



# Board of Directors MEETING NOTICE

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

February 28, 2023

Board Member Meeting: 12:00 p.m.

In-person attendees in MARC's Board Room with a remote option via Zoom

- Members of the public who wish to participate in this meeting: please email McKenzie Neds at [mnedes@marc.org](mailto:mnedes@marc.org) by 9:00 a.m. on Tuesday, February 28, 2023 for instructions to join the teleconference.

## AGENDA

1. Brief Self-Introductions
2. EFFICIENT TRANSPORTATION AND QUALITY PLACES
  - a. DISCUSSION: Connected KC 2050 process and objectives update
3. SAFE AND SECURE COMMUNITIES
  - a. VOTE/REPORT: Authorize an agreement with Luceo Images LLC to design a regional communication plan that addresses opioid use disorders and reduction of suicides
  - b. VOTE/REPORT: Authorize an application to the U.S. Substance Abuse and Mental Health Services Administration for the benefit of individuals experiencing homelessness in eastern Jackson County
4. BRIEF REPORTS
  - a. REPORT: Government Training Institute 2023 programs update
  - b. REPORT: 40th anniversary of the Regional 911 System
  - c. VOTE/REPORT: Authorize contract with the Missouri Department of Health and Senior Services to advance nutrition initiatives under the Meal Production Capacity and Infrastructure Expansion Program
  - d. REPORT: Carbon Reduction Program update
  - e. REPORT: Parade of Hearts 2023 kickoff events
5. Executive Director's Report

## CONSENT AGENDA (ADMINISTRATIVE MATTERS)

6. VOTE: Approve Consent Agenda
  - a. VOTE: Approve Minutes of the January 24, 2023 Board Meeting
  - b. VOTE: Authorize amendment to the contract with Beth Heslowitz to support continuing and new projects not to exceed \$83,000
  - c. VOTE: Authorize grant application with Missouri Department of Natural Resources 604b water quality protection grant for \$50,000 and expend if awarded
  - d. VOTE: Approve contract with Weather or Not, Inc. in the amount of \$77,571 to provide ozone forecasting for the 2023, 2024 and 2025 seasons
  - e. VOTE: Approve 2023 traffic safety performance targets (PM 1)



# Board of Directors MEETING NOTICE

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

- f. VOTE: Approve functional classification system updates for Missouri roadways
- g. VOTE: Authorization to receive Kansas Department of Transportation Innovative Technology Program funds and contract with Kansas State University to provide uncrewed aircraft system flight training
- h. VOTE: Authorize submission and acceptance of funds for the SFY 2024 Missouri Elderly & Handicapped Transportation Assistance Program Application
- i. VOTE: Authorize amendment to increase the City of Liberty Community Center agreement
- j. VOTE: Approve submission of the SFY 2024 area plan and budget to the Missouri Department of Health and Senior Services
- k. VOTE: Approve 2023 air quality ozone season public outreach campaign media purchase estimates
- l. VOTE: Authorize a Hazardous Materials Emergency Planning grant application and acceptance in the amount of \$108,000 with the Kansas Department of Emergency Management for regional emergency services
- m. VOTE: Authorize contracts for a Government Training Institute custom training project with the Eastern Jackson County Shared Services Initiative for supervisory training
- n. VOTE: Authorize an agreement with Community Builders of Kansas City Eats for the Double Up Food Bucks - Heartland Program

7. Other Business

8. Adjournment

## AGENDA REPORT

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MARC Board of Directors

February 2023  
Item No. 1

**ISSUE:**

Introductions and Board Sharing Time

**BACKGROUND:**

Time has been reserved on the agenda for introductions and items of interest to Board members. The Board Chair encourages board members to raise matters for discussion at future meetings or other issues of general concern or interest.

**MARC Board of Directors - Members and Alternates**

<b>Name</b>	<b>Jurisdiction</b>	<b>Title</b>
Allen, Perry**	MoDOT	Asst. District Engineer
Bacon, John	City of Olathe	Mayor
Baird, Bill	City of Lee's Summit	Mayor
Boehm, Mike	City of Lenexa	Mayor
Boley, Damien	City of Smithville	Mayor
Bunch, Eric	City of Kansas City	Councilmember
Burnett, Scott	Jackson County	Legislator
Culbertson, Jeff	Leavenworth County	Commissioner
Dickey, David	City of Mission Hills	Mayor
Ellington, Brandon	City of Kansas City	Councilmember
Fast, Becky	Johnson County	Commissioner
Fields, Vernon	City of Basehor	Councilmember
Fricke, Scott	Platte County	Presiding Commissioner
Gaines, Billy	Ray County	Presiding Commissioner
Garner, Tyrone	Unified Government of WyCo/KCK	Mayor/CEO
Grummert, Holly	City of Overland Park	Councilmember
Hall, Heather	City of Kansas City	Councilmember
Hanzlick, Janee	Johnson County	Commissioner
Harrington, Jeff	City of Bonner Springs	Mayor
Heley, Logan	City of Overland Park	Councilmember
Hobart, Dan	City of Independence	Councilmember
Hurlbert, Victor	Clay County	Auditor
Huston, Bob	Cass County	Presiding Commissioner
Jarrold, Dick**	KCATA	Vice President
Johnson, Harold	Unified Government of WyCo/KCK	Commissioner
Johnson, Ryan	Cass County	Commissioner
Kane, Mike	Unified Government of WyCo/KCK	Commissioner
Kelly, Mike	Johnson County	Commission Chairman
Koehn, Leroy**	KDOT	District Engineer
Lopez, Beto	City of Lee's Summit	Mayor Pro Tern
Lucas, Quinton	City of Kansas City	Mayor
Makinen, Robbie**	KCATA	President/CEO
Markley, Angela	Unified Government of WyCo/KCK	Commissioner
McCandless, Bridget	City of Independence	Councilmember
McDonough, Mike	City of Raytown	Mayor
McKiernan, Brian*	Unified Government of WyCo/KCK	Commissioner
Mikkelsen, Eric	City of Prairie Village	Mayor
Moriarty, Michael**	KDOT	Chief of Transportation Planning
Nolte, Jerry	Clay County	Presiding Commissioner
Pogue, Randy	City of Kearney	Mayor
Roberts, Rob	Miami County	Commission Chairman
Ross, Carson	City of Blue Springs	Mayor
Rowland, Rory	City of Independence	Mayor
Silvester, David**	MoDOT	District Engineer
Skoog, Curt	City of Overland Park	Mayor
Smith, Doug	Leavenworth County	Commission Chairman
Turnbow, Kristofer	City of Raymore	Mayor
Vaughan, Tyler	Miami County	Commissioner
Vogt, Marge	City of Olathe	Councilmember
Walker, Rick	City of De Soto	Mayor
White, Frank	Jackson County	County Executive
Wood, Dagmar	Platte County	Commissioner

\*Public Transit Representatives (Voting)

\*\*Public Transit Advisory Representatives (Non-Voting)

# AGENDA REPORT

MARC Board of Directors

February 2023

Item No. 2a

Efficient Transportation and Quality Places

## ISSUE:

DISCUSSION: Connected KC 2050 Process and Objectives Update

## BACKGROUND:

In June of 2020, the Mid-America Regional Council (MARC) Board approved [Connected KC 2050 \(CKC2050\)](#), the Kansas City region's long-range Metropolitan Transportation Plan (MTP). Since MTP approval, significant activity related to funding of transportation systems has taken place at the federal and state levels. A global pandemic impacted travel patterns and increased telecommuting activity, regional efforts such as the Climate Action Plan advanced, census data shows population growth is now more compact than in prior decades, and major highway systems and KC Streetcar construction projects are taking steps towards implementation. However, other major initiatives, such as advancement of funding strategies for operation of transit services, have seen slow progress.

Review of progress towards our stated performance metrics and established targets shows that we are making some progress in system performance (travel time reliability) and condition. However, we appear to be falling behind in various safety measures, growth in Vehicle Miles Traveled (and associated emissions), jobs access via transit, among other things.

MARC is required to update its MTP on a five-year cycle with an update deadline of June of 2025. Staff has initiated work towards update of our MTP. During the Board meeting, staff will:

- Provide an overview of current CKC2050 vision, policy goals, key strategies
- Discuss our anticipated objectives for this plan update
- Provide an overview of major milestones, anticipated timeline.

## ISSUES FOR DISCUSSION:

- How have our transportation related needs changed since 2020? What are these needs?
- Are our transportation investments addressing our stated needs?
- Are we making investments in areas of greatest need? Are we making our work harder in some areas?
- What should this long-range plan set to achieve and how?

## BUDGET CONSIDERATIONS:

None.

## POLICY CONSIDERATIONS:

This plan is a blueprint that describes how the region will manage, operate, and invest in its multimodal transportation system over the next three decades. CKC2050 describes the evolving surface transportation needs of the metropolitan area and identifies anticipated transportation investments ranging from road and transit improvements to projects that enhance bike, pedestrian, and freight movement. CKC2050 provides policy guidance to MARC transportation planning and programming work.

## **AGENDA REPORT**

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MARC Board of Directors

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**EXHIBITS:**

None.

**RECOMMENDATION:**

None. Information only.

**STAFF CONTACT:**

Martin Rivarola

# AGENDA REPORT

MARC Board of Directors

February 2023  
Item No. 3a  
Safe and Secure Communities

## ISSUE:

VOTE: Authorize an agreement with Luceo Images LLC to design a regional communication plan that addresses opioid use disorders and reduction of suicides.

## BACKGROUND:

The Mid-America Regional Council (MARC) convenes the region's local public health directors on a regular basis, and they requested MARC assistance in designing a regional communications campaign to address opioid use disorders and suicide from fentanyl and other opioids. The staff or a public healthcare representative will report on the extent of the opioid disorders facing our region and the parameters of projected settlement funds.

The communications campaign would support local public health as they prepare for the receipt and use of the opioid settlement funds. The settlement funds are being allocated to state and local jurisdictions as a result of a series of federal lawsuits against pharmaceutical companies that encouraged over-prescribing of opioid medications.

The consultant will help design a campaign with messages, design resources, and tactics. Settlement funds, when available, could be pooled to pay for media expenses for regional promotion and for each health department to use for more localized outreach. The regional campaign and communications plan would address the stigma and misconceptions around drug use and treatment, both in the general public and among clinicians. The campaign would provide education on the importance of naloxone and where it can be accessed.

## BUDGET CONSIDERATIONS:

The Health Forward Foundation (HFF) awarded a grant to MARC in late 2022 to support a four-part effort to support local public health departments in preparing for use of opioid settlement funds to address the growing crisis of opioid use disorders and suicides. In addition, the Metropolitan Official Health Agencies of the Kansas City Area (MOHAKCA), the coalition of local public health departments, allocated \$20,000 toward the communication plan.

A request for proposals was issued in November 2022 and 12 proposals were received. A review committee composed on local public health communications and subject matter experts assisted in the selection process. \$20,000 of the MOHAKCA funds and \$40,500 of the Health Forward Foundation funds will cover the consultant costs. Total contract amount is \$60,500.

REVENUES	
Amount	\$60,500
Source	Health Forward Foundation / MOHAKCA
PROJECTED EXPENSES	
Contractual	\$60,500

## RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

## EXHIBITS:

None.

## **AGENDA REPORT**

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MARC Board of Directors

**RECOMMENDATION:**

VOTE: Authorize an agreement with Luceo Images LLC to design a regional communication plan that addresses opioid use disorders and reduction of suicides.

**STAFF CONTACT:**

Marlene Nagel



# AGENDA REPORT

## MARC Board of Directors

February 2023  
Item No. 3b  
Safe and Secure Communities

### ISSUE:

VOTE: Authorize an application to the U.S. Substance Abuse and Mental Health Services Administration for the benefit of individuals experiencing homelessness in Eastern Jackson County.

### BACKGROUND:

The Eastern Jackson County Shared Services Initiative includes Blue Springs, Grandview, Independence, Lee's Summit and Raytown. These five cities in Missouri work collaboratively on issues such as employee training and cooperative purchasing. Last year the group identified homelessness as a common challenge and worked together to develop the Suburban Homelessness Action Plan for Eastern Jackson County. The Action Plan incorporated research on best practices and input from area stakeholders. It included recommendations for ongoing collaborative work to address homelessness.

On January 13, 2023, the Mid-America Regional Council (MARC) organized a convening with representatives from the five cities to review the recommendations in the Action Plan and determine next steps. A key recommendation from that discussion was to expand proactive homelessness outreach to connect people to services.

U.S. Substance Abuse and Mental Health Services Administration (SAMHSA) released a Notice of Funding Opportunity (NOFO) for a grant to benefit individuals experiencing homelessness. The purpose of the program is to provide comprehensive, coordinated and evidence-based treatment and services to people with substance abuse disorders (SUDs) and co-occurring mental health conditions who are experiencing homelessness. Many of the required activities in the NOFO align with the conversation and recommendations from the January 13 meeting.

MARC is working with ReDiscover and Burrell d/b/a Comprehensive Mental Health Services, the two Certified Community Behavioral Health Centers (CCBHOs) that serve the five cities in the Eastern Jackson County Shared Services Initiative. The team is meeting weekly to finalize the grant application that will center on adding staff to enhance proactive outreach to people experiencing homelessness in suburban Jackson County. The CCBHOs will utilize existing mental health and substance abuse disorder treatment programs and the U.S. Department of Housing and Urban Development (HUD) Continuum of Care (CoC) to connect people to housing and treatment options.

### BUDGET CONSIDERATIONS:

The grant award is for up to \$500,000 per year for up to five years. Annual continuation awards will depend on the availability of funds, grantee progress in meeting project goals and compliance with all terms and conditions of award. Below is an estimated year 1 budget based on preliminary planning among the grant partners.

REVENUES	
Amount	\$500,000
Source	SAMHSA
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$50,000
Pass-Through	\$450,000

## **AGENDA REPORT**

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MARC Board of Directors

### **RELATED JURISDICTIONS:**

This grant involves communities in suburban Jackson County, MO and primarily reaches Blue Springs, Grandview, Independence, Lee's Summit and Raytown.

### **RECOMMENDATION:**

Authorize an application to the U.S. Substance Abuse and Mental Health Services Administration (SAMHSA) for the benefit for individuals experiencing homelessness in Eastern Jackson County.

### **STAFF CONTACT:**

Lauren Palmer

## AGENDA REPORT

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MARC Board of Directors

February 2023  
Item No. 4a  
Effective Local Government

### **ISSUE:**

REPORT: Government Training Institute 2023 Programs Update

### **BACKGROUND:**

Because of expressed interest of local government leaders who were striving to maintain and improve the ability of their organizations to make effective decisions and deliver quality services, the Mid-America Regional Council (MARC) established the Government Training Institute (GTI) in 1996. Over the years GTI has evolved into a training provider of choice for local governments by offering cost-effective training and development of the highest quality in the form of certificate programs, leadership training, and customized training programs. Since 1996, over 160,000 constituents have participated in GTI special events, regional, state, and multi-state conferences, certificate programs, seminars, and technical workshops.

Over the past several years, GTI has made significant changes to its programs to better meet the needs of local governments, particularly remote learners. Notable changes include the launch of GTI Online, a learning management system, and new class formats including live in person, hybrid, live virtual and on demand. The presentation will review the updates that GTI has made in its open enrollment program while maintaining its commitment to high quality public service learning through shared resources and economies of scale.

### **BUDGET CONSIDERATIONS:**

None.

### **RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region. Most cities and counties pay GTI membership dues as part of their MARC local government dues. GTI members are entitled to a 15% discount on GTI programs. Open enrollment programs are open to other local jurisdictions and non-profit, state, and federal partners. GTI occasionally provides custom training for other partners upon request and subject to availability.

### **EXHIBITS:**

None.

### **RECOMMENDATION:**

None. Information only.

### **STAFF CONTACT:**

Lauren Palmer  
Shelly Bolling-Strickland

## AGENDA REPORT

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### MARC Board of Directors

February 2023  
Item No. 4b  
Safe and Secure Communities

#### **ISSUE:**

REPORT: 40th Anniversary of the Regional 911 System

#### **BACKGROUND:**

February 14, 2023 marked the 40th anniversary of the first 911 call made in the Kansas City region. The Mid-America Regional Council (MARC) has played a key role in establishing 911 in the region, and MARC's role has evolved from essentially coordinating bills from a single telephone company to owning, maintaining, and operating an eleven-county regional 911 system serving two million residents.

Regional cooperation is the backbone of the 911 system. In 1995 the MARC counties signed an Interlocal Agreement, creating the Public Safety Communications Board, which is the governing body for the coordination and delivery of 911 services in the region. This agreement has been a building block for other regional initiatives such as the Regional Homeland Security Coordinating Committee and its various subcommittees. The Metropolitan Regional Radio System Management Council, which governs the region's P-25 radio systems, is also built on the regional cooperation and coordination concept. This regional cooperation has built a state of the art 911 system that serves 43 Emergency Call Centers in eleven counties. The regional 911 system is supported with 911 funding sources from across the region to ensure the 911 system is maintained, upgraded and always available for the region's two million residents. This regional model of 911 delivery has been copied and is now replicated by the Kansas 911 Coordinating Council across the state and Missouri is working to develop similar regional 911 systems across the state.

One of the goals of the Public Safety Communications Board is to ensure the financial stability of the regional 911 and public safety communications systems to sustain their long-term viability as state-of-the-art communications networks. With Public Safety Communications Board direction, MARC has worked to continually upgrade the regional 911 system to keep it state of the art. This includes an annual maintenance program which replaces portions of the 911 network, 911 host servers and 911 workstations by MARC's technical services specialists, to mitigate the risk of equipment failure affecting the 911 system. MARC has also upgraded the fiber and microwave networks to create the bandwidth required for Next Generation 911. The Public Safety Communications Board and MARC are working to update the 911 system to Next Generation 911 standards, allowing for geospatial routing of 911 calls as well as the ability for 911 callers to send photo and video to the region's Emergency Call Centers. We are also preparing for future technologies such as vehicles and wearable medical devices capable of calling 911 in an emergency.

Over the last forty years, the MARC region has built a regional 911 system that is modern, resilient and has become a model for other regions to replicate. The fore thought of the MARC region to agree to build a single 911 system in the region instead of multiple systems in each county, is an example of maximizing taxpayer investment and a testament to what regional cooperation can accomplish.

#### **BUDGET CONSIDERATIONS:**

None.

## AGENDA REPORT

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MARC Board of Directors

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region as well as Atchison and Linn counties in Kansas.

**EXHIBITS:**

[40<sup>th</sup> Anniversary of the Regional 911 System](#)

**RECOMMENDATION:**

None. Information only.

**STAFF CONTACT:**

Eric Winebrenner

# AGENDA REPORT

MARC Board of Directors

February 2023

Item No. 4c

Thriving Older Adults and Communities

**ISSUE:**

VOTE/REPORT: Authorize contract with the Missouri Department of Health and Senior Services to advance nutrition initiatives under the Meal Production Capacity and Infrastructure Expansion Program.

**BACKGROUND:**

The Department of Health and Senior Services (DHSS) has awarded the Mid-America Regional Council's (MARC) Aging and Adult Services Program \$2,900,731.36 to expand meal production capacity and infrastructure for our regional nutrition initiatives. These funds will be allocated to the purchase of a Nutrition Repack Facility.

**BUDGET CONSIDERATIONS:**

DHSS will advance payment to Aging and Adult Services in the amount of \$2,500,000. The amount will be applied towards the cost of goods and services associated with the acquisition of property and ongoing operations.

REVENUES	
Amount (to be advanced)	\$2,500,000
Source	Department of Health and Senior Services
PROJECTED EXPENSES	
Contractual	\$2,500,000

**RELATED JURISDICTIONS:**

This item impacts Jackson, Ray, Platte, Cass, and Clay counties.

**EXHIBITS:**

PowerPoint

**RECOMMENDATION:**

Recommend the Mid-America Regional Council to contract with the Department of Health and Senior Services to advance nutrition initiatives under the Meal Production Capacity and Infrastructure Expansion Program.

**STAFF CONTACT:**

Bethany Reyna  
Melody Elston  
Bob Hogan

## AGENDA REPORT

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MARC Board of Directors

February 2023

Item No. 4d

Efficient Transportation and Quality Places

### ISSUE:

REPORT: Carbon Reduction Program update

### BACKGROUND:

The Bipartisan Infrastructure Law establishes the Carbon Reduction Program (CRP), which provides funds for projects designed to reduce transportation emissions, defined as carbon dioxide (CO<sub>2</sub>) emissions from on-road highway sources. Congress funded this program at \$6 billion, with 65% of resources allocated by formula to metropolitan planning organizations. The Kansas City region's share is \$23.5 million over five years.

CRP eligibility defined in the legislation includes over a dozen different [activities](#) that reduce carbon emissions from the transportation system, including public transportation, transportation alternatives, travel demand management strategies and programs, or native landscaping on highway rights of way, among others.

The Mid-America Regional Council (MARC) convened a task force that met three times during the fall of 2022 to define the process, priorities, and criteria that would guide the project selection process. Members of the committee included representatives from Total Transportation Policy Committee (TTPC), Air Quality Forum (AQF), Sustainable Places Policy Committee (SPPC) and the Climate and Environment Council (CEC). The task force recommended that:

- A first call for projects be issued in early 2023 to allocate approximately \$14 million, including funds from FY22, FY23 and FY24. A second call would take advantage of lessons learned from the first call and allocate the balance of funds from FY25-26.
- Up to half of the funds support projects in the priority area of collaborative, green, non-vehicular transportation alternatives. The balance of funds could meet this priority area or other eligible priorities identified by project sponsors.
- Project evaluation criteria blend sustainability/resilience factors with more traditional transportation project factors like those used in the Planning Sustainable Places (PSP) program.
- A joint committee made up of representatives from TTPC (and relevant subcommittees), AQF, SPPC and CEC review projects for comment by AQF, SPPC and CEC, and then for approval by TTPC and the MARC Board of Directors.
- The project application and review process be concluded before November 2023 to ensure that selected projects can be included in STIPs.

Program information is being shared with multiple committees for review in February. In March, staff will ask that TTPC and the MARC Board approve the proposed process for launch immediately thereafter. MARC anticipates that after approvals are secured, the RFP would be released on March 30, with proposals due in mid-May. Staff and committee reviews would occur during the summer, and be ready for public comment by September, followed by CEC review and TTPC/MARC Board approval in October. Staff is currently finalizing program guidance documents, review criteria, and application materials.

## **AGENDA REPORT**

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### MARC Board of Directors

#### **POLICY CONSIDERATIONS:**

Program funds will support implementation of relevant policies from Connected KC 2050 and the Kansas City Regional Climate Action Plan.

#### **BUDGET CONSIDERATIONS:**

The process will guide the allocation of approximately \$23.5 million over five years. MARC will request its 1% project management fee from all selected projects.

#### **COMMITTEE ACTION:**

Total Transportation Policy Committee (TTPC) will consider action on this item on February 21, 2023.

#### **RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

#### **RECOMMENDATION:**

None. Information only.

#### **STAFF CONTACTS:**

Tom Jacobs  
Karen Clawson  
Martin Rivarola



## AGENDA REPORT

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MARC Board of Directors

February 2023  
Item No. 4e  
Effective Local Governments

**ISSUE:**

REPORT: Parade of Hearts 2023 Kickoff Events

**BACKGROUND:**

Parade of Hearts is a public art experience that celebrates the region's diversity, unites communities, and supports nonprofits by placing beautifully designed hearts by local artists throughout the Kansas City region.

In 2022, the Mid-America Regional Council (MARC) was one of five beneficiaries of the Parade of Hearts Auction. MARC will pass through \$125,000 by awarding small grants to family childcare providers and small early childhood centers hit hard by the pandemic. For the 2023 Parade of Hearts 39 artists were selected and three beneficiaries will be awarded.

Parade of Hearts will be hosting two kickoff events during the month of April. On April 14 from 5-8pm, there will be a private event for sponsors, artists, civic leaders, and guests. Details will be forthcoming. On April 15, there will be a public event for everyone to visit the hearts all in one place before they are placed publicly. Location and information on how to RSVP will be announced soon.

**BUDGET CONSIDERATIONS:**

None.

**RELATED JURISDICTIONS:**

Hearts will be placed in Cass, Clay, Jackson, and Platte counties in Missouri, and Johnson and Wyandotte counties in Kansas.

**EXHIBITS:**

Parade of Hearts Kickoff - Save the Date Flyer

**RECOMMENDATION:**

None. Information only.

**STAFF CONTACT:**

Lauren Palmer

**SAVE THE DATE TO JOIN US**



**HEARTS REVEAL KICKOFF EVENT**

**FRIDAY  
APRIL 14<sup>TH</sup>, 2023  
5:00 PM - 8:00 PM**



**INVITATION TO FOLLOW**

## **AGENDA REPORT**

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MARC Board of Directors

February 2023  
Item No. 6a

**ISSUE:**

VOTE: Approve minutes of the January 24, 2023 Board meeting

**BACKGROUND:**

The minutes of the January 24, 2023 meeting are enclosed.

**RECOMMENDATION:**

Approve the minutes of the January 24, 2023 meeting.

**STAFF CONTACT:**

David Warm  
McKenzie Neds

# MARC

MID-AMERICA REGIONAL COUNCIL

## BOARD OF DIRECTORS MEETING SUMMARY

January 24, 2022

12:00 p.m.

### BOARD MEMBERS PRESENT

Commissioner Harold Johnson, Unified Government of Wyandotte County and Kansas City, KS  
Commissioner Janeé Hanzlick, Johnson County, KS  
Mayor Carson Ross, City of Blue Springs, MO  
Mayor Pro Tem Beto Lopez, City of Lee's Summit, MO  
Councilmember Brandon Ellington, City of Kansas City, MO  
Mayor Curt Skoog, City of Overland Park, KS  
Mayor Randy Pogue, City of Kearney, MO  
Mayor Mike McDonough, City of Raytown, MO  
Mayor Kris Turnbow, City of Raymore, MO  
Commissioner Jerry Nolte, Clay County, MO  
Commissioner Scott Fricker, Platte County, MO  
Commissioner Becky Fast, Johnson County, KS  
Commissioner Doug Smith, Leavenworth County, KS  
Councilmember Dan Hobart, City of Independence, MO  
Councilmember Bridget McCandless, City of Independence, MO  
Mayor Eric Mikkelson, City of Prairie Village, KS  
Commissioner Rob Roberts, Miami County, KS  
Commissioner Billy Gaines, Ray County, MO  
Mayor Mike Boehm, City of Lenexa, KS  
Commissioner Angela Markley, Unified Government of Wyandotte County and Kansas City, KS  
Commissioner Jeff Culbertson, Leavenworth County, KS  
Mayor Rick Walker, City of De Soto, KS  
Auditor Victor Hurlbert, Clay County, MO  
Mayor Tyrone Garner, Unified Government of Wyandotte County and Kansas City, KS  
Councilmember Vernon Fields, City of Basehor, KS

### STAFF PRESENT

Executive Director David Warm and other MARC staff

### OTHERS

Daniel Weitkamp, PDP Community Planner, Federal Highway  
Aryn Thompkins Program Lead, Federal Highway  
Legislator DaRon McGee, Jackson County, MO  
Tyler Means, Chief Mobility & Strategy Officer, KCATA  
James Pflum, Project Director, MODOT

## INTRODUCTIONS AND BOARD SHARING TIME

Commissioner Harold Johnson Jr. called the meeting to order at 12:00 p.m. and welcomed attendees. Due to the meeting being held remotely, Commissioner Johnson provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items, as well as the consent agenda, with one vote at the end of the meeting. Members will have an opportunity to abstain or object to any items necessary during the final vote.

Self-introductions were made, and members shared items of interest from their jurisdictions.

## REPORT: Buck O'Neil Bridge Project Update

James Pflum, Project Director with MODOT, presented an update on the project status for the Buck O'Neil Bridge; project milestones that have been completed and what lies ahead as the project advances towards completion. The project goals are as follows: construct a new Missouri River Bridge that can be reasonably maintained and will provide a century of service within the program budget, provide a safe, connected, and accessible transportation facility that improves system performance, minimize the impact to the traveling public during construction, and complete the project by December 1, 2024, utilizing a diverse workforce.

Mr. Pflum showed several slides of aerial footage marking the building progress and future closing of the area. For more information, please find the presentation in the board agenda item.

## DISCUSSION: Kansas City International Airport Public Transit Action Plan

Tyler Means and Martin Rivarola jointly presented the KCI Airport Public Transit Action Plan. This plan is likely to generate a lot of energy, attention, and conversation around the region over the next year and this presentation / discussion will engage members around the needs of the region and what are the anticipated outcomes of the project. The first question to tackle is why? Why get this started now and why hasn't this already been done for the region? We believe that this is a great year to begin looking into this action planning phase because the Kansas City Region is ready for takeoff. The next few years are bringing exciting new opportunities with the Kansas City International Airport opening in the next few weeks, major investments of the Kansas City Convention Center, the NFL Draft in April 2023, and the FIFA World Cup in June of 2026 just to name a few.

We are hoping to use the current needs the region has with this momentum we have gained from these high-profile opportunities to push us forward in the transit services sector. We know there is a need to connect our workforce, visitors, and residents in the new terminal area with high quality public transit services daily. However, we also have a need to scale these services up for when we experience major events like the ones listed above and then scale those services back down once the event has concluded. We are moving towards the release of an RFP for consultant services to help develop the action plan over a 6-month process to help guide our steps into the future.

Mr. Means outlined the two objectives that this plan is trying to identify: what kinds of investment strategies will work from the airport that move throughout the region and what are the key destinations in the region for visitors, conventioners, employers, and workers? The action planning process will be a six-month process in hopes to assess market opportunities and design new services using new technology and existing infrastructure. There will be virtual and in-person surveys, focus groups, business roundtables, and public engagement with our key partners (listed in the presentation). The major scope elements of

the project will be the stakeholder / community engagement, the needs assessment of the region, alternative identification and evaluation of performance metrics and costs, and the actual action plan development.

Mayor Curt Skoog asked if MARC would be issuing the RFP or KCATA. Mr. Rivarola confirmed that MARC would be issuing the RFP and that it will be funded through some planning dollars that is housed in the Transportation budget.

Councilmember Dan Hobart asked if there were considerations being taken in relation to the Bi-State Corridor. Mr. Means indicated that the work for the Bi-State Reinvestment Corridor is separate but will be taken into consideration because it is a vital corridor that moves people throughout the region.

Mayor Mike Boehm asked if there were any initial thoughts on type of transit like fixed rail, mini / micro transit or is everything on the table right now? Mr. Means said that everything is on the table right now because the nature of the project we don't want to leave any possibility out.

Commissioner Harold Johnson Jr. asked if they could help identify the community engagement portion of the action plan because the fast pace of the plan and community engagement can take longer than anticipated sometimes. Mr. Means indicated that the scope of work within the RFP is looking for someone with a strong community engagement process and a lot of experience in public engagement for various types of groups. Commissioner Johnson clarified whether MARC & KCATA would come to each county / city or would they make everyone come to them to have the discussions. Mr. Means indicated that the idea is to spread out across the region both in-person and virtually to get a wider swath of individuals to participate.

Mr. Rivarola followed back up on the previous comment made by Mayor Boehm about anticipated outcomes. We are likely to hear ideas like "rail to the airport" during this process but we are really looking at things that are attainable in the short term which rail is not. However, what we do now may lay the groundwork for the next 10-15 years of transit in the region.

Mayor Boehm raised concern about the funding source and longevity of the solution, pointing to the city of Denver who passed a regional tax, built half a system, ran out of money and then needed to fight over the renewal. How can we avoid a situation like that when we have 2 states and multiple counties involved? Mr. Means said that looking from a regional perspective, there will be parts of the region that are going to move faster than others because of the funding and leadership to move the project forward.

Commissioner Becky Fast asked how the workforce crisis will be addressed because it's likely to be a huge barrier to expansion of any project and plan of this size. Mr. Means relayed how the KCATA bounced back from the COVID workforce issues that they experienced. He indicated how important it will be during the study to have fair, equitable pricing to meet the service demands. The going rate for bus driving used to be \$18 per hour and it is now \$32 per hour.

Mayor Curt Skoog asked how can you design a system that works well for a workforce to the airport as well as visitors when they have different expectations? Mr. Means replied that the

biggest challenge between those two different commuters is the time-of-day services system. We have already met once with the general manager of the airport, and he indicated the workforce number now at the new terminal is over 1,000 employees and they are looking to have 150-200 employees to move to and from the airport. Many of those workers have shifts that begin at 4:30am and the buses are not currently meeting the demands of those passengers. We are going to be asking the consultant to evaluate all aspects of the commutes faced by passengers, whether that is a convention style, pulsing times of flights, or shift work for employees. Martin Rivarola added that this work will be regional, and the plan is going to look for ways the model can be replicated throughout the region. Potential replication options are a hub spoke, more fixed connections to the airport, micro transit, etc.

DISCUSSION/VOTE: Approve the 2023 Federal Policy Agenda for the Greater KC Area.

Marlene Nagel led discussion about the Federal Policy Agenda for the Greater KC area. This information about the proposed policies was shared at the December Board meeting and was included in the January packet for review. However, there was one new item that was not included in the December packet that Marlene reviewed. MARC has identified a concern about how the federal government is making information available about the needs for investment around the country. This could directly impact states like Kansas and Missouri and/or the Kansas City area to be left behind in funding opportunities for needs we know exist in our region.

Over the past decades, we have prepared a federal legislative agenda and MARC staff and the Board has been more active in Washington, meeting with representatives of our congressional delegation. In the last few years, we have been less engaged, but as we take on this platform, MARC wants to think about ways we can increase our presence and become better acquainted with new members of Congress. MARC is asking the Board for their perspective about which actions would be beneficial in building strong relationships with our Congressional delegation or actions that you have taken at the local level that have been effective.

Mayor Curt Skoog commented that one of the Kansas senators in in town almost every Monday morning looking for things to do and that he would be happy to set-up a topic or conversation with him.

Mayor Mike Boehm commented that Congressman LaTurner has part of Wyandotte County now due to the redistricting. Mayor Boehm also asked for clarification on which Missouri delegates might be new. Marlene listed Congressman Mark Alford which represents Cass County and the new Missouri Senator Eric Schmitt. Mayor Boehm cautioned if we want to arrange a forum to get their attention, we will want to be very specific and control the audience as opposed to a public forum, because they tend to be hijacked by special interest groups and the panelists spend their whole time being yelled at rather than having good dialogue. He believes that if we want to offer that type of engagement, that it should be with the board or committees and maybe open it up to the member communities. If we could get two or three of the delegates in the forum at the same time that would be ideal so they can hear what the other is saying rather than keeping the R's and the D's in two separate rooms.

Victor Hurlbert mentioned that Congressman Graves chairs the U.S. House Transportation Committee and that may be a key relationship to build with MARC. Mr. Warm indicated that Congressman Graves has been very interested and supportive in his new position and that it could be an opportune moment for the partnership.

Mayor Boehm commented that we saw an article making note that the Census Bureau reclassified urban and rural. In Kansas, they had 31 communities shoved into the rural category and he presumes that something similar happened in Missouri. He is sure that it will affect a lot of communities for funding that were shoved into the rural category. Do we have input on that change or is there a way for us to be a part of those decisions? Mr. Warm said he doesn't have a working knowledge of what the consequences are for Kansas and Missouri but can find it with Ron and Frank's help.

REPORT: Review 2022 Transportation Performance Measures Report

Selina presented the review of the 2022 Transportation Performance Measures Report. Performance based planning is measuring our performance based on our goals and using the results to inform future planning; it is also a federal requirement. MARC is required to establish targets for and monitor progress related to safety, infrastructure condition, system performance, transit safety and transit asset management. Detailed charts and metrics were shared for the performance targets during the presentation which can be found in the packet.

REPORT: Mid-America Regional Council's 2023 Regional Assembly and Awards

Kristin Johnson-Waggoner gave an update about the Regional Assembly and Awards. Starting February 1st, you can share your nominations by going to [marc.org](http://marc.org) or you can e-mail the MARC staff member that you normally work with. The nomination period will remain open until March 3rd, and these awards recognize individuals, organizations, and initiatives that have made outstanding contributions to the region. Please save the date for The Regional Assembly on June 9th at Westin Kansas City. This is where we will honor the recipients of the awards.

REPORT: Annual Board Review of Conflict-of-Interest Policy, Whistleblower Policy, and the Public Official Liability Advisory.

Carol Gonzales gave an overview of the board conflict of interest policy, whistleblower policy, and public official liability advisory from MPR. The conflict-of-interest policy defines what a conflict-of-interest is in the context of MARC. We frequently get questions from board members about whether serving on another board that interacts with MARC, which it is not. Carol also explained that if a board member is voting in their MARC hat to allocate funds to their jurisdiction that is not a conflict of interest either. The only two disclosed conflicts of interest that we do have are board member Curt Skoog who is a member of ITBS, an agency that MARC does business with. Mayor Pro Tem Beto Lopez who is the executive director of the Guadalupe Center Inc. which is a frequent partner of MARC. The board will notice when items of those agencies come forward to this board, they both abstain from voting.

The whistleblower policy is a best practice to encourage staff and volunteers if they notice anything unusual or have any suspicions about inappropriate, especially financial activity that they report those. We have an anonymous phone number that is provided through MPR insurance and then those get reported back to David and Carol.

The public official's liability advisory as elected officials, there is inherent risks of serving, and this document is a good refresher and has a list of some of the areas of exposure that you might encounter and offer some good risk management practices.



### VOTE: Election of 2023 MARC Board Officers

Commissioner Harold Johnson Jr. presented the nominations for the 2023 MARC Board officers. The nominating committee met in recent weeks and is nominating the following slate. Mayor Carson Ross as a chair, Commissioner Janeé Hanzlick as first vice chair, Mayor Pro Tem Beto Lopez as second vice chair Mayor Damien Boley as treasurer and councilmember Holly Grummert as secretary.

### EXECUTIVE DIRECTORS REPORT

Mr. Warm informed the board that Mayor Damien Boley of Smithville is not present today because he is representing MARC in Washington at our national policy conference with the National Association of Regional Councils, and he is joined by Lauren Palmer, the director of local government services. Lauren is also attending a special meeting that is being held by SAMSA, the federal agency that has provided some funding to MARC to develop a coordinated 988 response system. The mental health hotline that is now being publicized nationwide. We'll be giving you reports as that work advances over the next year or so is making good progress.

### CONSENT AGENDA (ADMINISTRATIVE MATTERS)

#### VOTE: Approve Consent Agenda

- a. Approve Minutes of the December 20, 2022 Board Meeting
- b. Approve State Fiscal Year 2023-2024 contracts and rate increases for Aging and Adult Services partners
- c. Authorize consultant agreements for two Planning Sustainable Places projects, one in Grandview, Mo., and one in Kansas City, Mo
- d. Approve 2023 1st Quarter Amendment to the 2022-2026 Transportation Improvement Program
- e. Approve 2023 Unified Planning Work Program - Amendment #1
- f. Authorize receipt of FFY 2025-2026 Congestion Mitigation/Air Quality program (CMAQ) and Surface Transportation Block Grant program (STBG) funds for Mid-America Regional Council's transportation programs.
- g. Approve contracts with consulting firms Olsson and Iteris, Inc. for traffic signal timing and engineering support services for MARC's Operation Green Light program.
- h. Approve contract with The Family Conservancy to provide professional development services for Head Start and Early Head Start staff.
- i. Authorize the submission of a grant application to the US Department of Energy with three school district partners - Kansas City, Kansas Public Schools, Kansas City, Missouri Public Schools, and the Independence School District, and accept funds if awarded.
- j. Approve an agreement with Motorola Solutions to purchase VESTA 911 upgrades for nine regional Public Safety Answering Points.
- k. Approve agreement with AT&T to purchase RapidDeploy Eclipse Analytics for the regional 911 network.
- l. Approve purchase of cybersecurity monitoring and risk assessment services through Seculore Solutions for the MARC 911 regional system
- m. Approve Local Government Dues for 2024
- n. Authorize an agreement with RubinBrown for the 2022 audit and review the Audit Plan for the 2022 Audit
- o. Authorize submission of the Notice of Bid application to support continued services for the Early Head Start State program.

MOTION: Commissioner Harold Johnson moved for approval of all agenda items and the consent agenda. Victor Hurlbert seconded the motion. Commissioner Harold Johnson asked if any member wanted to abstain or object to any of the agenda items. Mayor Mike McDonough motioned Mayor Mike Boehm seconded; the motion passed.

OTHER BUSINESS

ADJOURNMENT

The meeting was adjourned at 1:08 p.m.

MEETING SUMMARY APPROVED:

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Commissioner Harold Johnson, Chair

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Date

# AGENDA REPORT

## MARC Board of Directors

February 2023  
Item No. 6b  
Competitive Economy

### ISSUE:

VOTE: Authorize amendment to the contract with Beth Heslowitz to support continuing and new projects not to exceed \$83,000.

### BACKGROUND:

In June 2020, the Mid-America Regional Council (MARC) submitted an application to the U.S. Economic Development Administration (EDA) to aid in the economic recovery of communities due to the COVID-19 disaster. MARC has worked with community partners on a modest funding proposal that would respond to the impacts of the disaster on “Main Street” small businesses and on those unemployed with limited skills to re-enter the workforce focused on Wyandotte County, Kansas.

The grant would enable MARC’s KC Degrees program to assist unemployed residents with career guidance and access to training resources to support re-employment. The KC Degrees staff would work with community organizations in Wyandotte County to encourage those newly unemployed and most disadvantaged to make the most of the guidance and training made available through Workforce Partnership. In addition, there is a need to help case managers at Workforce Partnership and other agencies serving unemployed residents to gain expertise in assessing skills and career interests for clients and helping guide them in career pathways where jobs are or will be available.

Applications were accepted for a contractor to assist MARC in implementing its Workforce Development Program, including federal grants from the U.S. Economic Development Administration to help disadvantaged residents secure career counseling, training, and job placement services. Beth Heslowitz was selected through an interview process as the contractor for the work.

### BUDGET CONSIDERATIONS:

Beth Heslowitz’s services were authorized in late 2021 by the MARC Board at a cost not to exceed \$125,000. The total contract amendment amount is \$83,000 bringing the new contract amount to \$208,000. She has supported additional workforce and economic development planning work, including:

EDA CARES Grant for Wyandotte County	\$125,018.75 (original project/contract amount)
EDA Planning (Economic recovery)	\$29,991.25 (assisted with data and planning)
Head Start Connections	\$10,000 (assisting Head Start parents with workforce)
Volcker Alliance G2U	\$26,490 (assisting with public workforce projects)
Other (Univ Central MO, NCAN)	\$16,500 (addressing technology industry analysis)

REVENUES	
Amount	\$83,000
Source	See above
PROJECTED EXPENSES	
Contractual	\$83,000

## **AGENDA REPORT**

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MARC Board of Directors

**RELATED JURISDICTIONS:**

This item impacts Wyandotte, Jackson, Platte, and Clay counties.

**EXHIBITS:**

None.

**RECOMMENDATION:**

**VOTE:** Authorize amendment to the contract with Beth Heslowitz to support continuing and new projects not to exceed \$83,000.

**STAFF CONTACT:**

Marlene Nagel

# AGENDA REPORT

MARC Board of Directors

February 2023  
Item No. 6c  
Healthy Environment

**ISSUE:**

VOTE: Authorize grant application with Missouri Department of Natural Resources 604b water quality protection grant for \$50,000 and expend if awarded.

**BACKGROUND:**

The Mid-America Regional Council (MARC) has partnered with the Kansas City Chapter of the American Public Works Association to update regional stormwater engineering standards, known as APWA Section 5600, along with the accompanying Manual of Best Management Practices to Protect Water Quality. Twenty-two local governments are contributing resources to support this effort.

The proposed grant would provide for an additional level of community and stakeholder engagement to ensure that final project outcomes reflect the perspectives of developers, engineers, community members, ecologists, planners and more.

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	\$50,000
Source	Missouri Department of Natural Resources 604b funds
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$50,000

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**EXHIBITS:**

None.

**RECOMMENDATION:**

VOTE: Authorize grant application with Missouri Department of Natural Resources 604b water quality protection grant for \$50,000 and expend if awarded.

**STAFF CONTACT:**

Tom Jacobs

# AGENDA REPORT

MARC Board of Directors

February 2023  
Item No. 6d  
Healthy Environment

**ISSUE:**

VOTE: Approve contract with Weather or Not, Inc. in the amount of \$77,571 to provide ozone forecasting for the 2023, 2024 and 2025 seasons.

**BACKGROUND:**

For 27 years, one of the elements of the Air Quality program at the Mid-America Regional Council (MARC) has been publicly providing ozone forecasts for the Kansas City region called “SkyCast.” Forecasting has occurred during the time in which regional ozone levels have the potential to create health problems - particularly for groups of people sensitive to breathing and heart problems. It is critical that high quality forecasts are made and effectively communicated to the public to ensure that at-risk groups take precautions and to raise awareness among the general public to curtail unnecessary activities which drive pollution levels up.

A request for proposal was developed to provide these services and released via our website and DemandStar on January 13, 2023. The only submission received in response to the request by the February 1, 2023 deadline was from Weather or Not, Inc. The proposal was thoroughly reviewed by staff and the vendor was determined to be qualified with a proposed cost within the expected budget. The bid process was reviewed and approved by KDOT to ensure procedures were properly followed, and after thorough evaluation, Weather or Not, Inc. based in Shawnee, KS has been selected as the approved vendor for this contract.

**BUDGET CONSIDERATIONS:**

Funding for this contract is included in grants from the MARC Air Quality Public Education Congestion Mitigation and Air Quality Improvement (CMAQ) grants.

REVENUES	
Amount	\$77,571
Source	Air Quality Public Education Congestion Mitigation and Air Quality Improvement
PROJECTED EXPENSES	
Contractual	\$77,571

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**EXHIBITS:**

None.

**RECOMMENDATION:**

VOTE: Approve contract with Weather or Not, Inc. in the amount of \$77,571 to provide Ozone forecasting for the 2023, 2024 and 2025 seasons.

**STAFF CONTACT:**

Doug Norsby  
Karen Clawson

## AGENDA REPORT

MARC Board of Directors

February 2023

Item No. 6e

Efficient Transportation and Quality Places

### ISSUE:

VOTE: Approve 2023 Traffic Safety Performance Targets (PM 1)

### BACKGROUND:

The Federal Highway Administration requires states and Metropolitan Planning Organizations to adopt targets for five performance measures for traffic safety. State DOTs are required to update safety performance targets on an annual basis for all five measures. Missouri and Kansas statewide targets for a 5-year rolling average were set in August 2022. MPOs have the option to (a) support the state targets or (b) establish their own regional targets within 180 days of the establishment of state targets.

The Mid-America Regional Council (MARC) has elected to update regional targets due to the need to harmonize significantly different statewide targets between Kansas and Missouri, and the fact that trends in the Kansas City region do not consistently align with statewide trends on either side of the state line. To develop the targets, MARC staff considered historical traffic safety trends, regional plans and programs, and emerging issues. The targets were developed in coordination with state DOTs and regional partners. The five recommended MPO safety performance targets represent a rolling 5-year average (2019-2023) for:

1. Number of fatalities – 207
2. Fatality rate per 100 million VMT – 0.94
3. Number of serious injuries – 1,082
4. Serious injury rate per 100 million VMT – 4.89
5. Number of non-motorized fatalities and serious injuries – 128

Through Destination Safe, MARC is working with regional partners to improve traffic safety and implement strategies in the 2022-2027 Transportation Safety Plan. The plan identifies specific strategies related to engineering, enforcement, education, and emergency response. MARC advances these strategies by prioritizing proven safety countermeasures when programming various types of federal transportation funding.

### BUDGET CONSIDERATIONS:

None.

### COMMITTEE ACTION:

Total Transportation Policy Committee (TTPC) will consider action on this item on February 21, 2023.

### RELATED JURISDICTIONS:

This item impacts all counties in the MARC region.

### EXHIBITS:

None.

### RECOMMENDATION:

VOTE: Approve 2023 Traffic Safety Performance Targets (PM 1)

### STAFF CONTACT:

Selina Zapata Bur

## AGENDA REPORT

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MARC Board of Directors

February 2023

Item No. 6f

Efficient Transportation and Quality Places

### ISSUE:

VOTE: Approve functional classification system updates for Missouri roadways

### BACKGROUND:

Functional classification is the process by which streets and highways are organized according to how they move vehicles across our transportation network. This designation is based on factors such as roadway volume and speed limit, among other criteria established by the Federal Highway Administration (FHWA). Functional classification is used in transportation planning, roadway design, and is one factor in determining if a roadway project is eligible to receive federal funds.

As the Metropolitan Planning Organization for the Kansas City region, the Mid-America Regional Council (MARC) is responsible for developing and maintaining the Functional Classification system of roadways within its planning boundaries through coordination with local cities, counties, and departments of transportation. MARC follows an established schedule of two updates per year. Last fall MARC received 24 new requests for functional class changes.

To help some of those requests meet FHWA guidelines, coordination with neighboring jurisdictions was required. This coordination resulted in four additional proposals involving the Missouri cities of Kansas City, Blue Springs, Grain Valley, Lee's Summit, and Parkville.

### POLICY CONSIDERATIONS:

In some cases, functional classification determines the eligibility of roadways to receive federal funds, most notably the STP funds that MARC's programming committees award every two years.

### BUDGET CONSIDERATIONS:

None.

### COMMITTEE ACTION:

Total Transportation Policy Committee (TTPC) will consider action on this item on February 21, 2023.

### RELATED JURISDICTIONS:

This item impacts the Missouri cities of Kansas City, Blue Springs, Grain Valley, Lee's Summit, and Parkville.

### EXHIBITS:

Functional Class Changes table

### RECOMMENDATION:

VOTE: Approve Functional Classification system updates for Missouri roadways

### STAFF CONTACT:

Kayla Zacharias

Selina Zapata Bur



**BOARD AGENDA ITEM TEMPLATE**  
Functional Class Changes - January 2023

City	State	Roadway	From	To	Previous Classification	Proposed Classification	Staff Recommendation
Blue Springs	Missouri	Mock Avenue	7 Highway	Sunnyside School Rd	None	Major Collector	Approve
Blue Springs	Missouri	15th Street	Ashton Drive	South Outer Road	None	Major Collector	Approve
Blue Springs	Missouri	Moreland School Rd	Liggett Road	7 Highway	None	Major Collector	Approve
Blue Springs	Missouri	Jefferson Rd	Adams Dairy Pkwy	Tyer Road	None	Major Collector	Approve
Blue Springs	Missouri	South Outer Rd	19th Street	7 Highway	None	Major Collector	Approve
Blue Springs	Missouri	Coronado Drive	Sunnyside School Rd	R D Mize Road	None	Major Collector	Approve
Blue Springs	Missouri	19th Street	US 40	Moreland School Rd	None	Minor Collector	Approve
Blue Springs	Missouri	Mason School Rd	MO 7	Shrout Road	None	Minor Collector	Approve
Blue Springs	Missouri	Walnut Street	Woods Chapel Rd	15th Street	None	Minor Collector	Approve
Blue Springs	Missouri	12th Street	Moreland School Rd	Liggett Road	None	Minor Collector	Approve
Blue Springs	Missouri	Roanoke Drive	MO 7	Adams Dairy Pkwy	None	Minor Collector	Approve
Blue Springs	Missouri	Clark Road	19th Street	MO 7	None	Minor Collector	Approve
Grain Valley	Missouri	R D Mize Rd	Coronado Dr	40 Hwy	None	Major Collector	Approve
Grain Valley	Missouri	Jefferson St	Tyer Road	Jefferson Ct	None	Major Collector	Approve
Grain Valley	Missouri	Jefferson Ct	Jefferson St	Jefferson St	None	Major Collector	Approve
Grain Valley	Missouri	Jefferson St	Jefferson Ct	RT BB/S Buckner Tarsney Rd	None	Major Collector	Approve
KCMO	Missouri	E 22nd St	Olive St	Wabash Ave	Minor Arterial	Remove	Approve
KCMO	Missouri	E 22nd St	Wabash Ave	Prospect Ave	Minor Arterial	Local	Approve
KCMO	Missouri	E 23rd St	Olive St	Prospect Ave	Local	Minor Arterial	Approve
KCMO	Missouri	N Chatham Ave	NW Prairie View Rd	NW Prairie View Rd	Local	Major Collector	Approve
KCMO	Missouri	Outer Road 29 (NW Prairie View Road)	N Chatham Ave	NW Prairie View Road	Major Collector	Remove	Approve
KCMO	Missouri	NW Prairie View Rd (New)	N Chatham Ave	Outer Road 29 (Existing NW Prairie View Road)	Local	Major Collector	Approve
Lee's Summit	Missouri	NE Douglas St	NW Lee's Summit Rd	Airport Rd	Major Collector	Remove	Approve
Lee's Summit	Missouri	NE Lakewood Way	NE Woods Chapel Rd	NE Bowlin Rd	None	Major Collector	Approve
Parkville	Missouri	NW River Road*	Missouri Highway FF	Missouri Highway FF	Local Road	Major Collector	Approve
Parkville	Missouri	NW Crooked Road	Missouri Highway 45	Missouri Highway FF	Local Road	Minor Collector	Approve
Parkville	Missouri	NW Brink-Meyer Road	Missouri Highway 45	NW Union Chapel Road	Local Road	Minor Collector	Approve
<b>Not recommended for approval:</b>							
Blue Springs	Missouri	Duncan Rd	Adams Dairy Pkwy	Tyler Road	None	Major Collector	Do not approve

## AGENDA REPORT

MARC Board of Directors

February 2023

Item No. 6g

Efficient Transportation and Quality Places

### ISSUE:

VOTE: Authorization to receive Kansas Department of Transportation Innovative Technology Program Funds and contract with Kansas State University to provide Uncrewed Aircraft System Flight Training.

### BACKGROUND:

Mid-America Regional Council (MARC) staff have applied for and the Kansas Department of Transportation (KDOT) has awarded funding through their Innovative Technology Program for MARC to contract with Kansas State University to provide Uncrewed Aircraft System Flight (UAS) Training at their Olathe campus for Kansas City area transportation, public safety and other public sector staff. The objectives of this project are to increase the technical capacity of local governments in the Kansas City area to take advantage of new technologies to increase safety and efficiency in their operations, to provide greater access to the exceptional training available from the Kansas State University UAS program, and to encourage local governments in our region to make greater use of available new technologies to improve performance and data collection.

### BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$66,000
Source	\$49,500 from KDOT Innovative Technology Program \$16,500 matching funds from registration fees
PROJECTED EXPENSES	
Contractual	\$66,000

### RELATED JURISDICTIONS:

UAS training will be available to Kansas City area local governments.

### RECOMMENDATION:

Authorization to receive Kansas Department of Transportation Innovative Technology Program Funds and contract with Kansas State University to provide Uncrewed Aircraft System Flight Training.

### STAFF CONTACT:

Ron Achelpohl  
Amanda Graor

# AGENDA REPORT

MARC Board of Directors

February 2023

Item No. 6h

Thriving Older Adults and Communities

**ISSUE:**

VOTE: Authorize submission and acceptance of funds for the SFY 2024 Missouri Elderly & Handicapped Transportation Assistance Program Application

**BACKGROUND:**

Each year, the Mid-America Regional Council (MARC) applies to the Missouri Department of Transportation (MoDOT) for funds through the Missouri Elderly and Handicapped Transportation Assistance Program (MEHTAP). These funds are used to provide transportation services for senior citizens, as well as 18 to 59-year-old disabled persons, primarily for medical and essential shopping trips. The application deadline for funds to be received and expended during SFY 2024 is March 31, 2023.

**BUDGET CONSIDERATIONS:**

MARC will incorporate this funding into the SFY 2024 area plan transportation budget. Currently, MARC receives \$276,161 under the SFY 2023 program. This application will request \$275,000.

REVENUES	
Amount	\$275,000
Source	Missouri Department of Transportation
PROJECTED EXPENSES	
Contractual	\$275,000

**COMMITTEE ACTION:**

The MARC Commission on Aging recommended authorization to submit and accept funds for the SFY 2024 Missouri Elderly & Handicapped Transportation Assistance Program (MEHTAP) Application

**RELATED JURISDICTIONS:**

This item impacts Jackson, Ray, Platte, Cass, and Clay counties.

**EXHIBITS:**

None.

**RECOMMENDATION:**

Authorize submission and acceptance of funds for the SFY 2024 Missouri Elderly & Handicapped Transportation Assistance Program Application

**STAFF CONTACT:**

Melody Elston  
Bob Hogan

## AGENDA REPORT

MARC Board of Directors

February 2023

Item No. 6i

Thriving Older Adults and Communities

**ISSUE:**

VOTE: Authorize amendment to increase the City of Liberty Community Center Agreement

**BACKGROUND:**

The initial agreement with the City of Liberty was conservatively developed to provide services during the SFY 2023 program year. It has become evident that the agreement did not anticipate the higher number of meals they would be delivering to its clients through the program year.

**BUDGET CONSIDERATIONS:**

To complete the full twelve months, two components within the agreement of the home delivered meal systems need to be increased: volunteer system administration and meal delivery.

City of Liberty Community Center Agreement total value	\$95,780
<hr/>	
Initial value of HDM volunteer	\$25,000
Increase amount	25,680
New total	\$50,680
	-
Initial value of actual meal delivery	\$10,280
Increase amount	10,560
New Total	\$20,840
<b>NEW TOTAL AGREEMENT VALUE</b>	<b>\$132,020</b>

**COMMITTEE ACTION:**

The Commission on Aging recommended that the MARC Board authorize to increase the total value of MARC's SFY 2023 Community Center Agreement with the City of Liberty.

**RELATED JURISDICTIONS:**

This item impacts Jackson, Ray, Platte, Cass, and Clay counties.

**EXHIBITS:**

None.

**RECOMMENDATION:**

Authorize amendment to increase the City of Liberty Community Center Agreement

**STAFF CONTACT:**

Melody Elston

Bob Hogan

# AGENDA REPORT

## MARC Board of Directors

February 2023

Item No. 6j

Thriving Older Adults and Communities

### ISSUE:

VOTE: Approve submission of the SFY 2024 Area Plan and Budget to the Missouri Department of Health and Senior Services

### BACKGROUND:

In preparation for the start of SFY 2024, the Missouri Department of Health and Senior Services requires the submission of the SFY 2024 Area Plan Update, which forecasts programming, goals and priorities, and a projected budget for Older Americans Act activities.

### BUDGET CONSIDERATIONS

This budget is based on the latest Allotment Tables received from the Division of Health and Disability Services (MODHSS). The program/funding summary provides a snapshot of the services for which the Department of Aging and Adult Services has focused its attention during the current period. Two pages are attached to summarize the general service categories and dollars that will make up the SFY 2024 budget.

The SFY 2024 Area Plan Update will also include funds MARC received from MODHSS through the American Rescue Plan Act (ARPA). Below is a broad outline of the ARPA programs and dollars that will be included within this area plan budget to be utilized during SFY 2024.

Overall ARPA Funding - \$4,028,063			
Expanding Service Lines	Technology	Diversity, Equity, and Inclusion	Integrated Care
1. Adding Contract assessors (increase rates)	1. Cybersecurity officer	1. Underserved community outreach and visibility	1. Expand access to CM
2. Strengthen and expand Home Mods and caregiver services	2. LMS Training	2. Multi-lingual publications	2. Integrate service lines through pilot projects
3. Admin personnel	3. New referral platform	3. DEI Training and development	3. QVIC partnership
4. Community partners award	4. Mobile App	4. Multilingual FTE	4. Long-term care diversion pilot
5. Pilot Consumer Directed model of transportation	5. Software upgrades and development support	5. Departmental health fair	
7. HDM Facility, vehicles, staffing			
8. Platte County community center			
<b>\$1,800,000</b>	<b>\$600,000</b>	<b>\$300,000</b>	<b>\$1,300,000</b>

### COMMITTEE ACTION:

The Commission on Aging recommended that the MARC Board authorize the Executive Director to submit this Area Plan and Budget for SFY 2024.

### RELATED JURISDICTIONS:

This item impacts Jackson, Ray, Platte, Cass, and Clay counties.

### EXHIBITS:

SFY 2024 Proposed Budget

## **AGENDA REPORT**

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MARC Board of Directors

**RECOMMENDATION:**

Approve submission of the SFY 2024 Area Plan and Budget to the Missouri Department of Health and Senior Services.

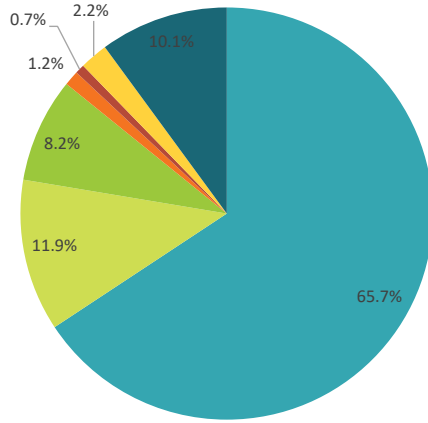
**STAFF CONTACT:**

Bob Hogan  
Melody Elston

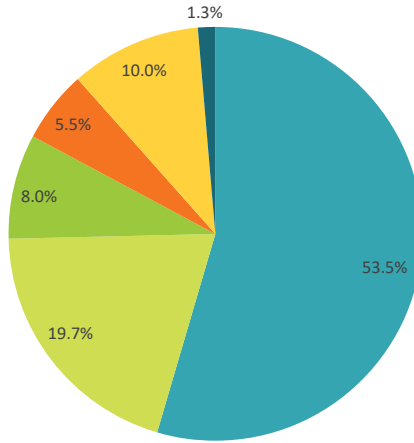
**PROPOSED SFY 2024 Area Plan Budget**

	<b>Programs</b>	<b>MO DSDS Resources</b>	<b>Medicaid</b>	<b>MEHTAP</b>	<b>Local</b>	<b>Project Income</b>	<b>Other</b>	<b>Total</b>	<b>In-Kind</b>	<b>Total</b>
<b>Supportive Services</b>										
	Transportation	286,692	-	276,221	-	150	-	563,063	108,195	671,258
	I & A	238,745	-	-	-	-	5,000	243,745	-	243,745
	Legal	33,178	-	-	-	-	-	33,178	95,000	128,178
	Personal Care	121,822	-	-	-	-	-	121,822	18,596	140,418
	Advocacy	45,894	-	-	-	-	-	45,894	20,000	65,894
	Case Management	522,713	75,000	-	-	-	-	597,713	52,800	650,513
	Homemaker	306,351	-	-	-	-	-	306,351	50,358	356,709
	Minor Home Repair	139,745	-	-	-	-	-	139,745	46,577	186,322
	<b>Total Supportive Services</b>	<b>1,695,140</b>	<b>75,000</b>	<b>276,221</b>	<b>-</b>	<b>150</b>	<b>5,000</b>	<b>2,051,511</b>	<b>391,526</b>	<b>2,443,037</b>
<b>Long-Term Ombudsman</b>										
		<b>222,227</b>						<b>222,227</b>	<b>15,000</b>	<b>237,227</b>
<b>Disease Prevention/Health Promotion Evidence-Based Programs)</b>										
	Evidence-Based Programs	<b>146,388</b>	<b>19,183</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>165,571</b>	<b>-</b>	<b>165,571</b>
<b>Family Caregiver Program</b>										
	Respite Services	45,780						45,780	-	45,780
	Case Management	200,119						200,119	9,750	209,869
	FC Legal Services	26,433						26,433	79,299	105,732
	FC CDSMP	5,000						5,000	1,250	6,250
	FC AMP	10,000						10,000	3,333	13,333
	Structured Respite	121,968						121,968	30,492	152,460
	Personal Care	40,763						40,763	12,910	53,673
	GAP UMKC Programs	58,369	-	-	-	-	-	58,369	14,592	72,961
	KUMC Alzheimers Svces	200,000	-	-	-	-	-	200,000	68,940	268,940
	Minor Home Repair	51,136						51,136	18,651	69,787
	<b>Total Caregiver</b>	<b>759,568</b>				<b>-</b>		<b>759,568</b>	<b>239,217</b>	<b>998,785</b>
<b>Nutrition</b>										
	Congregate Meals	1,052,477	-	-	2,500	85,001	460	1,140,438	283,687	1,424,125
	Home-Delivered Meals	3,713,519	921,302		2,500	59,970		4,697,291	519,231	5,216,522
	<b>Total Nutrition</b>	<b>4,765,996</b>	<b>921,302</b>	<b>-</b>	<b>5,000</b>	<b>144,971</b>	<b>460</b>	<b>5,837,729</b>	<b>802,918</b>	<b>6,640,647</b>
<b>Special Projects</b>										
		<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,242,632</b>	<b>1,242,632</b>	<b>-</b>	<b>1,242,632</b>
<b>Administration</b>										
		<b>566,106</b>	<b>-</b>	<b>-</b>	<b>85,786</b>	<b>-</b>	<b>-</b>	<b>651,892</b>	<b>31,363</b>	<b>683,255</b>
	<b>Grand Total</b>	<b>8,155,425</b>	<b>1,015,485</b>	<b>276,221</b>	<b>90,786</b>	<b>145,121</b>	<b>1,248,092</b>	<b>10,931,130</b>	<b>1,480,024</b>	<b>12,411,154</b>

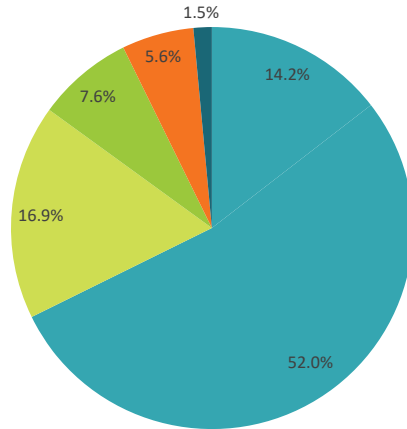
<b>Revenues by Source</b>		
Mo DSDS	8,155,425	65.7%
In-Kind	1,480,024	11.9%
Medicaid	1,015,485	8.2%
Project Income	145,121	1.2%
Local	90,786	0.7%
MEHTAP	276,221	2.2%
Other	1,248,092	10.1%
<b>Total</b>	<b>12,411,154</b>	<b>100%</b>



<b>Total Budget by Program</b>		
Nutrition	6,640,647	53.5%
Supportive Services	2,443,037	19.7%
Family Caregiver	998,785	8.0%
Administration	683,255	5.5%
Special Projects	1,242,632	10.0%
Disease Prevention	165,571	1.3%
Ombudsman	237,227	1.9%
<b>Total</b>	<b>12,411,154</b>	<b>100.0%</b>



<b>MO SFY 2024 Distribution by Program</b>		
Congregate Nutrition	1,424,125	14.2%
Home Delivered Nutrition	5,216,522	52.0%
Supportive Services	1,695,140	16.9%
Family Caregiver	759,568	7.6%
Administration	566,106	5.6%
Special Projects	-	0.0%
Disease Prevention	146,388	1.5%
Ombudsman	222,227	2.2%
<b>Total</b>	<b>10,030,076</b>	<b>100.0%</b>





# AGENDA REPORT

MARC Board of Directors

February 2023  
Item No. 6k  
Healthy Environment

**ISSUE:**

VOTE: Approve 2023 air quality ozone season public outreach campaign media purchase estimates

**BACKGROUND:**

The Mid-America Regional Council (MARC) conducts an air quality public outreach campaign to educate the public about actions they may take to protect their health and to reduce emissions that lead to air pollution.

**BUDGET CONSIDERATIONS:**

The Air Quality Program requests to make the following media campaign advertising purchases for the 2023 ozone season. Note that the below amounts are estimates and are likely to shift through the course of negotiations. Approximately 20 percent of the \$240,000 budget will be spent targeting minority populations.

REVENUES	
Amount	\$240,000
Source	Air Quality Public Education Congestion Mitigation and Air Quality Improvement
PROJECTED EXPENSES	
Online (Targeted video and images through various providers)	\$72,000
TV (KMBC, KCTV5, KCPT, WDAF Fox 4, KSHB, KMCI, KUKC, KGKC)	\$48,000
Radio (Cumulus, Steel City, Entercom, Carter, Reyes, La Mega, Streaming audio)	\$48,000
Outdoor billboards (Adsposure, Commuter Ads, Outfront, Lamar, Steel City)	\$43,200
Sponsorship (sport related)	\$12,000
Social media (various)	\$9,600
Print (various local minority newspapers and magazines)	\$7,200
Total	\$240,000

**RELATED JURISDICTIONS:**

This item impacts all counties in the MARC region.

**EXHIBITS:**

None.

**RECOMMENDATION:**

Approve 2023 air quality ozone season public outreach campaign media purchase estimates

**STAFF CONTACT:**

Doug Norsby  
Karen Clawson  
Ron Achelpohl

# AGENDA REPORT

MARC Board of Directors

February 2023  
Item No. 6l  
Safe and Secure Communities

## ISSUE:

VOTE: Authorize a Hazardous Materials Emergency Planning grant application and acceptance in the amount of \$108,000 with the Kansas Department of Emergency Management for regional emergency services

## BACKGROUND:

The annual Hazardous Materials Emergency Planning (HMEP) grant from the Kansas Department of Emergency Management is one of the two primary funding sources that support the work of the Mid-America Local Emergency Planning Committee (LEPC). The LEPC brings the private industry together with public emergency response agencies to help reduce the region's risks from accidents involving hazardous chemicals.

The Kansas application includes planning and exercise funds of \$60,000 and training activities funds of \$48,000. The grant will support HazMat training, enhancing emergency response plans, hazard analysis, and other appropriate activities. The performance period for the FY23 grant is September 30, 2023 - September 30, 2024. A 20 percent local match is required and will be met through the documented in-kind time of local emergency services personnel supporting the work.

## BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$108,000
Source	Kansas Department of Emergency Management
PROJECTED EXPENSES	
Contractual	\$108,000

## RELATED JURISDICTIONS:

This item impacts all counties in the MARC region. Although the funds come through the Kansas Department of Emergency Management and are spent for "Kansas" projects, one of the by-products of the grant (Emergency Response Plan) benefits the entire region.

## EXHIBITS:

None

## RECOMMENDATION:

VOTE: Authorize a Hazardous Materials Emergency Planning grant application and acceptance in the amount of \$108,000 with the Kansas Department of Emergency Management for regional emergency services

## STAFF CONTACT:

Erin Lynch  
John Davis

# AGENDA REPORT

MARC Board of Directors

February 2023  
Item No. 6m  
Effective Local Government

**ISSUE:**

VOTE: Authorize contracts for a Government Training Institute custom training project with the Eastern Jackson County Shared Services Initiative for supervisory training

**BACKGROUND:**

In 2019-20, three of five cities in Eastern Jackson County partnered with MARC’s Government Training Institute (GTI) to deliver a supervisory training program for city employees. GTI has developed a new supervisory training program as an extension of the earlier joint effort that is expanded to include five cities. Courses will be delivered on-site and rotate among the five cities. The proposal was informed by a focus group of human resources professionals in each city about the most urgent training and development needs for supervisors. The program is a series of four sessions and a culminating event and includes content on the following:

- Coaching
- Communication
- Conducting 1:1 Conversations
- Feedback and Listening
- Self-awareness (emotional intelligence)

**BUDGET CONSIDERATIONS:**

Costs will be billed to each city quarterly during the 15-month program based on actual enrollment. Estimated fees and costs are outlined below. Contractual costs include instructor fees and course materials.

REVENUES	
Amount	\$84,450
Source	GTI custom training fees
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$16,250
Contractual	\$68,200

**RELATED JURISDICTIONS:**

This grant involves the five cities in the Eastern Jackson County Shared Services initiative: Blue Springs, Grandview, Independence, Lee’s Summit and Raytown, MO.

**EXHIBITS:**

None.

**RECOMMENDATION:**

VOTE: Authorize contracts for a Government Training Institute custom training project with the Eastern Jackson County Shared Services Initiative for supervisory training.

**STAFF CONTACT:**

Lauren Palmer

# AGENDA REPORT

MARC Board of Directors

February 2023

Item No. 6n

Thriving Older Adults and Communities

## ISSUE:

VOTE: Authorize an agreement with Community Builders of Kansas City Eats for the Double Up Food Bucks - Heartland Program

## BACKGROUND:

In June 2021, the Mid-America Regional Council's (MARC) Double Up Food Bucks program received an award through the USDA Gus Schumacher Nutrition Incentive Program COVID Relief and Response opportunity of \$4.35 million to expand the work of the existing Double Up Food Bucks program to communities in Missouri, Kansas City and Kansas that have been heavily impacted by COVID-19, unemployment, and other related issues. The award allows for new locations to participate in the Double Up Food Bucks program. Since receiving the award, MARC staff have been reaching out to interested grocery stores and farmers markets in Missouri and Kansas to determine which are ready to implement the Double Up Food Bucks program. In 2022, a significant expansion of 58 new locations were brought onto the program. These locations are largely located in communities with high percentages of people receiving SNAP benefits, high food insecurity rates, greater numbers of people impacted by COVID-19, and greater number of people affected by unemployment during the economic downturn. In 2023, recruitment work continues in communities which have high need, and which are not currently served by the Double Up Food Bucks program.

Community Builders of Kansas City (CBKC) owns two KC Sun Fresh stores, one at Blue Parkway and one at Linwood and Prospect. CBKC has applied for these stores to be able to offer the Double Up Food Bucks program. The stores are in areas of the metro where the program has no other close grocery stores offering the program. The contract for these two stores will equal \$325,000 from February 2023 to August 2024.

## BUDGET CONSIDERATIONS:

The budget for the Gus Schumacher Nutrition Incentive Program COVID Relief and Response grant is \$4.35 million and accommodates this agreement.

REVENUES	
Amount	\$325,000
Source	USDA Gus Schumacher Nutrition Incentive Program COVID Relief and Response Grant (awarded in 2021)
PROJECTED EXPENSES	
Pass-Through	\$325,000

## RELATED JURISDICTIONS:

Kansas City, MO - the neighborhoods east of 71/49 Highway, between E 27<sup>th</sup> St and E 63<sup>rd</sup> St.

## RECOMMENDATION:

Authorize an agreement with Community Builders of Kansas City Eats for the Double Up Food Bucks - Heartland Program.

## STAFF CONTACT:

Donna Martin

Melody Elston