



APPROXIMATELY 24 MILES



Bi-State Sustainable Reinvestment Corridor Project Area

- Corridor
- Highway/Interstate
- River
- State Line
- College/University
- Hospital
- Library





What is the Bi-State Sustainable Reinvestment Corridor?

Starting west at Village West in Kansas City, Kansas and heading east to Independence, Missouri is a 24-mile long corridor which crosses State Line. This area is made up of diverse communities of people and businesses with unique needs.

From densely populated urban centers to metropolitan attractions, and small town historic communities to industrial areas, the corridor has tremendous potential to connect people to transportation, housing, health care, employment, and educational opportunities.

The Mid-America Regional Council (MARC) is coordinating a long-term **multi-jurisdictional strategy to support infrastructure, transportation, and economic development along this 24-mile corridor connecting Independence, Sugar Creek, and Kansas City, Missouri, with Kansas City, Kansas.** Meaning, multiple organizations and government entities are coming together to thoughtfully develop a specific area in several phases.



Jackson County's Strategy for the Future

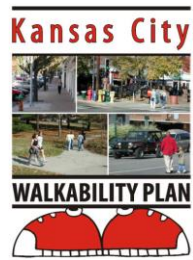


Independence Avenue BRT Feasibility Study

NORTHEAST AREA MASTER PLAN KANSAS CITY, KANSAS

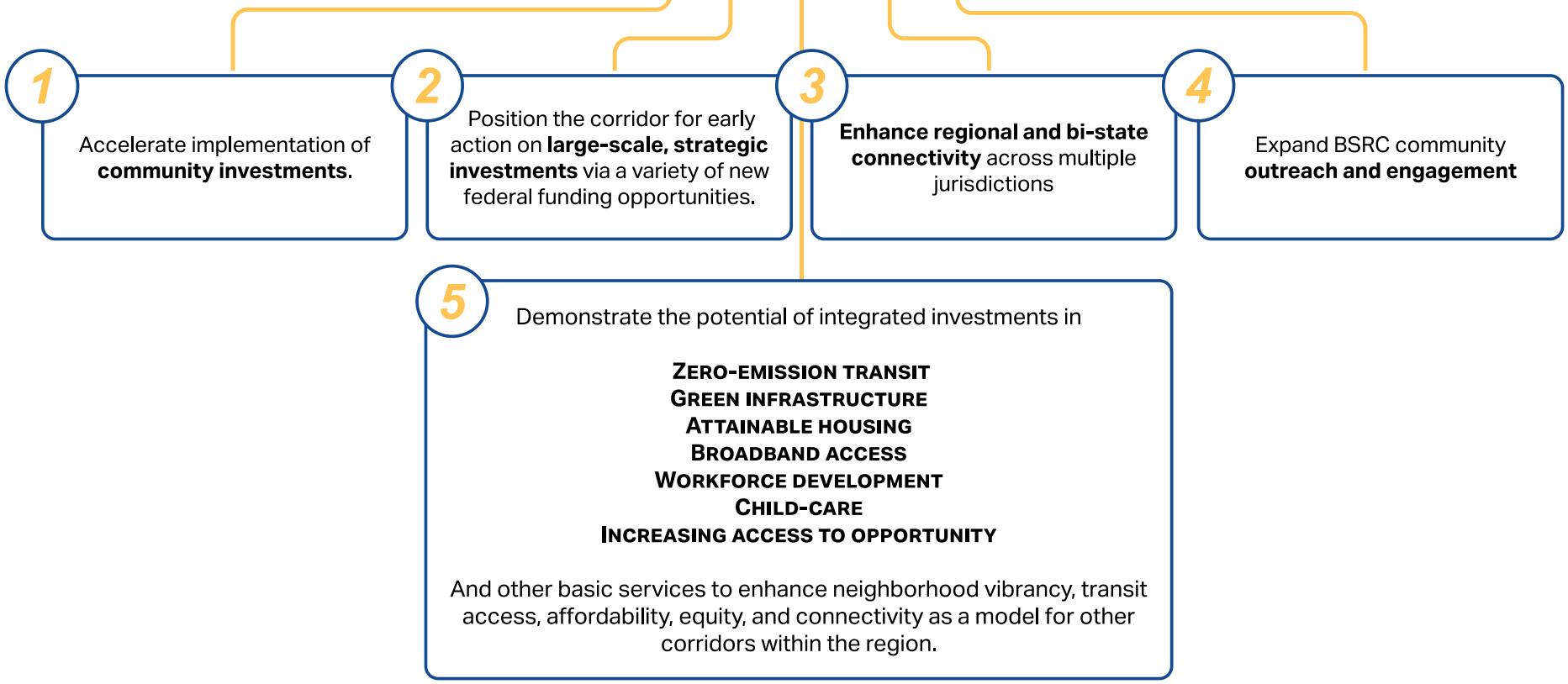


MetroGreen





Project Objectives





Expected Outcomes

INDICATORS

Regularly monitor to refine strategies and actions accordingly

Built and Natural Environment

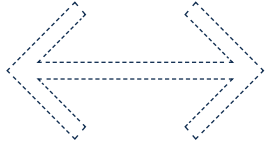
- Climate change resiliency
- Community assets
- Land use plans, zoning changes, design guidelines
- Mobility hubs and activity centers
- Public safety elements
- Workforce training opportunities and programs

Socio-economic

- Childcare
- Environmental justice areas
- Historically-underserved communities
- Workforce for the Future Training Program

Zero-emission Transportation

- Autonomous vehicles
- Bicycle infrastructure
- Pedestrian infrastructure (sidewalks, crosswalks)
- Private-use and shared-use EVs
- Related roadway improvements
- Transit alternatives
- Vision Zero and Complete Streets strategies



STRATEGIES

Implementation through transparent processes and community engagement

Public Realm Design

- Implement sustainable urban design practices
- Increase connection and availability of open space through regenerative planning
- Enhance the activation of public space for increased appeal and safety

Equitable Land Use Framework

- Establish mixed-use neighborhood centers
- Concentrate commercial uses where they will be most successful for catalytic change
- Expand housing typologies and affordability levels

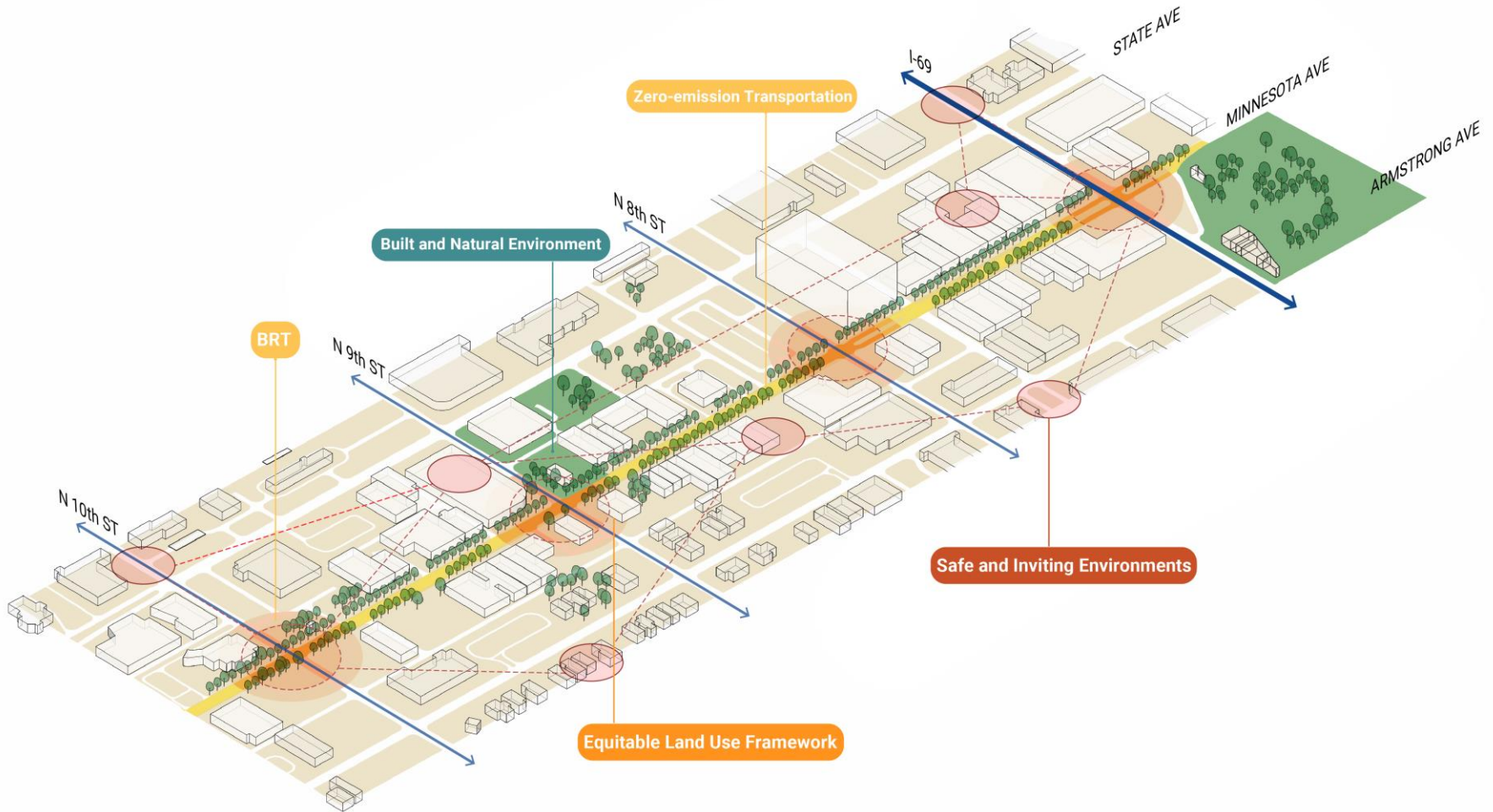
Multi-modal Transportation Network

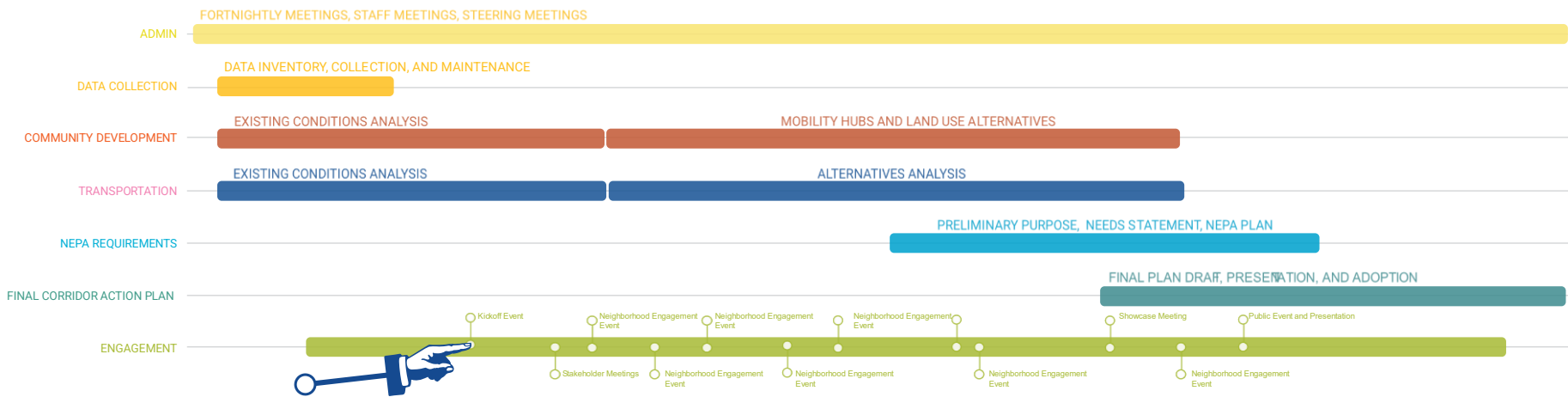
- Improve and expand transit, pedestrian, bike, and other micro-mobility infrastructure
- Establish accessible mobility hubs for convenient transfers between modes of travel





Graphic suggestive of potential interventions along the Corridor between I-69 and N 10th St along Minnesota Ave





WE ARE HERE

MONTHS 1-3

1. Establish general awareness of the project
2. Develop project website
3. Meet with elected officials through the project corridor
4. Identify and meet with project champions across the corridor to establish early familiarity and project buy-in
5. Establish Advisory Committee
6. Identify communities with specific needs for translation, transportation, and other specialized services related to learning about the project
7. Identify community meetings and events at which to share information

MONTHS 4-9

1. Support the project team's work at this phase of the project
2. Customize messages based on project findings and needs
3. Continue meeting with federal, state and local elected officials
4. Promote public meetings
5. Conduct surveys to gather data needed by the project team
6. Share messaging at one-on-one meetings and pop up events

MONTHS 10-12

1. Ensure outreach has been comprehensive and diverse
2. Compile summary data
3. Continue meeting with federal, state and local elected officials
4. Complete the cycle of feedback to sharing findings with the communities



Visit the MARC project's website and sign up for updates

