



Board of Directors MEETING NOTICE

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

November 26, 2024

Board Member Meeting: 12:00 p.m.

In-person attendees in MARC's Board Room with a remote option via Zoom

Members of the public who wish to participate in this meeting: please email marcinfo@marc.org by 9:00 a.m. on Tuesday, November 26, 2024, for instructions to join the teleconference.

AGENDA

1. Brief Self-Introductions
2. EFFICIENT TRANSPORTATION AND QUALITY PLACES
 - a. PRESENTATION: Kansas City Streetcar update from CEO Tom Gerend
 - b. REPORT: Connected KC 2050 Plan Update Overview: policy framework & public outreach and engagement update
3. EXEMPLARY CORE CAPACITIES
 - a. REPORT: Overview of MARC's revised 2024 and proposed 2025 budget and workplan
4. Executive Director's Report

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

5. VOTE: Approve Consent Agenda
 - a. VOTE: Approve Minutes of the October 22, 2024, Board Meeting
 - b. VOTE: Approve proposed 2025 Unified Planning Work Program
 - c. VOTE: Authorize Senior Growth and Development Program SFY 2025 contract amendment with the Missouri Department of Health and Senior Services.
 - d. VOTE: Authorize a contract with the Wilson Group to install a generator for Ray County Senior Center located in Richmond, Missouri.
 - e. VOTE: Approve contracting and payment for a three-year agreement with My Senior Center for Mid-America Regional Council Aging and Adult Services.
 - f. VOTE: Authorize acceptance of additional funding for Community Health Worker Collaborative and authorize additional contractual services.
6. Other Business
7. Adjournment

MARC Board of Directors - Members and Alternates

Name	Jurisdiction	Title
Anderson, Jalen	Jackson County	County Legislator - Designee for County Executive Frank White Jr.
Bacon, John	Olathe, KS	Mayor
Baird, Bill	Lee's Summit, MO	Mayor
Boley, Damien	Smithville, MO	Mayor
Bunch, Eric	Kansas City, MO	Councilmember
Burroughs, Tom	Unified Government of WyCo/KCK	Commissioner
Caiharr, Carolyn	Edwardsville, KS	Mayor
Carpenter, Jon	Clay County	Commissioner
Culbertson, Jeff	Leavenworth County	Commissioner
Duncan, Johnathan	Kansas City, MO	Councilmember
Fast, Becky	Johnson County	Commissioner - Designee for Commission Chair Mike Kelly
Fears, Jared	Independence, MO	Councilmember
Fields, Vernon	Basehor, KS	Councilmember
Fricker, Scott	Platte County	Presiding Commissioner
Garner, Tyrone	Unified Government of WyCo/KCK	Mayor/CEO
Grummert, Holly	Overland Park, KS	Councilmember
Hanzlick, Janee	Johnson County	Commissioner
Hardy, Jeff*	MoDOT	Asst. District Engineer
Heley, Logan	Overland Park, KS	Councilmember - Designee for Mayor Curt Skoog
Hill, Dr. Evelyn	Unified Government of WyCo/KCK	Commissioner
Hurlbert, Victor	Clay County	Auditor
Huston, Bob	Cass County	Commissioner
Jarrold, Dick**	KCATA	Vice President
Johnson, Ryan	Cass County	Commissioner - Designee for Commission Chair Bob Huston
Jones, Leonard	Mayor	Grandview, MO
Kane, Mike	Unified Government of WyCo/KCK	Commissioner - Designee for Mayor/CEO Tyrone Garner
Kelly, Mike	Johnson County	Commission Chairman
Koehn, Leroy**	KDOT	District Engineer
Lopez, Beto	Lee's Summit, MO	Mayor Pro Tem – Designee for Mayor Bill Baird
Lucas, Quinton	Kansas City, MO	Mayor
Marshall, Megan	Jackson County	Legislator
McCandless, Bridget	Independence, MO	Councilmember – Designee for Mayor Rory Rowland
McDonough, Mike	Raytown, MO	Mayor
McGee, DaRon	Jackson County	Legislator
Meyers, Jeff	Johnson County	Commissioner
Mikkelson, Eric	Prairie Village, KS	Mayor
Moriarty, Michael**	KDOT	Chief of Transportation Planning
Nolte, Jerry	Clay County	Presiding Commissioner
Pogue, Randy	Kearney, MO	Mayor
Poppa, Michael	Johnson County municipalities	Mayor
Ramirez, Christian	Unified Government of WyCo/KCK	Commissioner
Redline, Chris**	MoDOT	District Engineer
Roberts, Rob	Miami County	Commissioner
Rowland, Rory	Independence, MO	Mayor
Sandifer, Mickey	Shawnee, KS	Mayor
Skoog, Curt	Overland Park, KS	Mayor
Smith, Doug	Leavenworth County	Commission Chairman
Stephens, Tom	Bonner Springs, KS	Mayor
Tracy, Sheila	Ray County	Presiding Commissioner
Turnbow, Kristofer	Raymore, MO	Mayor
Vaughan, Tyler	Miami County	Commissioner
Vogt, Marge	Olathe, KS	Councilmember - Designee for Mayor John Bacon
Wagner, Scott	Clay County	Commissioner
Walker, Rick	De Soto, KS	Mayor
White III, Frank**	KCATA	President/CEO
White Jr., Frank	Jackson County	County Executive
Willet, Nathan	Kansas City, MO	Councilmember
Wood, Dagmar	Platte County	Commissioner

*Public Transit Representatives (Voting) **Public Transit Advisory Representatives (Non-Voting)

AGENDA REPORT

MARC Board of Directors

November 2024
Item No. 1

ISSUE:

Introductions and Board Sharing Time

BACKGROUND:

Time has been reserved on the agenda for introductions and items of interest to Board members. The Board Chair encourages board members to raise matters for discussion at future meetings or other issues of general concern or interest.

AGENDA REPORT

MARC Board of Directors

November 2024

Item No. 2a

Efficient Transportation and Quality Places

ISSUE:

REPORT: Kansas City Streetcar update from CEO Tom Gerand

BACKGROUND:

The KC Streetcar has been a significant catalyst for economic development and redevelopment in downtown Kansas City, Missouri and has been among the highest performing systems in the United States in terms of ridership per mile. Two streetcar extension projects have been awarded significant federal grants and are under construction to increase the system from its current 2.2 mile length to nearly 6.5 miles, ultimately connecting the Berkley Riverfront area to UMKC's Plaza campus via the current downtown route. Additional planning studies have been initiated to consider other potential extensions to North Kansas City and in an east-west corridor between the KU Medical Center campus in Kansas City, Kansas and the Truman Sports Complex in Missouri.

Tom Gerand, executive director of the KC Streetcar Authority, will provide an update on the system.

BUDGET CONSIDERATIONS:

None.

RELATED JURISDICTIONS:

Kansas City, Missouri, North Kansas City, Missouri, and Wyandotte County, Kansas.

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Ron Achelpohl, Director of Transportation and Environment

AGENDA REPORT

MARC Board of Directors

November 2024

Item No. 2b

Efficient Transportation and Quality Places

ISSUE:

REPORT: Connected KC 2050 Plan Update Overview: policy framework & public outreach and engagement update

BACKGROUND:

The Mid-America Regional Council (MARC) is currently updating Connected KC 2050 (CKC2050), the region's long-range metropolitan transportation plan (MTP), originally adopted in June of 2020. The MTP is a key element of the metropolitan planning process and is required to be updated at least every five years under the Federal Infrastructure Investment and Jobs Act of 2022 (IIJA). The MTP includes goals, strategies and prioritized projects for a planning horizon of at least 20 years and serves as a framework to guide investment of federal transportation funds within the region. This policy framework is intended to reflect the planning factors that are required by federal planning rules and regulations as well as other priorities which may be unique to the region.

During this month's MARC Board meeting, staff will summarize results of prior discussions about policy framework updates and ideas on how to make it more impactful in actual performance outcomes for the regional system. These proposed updates reflect transportation and environment policy committees' feedback, as well as the public preferences and priorities from previous community engagement.

MARC is also conducting another round of public outreach and engagement to gather feedback regarding the projects to be included in the plan and proposed policy framework revisions. A brief update around ongoing public engagement and outreach efforts will also be shared with MARC's Board. More information regarding this work can be found here: <https://www.connectedkc.org/update>.

ISSUES FOR DISCUSSION:

Does the proposed policy framework of goals and strategies properly reflect public preferences and priorities? If not, what should be added, adjusted or emphasized differently?

Will the proposed policy framework advance progress towards all of the goals of the plan? If not, what adjustments are needed to do so?

BUDGET CONSIDERATIONS:

None.

COMMITTEE ACTION:

All transportation & environment planning modal committees and policy committees have provided input to this plan.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

None. Information only.

AGENDA REPORT

MARC Board of Directors

STAFF CONTACT:

Ron Achelpohl, Director of Transportation and Environment

Martin Rivarola, Assistant Director of Transportation and Land Use Planning

AGENDA REPORT

MARC Board of Directors

November 2024
Item No. 3a
Core Capacities

ISSUE:

REPORT: Overview of the Revised 2024 and Proposed 2025 Budget

BACKGROUND:

The budget process for the next fiscal year begins in August. Since that time, key committees reviewed their accomplishments and identified goals for the upcoming year. Some, like 911 and OGL have developed 2025 budgets, which are folded into this MARC budget. Throughout the year, the Board and B&P Committee authorize grant applications and approve large expenditures which are also included in the budget process. MARC staff has engaged in planning sessions around each policy goal area and prepared a comprehensive summary of accomplishments in 2024 and priority work for 2025. As is our practice, we use this budget process as an opportunity to ensure we are directing resources toward the policy goal areas that support the regional vision. Our work in 2025 continues to illustrate progress in three key ways: fostering and managing new initiatives; supporting and leading key civic partnerships; and, strengthening organizational capacity.

Budget numbers get entered in September which includes identifying new grants that support 2025 work, and grants that are ending; and, a comprehensive computation occurs to ensure that personnel budgets in grants match up with staffing costs required for those grants. The high level numbers are coming together and the first draft of the budget document will be complete by Tuesday. During the next few weeks, staff will continue to refine numbers and create detailed financial charts.

The 2025 Budget and Work Plan document will once again model the GFOA Distinguished Budget Award format, with the overarching goal of clearly communicating our financial condition and operations to the public. The Budget and Personnel Committee meeting will include a review of the Budget Highlights section which provides narratives regarding the most significant information included in this Revised 2024 and Proposed 2025 Budget. At the Board meeting, staff will review the policy goal workplans and highlight projects that will be particularly impactful in 2025.

The current draft 2024 Budget and Work Plan document will be available [online](#) Tuesday, and we will have paper copies at the meeting. Over the next few weeks, hopefully you will review the document and ask any questions that you have. The December Board meeting will include high level financial information, and the Budget and Personnel meeting will include detail on the sources and uses of revenue.

RECOMMENDATION

None. Information only.

EXHIBITS:

The [draft 2024 Budget and Work Plan](#) will be posted online Tuesday, November 26.

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

STAFF CONTACTS

Carol Gonzales, Director of Finance and Administration
Andrew Molloy, Finance Director
Darlene Pickett, Accountant III
Amanda Rehani, Grant Accountant

AGENDA REPORT

MARC Board of Directors

November 2024
Item No. 6a

ISSUE:

VOTE: Approve minutes of the October 22, 2024, Board meeting

BACKGROUND:

The minutes of the October 22, 2024, meeting are enclosed.

RECOMMENDATION:

Approve the minutes of the October 22, 2024, meeting.

STAFF CONTACT:

David Warm, Executive Director
McKenzie Neds, Executive Assistant

MARC

MID-AMERICA REGIONAL COUNCIL

BOARD OF DIRECTORS MEETING SUMMARY
OCTOBER 22, 2024
12:00 p.m.

BOARD MEMBERS PRESENT

Commissioner Janeé Hanzlick, Johnson County, KS - MARC Board Chair
Mayor Pro Tem Beto Lopez, Lee's Summit, MO - MARC 1st Vice Chair
Mayor Damien Boley, Smithville, MO - MARC Board 2nd Vice Chair
Council member Holly Grummert, Overland Park, KS - Treasurer
Council member Bridget McCandless, Independence, MO - Secretary
Council member Eric Bunch, Kansas City, MO
Commissioner Tom Burroughs, Unified Government of Wyandotte County and Kansas City, KS
Council member Johnathan Duncan, Kansas City, MO
Commissioner Becky Fast, Johnson County, MO
Council member Jared Fears, Independence, MO
Commissioner Scott Fricker, Platte County, MO
Council member Logan Heley, Overland Park, KS
Commissioner Dr. Evelyn Hill, Unified Government of Wyandotte County and Kansas City, KS
Victor Hurlbert, Auditor, Clay County, MO
Mayor Leonard Jones, Grandview, MO
Legislator Megan Marshall, Jackson County, MO
Legislator DaRon McGee, Jackson County, MO
Mayor Eric Mikkelson, Prairie Village, KS
Commissioner Rob Roberts, Miami County, KS
Mayor Mickey Sandifer, Shawnee, KS
Mayor Kris Turnbow, Raymore, MO
Council member Marge Vogt, Olathe, KS
Mayor Rick Walker, De Soto, KS
Council member Nathan Willet, Kansas City, MO

STAFF PRESENT

Executive Director David Warm and other MARC staff

OTHERS

Chris Redline - Missouri Department of Transportation
Mark Randall - International City/County Management Association

INTRODUCTIONS AND BOARD SHARING TIME

Commissioner Janeé called the meeting to order at 12:07 p.m. and welcomed attendees. Due to the meeting being held remotely and in-person, Commissioner Hanzlick provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items as they appear on the agenda. The consent agenda will be voted on at the end of the meeting. Members will have an opportunity to abstain or object to any items necessary during each vote.

David Warm, MARC's Executive Director, was honored for 45-years of service to the ICMA

organization. Mark Randall presented Mr. Warm with a certificate of achievement and thanked him for his incredible public service throughout the decades.

REPORT: Bistate Sustainable Reinvestment Corridor Update

Ron Achelpohl, Director of Transportation and Environment, presented an update about the Bistate Sustainable Reinvestment Corridor, a project that is designed to create opportunity through sustainability and mobility spanning 24 miles from Jackson County, MO through Wyandotte County, KS. Independence Ave, State Ave, and adjacent neighborhoods form a corridor of opportunity that builds on the strengths and capacities of current and future residents, businesses and communities by connecting them through comprehensive, sustainable infrastructure, community services and mobility options to open access to the greater Kansas City region. By taking advantage of new federal infrastructure funding, this project will provide a generational opportunity to support equitable growth and redevelopment while focusing investment using sustainable strategies.

Mr. Achelpohl outlined the five project objectives: accelerate implementation of community investments, position the corridor for early action on large-scale, strategic investments, enhance regional and bi-state connectivity, expand community engagement, and demonstrating the potential of integrated investments in transit, housing, child care, workforce development, etc. Mr. Achelpohl addressed the concerns about the number of bridge closures between downtown KCK And Kansas City, MO that would impact the way transportation services are delivered. Mr. Achelpohl outlined the 12 month project schedule that began with kick off in August 2024 and announced that there would be an open public meeting regarding the corridor on October 29, 2024 and encouraged the board to visit the MARC Website for more information at: [Bi-State Sustainable Reinvestment Corridor | MARC](#).

Council member Holly Grummert asked when Phase 3 of the process would take place. Mr. Achelpohl indicated that Phase 3 is intended to provide a detailed design for the transit alternatives that are in the study and will likely be completed by 2026 or into earlier 2027. He noted that this timeline is after the Bipartisan infrastructure law is set to expire but there are several federal programs that can sustain the program over time.

Commissioner Becky Fast asked if the funding that was announced from Cleaver and Davids was just for planning or was it also for implementation? Mr. Achepohl answered that it was only a planning grant.

VOTE/REPORT: Adopt Kansas City Region total population, households and employment forecasts for use in the update to Connected KC 2050.

Frank Lenk, Director of Research Services, requested approval of the regional 2050 population and employment forecasts. Mr. Lenk reminded the board that this forecast will directly impact the region's long range transportation plan, ConnectedKC 2050 and was overseen by the Technical Forecast Committee. The main difference in this updated forecast from the 2020 adopted version is the Census Bureau's birth projections which are substantially lower than projected. This is worldwide phenomenon and is not just effecting the local economy of Kansas City. The new birth rates are carried into the forecast, along with other factors like survival rates and international migration and these help determine the employment population and the general effect on the economy. Mr. Lenk reminded the board that employment growth is constrained to be no more than the growth rate of the labor force and labor force is driven usually by the age of the population. Currently, the population is growing older faster than it is being replenished and after the age of 55, labor force participation drops quickly as people leave the workforce. Also on that timeline, because the general population has a larger number of older adults, the death rate is increasing while the birth rate remains steady, meaning that it's projected by 2047 deaths will exceed births. Because the population is not being replenished by births, it makes international migration an important factor into population growth.

Mr. Lenk described current national industry distribution of employment which showed healthcare and social assistance, retail trade, and professional, scientific and technical services in the top three industries. The projections for the top three national industries in 2050 remain healthcare and social assistance and professional, scientific, and technical services, and the new shift with state and local government being the third largest industry. Taking the national approach to growth of industries and converting to the MARC region, it is projected that between 2020 and 2050 the region will add 240,000 more jobs.

The summary of the recommended forecast can be found on the MARC website and includes the following changes between 2020 and 2050: population growth of 350,000 (27% lower than original forecast), total household growth of 206,000 (10% lower than original forecast), and a total employment growth of 242,000 (slightly higher than previous forecast). Mr. Lenk wanted to be clear that the forecast does indicate that the Kansas City region is growing slower but it's caused by a national slower growth, not because the region isn't competing well.

Council member Johnathan Duncan asked if this presentation would be posted online after the meeting. Mr. Lenk said yes and he would be happy to meet with anyone regarding the contents if they have questions.

VOTE/REPORT: Approve the FY2025 Memorandum of Understanding with the Mid-America Regional Council Solid Waste Management District.

Dianna Bryant, Solid Waste Program Manager, requested approval for the 2025 MOU with the MARC Solid Waste Management District. Dr. Bryant reminded the board that the SWMD is one of 20 solid waste districts in Missouri and is authorized to operate under state statute. The district is governed by a 44 member management council and a 14 member executive board. In 2024, the district added four new communities to the household hazardous waste (HHW) program: Raytown, Independence, Oak Grove, and Freeman, conducted 10 mobile events that drew a total of 2,549 cars and collected nearly 300,000 pounds of materials. Also in 2024, the website RecycleSpot continued to draw thousands of residents to help them find locations that accept unwanted materials and the District awarded \$800,000 for local projects during two grant funding cycles.

Dr. Bryant also gave a progress snapshot about the Regional Solid Waste Plan which is entering Phase 2, data collection and analysis. There have been roundtables and meetings that will bring together key stakeholders from around the region to collect and analyze data about waste streams and progress towards diversion. Phase 3 and 4 that will begin in May 2025, will consider what kinds of new infrastructure and alternatives to managing waste and drafting recommendations related to those methods. The final plan is set to be developed by November 2025.

The total amount of the annual MOU between MARC and the SWMD is \$1,397,625 that comes from the state fund that is created by fees for every ton of waste that is sent to a landfill. The state fund is allocated based on population of the district. MARC receives half of the fund for operational expenses and the other half funds the SWMD grant program.

Mayor Mickey Sandifer asked if funding is also coming from the Kansas side of the state line. Dr. Bryant clarified that the SWMD is only funded through Missouri funds and not Kansas dollars. Mr. Warm noted that although the district is a focused entity on the Missouri side, the regional plan encompasses looks at both sides of the state line to gather the full picture.

Council member Heley asked how much longer the current landfill system that we have will be in operation. Dr. Bryant pointed to the Landfill Capacity Study that was completed earlier in the year that identified anywhere between 19 and 37 years. That range is dependent on several assumptions like population growth, waste diversion, and waste generation.

Council member Johnathan Duncan mentioned that the City of Kansas City is working with a

group at the University of Missouri that is using recycled tires to resurface roads. He wanted to make sure that MARC was aware of the project and that the region wasn't operating in silos.

Commissioner Becky Fast commented that the Johnson County Solid Waste plan will discuss the haulers providing recycling as a rule for residential purposes.

BRIEF REPORTS:

VOTE/REPORT: Adopt the 2025 State Policy Agenda and Resources for Kansas and Missouri Home Rule Authority

Marlene Nagel, Director of Community Development, requested approval of the 2025 state policy agenda that is used to support regional efforts around the 9 policy areas: local government authority, efficient transportation, healthy environment, quality early learning, economic development, broadband infrastructure and access, affordable housing, safe, secure, and healthy communities, and thriving older adults and communities. There was significant discussion around local government authority and so MARC staff has modified the position to be more specific about the challenges that cities and counties face with a decrease in authority. Ms. Nagel also provided a handout that outlines resources on local government authority that was compiled from both Kansas and Missouri Research Development offices, the Missouri Municipal League, and the Kansas League of Municipalities.

REPORT: Kansas City 2026 World Cup Planning Update

David Warm, Executive Director, gave a high-level update of the World Cup planning efforts being made across the region - although KC2026 got off to a slow start, they are now hiring and pressing forward with organizing and planning for the upcoming event. He reminded the board that MARC has been involved in this effort in 3 distinct ways: safety and security planning by using the existing pathways of our regional emergency response systems, in transportation MARC is supporting a broader coalition of organizations that is being led by Jason Sims and they are partnering the FIFA approved vendor who handle international travel for all of the World Cup events, and finally, MARC has stood up a portal for internal collaboration around local events patriating to the weeks leading up to the event and during the event. This portal is designed to give local government officials, planners, chambers, etc. access to a calendar to coordinate when and where events may be taking place in order to use regional resources wisely. Mr. Warm encouraged everyone to login to that portal and ensure their jurisdictions are plugged in once planning is underway.

Mayor Eric Mikkelson asked if there was any information on how long travelers would stay for the games, 1 month, 1 week or just for 1 game? Mr. Warm said that in past years it has been all of those options. Several travelers will migrate with their teams as they play across the tournament but some could only stay for 1 match. There was a 250 miles radius set for the "Kansas City" bid for lodging so there will be hotels in Des Moines, St. Louis, etc.

Commissioner Fast asked if there was potential for groups to request waivers to circumvent the current regulations around short-term housing? Mr. Warm said that we should know more in the coming weeks but that it will be important for information to be shared with local officials so each jurisdiction can make its decision for their residents.

EXECUTIVE DIRECTORS REPORT

David Warm, MARC's Executive Director, reminded the board that the next Board of Directors meeting will be held on November 26, 2024.

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

VOTE: Approve Consent Agenda

- a. VOTE: Approve Minutes of the September 24, 2024, Board Meeting
- b. VOTE: Approve the Mid-America Community Support Network Contract with Jewish Family

Services to render services under the Mid-America Community Support Network.

c. VOTE: Authorize renewal of a contract with Rita Parker for cooperative purchasing coordination services for the Kansas City Regional Purchasing Cooperative.

d. VOTE: Authorize a grant application to the Ewing Marion Kauffman Foundation to support the development of a Community Childcare Exchange.

e. VOTE: Authorize an agreement with Platform Civic Strategies in an amount not to exceed \$120,000 with an initial term of six months.

f. VOTE: Authorize application to the Marion and Henry Bloch Family Foundation to continue funding for the Regional Housing Partnership.

g. VOTE: Approve a one-year contract amendment with Syniverse to provide connectivity between two 911 system router locations in an amount of \$85,420.

h. VOTE: Authorize an agreement with Toole Design for consulting services to assist the Destination Safe Coalition in the development of a Comprehensive Safety Action Plan.

i. VOTE: FFY23-24 Federal Transit Administration Section 5310 Project Funding Recommendations.

j. VOTE: Approve the 2024 4th Quarter Amendment to the 2024-2028 Transportation Improvement Program.

k. VOTE: Authorize agreement with Sarann Auto Leasing and Rental for leasing of agency vehicles.

l. VOTE: Authorize the Mid-America Regional Council to enter into an agreement with ADP to acquire and implement a human resources information system.

m. VOTE: Authorize grant application to the Missouri State Emergency Management Agency to support the Mid-America Missouri Local Emergency Planning District.

n. VOTE: Authorize a contract with Metropolitan Energy Center for \$205,184 to support the implementation of the City of Kansas City, Missouri updated energy code through educational programming.

MOTION: Mayor Eric Mikkelson moved for approval of all agenda items and the consent agenda and Council member Grummert seconded. Commissioner Hanzlick asked if any member wanted to abstain or object to any of the agenda items.

Victor Hurlbert voted nay on item 7n: *Authorize a contract with Metropolitan Energy Center for \$205,184 to support the implementation of the City of Kansas City, Missouri updated energy code through educational programming.*

The motion passed.

OTHER BUSINESS

There was no other business.

ADJOURNMENT

The meeting was adjourned at 1:36 p.m.

AGENDA REPORT

MARC Board of Directors

November 2024

Item No. 6b

Efficient Transportation and Quality Places

ISSUE:

VOTE: Approve proposed 2025 Unified Planning Work Program

BACKGROUND:

The Unified Planning Work Program (UPWP) 1) describes the transportation planning activities the Mid-America Regional Council (MARC) and other agencies will undertake during the year; 2) documents the proposed expenditures of federal, state and local funds in support of applications for various planning grants; and 3) provides a management tool for MARC and the funding agencies in scheduling major transportation planning activities, milestones and products. A draft of the 2025 UPWP is available on the [MARC website](#).

Major Transportation Planning Initiatives proposed for 2025 include:

- Respond to planning provisions in the IIJA - Tasks 1.1, 2.2, 3.5, 3.9, 4.1, and 5.5
- Continuation of the Connected KC 2050 Update - Task 2.2
- Development of the 2026-2030 Transportation Improvement Program - Task 4.1
- Economic, Demographic and Travel Demand Forecasting - Tasks 2.1 and 3.1
- Performance Measures and Targets - Tasks 2.2, 3.9, and 4.1
- Regional Active Transportation Planning - Task 3.4 and 3.5
- Regional Freight Plan Completion - Task 5.10
- Development of a regional activity based travel demand model- Task 3.1
- Smart Moves Transit Plan update- Task 3.5

BUDGET CONSIDERATIONS

The Draft 2025 UPWP has been developed based on funding levels resulting from the passage of IIJA and the 2020 Census counts for urbanized area populations in Kansas and Missouri.

COMMITTEE ACTION

TTPC released the draft 2025 UPWP for public review and comment at its October 15, 2024, meeting. TTPC will consider action on this item on November 19, 2024.

EXHIBITS:

Public comment and proposed responses

RELATED JURISDICTIONS

This item impacts all counties in the MARC region.

RECOMMENDATION

Approve the 2025 Unified Planning Work Program.

STAFF CONTACT

Marc Hansen, Principal Planner

DRAFT 2025 Unified Planning Work Program Public Comment and Proposed Response

Comment #1 - Transit

“As a Gladstone resident, who lives within the MARC Metropolitan Planning region, as well as the Kansas City, MO--KS 2020 Census Urban Area, I would like to know what you are doing to resume negotiations between KCATA and Gladstone to restore some bus service to Gladstone. The current solution, IRIS, is confusing and frustrating. I feel like when the bus service was removed from Gladstone, not enough time was given to consider the options, gather citizen input, or come up with compromises that serve the population of Gladstone while staying within the required budget.”

Comment #2 - Transit

“We really do need to start planning for metrowide rail transit.”

Response to Comments #1 - #2

Thank you for your recent comments regarding the proposed *2025 Unified Planning Work Program (UPWP)*. We shared your comments with the MARC Total Transportation Policy Committee and the MARC Board of Directors for their consideration.

In 2023 and 2024, regional planning partners completed a number of activities in support of existing and potentially future enhanced services. This work included an exploration of how our region funds transit services and how our services' performance compares against other metropolitan areas around the county (report found [here](#)). We also conducted a statistically valid random 9-county survey to understand transportation-related needs and priorities and willingness for system enhancement with variety of funding mechanisms (report found [here](#)). Finally, another study was conducted which focused on improving transit access to the KCI airport from multiple locations across the region (report found [here](#)).

Overall, this work illustrates a picture of great need for improved transit services in much of our region. Service needs include additional fast, frequent and convenient transit services supported by a variety of mobility options including services like IRIS (Microtransit), and others. A significant funding gap exists to be able to provide needed service enhancements. However, willingness appears to exist for new funding mechanisms to be explored for enhanced transit services.

In 2025, MARC and partners will advance a [Smart Moves Transit and Mobility Plan](#) Update. This plan details the transit system vision for the Kansas City area. This plan update will include an assessment of existing services, prioritization of existing and new routes services and programs, identification of potential capital and operating costs for system enhancement and review of governance and funding models for system enhancement. This work will be conducted with the assistance of local stakeholders and the public. We encourage your involvement and input once this work is underway.

We look forward to your continued participation in these discussions and the transportation planning process in general. We also encourage you to review [A Guide to Transportation Decision Making](#). This guide is designed to help area residents understand the complex process of transportation decision-making and learn how they can more effectively provide input.

Sincerely,

Martin Rivarola, AICP
Assistant Director of Transportation & Land Use
Mid-America Regional Council

Comment #3 - Bicycle/Pedestrian

“Please continue to consider connection Rock Island KATY trails to Flint Hills Trail in Osawatomie (to Herington KS). 100 riders ride Flint Hills Trail last Sat am (10/12) from KC Metro, JoCo, eastern and central KA, and western MO. Many have ridden the KATY and would like connected to the Flint Hills, Prairie Spirit, Southwinds, Landon network which would make it over 500 miles of interconnected Rails-to-Trails. This could be the supreme destination for hundreds of thousands of US and Intl riders. As KS and MO work on Hwy 68 to MO state line, this would be natural affordable separate roadside path for alternative transportation connecting MO to Louisburg, Paola, and Osawatomie. An 18 mile connector trail north along 169 or 69 would then connect with the hundred(s) of streamside pathways in KC metro.

Bikes and e-bikes are the future for alternative to cars and billion dollar highways, esp for "last mile travel" as we develop necessary public transportation.

Comment #4 - Bicycle/Pedestrian

“Katy”

Comment #5 - Bicycle/Pedestrian

“Please continue working on establishing a connection between the Flint Hills Trail in Osawatomie and the Katy Trail/Rock Island Spur in Missouri. I have personally ridden both trails as part of a week-long adventure and believe that an official corridor linking them would have tremendous potential to attract people to our beautiful Kansas trails. The economic impact could be significant, benefiting local communities along the route.”

Comment #6 - Bicycle/Pedestrian

The FB post I read seems to suggest that a new dedicated corridor between the FHT in Kansas and the KATY trail in Missouri. I've ridden on my bicycle the KATY twice and am planning to ne

Comment #7 - Bicycle/Pedestrian

“Please consider connecting the Missouri trails to Kansas trails. The bike and hiking trails through the Midwest add economic benefit, transportation opportunities and safe fitness options for an underserved community. It will also offer tourist destinations for people across the nation.”

Response to Comments #3 - #7 - Bicycle/Pedestrian

Thank you for your recent comments regarding the proposed *2025 Unified Planning Work Program (UPWP)*. We shared your comments with the MARC Total Transportation Policy Committee and the MARC Board of Directors for their consideration.

In 2015, recognizing that while many local governments had their own bikeway plans, no regional bikeway plan existed, MARC adopted the Greater Kansas City Regional Bikeway Plan. This plan was designed to help local governments better coordinate investments to create a

cohesive, regional system of bikeways and long-distance corridors that serve users of non-motorized, active transportation. Proposed connections to trail systems of regional and national significance, such as the Flint Hills and Katy trails, were also considered in the plan.

One of the activities MARC will undertake in 2025 is a comprehensive update of the regional bikeway plan. The primary goals of this update to the *Regional Bikeway Plan* are to better facilitate implementation of safe and low-stress bicycle facilities in the MARC region and the development of a regional bikeway network that will incentivize cross-jurisdictional route implementation. As with the original bikeway plan, evaluation of the ability of regional corridors to provide connections to these, and other, routes of significance will be a component of the update.

Robust public engagement will be a component of the update process. MARC anticipates using a variety of techniques, including workshops with public agency stakeholders and elected officials, stakeholder bike rides, and surveys, to gather input. The study team will also be challenged to identify and implement new and creative ideas and strategies for public engagement.

We look forward to your continued participation in regional bicycle planning, and the transportation planning process in general. We also encourage you to review [A Guide to Transportation Decision Making](#). This guide designed to help area residents understand the complex process of transportation decision-making and learn how they can more effectively provide input.

Sincerely,

Marc Hansen, AICP
Principal Planner
Mid-America Regional Council

AGENDA REPORT

MARC Board of Directors

November 2024

Item 6c

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize Senior Growth and Development Program SFY 2025 contract amendment with the Missouri Department of Health and Senior Services.

BACKGROUND:

The Missouri Department of Health and Senior Services established the Senior Services Growth and Development Program (SSGDP) to provide additional funding for older adult programming through the Area Agencies on Aging. SSGDP was created in 2019 to provide funding to enhance services for the development and expansion of senior center programs, facilities, and services. In addition, it is intended to be utilized for any activities related to services for older adults in the Mid-America Regional Council’s (MARC) planning and service area (PSA). However, no funds were appropriated to the project until the 102nd General Assembly.

The amount allocated for MARC starting 7/1/2024 was reflected in the DHSS program services contract in the amount of \$983,757. MARC was notified earlier this month that SFY 2025 SSGDP funds have now been received by DHSS. While the transfer was later than anticipated, initial contracts were based on a lower estimate. The amendment will reflect a new SFY 2025 total of \$1,416,945.35. Fifty percent of these funds are designated for the development and expansion of the senior center programs, facilities, and services. The other fifty percent shall be used for any activities and programs that enhance services for older adults in MARC’s planning and service area (PSA), Jackson, Clay, Cass, Platte, and Ray Counties in Missouri.

BUDGET CONSIDERATIONS

REVENUES	
Amount	\$1,416,945.35
Source	Senior Services Growth and Development Program (SSGDP) Fund

COMMITTEE ACTION

The Commission on Aging considered this at its November meeting and recommended Board approval.

RELATED JURISDICTIONS:

Jackson, Platte, Clay, Cass, and Ray Counties in Missouri.

RECOMMENDATION

Authorize execution of program services for the SFY 2025 contract amendment from the Department of Health and Senior Services for Senior Services Growth and Development Award.

STAFF CONTACT

Katy Crow, Grant Accountant III
Kristi Bohling-DaMetz, Director of Aging and Adult Services

AGENDA REPORT

MARC Board of Directors

November 2024

Item 6d

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize a contract with the Wilson Group to install a generator for Ray County Senior Center located in Richmond, Missouri.

BACKGROUND:

Ray County Senior Center is the only Mid-America Regional Council (MARC) funded senior center in Ray County, and one of the providers of frozen home delivered meals in Ray County. Chilled and frozen foods are kept in the walk-in freezer and cooler in addition to an external refrigerated container. If the center were to lose power for a long period of time, all chilled and frozen foods would need to be disposed of so would be a total loss. The purchase of a generator would allow Ray County Senior Center to be prepared in the event of extended power loss. To further support home delivered meals in Ray County, the transportation provider in Ray County was recently awarded a freezer van to better serve the frozen home delivered meals in Ray County.

BUDGET CONSIDERATIONS:

MARC worked through the Kansas City Regional Purchasing Cooperative (KCRPC) who used a cooperative purchasing agreement to identify a vendor to purchase and install the generator and complete all associated work.

Projected Expenses	
The Wilson Group	\$151,030.57

REVENUES	
Total Contract Amount	\$3,942,681
Source	SSGDP Fund (50% designated for senior centers)

COMMITTEE ACTION

The Commission on Aging considered this at its November meeting and recommended Board approval.

RELATED JURISDICTIONS:

Ray County, Missouri

RECOMMENDATION

Authorize funding for a generator at the Ray County Senior Center.

STAFF CONTACT

Bethany Reyna, Program Manager

Kristi Bohling-DaMetz, Director of Aging and Adult Services

AGENDA REPORT

MARC Board of Directors

November 2024

Item No. 6e

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve contracting and payment for a three-year agreement with My Senior Center for Mid-America Regional Council Aging and Adult Services.

BACKGROUND:

Mon Ami, a HIPAA compliant client management system, was selected through a Request for Qualifications (RFQ) and approved by the Commission on Aging and the Mid-America Regional Council (MARC) Board in June 2024. Senior community centers contracting with the MARC Area Agency on Aging (AAA) have kiosks that older adults use to scan their key tags when they come for meals or other activities. Mon Ami partners with My Senior Center to provide this kiosk functionality in senior community centers. With My Senior Center, older adults will be able to continue scanning key tags to check in for meals and other activities so data flows to the client management system without manual entry or dual entry of data. Mon Ami as the client management system meets Older Americans Act Performance System (OAAPS) reporting standards, is incorporating new Older Americans Act Reauthorization data requirements, and currently works with agencies from around the county including statewide implementation.

BUDGET CONSIDERATIONS:

My Senior Center will use existing kiosk and touchscreen hardware in senior community centers and is offering MARC discounted pricing of \$99,000 for 3 years. The initial year includes development of enterprise framework, data migration, hardware configuration, integration and API configuration with Mon Ami, and training. Years 2 and 3 represent the annual maintenance fee.

Year 1	\$59,800.00
Year 2	\$19,600.00
Year 3	\$19,600.00

REVENUES	
Amount	\$3,942,681.00
Source	Senior Services Growth and Development Program (SSGDP)
PROJECTED EXPENSES	
My Senior Center	\$99,000 for 3 years

COMMITTEE ACTION

The Commission on Aging considered this and voted to recommended Board approval.

RELATED JURISDICTIONS:

This item impacts Jackson, Platte, Clay, Cass, and Ray counties in Missouri.

RECOMMENDATION:

Authorize and approve contracting and payment for a three-year agreement with My Senior Center, a senior community center kiosk platform that works with the new client management system, Mon Ami, for MARC Aging and Adult Services (AAS).

AGENDA REPORT

MARC Board of Directors

STAFF CONTACT:

Kristi Bohling-DaMetz, Director of Aging and Adult Services

Nicolette Wallis, Business Technology Analyst

Sasan Baharaeen, Information Technology Director

AGENDA REPORT

MARC Board of Directors

November 2024

Item No. 6f

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize acceptance of additional funding for Community Health Worker Collaborative and authorize additional contractual services.

BACKGROUND:

The Mid-America Regional Council (MARC) has supported the Kansas City Regional Community Health Worker (CHW) Collaborative since 2015, with funding provided by the Health Forward Foundation and more recently by the Kansas Department of Health and Environment (KDHE). Funding from KDHE has supported a substantial increase in training for both new and experienced CHWs since early 2022. And funding from the Missouri Department of Health and Senior Services (MODHSS) supports training, curriculum development and toolkit preparation and webinars regarding reimbursement by Medicare and Medicaid for CHW services.

These funding streams allow MARC to execute agreements with two contractors, CGA Consulting for training services and ES Advisors for convening, advocacy and policy analysis.

BUDGET CONSIDERATIONS:

KDHE has offered MARC an additional \$35,000 to continue the work bringing the total KDHE funding to \$764,248. (The grant has been amended several times from \$414,248 with additions of \$100,000, then \$100,000 and an additional \$150,000.) The additional funds must be spent or obligated for services by June 30, 2025. In addition, the Missouri Department of Health and Senior Services (MODHSS) has offered to provide MARC with \$85,000 to support KC Regional CHW Collaborative. Previous grants from MODHSS for the CHW Collaborative training has been \$20,000. This would be a new grant award.

These increased funding amounts will allow contract increases for CGA Consulting and ES Advisors to further support the CHW Collaborative on behalf of the states of Kansas and Missouri. The CGA Consulting contract would be increased from \$159,000 to \$209,000. And the ES Advisors contract will be increased from \$95,700 to \$140,700.

REVENUES	
Amount	\$150,000
Source	Kansas Department of Health and Environment
Amount	\$85,000
Source	Missouri Department of Health and Senior Services
PROJECTED EXPENSES	
Contractual, CGA Consulting	Additional \$50,000
	KDHE: \$30,000 MDHSS: \$20,000
Contractual, ES Advisors	Additional \$45,000
	KDHE: \$20,000 MDHSS: \$25,000

AGENDA REPORT

MARC Board of Directors

EXHIBITS:

None

RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

RECOMMENDATION:

Authorize acceptance of additional funding from KDHE and MODHSS for Community Health Worker Collaborative and authorize additional contractual services.

STAFF CONTACT:

Marlene Nagel, Director of Community Development