



**Mid-America Regional Council Community Services Corporation**

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

**August 27, 2024**

**Meeting begins immediately following  
the MARC Budget & Personnel Committee meeting**

**In-person attendees in MARC's Westview Room with a remote option via Zoom.**

**AGENDA**

1. Call to Order
2. VOTE: Approve Minutes of the June 25, 2024, Meeting
3. VOTE: Authorize acceptance of funds and increased contracts for Regional Community Health Worker Collaborative.
4. VOTE: Approve amendment increase with Town & Country Super Market, Inc for Double Up Food Bucks incentives at their stores participating in the program.
5. VOTE: Authorize an application for a Transformation of Rural Community Health Community Grant.
6. Other Business
7. Adjourn



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### MEETING SUMMARY

June 25, 2024

Immediately following the Budget & Personnel Meeting

#### COMMITTEE MEMBERS PRESENT

Mayor Pro Tem Beto Lopez, Lee's Summit, MO - Community Services Corporation Chair  
Mayor John Bacon, Olathe, KS  
Mayor Damien Boley, Smithville, MO  
Commissioner Becky Fast, Johnson County, KS  
Council member Jared Fears, Independence, MO  
Commissioner Scott Fricker, Platte County, MO  
Council member Holly Grummert, Overland Park, KS  
Commissioner Janeé Hanzlick, Johnson County, KS  
Council member Bridget McCandless, Independence, MO  
Commissioner Jerry Nolte, Clay County, MO  
Commissioner Rob Roberts, Miami County, KS  
Mayor Curt Skoog, Overland Park, KS  
Commissioner Doug Smith, Leavenworth County, KS

#### STAFF PRESENT

David Warm, Executive Director  
Carol Gonzales, Director of Finance and Administration  
Ron Achelpohl, Director of Transportation and Environment  
Kristi Bohling-DaMetz, Director of Aging and Adult Services  
Dr. Toni Sturdivant, Director of Early Learning and Head Start  
Kasey Lawson, Head Start Director  
Tom Jacobs, Chief Resilience Officer and Environmental Programs Director  
John Davis, Fiscal Administrator  
Donna Martin, Public Health Senior Planner  
Anna Van Brundt, Housing Specialist  
McKenzie Neds, Executive Assistant

#### OTHERS

#### CALL TO ORDER

Mayor Pro Tem Beto Lopez called the MARC Community Services Corporation Board of Directors meeting to order at 11:52 a.m.

Due to the meeting being conducted remotely and in-person, Mr. Lopez provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.



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VOTE: Approve Minutes of the May 28, 2024, Meeting

VOTE: Approve amendment increase with G&W Foods, Inc for Double Up Food Bucks incentives at fifteen stores participating in the program.

Mayor Damien Boley motioned to approve, and Mayor Curt Skoog seconded. The motion passes.

Other Business

Adjourn

The meeting was adjourned at 11:53 a.m.



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August 2024  
Item No. 3

Thriving Older Adults and Communities

**ISSUE:**

VOTE: Authorize acceptance of funds and increased contracts for Regional Community Health Worker Collaborative.

**BACKGROUND:**

The Mid-America Regional Council (MARC) has supported the Kansas City Regional Community Health Worker (CHW) Collaborative since 2015 with funding provided by the Kansas Department of Health and Environment (KDHE) and the Health Forward Foundation. Funding from KDHE has supported a substantial increase in training for both new and experienced CHWs since early 2022. KDHE has offered MARC an additional \$215,000 to continue the work through July 31, 2025. The Health Forward Foundation's current grant of \$370,000 was awarded in late 2023 and will cover support for the CHW Collaborative work through the end of 2024. The Health Forward Foundation has offered a new two-year grant of \$300,000 for 2025-2026.

With these funds, MARC will increase and extend existing agreements with two contractors: the CGA Consulting contract will be increased from \$135,000 to \$185,000 for training services and the ES Advisors contract will be increased from \$110,050 to \$140,050 for convening, advocacy and policy analysis.

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	\$215,000 additional budget
Source	Kansas Department of Health and Environment
Amount	\$300,000 additional budget
Source	Health Forward Foundation
PROJECTED EXPENSES	
Contractual (CGA Consulting)	\$50,000 increase in contract
Contractual (ES Advisors)	\$45,000 increase in contract

**RELATED JURISDICTIONS:**

This item impacts

**RECOMMENDATION:**

Authorization for the acceptance of additional funding from KDHE (\$215,000) and Health Forward Foundation (\$300,000) to support the KC Regional CHW Collaborative. And requests authorization for amendment increases for consultants, CGA Consulting (\$50,000) and ES Advisors (\$45,000).

**STAFF CONTACT:**

Marlene Nagel, Community Development Director



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August 2024

Item No. 4

Thriving Older Adults and Healthy Communities

ISSUE:

VOTE: Approve amendment increase with Town & Country Super Market, Inc for Double Up Food Bucks incentives at their stores participating in the program.

BACKGROUND:

Mid-America Regional Council (MARC) received a USDA Gus Schumacher Nutrition Incentive Program (GusNIP) COVID Relief and Response (CRR) grant in the fall of 2021. This grant allowed the Double Up Food Bucks program to significantly expand to new locations, particularly in Missouri. Twenty-nine Town & Country Super Market stores throughout central and southern Missouri have been offering the Double Up Food Bucks incentive program since April 2022 to their customers who receive food assistance. The original budget for these stores was \$852,524.27. In February 2024, an additional \$250,000 was added to Town & Country’s budget. Program usage at the stores has grown nearly every month since the stores started offering the program. Their budget for incentives redeemed is expected to be depleted again in the next few months. The overall Double Up Food Bucks GusNIP CRR budget, which MARC monitors, has funds available to extend the ability for the Town and Country stores to be able to continue offering the incentive to their customers. The amendment also extends the ability for the stores to implement the program until December 31, 2024.

BUDGET CONSIDERATIONS:

The budget for the Gus Schumacher Nutrition Incentive COVID Relief and Response grant totals \$4.35 million and can accommodate an increase to the budget for the Town & Country Super Market, Inc to implement the program.

Table with 2 columns: Description, Amount. Rows include REVENUES (Amount: \$100,000 additional budget, Source) and PROJECTED EXPENSES (Personnel: \$0, Contractual: \$0, Pass-Through: \$100,000 additional budget, Other: \$0).

RELATED JURISDICTIONS:

See attached table

RECOMMENDATION:

Authorize a contract amendment with Town & Country Super Markets, Inc. to allow them to continue implementing the Double Up Food Bucks program supported by a grant from the USDA’s Gus Schumacher Nutrition Incentive Program (COVID Relief and Response).

STAFF CONTACT:

Donna Martin, Public Health Program Manager
Kristi Bohling-DaMetz, Director of Aging and Adult Services

### Grocery Stores Participating in the Program

Grocery Store	Address	City	State	Zip Code	County
Apple Market #2445 - Mountain View	410 W US Highway 60	Mountain View	MO	65548	Howell
Apple Market #2626 - Clever	6805 St Highway 14	Clever	MO	65631	Christian
Apple Market #2628 - Marionville	646 Highway 60-A	Marionville	MO	65705	Lawrence
Apple Market #2632 - Ozark	604 E South Street	Ozark	MO	65721	Christian
Apple Market #2667 - Willard	Highway 160 & Miller Road	Willard	MO	65781	Greene
Country Mart #2416 - Dixon	508 E 5th St	Dixon	MO	65459	Pulaski
Country Mart #2425 - Steelville	47 E Highway 8	Steelville	MO	65565	Crawford
Country Mart #2435 - St. James	319 North Jefferson St	St James	MO	65559	Phelps
Country Mart #2442 - Salem	1204 E Highway 32	Salem	MO	65560	Dent
Country Mart #2447 - Mountain Grove	1901 W 19th St	Mountain Grove	MO	65711	Wright
Price Chopper #2423 - Rolla	1360 Forum Dr	Rolla	MO	65401	Phelps
Town & Country #2417 - Willow Springs	719 E Main	Willow Springs	MO	65793	Howell
Town & Country #2418 - Bourbon	150 West Pine	Bourbon	MO	65441	Crawford
Town & Country #2420 - Mansfield	305 East Commercial St	Mansfield	MO	65704	Wright
Town & Country #2421 - Licking	117 E Highway 32	Licking	MO	65542	Texas
Town & Country #2422 - Gainesville	102 Main St	Gainesville	MO	65655	Ozark
Town & Country #2428 - Ava	405 Springfield Rd	Ava	MO	65608	Douglas
Town & Country #2431 - Crocker	500 S Commercial St	Crocker	MO	65452	Pulaski
Town & Country #2432 - Iberia	2322 Highway 17	Iberia	MO	65486	Miller
Town & Country #2434 - Cabool	719 Ozark Ave	Cabool	MO	65689	Texas
Town & Country #2451 - Richland	200 East Jefferson	Richland	MO	65556	Pulaski
Town & Country #2452 - Sparta	7270 East Highway 14	Sparta	MO	65753	Christian
Town & Country #2463 - Hartville	245 East Rolla	Hartville	MO	65667	Wright
Town & Country #2494 - Winona	710 N Highway 19	Winona	MO	65588	Shannon
Town & Country #2671 - Ellington	335 Trimmer Lane	Ellington	MO	63638	Reynolds
Town & Country #2681 - Ironton	616 North Main	Ironton	MO	64650	Iron
Town & Country #2688 - Piedmont	7 Hal's Plaza	Piedmont	MO	63957	Wayne
Town & Country Markets #2711 - Laurie	220 North Main	Laurie	MO	65308	Morgan
Town & Country Markets #2712 - Stover	507 W 4th St	Stover	MO	65078	Morgan



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August 2024

Item No. 5

Thriving Older Adults and Communities

**ISSUE:**

**VOTE:** Authorize an application for a Transformation of Rural Community Health Community Grant.

**BACKGROUND:**

Ray County Hospital and Healthcare has partnered with MO HealthNet as one of six hospitals included in the Transformation of Rural Community Health (ToRCH) pilot program. The ToRCH pilot program is for Medicaid patients residing in six pilot counties and the Mid-America Regional Council (MARC) is working with the ToRCH initiative at Ray County Hospital. The pilot is designed to bring resources to rural communities to address the upstream causes of poor health outcomes, i.e., social determinants of health. This is accomplished by creating a community leadership board that focuses on integrating social care support into clinical care, so that clinical outcomes are less likely to be compromised by social challenges.

The grant RFP invites proposals for capacity/resource needs, such as expanding staffing, renting a larger space, purchasing equipment, and overcoming other logistical challenges. MARC is planning to submit a proposal not to exceed \$80,000 to help with staff time in managing referrals and, depending on need, community care management services. Eligibility for funding is limited to community-based organizations (in this case the Area Agency on Aging) who are participating in the ToRCH Program in support of specific services and resources within the service area of Ray County.

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	Not to Exceed \$80,000
Source	ToRCH Medicaid pilot program at Ray County Hospital

**COMMITTEE ACTION:**

The Commission on Aging considered this at its August meeting and recommended board approval.

**RELATED JURISDICTIONS:**

This item impacts Ray County, Missouri.

**EXHIBITS:**

None

**RECOMMENDATION:**

Authorize an application not to exceed \$80,000 to the ToRCH Ray County pilot program, and if awarded acceptance of funding.

**STAFF CONTACT:**

Kristi Bohling-DaMetz, Director of Aging and Adult Services  
Melody Elston, Assistant Director of Aging and Adult Service