks program in 2025.

STAFF CONTACT:

Donna Martin, Public Health Program Manager
 Kristi Bohling-DaMetz, Director of Aging and Adult Services

AGENDA REPORT

MARC Board of Directors

December 2024
Item No. 7a

ISSUE:

VOTE: Approve minutes of the November 26, 2024, Board meeting

BACKGROUND:

The minutes of the November 26, 2024, meeting are enclosed.

RECOMMENDATION:

Approve the minutes of the November 26, 2024, meeting.

STAFF CONTACT:

David Warm, Executive Director
McKenzie Neds, Executive Assistant

MARC

MID-AMERICA REGIONAL COUNCIL

BOARD OF DIRECTORS MEETING SUMMARY
NOVEMBER 26, 2024
12:00 p.m.

BOARD MEMBERS PRESENT

Commissioner Janeé Hanzlick, Johnson County, KS - MARC Board Chair
Mayor Pro Tem Beto Lopez, Lee's Summit, MO - MARC 1st Vice Chair
Mayor Damien Boley, Smithville, MO - MARC Board 2nd Vice Chair
Council member Bridget McCandless, Independence, MO - Secretary
Mayor John Bacon, Olathe, KS
Commissioner Tom Burroughs, Unified Government of Wyandotte County and Kansas City, KS
Council member Johnathan Duncan, Kansas City, MO
Commissioner Becky Fast, Johnson County, MO
Council member Jared Fears, Independence, MO
Commissioner Scott Fricker, Platte County, MO
Council member Logan Heley, Overland Park, KS
Commissioner Dr. Evelyn Hill, Unified Government of Wyandotte County and Kansas City, KS
Victor Hurlbert, Auditor, Clay County, MO
Mayor Leonard Jones, Grandview, MO
Mayor Mike McDonough, Raytown, MO
Mayor Eric Mikkelson, Prairie Village, KS
Commissioner Jerry Nolte, Clay County, KS
Commissioner Rob Roberts, Miami County, KS
Mayor Mickey Sandifer, Shawnee, KS
Mayor Tom Stephens, Bonner Springs, KS
Commissioner Sheila Tracy, Ray County, MO
Mayor Kris Turnbow, Raymore, MO
Mayor Rick Walker, De Soto, KS
Recorder of Deeds, Chris Wright, Platte County, MO

STAFF PRESENT

Executive Director David Warm and other MARC staff

OTHERS

Chris Redline, Missouri Department of Transportation
Mayor Chris Livesay, Blue Springs, MO
Council member Inas Younis, Overland Park, KS
Tom Gerend, KC Streetcar

INTRODUCTIONS AND BOARD SHARING TIME

Commissioner Janeé called the meeting to order at 12:04 p.m. and welcomed attendees. Due to the meeting being held remotely and in-person, Commissioner Hanzlick provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items as they appear on the agenda. The consent agenda will be voted on at the end of the meeting. Members will have an opportunity to abstain or object to any items necessary during each vote.

PRESENTATION: Kansas City Streetcar update from CEO Tom Gerend

Ron Achelpohl, Director of Transportation and Environment, introduced the CEO of the Kansas City Streetcar, Tom Gerend who gave a presentation about the newly completed system and expansion plans into the future of the streetcar network. Mr. Gerend relayed the goals of the streetcar: connect, develop, thrive, and sustain. The streetcar has connected over 14 million passenger trips and allowed for record setting development levels along the route causing business to thrive all while having 77% of passengers being satisfied with the service. Ridership comparisons from 2016-2024 show a positive incline for ridership that has increased each year after COVID-19. When compared with other regional metros with similar systems, the streetcar has the highest passenger trips per vehicle revenue mile and per revenue hour.

Mr. Gerend spoke to extending the benefits of the system as it develops the region transit spine on Main Street (the extension to UMKC completing the week of this board meeting) that will serve as an organizing principle for investment and regrowth allowing transit services to be reimagined in Kansas City. He showed pictures of the renderings of several stops and then flyovers of the lines and routes the streetcar will take on this Main Street route. He also showed pictures from the riverfront extension that will connect the River Market to Berkely Riverfront, adding 2 additional stops in the northern section of the system.

Mr. Gerend said that future planning for transit systems in Kansas City are already underway with projects like the Bi-State Sustainable Reinvestment Corridor, the midtown east-west corridor study and future planning for south KC and Johnson County. All of these are incorporated in the Regional Smart Moves plan is a robust long-term transit and mobility plan for the Kansas City region.

Commissioner Becky Fast asked if during days that there are KC Current games if there would be more streetcars in motion to help carry passengers. Mr. Gerend said that the Streetcar currently has a partnership with the KC Current right now that they supplement funding during peak times like game days. Once the northern extension is complete the streetcar will continue to adjust as ridership fluctuates.

Commissioner Tom Burroughs asked if the Bi-State Reinvestment Corridor surrounded the areas and proposals for the KU Med Center access points. Mr. Gerend said no that the KU Med Center connection is a separate study that we are partnering with KCATA and the city of Kansas City to complete. Cm. Burroughs asked when the study results would be released. Mr. Gerend said that the preliminary study has been completed and can be shared the next phase of work will kick off in the first quarter of 2025.

Mayor Eric Mikkelson asked when riders will gain access to the Main Street Extension of the streetcar. Mr. Gerend answered that it will likely be in the later part of 2025 due to the extensive testing and federal and MODOT safety requirements.

REPORT: Connected KC 2050 Plan Update Overview: policy framework & public outreach and engagement update

Martin Rivarola, Assistant Director of Transportation and Land Use, provided an update to the board regarding the Kansas City region's metropolitan transportation plan (MTP). Mr. Rivarola reminded the board that these plans are required to be updated every 5 years for all metro areas, not just Kansas City. The KC region's plan, Connected KC2050 is the current adopted long-range plan for the region and will be reviewed in its final form in June 2025 by the MARC Board of Directors. The board will have several opportunities to review and comment on the plan before it is finalized.

Mr. Rivarola honed in on the new housing goal for Connected KC2050 which states: reduce the housing/transportation cost burden for residents and increase attainability of housing by planning for and connecting housing to our region's activity centers and corridors. He also

mentioned two new strategies to the plan: digital connectivity & equity and housing coordination. Over the course of the next 25 years, there are 524 proposed projects totaling \$25 billion in project costs. The updated financial forecast identifies a growth in available funding for transportation projects in both states. However, under current revenue assumptions, no funding is anticipated to be available for public transit enhancements or expansion. Other forecasts show that by 2050 the region will grow 350,000 more people, 270,000 more households, and 243,000 more jobs and this update to the plan will account for those changes.

Mr. Rivarola requested that members of the board and their communities go to the [MARC website](#) to review the plan and take the survey. The survey will close December 13, 2024.

REPORT: Overview of MARC's revised 2024 and proposed 2025 budget and workplan

Carol Gonzales, Director of Finance and Administration, introduced the outline of the revised 2024 and proposed 2025 budget and workplan document for the board to read. She reminded the board that they will be asked to adopt the final version at the December MARC board meeting and if they had any questions or concerns until then to please reach out to a member of the staff. She also reminded the board that the MARC budget and personnel committee reviews the budget in more detail before the board meeting.

Each director of the policy goals areas stated MARC's role in each area and outlined key priority areas of the workplan for 2025. The detailed workplans can be viewed on the MARC website financials page.

Efficient transportation and quality places - MARC's role: Develop and advance regional plans for a safe, balanced and equitable transportation system. Establish priorities, guide investments and support coordinated operations to help achieve our regional vision for people, places and communities. Key priority areas of 2025 include: completing Connected KC 2050 update and transportation improvement plan.

Healthy environment - MARC's role: Develop and implement collaborative initiatives that catalyze climate resilience by keeping the region's air and water clean, reducing the amount of waste sent to landfills, protecting and conserving green infrastructure, restoring brownfield sites, and advancing energy efficiency and renewable energy. Key priority areas for 2025 include: solid waste strategic planning, and climate resilience efforts.

Competitive economy - MARC's role: Work with regional partners to enhance the performance of the metropolitan economy and expand inclusive economic opportunity, produce data and analysis for the region's economic progress, convene economic and workforce development stakeholders, and maintain the region's economic development district. Key priority areas for 2025 include: expand impact of economic and demographic forecasting and CEDS implementation.

Effective local government - MARC's role: Convene partners and develop collaborative efforts to find solutions to common community issues. Provide shared services to help cities and counties work more efficiently and effectively. Key priority areas in 2025 include: support shared services like ALPR, 988 and Co-Responder programs, pilot Regional Housing Fund and build housing network, and creating a robust public workforce development program.

Commissioner Janeé Hanzlick asked where the group was in the process for the Regional Housing Fund. Anna Van Brundt answered that there is a work group that is currently deciding the governance structure of the fund and they hope to have a pilot in the first half of 2025.

Safe and secure communities - MARC's role: Manage ongoing operation, maintenance and state-of-the-art enhancement of the regional 911 system, and coordination of the region's interoperable communications system. Secure resources and foster collaboration among

agencies to prevent, protect, mitigate, respond and recover from threats and hazards. Support coordinated planning, training, exercising, critical equipment investments, information sharing and resources before and following incidents. Key priority areas in 2025 include: implement geospatial routing for 911 system, support related to dispatch staffing study at call centers, and update hazard mitigation regional plan.

Mayor Eric Mikkelson asked if geospatial routing would be able to determine the floor of a multi-story building that a call came from. Mr. Winebrenner indicated that the system does have x, y, and z coordinates but the difference in floor height between buildings will make the exact location difficult to pinpoint, but it will be very close.

Commissioner Rob Roberts asked if the geospatial routing system will cover the entire region. Mr. Winebrenner said that yes it will encompass all 43 PSAP location and their designated areas.

Thriving older adults and communities - MARC's role: Empower our region's vulnerable residents, including older adults, underserved communities and community-based organizations, by increasing equitable access to opportunities and resources that support independence, healthy living and engagement for all residents. Key priority areas for 2025 include: education, engagement and outreach to communities, bolstering nutrition through access to healthy food, and strengthening the integrated care network.

Quality early learning - MARC's role: Provide leadership and coordination to build a robust early learning system with strong families, skilled teachers, quality programs, supportive communities, sustained and sufficient funding, and multi-sector collaboration. Key priority areas in 2025 include: creating an equitable child care funding mechanism, increasing program quality, and celebrating Head Start's 60th anniversary.

Exemplary core capacities - MARC's role: Develop and enhance the agency's capacity to deliver core functions necessary to ensure effective operation of all programs, including financial management, human resources, information technology, data management, research and communications. Key priority areas in 2025 include: update and expand Data Forward Plan, implement a new human resources information system, and continue supporting World Cup planning efforts.

Mayor John Bacons asked when the tables on page 77 would be complete. Ms. Gonzales said that all of the final numbers should be populated in the next 2 weeks.

EXECUTIVE DIRECTORS REPORT

David Warm, MARC's Executive Director, highlighted organizational changes to MARC staff. Frank Lenk will be the new director of the office of economic research, Marlene Nagel will be the new director of the office of resource development, and Amanda Graor will be the director of data and digital services.

Mr. Warm also reminded the board that the December board meeting will be moved up 1 week to accommodate for the holiday. We will see everyone on December 17, 2024.

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

VOTE: Approve Consent Agenda

- a. VOTE: Approve Minutes of the October 22, 2024, Board Meeting
- b. VOTE: Approve proposed 2025 Unified Planning Work Program
- c. VOTE: Authorize Senior Growth and Development Program SFY 2025 contract amendment with the Missouri Department of Health and Senior Services.
- d. VOTE: Authorize a contract with the Wilson Group to install a generator for Ray County Senior Center located in Richmond, Missouri.

e. VOTE: Approve contracting and payment for a three-year agreement with My Senior Center for Mid-America Regional Council Aging and Adult Services.

f. VOTE: Authorize acceptance of additional funding for Community Health Worker Collaborative and authorize additional contractual services.

MOTION: Mayor Mike McDonough moved for approval of all agenda items and the consent agenda and Mayor Damien Boley seconded. Commissioner Hanzlick asked if any member wanted to abstain or object to any of the agenda items.

The motion passed.

OTHER BUSINESS

There was no other business.

ADJOURNMENT

The meeting was adjourned at 1:30 p.m.

AGENDA REPORT

MARC Board of Directors

December 2024

Item 7b

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorization to submit the state fiscal year 2026 Aging Area Plan.

BACKGROUND:

The Older Americans Act requires that each Area Agency on Aging (AAA) develop a plan that incorporates the needs of the elderly of the AAA planning and service area, the goals and objectives of the AAA and the budgets for the expenditure of available funds. This document, which represents the second year of a four-year cycle, is to be developed in accordance with specifications and instructions provided by the State Unit on Aging (SUA) and is scheduled to go out for public comment January 25-February 24, 2025. The Missouri Department of Health and Senior Services (MDHSS), Division of Senior and Disability Services (DSDS), requires that the draft document be submitted by January 10, 2025. This Area Plan is for state fiscal year (SFY) 2026, which begins on July 1, 2025.

BUDGET CONSIDERATIONS

The approved Area Plan is the basis for a contract with the state and predominately consists of a combination of federal and state dollars that come to the Mid-America Regional Council (MARC) to provide programs under the Older Americans Act (OAA). Preliminary funding allotted to MARC for SFY 2026 programs totals \$5,897,889.

The following is a summary of all estimated funding that can be included in this area plan document:

Funding Source	Amount
Preliminary Direct Funding from MDHSS (OAA)	\$5,897,889
Missouri Department of Transportation	\$250,000
Missouri Department of Social Services (Medicaid)	\$1,000,000
Voluntary Participant Contributions	\$210,000
Local Funding	\$80,000
Senior Services Growth & Development Program (MDHSS)	\$700,000
ESTIMATED GRAND TOTAL	\$8,137,889

COMMITTEE ACTION

The Commission on Aging considered this and voted to recommended Board approval.

RELATED JURISDICTIONS:

This item impacts Cass, Clay, Jackson, Platte, and Ray Counties in Missouri.

RECOMMENDATION

Authorize submission of the SFY 2026 Area Plan for the MARC Area Agency on Aging, negotiate program specifications, accept funds and contract for the implementation of the Area Plan.

STAFF CONTACT

Kristi Bohling-DaMetz, Director of Aging and Adult Services

AGENDA REPORT

MARC Board of Directors

December 2024

Item 7c

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve amendment to increase the current catering agreement with Guadalupe Center.

BACKGROUND:

The Mid-America Regional Council’s (MARC) Aging and Adult Services contracts with Guadalupe Center to provide catering services including hot home delivered meals (HDM), funded through the Older Americans Act (OAA). Reassessments are underway to review and update eligibility for hot vs. frozen HDM, however, at this time additional funding is needed to continue these catering services through SFY 2025. Based on activity in the first part of SFY 2025, MARC’s agreement with the Guadalupe Center will need to be amended to reflect the increase.

BUDGET CONSIDERATIONS

In order to continue services to existing participants, we need to increase the amount within this agreement as follows:

	Approved	Increase	Total
Home Delivered Nutrition - @ \$6.75	\$93,108	\$102,087	\$195,195

COMMITTEE ACTION

The Commission on Aging considered this at its December meeting and recommended Board approval.

JURISDICTIONS:

This item impacts Cass, Clay, Jackson, Platte, and Ray Counties in Missouri.

RECOMMENDATION

Authorize amendment to the current catering agreement between MARC and the Guadalupe Center to reflect an increase of \$102,087.

STAFF CONTACT

Kristi Bohling-DaMetz, Director of Aging and Adults Services

AGENDA REPORT

MARC Board of Directors

December 2024
Item No. 7d
Effective Local Government

ISSUE:

VOTE: Approve amendment increase with Social Impact Advising Group for project management services for 988 and mobile crisis response.

BACKGROUND:

The Mid-America Regional Council (MARC) partnered with five certified community behavioral health organizations (CCBHOs) in Missouri on a successful grant application to the U.S. Substance Abuse and Mental Health Services Administration (SAMHSA). The grant is supporting collaborative work to implement a strategic plan for a shared approach to enhancing mobile crisis response for 988 suicide hotline calls. Now in its third year, this collaborative has continued work with local law enforcement partners to identify opportunities to pilot 911 call diversion programs. The third year will also include an expanded focus on education, engagement and training both on 988/mobile crisis response and suicide crisis intervention training. Additionally, MARC now convenes 988 and mobile crisis response staff from the nine MARC counties to share best practices and establish shared protocols.

Social Impact Advising Group (SIAG) is an approved vendor for MARC. The agency was selected in accordance with Section 8.3 of the MARC Purchasing Policy, effective September 1, 2021. SIAG was on the facilitation team for a collaborative strategic planning process among Kansas City regional community mental health centers to determine how the area could effectively adapt to the new 988 system. SIAG was selected due to the founder and CEO's (Jacqueline Erickson Russell) expertise in new program design. SIAG provides custom-designed solutions and consulting services that help businesses, philanthropic organizations, and nonprofits align their purpose, community investments, stakeholders, and strategy.

Ms. Russell served as interim project director for the SAMHSA grant awarded in September 2022 and has continued to provide support and capacity by conducting research of 911 diversion best practices and convening law enforcement partners. In 2025, her role will expand to support the education, training and engagement programs planned for year 3 of the grant. Staff recommends extending the contract for the services of SIAG for the purpose of support and implementation of 911 diversion programs and 988/mobile crisis education, engagement and training in 2025.

BUDGET CONSIDERATIONS:

The original contract award was \$38,776. Amendment No. 1 in the amount of \$1,994 extended SIAG's services for the first year of the grant in 2023. Amendment No. 2 in the amount of \$2,800 increased SIAG's hours for the last four months of 2023. Amendment No. 3 in the amount of \$37,500 extended SIAG's services for the second year of the grant in 2024. Amendment No. 4 in the amount of \$57,600 will bring the total contract amount to \$138,670.

REVENUES	
Amount	\$57,600
Source	SAMHSA grant & Health Forward Foundation cash-match grant
PROJECTED EXPENSES	
Contractual	\$57,600
Pass-Through	

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

The mobile crisis response grant-funded project area includes Jackson, Clay, Platte and Ray Counties in Missouri.

EXHIBITS:

None.

RECOMMENDATION:

Authorize Amendment No. 4 to the professional services agreement with Social Impact Advising Group (SIAG) in an amount not to exceed \$57,600 for project management services for 988 mobile crisis response.

STAFF CONTACT:

Julie Phillips, Shared Services Program Director

AGENDA REPORT

MARC Board of Directors

December 2024

Item No. 7e

Safe and Secure Communities

ISSUE:

VOTE: Authorize amendment increase with ReDiscover for the Justice and Mental Health Collaboration Program grant for the Eastern Jackson County Co-Responder Program.

BACKGROUND:

The Eastern Jackson County Shared Services Initiative includes Blue Springs, Grandview, Independence, Lee's Summit and Raytown in Missouri. In 2020, the original participants of Blue Springs, Independence and Lee's Summit partnered with Certified Community Behavioral Health Organizations (CCBHOs) Burrell Behavioral Health d/b/a Comprehensive Mental Health Services and ReDiscover to expand a program to embed mental health clinicians within the three police departments to respond with law enforcement on calls for service.

The Mid-America Regional Council (MARC) administers a grant through the Bureau of Justice Assistance (BJA) Justice and Mental Health Collaboration Program (JMHCP) to support this work. The 2020 grant was extended through September 2025 to allow grant funds to be fully expended. The unspent funds were originally awarded to Burrell Behavioral Health, however due to staffing challenges they have been unable to spend down the funds. MARC issued a letter of termination to Burrell in September for this grant. The balance of unspent funds after invoices were submitted through August 31, 2024, are to be transferred to ReDiscover for their Lee's Summit co-responder program. Total award amount to be transferred to ReDiscover is \$181,755.22.

BUDGET CONSIDERATIONS:

The original subaward for ReDiscover was \$203,911 with \$48,682 in-kind match for a total of \$252,553. Amendment No. 1 and No. 2 revised the budget details but not the subaward amount. Amendment No. 3 would increase the total subaward amount to \$385,666.22 and the in-kind local match to \$120,960.49.

REVENUES	
Amount	\$181,755.22
Source	DOJ BJA Justice & Mental Health Collaboration Program
Amount	\$231,250
Source	In-Kind Local Match (CCBHOs and Law Enforcement)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	
Pass-Through	\$181,755.22
In-Kind	72,278.49
Other (supplies, printing, etc.)	

RELATED JURISDICTIONS:

This grant involves communities in suburban Jackson County, MO and primarily reaches Blue Springs, Independence and Lee's Summit.

AGENDA REPORT

MARC Board of Directors

RECOMMENDATION:

Authorize Amendment No.3 to the subrecipient agreement with ReDiscover to increase their total award by \$181,755.22 for the Justice and Mental Health Collaboration Program grant for the Eastern Jackson County Co-Responder Program.

STAFF CONTACT:

Julie Phillips, Shared Services Program Director

AGENDA REPORT

MARC Board of Directors

December 2024

Item No. 7f

Safe and Secure Communities

ISSUE:

VOTE: Authorize reallocation of awarded federal funds for the U.S. Department of Health Human Services Substance Abuse and Mental Health Services Administration federal award project to enhance mental health mobile crisis response.

BACKGROUND:

The Mid-America Regional Council (MARC) partnered with six certified community behavioral health organizations (CCBHOs) in Missouri and CommCARE (988 hotline operator) to develop a strategic plan to prepare for implementation of the 988 suicide and crisis lifeline. The strategic plan was completed in July 2022 concurrent with the launch of 988. Five of the project partners worked together to submit a successful Substance Abuse and Mental Health Services Administration (SAMHSA) grant application through MARC for funds to implement the strategic plan through a shared approach to enhancing mobile crisis response. The four-year SAMHSA grant award allows for an annual request for unobligated funds to be carried over to the subsequent grant year. At the end of grant year two (September 29, 2024), subrecipients had \$367,194 in unspent funds. A significant portion of those funds were designated for mobile response staffing and subrecipients have faced hiring challenges. Subrecipients have the option to carry over the funds for their own organization. However, most have opted to pool their funds for collaborative expenses that MARC would manage for the group. Subrecipients of this grant award include Beacon Mental Health, Comprehensive Mental Health/Burrell Behavioral Health, Swope Health, ReDiscover, and University Health.

Staff seek authorization to reallocate \$312,309 for the following purposes:

- \$104,000 - For specialized training for mobile crisis response staff and first responders for specialized populations including youth, individuals with developmental disabilities, and LGBTQ+ individuals.
- \$72,109 - To provide suicide crisis intervention training (a required grant activity) for first responders and mental health professionals.
- \$25,500 - Conference travel & training for law enforcement/first responders and project partners.
- \$67,500 - Education and outreach efforts across the four counties in English and Spanish (and potentially other languages, as needed).
- \$43,200 - Project management support from Social Impact Advising Group.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$312,309
Source	U.S. Department of Health and Human Services
PROJECTED EXPENSES	
Mobile Responder Specialized Training	\$104,000
Suicide Crisis Intervention Training	\$72,109
Conference Travel & Training	\$25,500
988/Mobile Crisis Education & Outreach	\$67,500
Contractual (Social Impact Advising Group)	\$43,200

AGENDA REPORT

MARC Board of Directors

RELATED JURISDICTIONS:

This item impacts Jackson, Clay, Platte and Ray Counties in Missouri.

EXHIBITS:

None.

RECOMMENDATION:

Authorize reallocation of awarded federal funds in the amount of \$312,309 from the federal subrecipients to MARC for the U.S. Department of Health Human Services Substance Abuse and Mental Health Services Administration (SAMHSA) federal award project to enhance mental health mobile crisis response.

STAFF CONTACT:

Julie Phillips, Shared Services Program Director

AGENDA REPORT

MARC Board of Directors

December 2024

Item No. 7g

Safe and Secure Communities

ISSUE:

VOTE: Approve the five-year agreement with Seculore Solutions for cybersecurity monitoring and risk assessment services for the regional 911 system.

BACKGROUND:

Seculore offers customized, public safety focused cybersecurity monitoring solutions. Seculore’s Overwatch product includes a dedicated cyber analyst, daily network checks, weekly cybersecurity reports and automated cybersecurity alerts. Seculore Cyberbenchmark is the only cybersecurity risk assessment built specifically for public safety and based upon best practices of the Federal Communications Commission (FCC), Association of Public Safety Communications Officials (APCO), Department of Homeland Security (DHS) and National Institute of Standards and Technology (NIST).

BUDGET CONSIDERATIONS:

For the past five years, the regional 911 system has been safeguarded through Seculore's cybersecurity services. While there has been no price increase during this time, the cost of service will rise in 2025. To mitigate this, Seculore has provided a 10% total discount, which includes savings through the HGACBuy Cooperative purchasing contract and a multi-year agreement discount. This results in a cost of \$173,280 per year, with a total contract obligation of \$866,400 over five years.

On November 20, 2024, the Public Safety Communications Board approved the multi-year agreement. Funding for this service is included in the 2025 911 Allocation Budget - Cybersecurity and will be allocated in subsequent years as outlined in the agreement.

REVENUES	
Amount	\$866,400
Source	911 Allocation Budget (Cybersecurity)
PROJECTED EXPENSES	
Contractual	\$866,400

COMMITTEE ACTION:

The Public Safety Communications Board approved the use of these funds with the 2025 Regional 911 Budget, at the November 20, 2024 meeting.

RELATED JURISDICTIONS:

Local jurisdictions served by this request: This request supports the 11 county MARC regional 911 network.

EXHIBITS:

None

RECOMMENDATION:

Approve a five-year agreement with Seculore Solutions for cybersecurity monitoring and risk assessment, totaling \$866,400, to be paid in annual installments of \$173,280.

STAFF CONTACT:

Eric Winebrenner, Public Safety Communications Director
Nikki Thomas, Public Safety Operations Manger

AGENDA REPORT

MARC Board of Directors

December 2024

Item No. 7h

Safe and Secure Communities

ISSUE:

VOTE: Authorize the purchase of equipment and a three-year license and subscription from CDW for the firewall content filtering service to support the Mid-America Regional Council regional 911 system.

BACKGROUND:

Cyberattacks targeting emergency network systems are on the rise, posing significant challenges for 911 Public Safety Answering Points (PSAPs) across the nation. To safeguard the Mid-America Regional Council (MARC) Regional system, a network of firewalls is currently in place. This proposal seeks to expand the deployment of firewalls, upgrade associated equipment and implement enhanced software for improved monitoring capabilities. This purchase will enhance existing firewall infrastructure with compatible equipment.

The firewall content filtering service plays a critical role in protecting the regional 911 network, offering a robust, user-friendly solution with advanced features to ensure comprehensive security. The design of the 911 system is changing from what it has been historically, and best practices dictate that the network now requires a different level of protection.

BUDGET CONSIDERATIONS:

The total cost for the equipment, three-year licensing, and monitoring is \$377,664. On November 20, 2024, the Public Safety Communications Board approved the enhancements to the firewall network. Funding for this service is included in the 2025 911 Allocation Budget, with provisions for allocation in subsequent years as required.

REVENUES	
Amount	\$377,664
Source	911 Allocation Budget (Cybersecurity)
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$377,664
Pass-Through	
Other (supplies, printing, etc.)	

COMMITTEE ACTION:

The Public Safety Communications Board approved the use of these funds with the 2025 Regional 911 Budget, at the November 20, 2024 meeting.

RELATED JURISDICTIONS:

This request supports the 11 county MARC regional 911 network.

RECOMMENDATION:

Authorize the purchase of additional equipment and three-year license and subscription renewal for the firewall content filtering service to support the MARC 911 Regional system.

STAFF CONTACT:

Eric Winebrenner, Public Safety Communications Director
Nikki Thomas, Public Safety Operations Manager

AGENDA REPORT

MARC Board of Directors

December 2024

Item No. 7i

Safe and Secure Communities

ISSUE:

VOTE: Authorize agreement between the Mid-America Regional Council and the United Methodist Health Ministry for ongoing support of the Mobile Integrated Healthcare-Community Paramedic project.

BACKGROUND:

Mobile Integrated Healthcare-Community Paramedic (MIH-CP) is the use of specially trained paramedics to provide primary care, in a non-emergency response, often in collaboration with primary care providers. There are currently seven MIH-CP programs in the Mid-America Regional Council (MARC) region, approximately 15-20 in Missouri (or being established) and seven operating (or being established) in Kansas. These programs often work with local clinics, hospitals, and public health agencies so that patients are getting primary care which minimizes EMS responses, overuse of hospital emergency departments and meet the health needs of the patient.

The funding from United Methodist Health Ministry will support formal work with Community Asset Builders, LLC, Kansas Emergency Medical Services Association, Missouri EMS Association, United Methodist Health Ministry Fund and the Patterson Family Foundation and informally with the hospital associations, primary care associations in both Missouri & Kansas.

MARC's roles and responsibilities for this project will include:

- Serve as a subject matter expert for state policy, legislation and regulation.
- Facilitate partner engagement within local MIH networks to support successful outcomes with CP/MIH programs.
- Provide expertise, facilitation, advocacy, and education on state and/or national policy efforts needed to support the implementation and advancement of the MIH/CP
- Support local pilot programs to meet grant and site work plan deliverables
- Engage with Missouri and Kansas key partners such as healthcare organizations and leadership to support the implementation of MIH/CP programs.
- Engage with primary funders in both Kansas and Missouri to establish a sustainability plan for maintaining MIH/CP.
- Participate in the evaluation and collaborate with the University of Kansas Medical Center evaluation team as needed to ensure compliance with achieving evaluation measures; and
- Such other services, including evaluation activities, as are reasonably required to complete the Project and produce the deliverables and outcomes.

The contract is for a three-year fixed-price for \$150,000 starting in 2025 (\$50,000/year)

REVENUES	
Amount	\$150,000
Source	United Methodist Health Ministry
PROJECTED EXPENSES	
Contractual	\$150,000 (\$50,000 per year)
Pass-Through	

AGENDA REPORT

MARC Board of Directors

COMMITTEE ACTION:

The Mid-America Regional Council Emergency Rescue Committee (MARCER) approved this action.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

EXHIBITS:

None

RECOMMENDATION:

Authorize three-year agreement with the United Methodist Health Ministry for \$150,000 and associated Memorandum of Understanding to support the Mobile Integrated Healthcare-Community Paramedic (MIH-CP) project.

STAFF CONTACT:

Erin Lynch, Emergency Services Program Director
John Davis, Fiscal Administrator

AGENDA REPORT

MARC Board of Directors

December 2024

Item No. 7j

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize an expanded software subscription agreement with Replica to support planning for the Bi-State Sustainable Reinvestment Corridor.

BACKGROUND:

Third-party, crowd sourced data tools have become increasingly important to better address complex, emerging transportation planning issues. The Mid-America Regional Council (MARC) has recently subscribed to Replica’s “Places” and “Trends” subscription software to provide data to support planning for the Bi-State Sustainable Reinvestment Corridor, calibration of the regional travel demand model, analysis of travel patterns for transit planning in five Jackson County cities and other projects. These data sets include historic information compiled since 2018 and are useful at a variety of scales for regionwide, local and corridor level analysis.

Replica, a local company with offices in Leawood, Oakland, and New York has recently expanded their offerings to add a number of analytic tools using their Places, Trends and other data sets. These will be helpful in supporting a variety of upcoming planning initiatives related to safe streets planning; assessing the transportation, economic and environmental impacts of potential road closures and recurring and non-recurring events at different scales; monitoring changes in travel patterns including roadway link speeds, average daily traffic volumes and intersection turning movement counts; transit demand and utilization and other applications. Under Replica’s offer, all cities and counties in the MARC area, with the exception of Kansas City, Missouri which has their own subscription, will also be able to access these tools through MARC’s subscription.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$96,000
Source	Federal Consolidated Planning Grant Funds
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$96,000
Pass-Through	
Other (supplies, printing, etc.)	

RELATED JURISDICTIONS:

This subscription will provide data and analytic tools for all MARC counties.

EXHIBITS:

None.

RECOMMENDATION:

Authorize the executive director to enter into a one-year subscription agreement for Replica software in an amount not to exceed \$96,000.

STAFF CONTACT:

Ron Achelpohl, Director of Transportation and Environment

AGENDA REPORT

MARC Board of Directors

December 2024

Item No. 7k

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize contract extension with Daryl P. Kelly, LLC to provide on-call network support services for the Operation Green Light Program.

BACKGROUND:

Operation Green Light (OGL) is a Mid-America Regional Council (MARC) program that operates a regional traffic signal coordination system in partnership with local governments and the state departments of transportation in Kansas and Missouri. MARC staff currently assists in the management and operation of traffic signal timing for over 750 intersections in 28 jurisdictions throughout the region. The primary goal of this program is to operate traffic signals to improve traffic flow, reduce fuel consumption and emissions. As part of this work, OGL develops and implements traffic signal timing plans on all signalized intersections in the system and maintains and operates a wireless and fiber-optic communications network.

A network service contractor is needed to help with the support of a wireless traffic signal network, servers, switches, and routing for the OGL network. The network service contractor also supports the OGL staff in maintaining various information technology components including cyber security of the program.

The network service contractor was selected by a formal procurement process and approved in May 2021 for \$24,950 for a three-year contract that includes the ability for two one-year extensions. A supplement was approved in February 2024 for \$19,500. Additional funding totaling \$46,000 is needed to address issues such as Ceragon wireless network links and cyber security support work. This brings the total amount of the contract to \$90,450. The work will be funded through the OGL local funds and sufficient funds are available to supplement this contract.

BUDGET CONSIDERATIONS

Funds are from the OGL local funds.

REVENUES	
Amount	\$90,450
Source	Local OGL agency funds
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$90,450

RECOMMENDATION

Authorize the Executive Director to enter a contract extension through May 2026 for the current network service contract for the Operation Green Light Program at an additional cost of \$46,000 not to exceed a total cost of \$90,450 with Daryl P. Kelly, LLC.

STAFF CONTACT

Ron Achelpohl, Director of Transportation and Environment
Ray M. Webb, Traffic Operations Director

AGENDA REPORT

MARC Board of Directors

December 2024

Item No. 71

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize consultant agreements for four 2025 Planning Sustainable Places studies in Harrisonville, Kearney, Liberty and Platte City, Missouri.

BACKGROUND:

For studies funded through Planning Sustainable Places (PSP), the Mid-America Regional Council (MARC) will hold the contracts on individual projects, although the project leads and local match will be provided by the local sponsors. Details for the projects are provided below. A qualifications-based competitive selection process was used in the selection of all consulting teams.

1: City of Harrisonville, MO - Harrisonville Downtown Parking and Traffic Study.

This study will analyze existing uses and peak times, assess the area of transportation connectivity opportunities, and identify areas where parking may need to be expanded where possible. The final report will include a list of possible strategies and recommendations including potential funding mechanisms and strategies for implementation. There were three prospective consulting teams interviewed. Key components of the plan will include:

- Thorough evaluation of existing traffic and parking. Determine the extent and specific locations of potential parking shortages within the downtown area.
- Explore potential strategies to alleviate parking shortages including the identification of underutilized spaces, assessing the feasibility of new parking facilities, and considering alternative transportation options.
- Identify potential land uses that exacerbate parking demand and assess whether specific uses should be restricted or controlled due to their impact on the available parking resources.
- Evaluate safety and general traffic management concerns including: one-way issues, bike and pedestrian accommodations, gaps in available sidewalks and traffic safety concerns.

The team of CFS Engineers, Lynchpin Ideas, and EverStrive Solutions was selected for this study.

2: City of Kearney, MO - Connected Kearney Plan.

This study will develop a pedestrian improvement plan and long-term City-wide connectivity plan to connect seniors, youth and low-income households to daily resources including the potential to revitalize the main streets of the downtown core. There were four prospective consulting teams interviewed. Key components of the plan will include:

- Develop a Long-Range City-Wide Connectivity Plan for active transportation users (pedestrians, bicyclists and trail users) to safely connect seniors, youth and low-income households to daily resources and to connect key destinations.
- Develop a Downtown Area Pedestrian Improvement Plan (Downtown Plan) - Revitalize the main streets of the downtown core into a thriving downtown district that is healthier, more sustainable, and more attractive to residents and visitors alike.

The team of GBA, Shockey Consulting and BikeWalkKC was selected for this study.

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3: City of Liberty, MO - Leonard/Lightburne Multimodal Reconstruction Study.

This study will guide the transformation of the former State Highway 33 into a local street that serves all transportation users regardless of preferred mode. There were three prospective consulting teams that were interviewed. Key components of the plan will include:

- Understand the distinct existing typical sections and future complete street and storm water management sections in the following segments: 291 - Mill; Mill - Doniphan; and Doniphan to 69.
- Connectivity to priority destinations.
- Existing intersection improvements and an understanding of viable future access/connection points.

The team of CFS, Shockey Consultants and Landworks Studio was selected for this study.

4: City of Platte City, MO - Downtown Platte City and Courthouse Square.

This study aims to develop a long-term vision for the downtown business district and courthouse square. There were three prospective consulting teams that were interviewed. Key components of the plan will include:

- Street and sidewalk improvements and traffic flow improvements.
- Streetscape to encourage increased activity.
- Reimagining JW Lewis Park to support the downtown business district.

The team of RDG Planning & Design, BHC, and Venice Communications was selected for this study.

BUDGET CONSIDERATIONS:

The projects will use Planning Sustainable Places (Federal STP) funding with a required local match as follows:

1. City of Harrisonville, MO: Planning Sustainable Places (Federal STP) funding (\$114,000) with the required local match of \$36,000 provided by the City of Harrisonville.
2. City of Kearney, MO: Planning Sustainable Places (Federal STP) funding (\$75,000) with the required local match of \$25,000 provided by the City of Kearney.
3. City of Liberty, MO: Planning Sustainable Places (Federal STP) funding (\$142,500) with the required local match of \$35,625 provided by the City of Liberty.
4. City of Platte City, MO: Planning Sustainable Places (Federal STP) funding (\$150,000) with the required local match of \$50,000 provided by the City of Platte City.

COMMITTEE ACTION:

The MARC Board authorized the award of the PSP funds to the four projects and the receipt of their local match on September 24, 2024.

RELATED JURISDICTIONS:

The consultant contracts involve the Missouri jurisdictions of: Harrisonville, Kearney, Liberty, and Platte City.

AGENDA REPORT

MARC Board of Directors

RECOMMENDATION:

Authorize the Executive Director to enter into agreements for the following:

1. City of Harrisonville, MO: Agreement with the team of CFS Engineers, Lynchpin Ideas, and EverStrive Solutions, for the Harrisonville Downtown Area Traffic and Parking Study for an amount not to exceed \$150,000.
2. City of Kearney, MO: Agreement with the team of GBA, Shockey Consulting and BikeWalkKC, for the Connected Kearney Plan for an amount not to exceed \$100,000.
3. City of Liberty, MO: Agreement with the team of CFS, Shockey Consulting and Landworks Studio, for the Leonard/Lightburne Multimodal Reconstruction Study for an amount not to exceed \$178,125.
4. City of Platte City, MO: Agreement with the team of RDG Planning & Design, BHC, and Venice Communications, for the Downtown Platte City and Courthouse Square study for an amount not to exceed \$200,000.

STAFF CONTACT:

Beth Dawson, Principal Planner

Martin Rivarola, Assistant Director of Transportation and Land Use

Ron Achelpohl, Director of Transportation and Environment