



# Board of Directors MEETING NOTICE

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

**August 27, 2024**

**Board Member Meeting: 12:00 p.m.**

**In-person attendees in MARC's Board Room with a remote option via Zoom**

- **Members of the public who wish to participate in this meeting: please email McKenzie Neds at [mned@marc.org](mailto:mned@marc.org) by 9:00 a.m. on Tuesday, August 27, 2024, for instructions to join the teleconference.**

## AGENDA

1. Brief Self-Introductions
2. EFFECTIVE LOCAL GOVERNMENT
  - a. REPORT: Regional Housing Partnership update
  - b. REPORT: Public Sector Workforce Development Program update
3. QUALITY EARLY LEARNING
  - a. REPORT: Early Learning Strategic Planning update
4. BRIEF REPORTS
  - a. REPORT: Regional Solid Waste Plan Executive Roundtable update
  - b. REPORT: WAY TO GO 2024 Green Commute Challenge Information
  - c. REPORT: Regional Coordination of FIFA World Cup 2026™
  - d. REPORT: #CityHallSelfie Day 2024 Success
5. Executive Director's Report

## CONSENT AGENDA (ADMINISTRATIVE MATTERS)

6. VOTE: Approve Consent Agenda
  - a. VOTE: Approve Minutes of the June 25, 2024, Board Meeting
  - b. VOTE: Review and accept the 2023 Uniform Guidance Single Audit Report
  - c. VOTE: Authorize a contract amendment increase with Sustainable Solution Groups for consulting support for the update of the Regional Kansas City Climate Action Plan.
  - d. VOTE: Authorize a sub-grant award from the Center for Watershed Protection to expand development of a green stormwater infrastructure workforce training program.
  - e. VOTE: Authorize contract with the city of Kansas City, Missouri to implement green infrastructure policy and training activities.
  - f. VOTE: Authorize contract with the US Geological Survey to continue the operation and maintenance of a Missouri River gage in Parkville and accept contributions from six communities and agencies to pay for project costs.
  - g. VOTE: Authorize application to the US Department of Transportation SMART Grant Real-time and Historical Sourced Data and Platform for the Operation Green Light Regional Traffic Signal Program.
  - h. VOTE: Authorize 2024 expenditures per approved memorandum of understanding to LISC Greater Kansas City 2024 for continued Regional Housing Partnership work.



# Board of Directors MEETING NOTICE

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- i. VOTE: Approve a five-year contract with Motorola to provide maintenance services for all regional VESTA 911 workstations and associated devices and VESTA Managed Services.
  - j. VOTE: Approve amendment increase with Town & Country Super Market, Inc for Double Up Food Bucks incentives at their stores participating in the program.
  - k. VOTE: Authorize an application for a Transformation of Rural Community Health (ToRCH) Community Grant.
  - l. VOTE: Authorize Community Support Network contracts with Program of All-Inclusive Care for the Elderly and The Don Bosco Centers to provide catered meals.
  - m. VOTE: Approve amendment increase to contract with Kathy Waage for continued support for the Head Start health team.
7. VOTE: Approve Administrative Actions from July 2024 Memo
- a. VOTE: Authorize a contract with the Mid America Missouri Local Emergency Planning District to provide hazardous materials planning, training and exercise, and administrative services (\$52,800).
  - b. VOTE: Authorize contract with Kelly Construction Group for updated amount to complete renovations of the repack facility at 1218 Swift, North Kansas City (\$738,400).
  - c. VOTE: Authorize acceptance of funds and increased contracts for Regional Community Health Worker Collaborative
  - d. VOTE: Approve a contract between The Family Conservancy and Mid-America Regional Council's Early Learning Department (\$50,319).
  - e. VOTE: Approve the purchase of Creative Curriculum kits for five Head Start direct service providers (\$140,134).
  - f. VOTE: Approve the 2024 3rd Quarter Amendment to the 2024-2028 Transportation Improvement Program.
  - g. VOTE: Approve 2024 Unified Planning Work Program Amendment #4.
  - h. VOTE: Approve Connected KC 2050 Amendment #8.
  - i. VOTE: Approve the 2025-2027 Disadvantaged Business Enterprise Goal
  - j. VOTE: Authorize a contract amendment with Sustainable Solution Groups (SSG) to increase the budget of on-call services supporting the update to the Kansas City Regional Climate Action Plan (\$290,000).
  - k. VOTE: Approve contract with Forvis Mazars for support in researching, selecting and implementing a human resources information system.
  - l. VOTE: Approve renewal of Property, Liability, Vehicle, Cyber and Work Comp Coverages with Midwest Public Risk (\$345,328.85).
8. Other Business
9. Adjournment

**MARC Board of Directors - Members and Alternates**

<b>Name</b>	<b>Jurisdiction</b>	<b>Title</b>
Anderson, Jalen	Jackson County	County Legislator - Designee for County Executive Frank White Jr.
Bacon, John	Olathe, KS	Mayor
Baird, Bill	Lee's Summit, MO	Mayor
Boley, Damien	Smithville, MO	Mayor
Bunch, Eric	Kansas City, MO	Councilmember
Burroughs, Tom	Unified Government of WyCo/KCK	Commissioner
Caiharr, Carolyn	Edwardsville, KS	Mayor
Carpenter, Jon	Clay County	Commissioner
Culbertson, Jeff	Leavenworth County	Commissioner
Duncan, Johnathan	Kansas City, MO	Councilmember
Fast, Becky	Johnson County	Commissioner - Designee for Commission Chair Mike Kelly
Fears, Jared	Independence, MO	Councilmember
Fields, Vernon	Basehor, KS	Councilmember
Fricke, Scott	Platte County	Presiding Commissioner
Gaines, Billy	Ray County	Presiding Commissioner
Garner, Tyrone	Unified Government of WyCo/KCK	Mayor/CEO
Grummert, Holly	Overland Park, KS	Councilmember
Hanzlick, Janee	Johnson County	Commissioner
Hardy, Jeff*	MoDOT	Asst. District Engineer
Heley, Logan	Overland Park, KS	Councilmember - Designee for Mayor Curt Skoog
Hill, Dr. Evelyn	Unified Government of WyCo/KCK	Commissioner
Hurlbert, Victor	Clay County	Auditor
Huston, Bob	Cass County	Commissioner
Jarrold, Dick**	KCATA	Vice President
Johnson, Ryan	Cass County	Commissioner - Designee for Commission Chair Bob Huston
Jones, Leonard	Mayor	Grandview, MO
Kane, Mike	Unified Government of WyCo/KCK	Commissioner - Designee for Mayor/CEO Tyrone Garner
Kelly, Mike	Johnson County	Commission Chairman
Koehn, Leroy**	KDOT	District Engineer
Lopez, Beto	Lee's Summit, MO	Mayor Pro Tem – Designee for Mayor Bill Baird
Lucas, Quinton	Kansas City, MO	Mayor
Marshall, Megan	Jackson County	Legislator
McCandless, Bridget	Independence, MO	Councilmember – Designee for Mayor Rory Rowland
McDonough, Mike	Raytown, MO	Mayor
McGee, DaRon	Jackson County	Legislator
Meyers, Jeff	Johnson County	Commissioner
Mikkelson, Eric	Prairie Village, KS	Mayor
Moriarty, Michael**	KDOT	Chief of Transportation Planning
Nolte, Jerry	Clay County	Presiding Commissioner
Pogue, Randy	Kearney, MO	Mayor
Poppa, Michael	Johnson County municipalities	Mayor
Ramirez, Christian	Unified Government of WyCo/KCK	Commissioner
Redline, Chris**	MoDOT	District Engineer
Roberts, Rob	Miami County	Commissioner
Rowland, Rory	Independence, MO	Mayor
Sandifer, Mickey	Shawnee, KS	Mayor
Skoog, Curt	Overland Park, KS	Mayor
Smith, Doug	Leavenworth County	Commission Chairman
Stephens, Tom	Bonner Springs, KS	Mayor
Turnbow, Kristofer	Raymore, MO	Mayor
Vaughan, Tyler	Miami County	Commissioner
Vogt, Marge	Olathe, KS	Councilmember - Designee for Mayor John Bacon
Wagner, Scott	Clay County	Commissioner
Walker, Rick	De Soto, KS	Mayor
White III, Frank**	KCATA	President/CEO
White Jr., Frank	Jackson County	County Executive
Willett, Nathan	Kansas City, MO	Councilmember
Wood, Dagmar	Platte County	Commissioner

\*Public Transit Representatives (Voting) \*\*Public Transit Advisory Representatives (Non-Voting)

## AGENDA REPORT

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MARC Board of Directors

August 2024  
Item No. 1

**ISSUE:**

Introductions and Board Sharing Time

**BACKGROUND:**

Time has been reserved on the agenda for introductions and items of interest to Board members. The Board Chair encourages board members to raise matters for discussion at future meetings or other issues of general concern or interest.

## AGENDA REPORT

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MARC Board of Directors

August 2024  
Item No. 2a  
Effective Local Government

**ISSUE:**

REPORT: Regional Housing Partnership update

**BACKGROUND:**

The Mid-America Regional Council (MARC) works with the LISC Greater Kansas City through the Regional Housing Partnership (RHP). The RHP mobilizes individuals and organizations to enact systems-level change to create and preserve more housing in more places, of more types and at more price points across the region. The work undertaken is organized around seven elements of an effective regional housing system: (1) data and analysis; (2) networked leadership; (3) financing tools; (4) production capacity; (5) rental & homeowner resources; (6) public policy; and (7) public engagement.

Since hiring staff at the end of 2022, the RHP has completed several projects and has initiated many planning efforts that have now moved into implementation including the regional Community Land Trust (CLT) Business Plan, the Regional Housing Fund Business Plan, the Regional Developers Needs Assessment, and a RHP Strategy Committee Goal Setting process that concluded in May 2024. In addition, the RHP has launched the [regional housing data hub](#), produced several pieces of original research to explain the housing challenges facing the region, stood up a [regional housing locator tool](#) in coordination with the city of Kansas City, Missouri and continues to research existing homeownership opportunities.

The presentation will cover highlights of the Regional Housing Partnership and envisioned future work.

**BUDGET CONSIDERATIONS:**

None.

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC Region.

**EXHIBITS:**

PowerPoint presentation will be shared after the meeting.

**RECOMMENDATION:**

None. Information only.

**STAFF CONTACT:**

Katie Killen, Housing Program Manager  
Josh Akers, Research Manager

## AGENDA REPORT

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MARC Board of Directors

August 2024  
Item No. 2b  
Effective Local Government

### ISSUE:

REPORT: Public Sector Workforce Development Program update

### BACKGROUND:

In January 2024, the Mid-America Regional Council (MARC) created the Public Sector Workforce Development program within the Local Government Services department. This program is funded by a grant from the Marion and Henry Bloch Family Foundation.

The vision for this program is to provide resources and services to help build a regional public sector workforce pipeline with a focus on establishing the public sector as an employer/industry of choice, developing careers for service-minded individuals from all backgrounds, and driving collaboration to increase positive outcomes for all.

Current program initiatives include:

- “Hard to Fill Jobs” pilot program - working to connect public sector employers with job training providers and job seekers to fill positions identified as “hard to fill”
- Buildout of [MetroKCGovJobs.org](https://MetroKCGovJobs.org) to enhance this resource for job seekers and employers
- Working with the [Government-to-University](#) (G2U) coalition to conduct research on the interest in and awareness of local government opportunities among high school and college students
  - Research will be used to inform suggestions and strategies to replace the Career Expo
- Applying for AmeriCorps VISTA intermediary grant (will seek board approval in October)

Staff will provide a detailed update on the program’s activities at the meeting.

### BUDGET CONSIDERATIONS:

None.

### RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

### EXHIBITS:

The PowerPoint presentation will be shared after the meeting.

### RECOMMENDATION:

None. Information only.

### STAFF CONTACT:

Alex Morgan, Public Sector Workforce Program Manager

## AGENDA REPORT

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MARC Board of Directors

August 2024  
Item No. 3a  
Quality Early Learning

### ISSUE:

REPORT: Early Learning Strategic Planning update

### BACKGROUND:

In February 2024, a coalition of early learning stakeholders including providers, parents, civic, business and higher education leaders, community organizations, foundations, and school district representatives came together to form the Connecting the P.I.E.C.E.S. (Plans to Improve the Early Childhood Education System) KC steering committee. This steering committee is working to plan a path forward to collaboratively improve our early education system. Given the childcare supply shortage, difficulty in finding staff, high costs of childcare, and the space to increase quality, working collaboratively is paramount to achieving success. The steering committee decided on topical workgroups, dividing the system into five distinct areas.

These workgroups gathered information from the community and organizations to assist in developing a plan of action that speaks to the stated needs, honors existing assets, and accounts for plans in development. To culminate this data collection phase of the process, Connecting the P.I.E.C.E.S. KC hosted a community-wide early learning forum in July of 2024 where members of the collective shared topics discussed in workgroups, data collected through surveys and fiscal mapping, and asked the community about their priorities. Following the forum, workgroup chairs and coordinating partners met to determine the next steps as the collective enters the next phase of the project. This report will share what we have learned and where we intend to go next.

### BUDGET CONSIDERATIONS:

None.

### COMMITTEE ACTION:

The strategic planning direction has been reviewed by Partners in Quality, the workgroup members, and coordinating partners of Connecting the P.I.E.C.E.S. KC.

### RELATED JURISDICTIONS:

The Early Learning strategic planning study area includes Platte, Clay and Jackson counties in Missouri and Wyandotte and Johnson counties in Kansas.

### EXHIBITS:

Blog Post: [Forum kicks off plans to improve early learning, child care in Kansas City region](#)

### RECOMMENDATION:

None. Information only.

### STAFF CONTACT:

Toni Sturdivant, Ph.D., Director of Early Learning

## AGENDA REPORT

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MARC Board of Directors

August 2024  
Item No. 4a  
Healthy Environment

### ISSUE:

REPORT: Regional Solid Waste Plan Executive Roundtable update

### BACKGROUND:

Elected officials and senior staff met on August 19, for the first Executive Roundtable to advise on the development of a solid waste management plan for the Kansas City region to be developed in the next year or so. The group familiarized themselves with the process and participated in a gap analysis to identify needed services and missing opportunities for waste diversion.

Other elected officials and senior staff are invited to participate in the following upcoming opportunities:

- September 18 @ 9 a.m. - Workshop for City and County staff on Solid Waste Management. This meeting will be hybrid and in person at the Mid-America Regional Council (MARC) offices. Contact [Dianna Bryant](#) for a shareable invitation.
- November 18 @ 10 a.m. - Executive Roundtable to discuss data needs and analysis. This meeting will be in person at MARC. Contact [Dianna Bryant](#) for a shareable invitation.

### RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

### RECOMMENDATION:

None. Information only.

### STAFF CONTACT:

Dianna Bryant, Solid Waste Management Program Manager



## AGENDA REPORT

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MARC Board of Directors

August 2024  
Item No. 4b  
Healthy Environment

**ISSUE:**

REPORT: WAY TO GO 2024 Green Commute Challenge Information

**BACKGROUND:**

The WAY TO GO program, formerly known as RideshareKC, supports reduced congestion on roadways and improved air quality by providing commuter resources to individuals and employers in the Kansas City region. One of WAY TO GO's cornerstone events is the Green Commute Challenge, which is back for its 16th year in October 2024.

All month long, people around the region will be encouraged to take greener ways to and from work, such as by bike, scooter, transit, or carpool. Commuters will compete on employer- or community-based teams and log their green trips on the WAY TO GO app to win weekly raffles and a chance at grand prizes. The individual grand prize is an e-bike courtesy of Elite Cycling, with cash prizes for the top two teams. This year, WAY TO GO is also hosting a special local government category where the top city/county team will win \$300 to donate to their charity of choice.

WAY TO GO encourages all board members to help build a culture of sustainable transportation in the region by participating as green commuters and serve as champions at your workplaces to recruit your coworkers to join you. The Mid-America Regional Council (MARC) staff will present information about the Challenge and how you can support the event.

The WAY TO GO program supports the goals in ConnectedKC 2050, the Clean Air Action Plan and the Regional Kansas City Climate Action Plan.

**BUDGET CONSIDERATIONS:**

All winning team and individual prizes are funded through sponsorships. This year's sponsors include Bird, Bicycle Depot, Elite Cycling, Commute with Enterprise, HNTB, Johnson County Transit, and Lamp Rynearson. Weekly prizes are donated from area businesses.

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**EXHIBITS:**

None.

**RECOMMENDATION:**

None. Information only.

**STAFF CONTACT:**

Rachel Krause, WAY TO GO Program Manager  
Karen Clawson, Air and Climate Program Manager

## AGENDA REPORT

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MARC Board of Directors

August 2024  
Item No. 4c  
Effective Local Government

**ISSUE:**

REPORT: Regional Coordination of FIFA World Cup 2026™

**BACKGROUND:**

FIFA World Cup 2026™ will be the biggest sporting event in history that will have a magnitude to reach every community in our region. In August, the Greater Kansas City Chamber of Commerce and the Mid-America Regional Council (MARC) hosted briefing events on the most recent developments for regional planning and coordination for local leaders surrounding transportation for key event venues, regional coordination for safety and security, and information pertinent to local tourism events. MARC staff will provide a brief update on key issues discussed that are of particular interest to local governments and MARC.

Any jurisdiction that is interested in staying up to date should visit the official [KC2026 website](#).

**BUDGET CONSIDERATIONS:**

None.

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**EXHIBITS:**

A summary of the MARC hosted event will be sent out to attendees after the conclusion of the event.

**RECOMMENDATION:**

None. Information only.

**STAFF CONTACT:**

David Warm, Executive Director

## AGENDA REPORT

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MARC Board of Directors

August 2023  
Item No. 4d  
Effective Local Government

### ISSUE:

REPORT: 2024 #CityHallSelfie Day success

### BACKGROUND:

#CityHallSelfie Day is an annual event led by [Engaging Local Government Leaders](#) (ELGL), a national community of leaders in local government. The Mid-America Regional Council (MARC) has participated in #CityHallSelfie day since 2020 and continued the tradition in 2024. On August 15, 2024, 20+ MARC staff members achieved the goal to take a selfie in jurisdictions that made a heart around the Kansas City region. While also stopping in jurisdictions that host a [Parade of Hearts](#) sculpture near their civic organizations.

MARC's public affairs team created the social media content for the posts, tagged city officials, and interacted with the ELGL community across the nation. Many communities hosted their own events related to #CityHallSelfieDay, thus creating additional opportunities for outreach and cross-promotion. This event provides an opportunity for MARC staff to visit communities and elevate the work of local governments across the region.

A slide show of selfies featuring our MARC Board members and other local officials will be played during the MARC Board meeting on August 27, 2024.

### BUDGET CONSIDERATIONS:

None.

### RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

### EXHIBITS:

Visit MARC's [social media sites](#) for photos of the event.

### RECOMMENDATION:

None. Information only.

### STAFF CONTACT:

McKenzie Neds, Executive Assistant

## AGENDA REPORT

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MARC Board of Directors

August 2024  
Item No. 6a

**ISSUE:**

VOTE: Approve minutes of the June 25, 2024, Board meeting

**BACKGROUND:**

The minutes of the June 25, 2024, meeting are enclosed.

**RECOMMENDATION:**

Approve the minutes of the June 25, 2024, meeting.

**STAFF CONTACT:**

David Warm, Executive Director  
McKenzie Neds, Executive Assistant

N/A = Not Appointed MARC does not hold a Board of Directors meeting during the month of July

County	Board Member	State	Jurisdiction	Member/ Alternate	January	February	March	April	May	June	August	September	October	November	December
Cass County	Bob Huston	MO	Cass County	Member											
	Ryan Johnson	MO	Cass County	Alternate											
	Kristofer Turnbow VACANT	MO	Raymore Cass County Municipality	Member Alternate	x		x		x	x	x				
Clay County	Jerry Nolte	MO	Clay County	Member	x		x	x	x	x	x				
	VACANT		Clay County	Alternate											
	Victor Hurlbert	MO	Clay County	Member		x	x		x	x	x				
	VACANT		Clay County	Alternate											
	Damien Boley	MO	Smithville	Member	x	x	x	x	x	x	x				
	Randy Pogue	MO	Kearney	Alternate											
Jackson County	Frank White Jr.	MO	Jackson County	Member											
	Jalen Anderson	MO	Jackson County	Alternate			x		x						
	DaRon McGee	MO	Jackson County	Member	x	x	x	x	x	x	x				
	Megan Marshall	MO	Jackson County	Alternate		x	x	x	x						
	Mike McDonough	MO	Raytown	Member			x			x	x				
	Leonard Jones	MO	Grandview	Alternate				x	x						
	Rory Rowland	MO	Independence	Member											
	Bridget McCandless	MO	Independence	Alternate	x	x		x	x	x	x				
	Jared Fears	MO	Independence	Member	N/A	N/A	N/A	N/A	x	x	x				
	VACANT		Independence	Alternate											
	Quinton Lucas	MO	Kansas City	Member			x								
	VACANT		Kansas City	Alternate											
	Eric Bunch	MO	Kansas City	Member	x		x	x		x	x				
VACANT		Kansas City	Alternate												
Johnathan Duncan	MO	Kansas City	Member	x	x	x	x	x	x	x					
VACANT		Kansas City	Alternate												
Nathan Willet	MO	Kansas City	Member	x	x	x		x							
VACANT		Kansas City	Alternate												
Bill Baird	MO	Lee's Summit	Member												
Beto Lopez	MO	Lee's Summit	Alternate	x		x	x	x	x	x					
Johnson County	Mike Kelly	KS	Johnson County	Member		x	x	x		x	x				
	Becky Fast	KS	Johnson County	Alternate		x		x		x	x				
	Janee Hanzlick	KS	Johnson County	Member	x	x	x	x	x	x	x				
	Jeff Meyers	KS	Johnson County	Alternate											
	Eric Mikkelson	KS	Prairie Village	Member	x	x	x	x	x	x	x				
	Michael Poppa	KS	Roeland Park	Alternate											
	Rick Walker	KS	De Soto	Member	x	x	x	x	x	x	x				
	Mickey Sandifer	KS	Shawnee	Alternate		x	x	x	x	x	x				
	John Bacon	KS	Olathe	Member	x	x		x	x	x	x				
	Marge Vogt	KS	Olathe	Alternate											
	Curt Skoog	KS	Overland Park	Member		x	x								
Logan Heley	KS	Overland Park	Alternate	x	x	x	x	x	x	x					
Holly Grummert	KS	Overland Park	Member	x	x	x	x	x	x	x					



# MARC

MID-AMERICA REGIONAL COUNCIL

## BOARD OF DIRECTORS MEETING SUMMARY

JUNE 25, 2024

12:00 p.m.

### BOARD MEMBERS PRESENT

Commissioner Janeé Hanzlick, Johnson County, KS - MARC Board Chair  
Mayor Pro Tem Beto Lopez, Lee's Summit, MO - MARC Board 1<sup>st</sup> Vice Chair  
Mayor Damien Boley, Smithville, MO - MARC Board 2<sup>nd</sup> Vice Chair  
Council member Holly Grummert, Overland Park, KS - Treasurer  
Council member Bridget McCandless, Independence, MO - Secretary  
Mayor John Bacon, Olathe, KS  
Commissioner Tom Burroughs, Unified Government of Wyandotte County and Kansas City, KS  
Commissioner Jeff Culbertson, Leavenworth County, KS  
Council member Johnathan Duncan, Kansas City, MO  
Commissioner Becky Fast, Johnson County, MO  
Council member Jared Fears, Independence, MO  
Council member Vernon Fields, Basehor, KS  
Commissioner Scott Fricker, Platte County, MO  
Council member Logan Heley, Overland Park, KS  
Auditor Victor Hurlbert, Clay County, MO  
Commission Chairman Mike Kelly, Johnson County, KS  
Mayor Mike McDonough, Raytown, MO  
Legislator DaRon McGee, Jackson County, MO  
Mayor Eric Mikkelson, Prairie Village, KS  
Commissioner Jerry Nolte, Clay County, MO  
Commissioner Rob Roberts, Miami County, KS  
Mayor Mickey Sandifer, Shawnee, KS  
Mayor Tom Stephens, Bonner Springs, KS  
Mayor Kris Turnbow, Raymore, MO  
Mayor Rick Walker, De Soto, KS

### STAFF PRESENT

Executive Director David Warm and other MARC staff

### OTHERS

Chris Redline, MODOT  
Mayor Dana Webb, Oak Grove, MO  
Mayor Chris Lievsay, Blue Springs, MO  
Sylvia Stevenson, Jackson County, MO  
Erin Winn, Johnson County, KS  
Dana Knapp, ArtsKC  
Jason Morado, ETC Institute

### INTRODUCTIONS AND BOARD SHARING TIME

Commissioner Janeé Hanzlick called the meeting to order at 12:07 p.m. and welcomed attendees. Due to the meeting being held remotely and in-person, Commissioner Hanzlick provided instructions for participation. She reported that staff would present on all the

agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items as they appear on the agenda. The consent agenda will be voted on at the end of the meeting. Members will have an opportunity to abstain or object to any items necessary during each vote.

PRESENTATION: Highlights of Art Moves Us, an ArtsKC report on the arts and culture impact in the Kansas City region.

Janeé Hanzlick introduced Dana Knapp with ArtsKC who reported on the important contribution the arts and culture sector plays in the success and prosperity of the Kansas City economy and she also outlined ArtsKC's role in promoting, supporting and advocating for the arts in the region. She reported that it is largely unknown that the arts and culture sector is a powerhouse contributor to our national economy and that arts and culture also play an important role in our state economies. According to the Art Moves Us report, the total economic impact in Missouri is \$11,020,114,000 and the total economic impact in Kansas is \$4,444,433,00.

In 2022 and 2023, ArtsKC participated in Americans for the Arts arts and economic prosperity study to identify the economic impact of our nonprofit arts and culture heritage sector in our region and throughout the nation. Through this process, more than 2000 individual audience surveys were collected, and more than 900 area organizations were engaged across the region to determine where we stand for the first time since the COVID-19 pandemic. The numbers presented in the report reflect the annual findings.

Within the five-county region that the report investigates, the non-profit arts, culture, and heritage sector accounts for more than \$615 million in direct expenditures which impacts the economy in every corner of the region. The vitality of the arts economy is strong and proportionally well above the national average for a metro region this size. Another key component of the study was to determine how the arts sector supports workers and jobs across the region. It was found that the non-profit arts, culture, and heritage sector supports almost 9,000 full-time equivalent jobs and when combined as a single entity, is the 4th largest employer in the region. Which means that not only is the arts sector creating economic activity, but it is employing a significant portion of the region's workforce. Related to employment, the arts, culture, and heritage sector produced more than \$405 million in personal income paid to area residents. Meaning that the sector is putting money in the pockets of residents across the region to spend in the community and advance our economy. The nonprofit arts, culture, and heritage sector in the region generates over \$97 million in tax revenue, approximately \$65 million in federal dollars, \$14 million in state dollars, and \$18 million going back to the region cities and counties via tax revenue. ArtsKC is committed to how their group can leverage relationships and impact to get reinvestment from government entities to further support our constituents.

In addition to economic numbers, audience participation data was also collected from this study. The sector hosts more than 4.5 million audience members every year. When those 4.5 million people are out in these communities they spend money on food, drinks, transportation, and other purchases related to their attendance which boosts all sectors of the economy. Even though our audiences are mostly area residents, annual audience spend is more evenly distributed with non-residents typically outspending local residents. If we can capitalize on non-resident spending, it allows our residents to not be overburdened. The report highlights that each individual audience member is spending on average at least \$37 per event outside of the purchase of the ticket, and non-residents spend almost double that. That is an opportunity to realize that while the arts are an economic driver, they are also an important determinant of social and emotional well-being in the community.

ArtsKC believes in a vibrant and just world where everyone participates in and benefits from the transformative power of the arts. Their mission is to advance lives through the arts as the Metropolitan Arts Council and they have a relentless focus to promote, support, and advocate for the arts throughout the Kansas City region. ArtsKC directly serves a half a million individuals per year and invests around \$2.5 million in the arts and culture ecosystem annually through grants program services. Research like this report help showcase the impact of the arts at the cross section of health, well-being, community development, equity and



education. Ms. Knapp invites everyone to join her in advancing lives through the arts.

Mayor Kris Turnbow asked where entertainment and professional sports would fall into the eight categories that were listed on the “Economic Impact by Industries in Missouri and Kansas” page of the report.

Ms. Knapp qualified that those sectors would be standalone and not included in this report because the report only focuses on the non-profit sector of arts and culture. Each state art agency would have the data split to the correlation can be seen but ArtsKC is only focusing on the non-profit space.

REPORT: Results of Connected KC 2050 regional public survey of transportation priorities.

Ron Achelpohl introduced Jason Morado with ETC Institute who reported on the community engagement efforts associated with the update to ConnectedKC 2050 Metropolitan Transportation Plan. ETC Institute conducted a survey in the region on attitudes related to transportation issues. ETC institute is a marketing research firm that specializes in conducting statistically valid surveys for government organizations. The full report is very detailed and comprehensive, Mr. Morado walked through the high-level findings from the survey.

The survey was administered by a combination of mail and online to randomly selected households in the nine-county metro region. The goal was to receive at least 1,500 completed surveys overall, with specific survey completion goals for each of the nine counties. In total, 1,770 surveys were completed, and each county met their desired goal. The results of the surveys are at a 95% level of confidence and have a margin of error of  $\pm 2.3\%$ . This means that if this survey was conducted the same way 100 times, the results would be  $\pm 2.3\%$  from what is being reported today. The results are broken up by counties, so it is possible to see the results at a regional scale as well as county level.

In the beginning of the survey, the respondents were given a list of different items and were asked how important each item was to their households. As a follow-up question, they were then asked to identify which of these items is the most important for the region to focus on over the next five years. The results that are rated as the most important to households and the region are the ones identified as the highest priorities. Then the full list is prioritized based on that. These items are broken out into tier 1 (very high priority), tier 2 (high priority), and tier 3 (medium priority).

Tier 1 priorities were identified as healthy environment defined as air and water quality, road and bridge construction / maintenance and affordable housing which has been a very high priority in almost every survey that has been conducted over the past couple of years. Tier 2 priorities were largely based on the overall safety of the transportation system. Several items were listed as tier 3 but the highest of those items were job access via public transportation. The next section of the survey included the same type of questions, but they were related to 20 different transportation strategies. Tier 1 strategy priorities were nature-based solutions to reduce flooding, high demand area public transportation, addressing the needs of disadvantaged populations, improving travel safety throughout the region through education and engineering, and improving air quality. The highest tier 2 strategies identified included reducing pollution and greenhouse gases and connecting trails and greenways regionally. Other strategies in the tier 2 categories include: accommodating all travels, improving weather event response, and creating transportation hubs in key activity centers. Tier 3 level strategies, that are lower in priority but still important overall, include: alternative transportation options, innovative technologies, reducing heat-absorbing infrastructure and multi-modal movement of goods.

Mr. Morado then spoke specifically about questions 6 which was “How likely are you to purchase an electric vehicle?”. Slightly over half of the respondents indicated that they had no interest in buying an EV which leaves 49% of respondents with interest in purchasing or a plan to buy an EV soon. All of these results are also able to be broken down by county should the board like to see their residents’ responses. According to the survey results, the top barriers preventing respondents from purchasing an electric vehicle are the purchase price, insufficient driving range, and long charging times.

Within the survey there were questions related to funding priorities that were also broken

down by tiers based on priority. Tier 1 included the maintenance and rehab of the existing highway system. Tier 2 priority items included congestion management projects, transportation projects for older adults, rebuilding roadways to address growth and local needs of the community and others. Tier 3 had the highest number of items but the highest item on the list was bus transit services.

Another question on the survey asked respondents about six different types of potential new funding sources and the most popular (61%) expressed interest in a regional or county-based transit funding plan and 57% opposed road user charges.

The final survey results and report can be found on the MARC website.

Council Member Eric Bunch asked for clarification on the 61% of respondents being interested in regional or county-based funding. Is that funding talking about specifically public transit or county-based transit systems?

Mr. Achelpohl clarified that it was intended to fund public transit.

#### REPORT: 2024 Peer Regions Transit Report summary

Martin Rivarola, reminded the board that periodically, MARC conducts a peer review to benchmark our investments in transit and public transit against some of our peer regions in the country. The report that was shared has been the result of collaborative work with our regional transit stakeholders who have had an opportunity to review and provide feedback into this report. The focus of this particular update was twofold as the team aimed to measure the pandemic related effects on transit operations and how the Kansas City region was impacted compared to other regions. Our region was benchmarked against 10 peer regions that have comparable population and geographic location within the country, but we also compared our region against four aspirational regions that may have more advanced transit systems.

When speaking of state and local funding per capita, Kansas City transit agencies (as a region) spend \$46.53 per person in operating funds generated from state and local sources. This number is lower than the \$59.51 in 2016 when adjusted for inflation. There were several of the urban areas designated as peer regions that receive most of the operating funding from their respective states. There were also some regions that generate most of their revenue from directly generated revenues (fares or county-wide / regional taxes). Mr. Rivarola showed a table that outlines the different scales of investment across the peer regions. Generally, the regions that have directly generated revenues or regional taxes have higher levels of investment towards operation and transit services. A following chart showed the state and local operating funding per capita which shows the average combined state, local and directly generated revenues per capita for aspirational regions is \$138.34 - the Kansas City region was at \$59.70 which places the region at the lower end of this spectrum. An important note of the funding picture is the funding contributed by state governments. The Kansas City region received \$1.39 million in state operating funding in 2021 which is lower than the 2016 amount, \$2.6 million. The report shows that below the median peer regions received \$8.7 million and aspirational cities on average received \$148 million from their respective states. Mr. Rivarola also showed a chart of municipal level transit investment within the region, which shows residents of Kansas City, MO and North Kansas City, MO paying a higher cost than other regional cities.

Mr. Rivarola presented the fare comparison between the peer regions, which is another key funding mechanism of transit agencies. The Kansas City Area Transportation Authority (KCATA) is the only primary agency of the peer regions in the report that has a zero-fare model. It should be noted that there are other agencies that do provide a combination of fare free services for certain modes or populations, or they vary their fares depending on the route distance. Given this information, it is no surprise that the Kansas City region ranks at the low end of the scale for fare revenue amongst the peer regions.

Finally, Mr. Rivarola reported that ridership of the overall Kansas City system seems to be more resilient than the other peer regions that were studied. The overall ridership was the 5<sup>th</sup> highest transit system used during the 2022. Although it should be noted that every peer region experienced a decrease in ridership between the 2016 and 2022 review.

The final report will be posted online within a month following the board meeting and the MARC team will pass more information about methodology and data sources.

Commissioner Scott Fricker asked if the KCATA's zero-fare policy has any correlation to the healthy ridership the region has seen since the pandemic.

Mr. Rivarola said that the analysis doesn't make an assumption that connects those two factors together but it certainly could be contributing to it.

Mayor Eric Mikkelson asked if the zero-fare policy will change in the future, or will it stay as is for the time being? Does the extension of the streetcar change anything regarding the fare structure?

Council Member Bunch answered that the zero-fare for the streetcar is in perpetuity which is a different funding mechanism than the KCATA system. The contract between KCATA and KCMO states that zero-fare continues through the fiscal year. However, as it relates to the rest of the region is up to the KCATA and the contracts with various jurisdictions around the metro area.

Commissioner Jerry Nolte expressed concerns about the northern region's representation on the KCATA board and their ability to participate in regional discussion regarding the transit system.

Mayor John Bacon asked if any of the cities that were reported on experienced an increase in ridership?

Mr. Rivarola answered that all areas that were analyzed experience and decrease in ridership and that it has been a national trend since COVID-19. One of the largest reasons for this was the employment pattern changes we have seen since remote work became more prominent in the workplace.

Council Member Johnathan Duncan asked for Mr. Rivarola to expound on the resiliency of Kansas City ridership as it pertains to non-choice riders.

Mr. Rivarola answered that the nature of the Kansas City system is comprised more of non-choice riders which means they don't have another option to travel around the region, i.e. personal cars, bike lanes, rideshare, etc. The fact that a large portion of the riders fall into this category could have caused the Kansas City region's transit system to rebound faster than some of the peer regions analyzed in the report.

#### BRIEF REPORTS:

##### REPORT: RecycleSpot website redesign

Matt Riggs, presented the new RecycleSpot website design to the board and explained that it is just one of the tools to help the region divert waste out of landfills and into recycling facilities to repurpose all kinds of things residents may want to dispose of. The MARC Solid Waste Management District maintains, updates, and promotes this website which was created in 2006. There are over 1,800 service providers that will help residents recycle dozens of types of materials. There are roughly 88,000 visitors a year and 7,800 Facebook followers which makes it the strongest engagement among all MARC social media accounts.

The centerpiece of this website is the search function which allows you to search by type of material you'd like to recycle. Once you enter your zip code, you will see the numerous locations that will accept the material you searched - if the user needs to narrow the results, they can be further filtered by location range i.e. within 5 miles of the searched zip code.

Residents can also search for items they may have that need pick-up service from providers. Another important function of the RecycleSpot website help residents understand what can be placed in their curbside recycling bin because approximately 25% of what is delivered to the material recovery facilities, which is where all recyclables go, is contamination (aka trash). These flyers are available for download on the website and can be printed for easy access in local jurisdictional offices.

Jurisdictions can also find community services that list core recycling and solid waste services located in each community, both on the Kansas and Missouri side of the state line. As well as an A-Z list of everything you can imagine that is recyclable. The site gives residents everything they need to know in order to recycle an item, reuse it, donate it, or even compost it!

The MARC Solid Waste team have plenty of handouts and resources for local communities to display in order to help reduce the strain on the regional waste stream. Mr. Riggs directed the board to the RecycleSpot website for more information and shareable materials.

Mayor Eric Mikkelson asked if there was any variation between the information sheets that the MARC SWMD hands out and the information sheets that are given directly from the trash haulers that service the area.

Mr. Riggs answered that MARC works directly with the material recovery facilities to create the information sheets and because they receive around 98% of the recycling from the 9-county area, they are the ones who dictate the information that is given across the region.

#### REPORT: Regional Stormwater Engineering Standards update

Tom Jacobs, reminded the board that MARC embarked on a process to update the region stormwater management standards about a year and a half ago and the team is currently midway through the process. The team expects to finish around June of 2025 when local governments would then be able to adopting these standards locally if they choose. The goal is to have consistent regional stormwater engineering standards for how to deal with stormwater in a modernized way.

Future standards will include things like keeping more rainwater on site to reduce run off soaking into the ground, clean the runoff as it moves, and reduce downstream flood risks. This changes the mindset from treating storm water as an asset rather than a liability and allows jurisdictions to manage it in highly functional infrastructure i.e. along a street, at a park, or in a neighborhood. Using stormwater as an asset can substantially reduce stream erosion, flooding impacts, and damage that have been created by the systems that have been in place for decades.

The current standards use 1960s methods to project what rainfall will need to be accommodated for infrastructure planning and the new update will change these methods to incorporate today's data driven methods. The new standards will adjust the uniform requirements and provide contextual appropriate treatments for stormwater management for different needs and parts of the region. Historically, water quality and flood reductions have been address separately and the new standards will unify those in order to design a dual purpose, multi benefit infrastructure. And finally, the new standards will clarify the ambiguity of the current standards in order to create clear requirements and processes. The MARC team hopes that our consulting team, led by Burns and McDonnell will have a first draft in place of the new standards by September 2024, final draft in place by February 2025 which will then be presented to the Kansas City chapter of the American Public Works Association for their approval. After that time, the MARC team will ask local jurisdictions to consider adopting and implementing these new standards.

#### VOTE: Review and accept the 2023 Annual Comprehensive Financial Report and the Mid-America Regional Council Solid Waste Management District 2023 Financial Report.

Carol Gonzales, requested approval of the financial reports that MARC brings to the board annually, that include: the Annual Comprehensive Financial Report (ACFR), the Annual Comprehensive Financial Report for the Solid Waste Management District (SWMD), and the schedule of expenditures of federal awards, which will be brought to the board in August because MARC needs final data from the state of Missouri in order to complete it.

Kaleb Lilly with RubinBrown, gave a more detailed presentation to the Budget and Personell committee and therefor Ms. Gonzales gave a higher-level look to the board of directors.

Three main takeaways: no findings in the audit documents, MARC implemented GASB 96 which ensures that the money MARC pay software companies to use their software, must be amortized and counted on the books in a different way, and lastly, MARC has intentionally

made adjustments to prior periods to more clearly account for our cash balances across funds to ensure we are in compliance with GAP.

The SWMD fiscal activities are separated from MARC because they are a separate entity. MARC's grant manager, Amanda Rehani, does the entire audit for the SWMD and the audit had no findings and has some restatements. Ms. Gonzales thanked the entire MARC accounting team for their hard work and cooperation during the audit and asked for approval to accept the documents from the board.

Commissioner Hanzlick requested a motion to approve item 4c.

Mayor Mike McDonough motioned to approve. Council Member Bridget McCandless seconded. None opposed. The motion carried.

#### REPORT: Overview of August 8 training event for Elected Officials in partnership with Strategic Government Resources.

David Warm, reminded the board about the upcoming August 8<sup>th</sup> training and briefly showed a video from the speaker. Any board member who wishes to attend should email McKenzie Neds or call MARC for more information.

#### EXECUTIVE DIRECTORS REPORT

David Warm, MARC's Executive Director, called attention to National Read a Book Day (Sept. 6<sup>th</sup>) and encouraged any board members who are interested in reading a book to children located in our Head Start facilities to reach out to [Brady Konomos](#) to schedule time. Mr. Warm also reminded the board that there would be no July Board meeting but an administrative memo of urgent action items would be sent out by the end of July. Enjoy your summer!

#### CONSENT AGENDA (ADMINISTRATIVE MATTERS)

##### VOTE: Approve Consent Agenda

- a. VOTE: Approve Minutes of the May 28, 2024, Board Meeting
- b. VOTE: Approve Spring 2024 Functional Classification System updates
- c. VOTE: Authorize Burns and McDonnell contract increase to update the regional stormwater engineering standards and the Manual of Best Management Practices to Protect Water Quality.
- d. VOTE: Approve actions taken on the June 11, 2024, Head Start Advisory Committee Meeting.
- e. VOTE: Approve key agency contracts to provide Early Head Start services through the state of Missouri Early Head Start grant.
- f. VOTE: Approve Mid-America Regional Council's Head Start proposal to make changes to the Early Head Start / Head Start Enrollment for 2024-2025 to accommodate closure of EarlystART North.
- g. VOTE: Authorize submission of Head Start / Early Head Start grant to the Administration for Children and Families for the continued support of the Head Start / Early Head Start Program.
- h. VOTE: Approve contracts for Head Start and Early Head Start support services.
- i. VOTE: Approve key agency contracts to provide support services for year two of the Missouri Office of Childhood Child Care Collaborative Networks.
- j. VOTE: Authorize submission of grant application to the Administration for Children and Families to support the Refugee Family Child Care Microenterprise Development Program.
- k. VOTE: Authorize application and acceptance of the Fiscal Year 2024 Urban Area Security Initiative Grant and issuance of associated subaward agreements.
- l. VOTE: Authorize contract renewals with Bound Tree and Life Assist for Mid-America Regional Council Emergency Rescue Committee cooperative purchasing agreements for emergency medical supplies and equipment.
- m. VOTE: Authorize a contract with Carl Abraham for regional emergency services assessment and outreach.
- n. VOTE: Authorize application and acceptance of an Assistant Secretary Preparedness and Response grant for fiscal year 2024 - 2025 and authorize related subcontract with David

Schemenauer.

o. VOTE: Authorize renewal of the subcontract agreement with the Missouri Association of Area Agencies on Aging for the Give 5 program.

p. VOTE: Authorize and approve contracting and payment for implementation of a three-year subscription with Mon Ami, a client management system for the Mid-America Regional Council Aging and Adult Services.

q. VOTE: Authorize increased funding to support Rebuilding Together Kansas City, Inc. to complete approved home modification projects.

r. VOTE: Authorize state fiscal year 2025 contract with Advantage In-Home Services, LLC to provide in-home services for the Mid-America Regional Council's Area Agency on Aging.

s. VOTE: Approve amendment increase with G&W Foods, Inc for Double Up Food Bucks incentives at fifteen stores participating in the program.

t. VOTE: Approve agreement with Hopeward, LLC to provide assistance with the Regional Housing Partnership strategy committee for strategic planning and network build out through August 1, 2025.

MOTION: Mayor Nike McDonough moved for approval of all agenda items and the consent agenda, and Mayor Eric Mikkelson seconded. Commissioner Hanzlick asked if any member wanted to abstain or object to any of the agenda items.

The record should reflect that Mayor Pro Tem Beto Lopez was not present for the vote and therefore no conflict of interest was breached.

The motion passed.

#### OTHER BUSINESS

There was no other business.

#### ADJOURNMENT

The meeting was adjourned at 1:28 p.m.

## AGENDA REPORT

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MARC Board of Directors

August 2024  
Item No. 6b  
Exemplary Core Capacities

**ISSUE:**

VOTE: Review and accept the 2023 Uniform Guidance Single Audit Report

**BACKGROUND:**

As the Mid-America Regional Council (MARC) annually expends more than \$750,000 of Federal Financial Assistance, a “Single Audit” is required to ensure that grant funds received were used in compliance with the federal government’s requirements. The engagement is referred to as a Single Audit because it consolidates multiple individual compliance audits into a single audit covering all an organization’s federal awards. The Single Audit is performed parallel to the financial audit that culminates in the Annual Comprehensive Financial Report, however, the Single Audit takes slightly longer to complete.

The 2023 Uniform Guidance Single Audit engagement has gone well and is wrapping up with finalization expected this month. Management believes MARC has complied, in all material respects, with the compliance requirements described in the OMB Compliance Supplement that could have a direct and material effect on our major federal programs. In 2023, MARC expended \$54.3M of federal funds of which \$21.8M was passed through to Sub-Recipients.

The Draft 2023 Uniform Guidance Single Audit Report is available for review on the MARC website at:

<https://www.marc.org/about-marc/financial-information>

If there are any questions about the draft report, please contact Carol Gonzales, Andrew Molloy, Darlene Pickett or David Warm at MARC, or Kaleb Lilly at (913) 499-4417.

**BUDGET CONSIDERATIONS:**

The Board approved the agreement with Rubin Brown for continuation of Audit Services at the January 2024 board meeting. The estimated cost for 2023 audit services is \$82,920. Funds for the audit are budgeted in the Indirect Costs Fund in the 2024 Budget.

**RECOMMENDATION:**

Accept the 2023 Uniform Guidance Single Audit Report.

**STAFF CONTACT:**

Carol Gonzales, Director of Finance and Administration  
Andrew Molloy, Finance Director  
Darlene Pickett, Accountant III

# AGENDA REPORT

MARC Board of Directors

August 2024  
Item No. 6c  
Healthy Environment

**ISSUE:**

VOTE: Authorize a contract amendment increase with Sustainable Solution Groups for consulting support for the update of the Regional Kansas City Climate Action Plan.

**BACKGROUND:**

The Mid-America Regional Council (MARC) has contracted with Sustainable Solution Groups (SSG) to provide technical consulting support for the update of the Regional Kansas City Climate Action Plan. This plan update will help meet requirements of a \$1 million planning grant MARC received in August 2023 through EPA's Climate Pollution Reduction Grant Program. The SSG team is providing on-call technical consulting services to conduct the greenhouse gas emissions inventory and other various analysis. Due to MARC staffing changes, MARC will increase SSG's budget to support additional tasks including but not limited to stakeholder engagement, communications, strategy and metric development, workforce planning, and plan development. This work will be supported by Hoxie Collective, an existing SSG subconsultant based in Kansas City and specializing in community planning. The do-not-exceed limit of this contract will increase from \$110,000 to \$290,000 using funding previously allocated to personnel.

**BUDGET CONSIDERATIONS:**

The do-not-exceed limit for SSG's contract will increase to \$290,000.

REVENUES	
Amount	\$1,000,000
Source	EPA Climate Pollution Reduction Grant
PROJECTED EXPENSES (amended)	
Personnel (salaries, fringe, rent)	\$497,107
Contractual	\$388,873
Pass-Through	\$0
Other (supplies, printing, etc.)	\$114,020

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**EXHIBITS:**

None.

**RECOMMENDATION:**

Authorize a contract amendment increase with Sustainable Solution Groups (SSG) for consulting support for the update of the Regional Kansas City Climate Action Plan.

**STAFF CONTACT:**

Karen Clawson, Air and Climate Program Manager



# AGENDA REPORT

MARC Board of Directors

August 2024  
Item No. 6d  
Healthy Environment

**ISSUE:**

VOTE: Authorize a sub-grant award from the Center for Watershed Protection to expand development of a green stormwater infrastructure workforce training program.

**BACKGROUND:**

The Center for Watershed Protection (CWP) based in Maryland received a three-year \$999,520 EPA Innovative Water Infrastructure Workforce Development (IWIWDG) grant, and listed the Mid-America Regional Council (MARC), Bridging the Gap, Groundwork NRG, and Metropolitan Community College as subawardees. The grant is anticipated to launch in November 2024.

MARC subaward funds of \$95,505 will be used to develop training curriculum related to green stormwater infrastructure maintenance, inspection, and installation. Groundwork NRG will pilot a workforce development program in Northeast KCK; BTG and MCC will conduct program outreach to jurisdictions and the public to support enrollment. This work will advance specific recommendations from a MARC Water Quality Education Committee-sponsored study about the development of a regional Green Infrastructure Training Center.

Based on this report, MARC will contract with CWP to develop a 4-hour, online green stormwater infrastructure maintenance training and certification program. The initial training curriculum will be completed this fall. The training will focus on private landscape contractors and municipal inspection staff. The EPA IWIWDG grant will enable MARC to expand the program to include additional online and in-person curriculum and train-the-trainer materials.

**BUDGET CONSIDERATIONS:**

REVENUES: MARC subaward	
Amount	\$95,505
Source	Federal - EPA
PROJECTED EXPENSES	
Personnel - Water Quality Planner II	\$78,155
Contractual - Thill Media, Point Productions, GTI	\$14,350
Other - participant stipends, conference fees	\$3,000

**COMMITTEE ACTION:**

The Water Quality Education Committee reviewed this grant opportunity and supported pursuing the application.

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**RECOMMENDATION:**

Authorize acceptance of \$95,505 in sub-granted funds from the Center for Watershed Protection.

**STAFF CONTACT:**

Tom Jacobs, Chief Resilience Officer and Environmental Programs Director  
Natalie Unruh, Water Quality Planner II

# AGENDA REPORT

MARC Board of Directors

August 2024  
Item No. 6e  
Healthy Environment

**ISSUE:**

VOTE: Authorize contract with the city of Kansas City, Missouri to implement green infrastructure policy and training activities.

**BACKGROUND:**

In August 2022, the city of Kansas City, Missouri (KCMO) was awarded a \$5 million ARPA grant from the Missouri Department of Natural Resources. Grant resources will be used to restore 200 acres of Blue River riparian habitat, restore nine acres of wetlands, and plant 2,000 trees in adjacent neighborhoods. These activities will be carried out by a partnership including KCMO, Jackson County Parks and Recreation, the Heartland Conservation Alliance, Bridging the Gap and Deep Roots.

The grant also includes \$300,000 to support two Mid-America Regional Council (MARC) initiatives. \$150,000 will supplement the contract with Burns & McDonnell to update regional stormwater engineering standards. These design standards will include guidance pertaining to stream setbacks and riparian area management. The other \$150,000 in funds will support a variety of training programs focused on green infrastructure maintenance and riparian restoration. Funds will support MARC staff, contractors (i.e., Government Training Institute and curriculum development), training expenses and speaker honoraria.

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	\$300,000
Source	MDNR ARPA Grant awarded to KCMO
PROJECTED EXPENSES	
Contractual APWA 5600 update (Burns & McDonnell)	\$150,000
Contractual training program development	\$57,000
MARC Staff	\$75,000
Misc. training expenses Meetings, travel, speaker honoraria	\$18,000

**RECOMMENDATION:**

Authorize the executive director to execute a contract for \$300,000 with KCMO to implement green infrastructure policy and training activities.

**STAFF CONTACTS:**

Tom Jacobs, Chief Resilience Officer and Environmental Programs Director  
Natalie Unruh, Water Quality Planner II

# AGENDA REPORT

MARC Board of Directors

August 2024  
Item No. 6f  
Healthy Environment

**ISSUE:**

VOTE: Authorize contract with the US Geological Survey to continue the operation and maintenance of a Missouri River gage in Parkville and accept contributions from six communities and agencies to pay for project costs.

**BACKGROUND:**

In 2016, a broad partnership of organizations agreed to install, operate, and maintain a monitoring stream gage on the Missouri River in Parkville, Missouri. Agreements to continue the project were renewed in 2021. With the expiration of previous agreements, all partner organizations have agreed to renew their support for the initiative for the coming five years (FY2024-2028). In Missouri, these include Parkville, Kansas City, and Platte County; participating entities in Kansas include WaterOne, the Board of Public Utilities and the Unified Government of Wyandotte County and Kansas City, Kansas.

The project will assist communities to prepare for and respond to flooding, in part by allowing the National Weather Service to establish a more accurate daily flood forecast and helping the U.S. Army Corps of Engineers to display flood inundation maps for the Missouri River from Lansing, Kansas to Riverside, Missouri.

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	\$98,286
Source	Local governments/agencies
PROJECTED EXPENSES	
Contractual with USGS	\$88,286
MARC administration	\$10,000

**RELATED JURISDICTIONS:**

This item has the potential to impact all jurisdictions that are within the Missouri River watershed and is funded by Parkville, Kansas City, and Platte County in Missouri and WaterOne, the Board of Public Utilities, and the Unified Government of Wyandotte County and Kansas City in Kansas.

**RECOMMENDATION:**

Authorize the executive director to execute agreements with the US Geological Survey and six funding agencies/communities.

**STAFF CONTACT:**

Tom Jacobs, Chief Resilience Officer and Environmental Programs Director

# AGENDA REPORT

MARC Board of Directors

August 2024

Item No. 6g

Efficient Transportation and Quality Places

## ISSUE:

VOTE: Authorize application to the US Department of Transportation SMART Grant Real-time and Historical Sourced Data and Platform for the Operation Green Light Regional Traffic Signal Program.

## BACKGROUND:

Operation Green Light (OGL) is a regional traffic signal coordination and operations system involving local governments and the Departments of Transportation in Missouri. This initiative improves regional traffic flow, air quality and fuel consumption. OGL develops traffic signal timing plans for implementation by participating state and local governments and monitors over 750 traffic signals real-time operations on roadway intersections in the region.

The project will provide real-time and historical data using a variety of crowdsourced arterial data covering a metro region wide area and over 1500 traffic signals. OGL is seeking to leverage new technologies and data sources that can help drive data-driven decisions. It is anticipated that these new technologies will help overcome the current challenge of needing comprehensive and consistent information about operations across the metro without requiring significant time, expertise, or expense of added infrastructure.

Because the submittal was due on August 14, 2024, to the US Department of Transportation (USDOT), staff has submitted the application and is asking the board to retroactively authorize the application. Of the 59 stage one projects selected by USDOT only 3-5 projects will be selected for stage two. The stage two projects can range from \$2 million to \$15 million. If the Mid-America Regional Council's (MARC) project is not selected for this round, there are additional rounds in the next two years that will allow MARC to reapply.

## BUDGET CONSIDERATIONS

Funds for this application come from the USDOT SMART grant program and do not require a match.

REVENUES	
Amount	\$5,504,169
Source	USDOT SMART grant
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$121,282
Contractual	\$5,382,887

## COMMITTEE ACTION

None.

## RECOMMENDATION:

Authorize the Executive Director to submit an application to the USDOT for this project for \$5,382,887.

## STAFF CONTACT:

Ron Achelpohl, Director of Transportation and Environment  
Ray Webb, Traffic Operations Director

**AGENDA REPORT**

MARC Board of Directors

August 2024  
Item No. 6h  
Effective Local Government

**ISSUE:**

VOTE: Authorize 2024 expenditures per approved memorandum of understanding to LISC Greater Kansas City 2024 for continued Regional Housing Partnership work.

**BACKGROUND:**

The Mid-America Regional Council (MARC) partners with LISC Greater Kansas City (LISC) in organizing and advancing the RHP strategy and work plan. The Board approved a memorandum of understanding (MOU) in October 2023 that runs each year and is subject to expenditure approval of the agreed upon work plan for the year and joint fundraising efforts. Currently, the majority of fundraising dollars flow through MARC to pay for partnership efforts. LISC continues to partner to advance the work of the RHP for 2024 and helped to fundraise for these efforts. The MOU contemplates two payments over the year.

The 2024 amount to be paid to LISC for their work is not to exceed \$425,000. It includes their staff and any contractor costs and includes advancing the following 2024 deliverables for the RHP including:

- Maintaining and updating the SourceLink platform to connect those working in the affordable housing space;
- Co-convening the RHP Strategy Committee;
- Continuing work on the Regional Housing Fund business plan;
- Promoting the regional housing data hub platform, data stories, and blogs;
- Assisting with joint fundraising and grant applications, including participating in regular update meetings with funders;
- Presenting on RHP to various groups and organizations; and
- Providing staff and support to the Regional Housing Partnership

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	\$425,000
Source	Foundational Dollars Raised for RHP
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$0
Contractual	LISC Staff, Operations, and Contractors - \$425,000
Pass-Through	\$0
Other (supplies, printing, etc.)	\$0

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**RECOMMENDATION:**

Authorize 2024 expenditures per approved MOU to LISC Greater Kansas City 2024 Regional Housing Partnership (RHP) work in an amount not to exceed \$425,000.

**STAFF CONTACT:**

Katie Killen, Housing Program Manager

**AGENDA REPORT**

MARC Board of Directors

August 2024  
Item No. 6i  
Safe and Secure Communities

**ISSUE:**

VOTE: Approve a five-year contract with Motorola to provide maintenance services for all regional VESTA 911 workstations and associated devices and VESTA Managed Services.

**BACKGROUND:**

The Public Safety Communications Board approved the Mid-America Regional Council (MARC) to provide 911 maintenance beginning in 2020. The agreement with Motorola for software/firmware support along with their Tier 2, Managed Services was approved in 2020. At that time, 24/7/365 support of the regional 911 system was moved in-house to the technical services team, with Motorola providing escalation support for issues requiring more advanced technical knowledge and expertise, as well as additional monitoring system. The five-year contract for Motorola’s maintenance services expires on January 31, 2026, and the total cost of the expiring contract was \$3,173,125.

Motorola has proposed extending the current software support contract for an additional five years at a cost of \$4,582,942.89. This amount includes a yearly discount of \$109,621.39 and covers more than 230 workstations and devices. While this represents a 30% increase compared to the previous five-year term, it reflects updates to the covered devices, including:

- Addition of three positions at Atchison County, KS PSAP
- Addition of two positions at Linn County, KS PSAP
- Addition of two positions at Lees Summit PSAP
- Addition of five Command Post workstations at Johnson County ECC PSAP
- Addition of one position at Miami County PSAP
- Addition of Disaster Recovery to three host sites
- Patch Management and virus protection included

The proposal includes service terms and conditions and a statement of work for the contract term.

**BUDGET CONSIDERATIONS:**

Funding for the support of contract extension is contained in the 2025 911 Allocation Budget and projected for future budgets.

REVENUES	
Amount	\$4,582,942.89
Source	911 Allocation Budget
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	
Contractual	\$4,582,942.89
Pass-Through	
Other (supplies, printing, etc.)	

**COMMITTEE ACTION:**

During its meeting on July 24, 2024, the Public Safety Communications Board approved the proposal to extend the Motorola VESTA support contract for five years with the following annual payments:

## AGENDA REPORT

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### MARC Board of Directors

- Year 1 \$837,709.53
- Year 2 \$875,602.77
- Year 3 \$915,011.74
- Year 4 \$955,997.06
- Year 5 \$998,621.80
- Total - \$4,582,942.89

#### **RELATED JURISDICTIONS:**

This request supports the 11-county MARC regional 911 network.

#### **EXHIBITS:**

None

#### **RECOMMENDATION:**

Approve a five-year contract of \$4,582,942.89 with Motorola to extend VESTA maintenance for regional 911 workstations.

#### **STAFF CONTACT:**

Eric Winebrenner, Public Safety Director

**AGENDA REPORT**

MARC Board of Directors

August 2024

Item No. 6j

Thriving Older Adults and Healthy Communities

**ISSUE:**

VOTE: Approve amendment increase with Town & Country Super Market, Inc for Double Up Food Bucks incentives at their stores participating in the program.

**BACKGROUND:**

Mid-America Regional Council (MARC) received a USDA Gus Schumacher Nutrition Incentive Program (GusNIP) COVID Relief and Response (CRR) grant in the fall of 2021. This grant allowed the Double Up Food Bucks program to significantly expand to new locations, particularly in Missouri. Twenty-nine Town & Country Super Market stores throughout central and southern Missouri have been offering the Double Up Food Bucks incentive program since April 2022 to their customers who receive food assistance. The original budget for these stores was \$852,524.27. In February 2024, an additional \$250,000 was added to Town & Country’s budget. Program usage at the stores has grown nearly every month since the stores started offering the program. Their budget for incentives redeemed is expected to be depleted again in the next few months. The overall Double Up Food Bucks GusNIP CRR budget, which MARC monitors, has funds available to extend the ability for the Town and Country stores to be able to continue offering the incentive to their customers. The amendment also extends the ability for the stores to implement the program until December 31, 2024.

**BUDGET CONSIDERATIONS:**

The budget for the Gus Schumacher Nutrition Incentive COVID Relief and Response grant totals \$4.35 million and can accommodate an increase to the budget for the Town & Country Super Market, Inc to implement the program.

REVENUES	
Amount	\$100,000 additional budget
Source	
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$0
Contractual	\$0
Pass-Through	\$100,000 additional budget
Other (supplies, printing, etc.)	\$0

**RELATED JURISDICTIONS:**

See attached table

**RECOMMENDATION:**

Authorize a contract amendment with Town & Country Super Markets, Inc. to allow them to continue implementing the Double Up Food Bucks program supported by a grant from the USDA’s Gus Schumacher Nutrition Incentive Program (COVID Relief and Response).

**STAFF CONTACT:**

Donna Martin, Public Health Program Manager  
Kristi Bohling-DaMetz, Director of Aging and Adult Services



## AGENDA REPORT

### MARC Board of Directors

#### Grocery Stores Participating in the Program

Grocery Store	Address	City	State	Zip Code	County
Apple Market #2445 - Mountain View	410 W US Highway 60	Mountain View	MO	65548	Howell
Apple Market #2626 - Clever	6805 St Highway 14	Clever	MO	65631	Christian
Apple Market #2628 - Marionville	646 Highway 60-A	Marionville	MO	65705	Lawrence
Apple Market #2632 - Ozark	604 E South Street	Ozark	MO	65721	Christian
Apple Market #2667 - Willard	Highway 160 & Miller Road	Willard	MO	65781	Greene
Country Mart #2416 - Dixon	508 E 5th St	Dixon	MO	65459	Pulaski
Country Mart #2425 - Steelville	47 E Highway 8	Steelville	MO	65565	Crawford
Country Mart #2435 - St. James	319 North Jefferson St	St James	MO	65559	Phelps
Country Mart #2442 - Salem	1204 E Highway 32	Salem	MO	65560	Dent
Country Mart #2447 - Mountain Grove	1901 W 19th St	Mountain Grove	MO	65711	Wright
Price Chopper #2423 - Rolla	1360 Forum Dr	Rolla	MO	65401	Phelps
Town & Country #2417 - Willow Springs	719 E Main	Willow Springs	MO	65793	Howell
Town & Country #2418 - Bourbon	150 West Pine	Bourbon	MO	65441	Crawford
Town & Country #2420 - Mansfield	305 East Commercial St	Mansfield	MO	65704	Wright
Town & Country #2421 - Licking	117 E Highway 32	Licking	MO	65542	Texas
Town & Country #2422 - Gainesville	102 Main St	Gainesville	MO	65655	Ozark
Town & Country #2428 - Ava	405 Springfield Rd	Ava	MO	65608	Douglas
Town & Country #2431 - Crocker	500 S Commercial St	Crocker	MO	65452	Pulaski
Town & Country #2432 - Iberia	2322 Highway 17	Iberia	MO	65486	Miller
Town & Country #2434 - Cabool	719 Ozark Ave	Cabool	MO	65689	Texas
Town & Country #2451 - Richland	200 East Jefferson	Richland	MO	65556	Pulaski
Town & Country #2452 - Sparta	7270 East Highway 14	Sparta	MO	65753	Christian
Town & Country #2463 - Hartville	245 East Rolla	Hartville	MO	65667	Wright
Town & Country #2494 - Winona	710 N Highway 19	Winona	MO	65588	Shannon
Town & Country #2671 - Ellington	335 Trimmer Lane	Ellington	MO	63638	Reynolds
Town & Country #2681 - Ironton	616 North Main	Ironton	MO	64650	Iron
Town & Country #2688 - Piedmont	7 Hal's Plaza	Piedmont	MO	63957	Wayne
Town & Country Markets #2711 - Laurie	220 North Main	Laurie	MO	65308	Morgan
Town & Country Markets #2712 - Stover	507 W 4th St	Stover	MO	65078	Morgan

**AGENDA REPORT**

MARC Board of Directors

August 2024

Item No. 6k

Thriving Older Adults and Communities

**ISSUE:**

VOTE: Authorize an application for a Transformation of Rural Community Health (ToRCH) Community Grant.

**BACKGROUND:**

Ray County Hospital and Healthcare has partnered with MO HealthNet as one of six hospitals included in the Transformation of Rural Community Health (ToRCH) pilot program. The ToRCH pilot program is for Medicaid patients residing in six pilot counties and the Mid-America Regional Council (MARC) is working with the ToRCH initiative at Ray County Hospital. The pilot is designed to bring resources to rural communities to address the upstream causes of poor health outcomes, i.e., social determinants of health. This is accomplished by creating a community leadership board that focuses on integrating social care support into clinical care, so that clinical outcomes are less likely to be compromised by social challenges.

The grant RFP invites proposals for capacity/resource needs, such as expanding staffing, renting a larger space, purchasing equipment, and overcoming other logistical challenges. MARC is planning to submit a proposal not to exceed \$80,000 to help with staff time in managing referrals and, depending on need, community care management services. Eligibility for funding is limited to community-based organizations (in this case the Area Agency on Aging) who are participating in the ToRCH Program in support of specific services and resources within the service area of Ray County.

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	Not to Exceed \$80,000
Source	ToRCH Medicaid pilot program at Ray County Hospital

**COMMITTEE ACTION:**

The Commission on Aging considered this at its August meeting and recommended board approval.

**RELATED JURISDICTIONS:**

This item impacts Ray County, Missouri.

**EXHIBITS:**

None

**RECOMMENDATION:**

Authorize an application not to exceed \$80,000 to the ToRCH Ray County pilot program, and if awarded acceptance of funding.

**STAFF CONTACT:**

Kristi Bohling-DaMetz, Director of Aging and Adult Services  
Melody Elston, Assistant Director of Aging and Adult Service

**AGENDA REPORT**

MARC Board of Directors

August 2024

Item No. 6l

Thriving Older Adults and Communities

**ISSUE:**

VOTE: Authorize Community Support Network contracts with Program of All-Inclusive Care for the Elderly and The Don Bosco Centers to provide catered meals.

**BACKGROUND:**

The Community Support Network (CSN) is a community care hub model, in which the Mid-America Regional Council (MARC) is the backbone organization with a network of Community Based Organizations (CBO)s. Program of All-Inclusive Care for the Elderly (PACE KC), a subsidiary of Swope Health, serves Jackson County and is a managed care healthcare program that provides a continuum of care for older adults, while maintaining their independence in their homes for as long as possible. As part of these services PACE KC serves onsite lunch and requested catering services from the CSN. MARC will contract with Don Bosco, who will prepare and deliver the meals to PACE KC. Initially, PACE KC estimates 10-12 meals daily (50-60 weekly), but the number will increase over time.

**BUDGET CONSIDERATIONS:**

The CSN is in the Enterprise Fund and is fee supported. No OAA funding or other grants are part of this system. MARC will receive a \$50 monthly administrative fee to support contract management, invoicing, and data management, as part of the community care hub CSN.

REVENUES	
Pass through Amount	Per meal pricing tiers (below)
Revenue to MARC	Admin fee of \$50/month
Source	PACE KC
PROJECTED EXPENSES	
The Don Bosco Centers	Pass through of per meal unit rate, less admin fee

Number of Meals	Per Meal Unit Rate
5-70	\$8.50
71-140	\$8.25
141-200	\$8.00

**COMMITTEE ACTION:**

The Commission on Aging considered this at its August meeting and recommended board approval.

**RELATED JURISDICTIONS:**

This item impacts Jackson County, Missouri.

**RECOMMENDATION:**

Authorize Community Support Network (CSN) agreements with Program of All-Inclusive Care for the Elderly (PACE KC) and The Don Bosco Centers to provide catered meals.

**STAFF CONTACT:**

Kristi Bohling-DaMetz, Director of Aging and Adult Services  
Melody Elston, Assistant Director of Aging and Adult Services

# AGENDA REPORT

MARC Board of Directors

August 2024  
Item No. 6m  
Quality Early Learning

**ISSUE:**

VOTE: Approve amendment increase to contract with Kathy Waage for continued support for the Head Start health team.

**BACKGROUND:**

The Mid-America Regional Council (MARC) Head Start currently contracts with Kathy Waage to provide data entry support for the health team, funded through the Administration for Children and Families. Kathy Waage has been assisting with the Program Information Report (PIR), reviewing data entry for accuracy and providing resources for the MARC Head Start Health team. MARC Head Start will move \$4,000 in funding from general contracted services to accommodate this budgeting change.

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	\$4,000.00
Source	Administration for Children & Families
PROJECTED EXPENSES	
Contractual	\$4,000

**Amendment:**

Contractor	Current	Increase	Total
Kathy Waage	\$49,000	\$4,000	\$53,000

**RELATED JURISDICTIONS:**

This item impacts Clay, Jackson and Platte counties in Missouri.

**RECOMMENDATION:**

Authorize amendment to Kathy Waage’s contract between MARC Head Start to reflect an increase of \$4,000 for data entry and support.

**STAFF CONTACT:**

Kasey Lawson, Head Start Director  
Dr. Toni Sturdivant, Director of Early Learning and Head Start