



**Mid-America Regional Council Community Services Corporation**

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

**May 25, 2021**

**Meeting begins immediately following  
the MARC Budget & Personnel Committee meeting**

**Hosted remotely via Zoom conference call**

**AGENDA**

1. Call to Order
2. VOTE: Approve Minutes of the April 27, 2021 Meeting
3. VOTE: Partnership with Climate Action KC to Establish the Building Energy Exchange KC and Authorization of Related MOU
4. VOTE: Authorize an Application to the Economic Development Administration for Funds to Support Economic Development
5. VOTE: Authorize Acceptance of Grant Funds from the United Way of Greater Kansas City to Support Quality Early Learning
6. Other Business
7. Adjourn

## AGENDA REPORT

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MARC CSC Board of Directors

May 2021  
Item No. 2

**ISSUE:**

VOTE: Approve Minutes of the April 27, 2021 Meeting

**BACKGROUND:**

The minutes of the April 27, 2021 meeting are enclosed.

**RECOMMENDATION:**

Approve the minutes of the April 27, 2021 meeting.

**STAFF CONTACT:**

David Warm

Karina Bielecki



## Mid-America Regional Council Community Services Corporation

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### MEETING SUMMARY

April 27, 2021

Immediately following the Budget & Personnel Meeting

#### COMMITTEE MEMBERS PRESENT

Commissioner Harold Johnson, Jr., Unified Government of Wyandotte/Kansas City, Kan. - MARC Board Chair  
Mayor Carson Ross, Blue Springs, Mo. - MARC Board 1<sup>st</sup> Vice Chair  
Commissioner Janeé Hanzlick, Johnson County, Kan. - MARC Board 2<sup>nd</sup> Vice Chair  
Mayor Eileen Weir, Independence, Mo. - MARC Board Treasurer  
Mayor Pro Tem Beto Lopez, Lee's Summit, Mo. - MARC Board Secretary  
Commissioner Rob Roberts, Miami County, Kan.  
Commissioner Doug Smith, Leavenworth County, Kan.  
Councilmember Curt Skoog, Overland Park, Kan.  
Councilmember Fred Spears, Overland Park, Kan.

#### STAFF PRESENT

David Warm, Executive Director  
Carol Gonzales, Director of Finance and Administration  
Ron Achelpohl, Director of Transportation and Environment  
James Stowe, Director of Aging and Adult Services  
Marlene Nagel, Director of Community Development  
Jovanna Rohs, Director of Early Learning and Head Start  
Kristin Johnson-Waggoner, Public Affairs Program Director  
Lauren Palmer, Assistant Community Development Director and Local Government Services Director  
Steven Lewis, Mid-America Head Start Program Director  
Catherine Couch, Public Affairs Coordinator  
Karina Bielecki, Executive Assistant  
John Hwang, Network Administrator II  
Eric Winebrenner, Public Safety Program Director  
Amanda Graor, Chief Innovation Officer  
Brad Gaeddert, Grant Manager  
Nancy Weitzel-Burry, Human Resources Program Director  
Katelyn Click, Financial Accounting Manager  
Joanne Bussinger, Grant Manager

#### CALL TO ORDER

Mayor Carson Ross called the MARC Community Services Corporation Board of Directors meeting to order at 11:56 a.m.

Due to the meeting being conducted remotely, Mayor Ross provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item and ask for approval of all agenda

## AGENDA REPORT

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MARC CSC Board of Directors

items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

VOTE: Approve the Minutes of the February 23, 2021 Meeting

VOTE: Authorize an Application for the Expansion of the Double Up Heartland Program 2021 - 2024

VOTE: Authorize an Application to the Environmental Protection Agency to Support Regional Planning for Food Waste Reduction

MOTION: Commissioner Harold Johnson moved for approval of all items and Commissioner Janeé Hanzlick seconded. All were in favor of approving agenda items 2 through 4. The motion passed.

### OTHER BUSINESS

No other business.

### ADJOURNMENT

The meeting was adjourned at 11:57 a.m.

MINUTES APPROVED:

\_\_\_\_\_  
Carson Ross, Chair

\_\_\_\_\_  
Date

# AGENDA REPORT

MARC CSC Board of Directors

May 2021  
Item No. 3  
Healthy Environment

## ISSUE:

VOTE: Partnership with Climate Action KC to Establish the Building Energy Exchange KC and Authorization of Related MOU

## BACKGROUND:

Climate Action KC (CAKC) is a nonprofit organization formed to develop, organize, and support a variety of activities that promote climate resilience in the Kansas City area. At the February 25, 2020 Budget and Personnel, and Community Services Corporation meetings, the committees authorized MARC CSC to enter into a Memorandum of Understanding (MOU) with Climate Action KC to serve as their fiscal sponsor and to outline collaborative activities.

Since that time, in addition to many other accomplishments, such as the completion of the regional Climate Action Plan, CAKC has obtained their 501c3 status and launched their Regional Building Energy Exchange (BE-Ex KC). In order to further their work with the energy program, the CAKC Executive Board determined full time staff was needed. MARC worked with CAKC to hire Ashley Sadowski to lead this work. Because of the complexities of a small nonprofit providing the infrastructure needed to support an employee and because of MARC's overlapping interests and desire to support the work of CAKC, MARC worked with CAKC to develop an amendment to the MOU that clarifies terms establishing MARC as the employer for this position. The amendment also updates the work plan for 2021 and clarifies some fiscal responsibilities. Key provisions of the amendment include:

- Clarifies the accounting structure for the new BE-Ex KC program.
- Establishes MARC as the employer and the reporting structure of the position.
- Sets out the method of charging MARC's normal Indirect Cost Allocation to direct salary in lieu of the \$1500/month payment for fiscal services.
- States that MARC will provide office space and absorb the normal rent allocation as MARC's in-kind support for the program.
- Modifies the language to reflect implementation of the Climate Action, replacing development of the plan.

## BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$143,022
Source	CAKC BE-Ex KC Grant
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$147,502

*\*difference between revenues and expenses is MARC's in-kind contribution for rent.*

## OTHER BOARD ACTION:

The CAKC Executive Board reviewed and approved the amended MOU at their meeting on May 12<sup>th</sup>.

## AGENDA REPORT

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MARC CSC Board of Directors

**RECOMMENDATION:**

Authorize an amendment to the MOU with Climate Action KC to update provisions of the agreement and acknowledge the receipt of \$143,022 to establish the Building Energy Exchange KC (BE-Ex KC).

**STAFF CONTACT:**

Tom Jacobs

Carol Gonzales

# AGENDA REPORT

MARC CSC Board of Directors

May 2021  
Item No. 4  
Competitive Economy

VOTE: Authorize an Application to the Economic Development Administration for Funds to Support Economic Development

## BACKGROUND:

The US Economic Development Administration (EDA) provides funding to regional organizations and local communities for targeted economic development planning and investments that respond to priority needs. In 2002, MARC prepared and submitted a Comprehensive Economic Development Strategy (CEDS) plan to the EDA, outlining economic development needs of smaller outlying communities in the Kansas City region. The plan was developed with involvement from local officials throughout the metro area. The CEDS plan has been updated several times to reflect regional and local strategies to support sustainable economic development; the last adoption by the MARC Board was in February 2019.

EDA approved a district designation for the Kansas City region in 2006, and EDA awarded the first annual planning grant to MARC. The district designation allows MARC and local agencies to apply for EDA funding. MARC has been invited to apply for a three-year grant, supporting our work from July 1, 2021 through March 30, 2024 for a total of \$192,500.

The grant requires a 50 percent local match, which MARC expects to document with in-kind services on the Small Cities Program and workforce development projects.

Funds would be used to assist local communities with economic development and growth-related planning assistance, to support workforce development initiatives, and to connect local economic development objectives to other regional planning work.

## BUDGET CONSIDERATIONS:

REVENUES		
Amount	\$192,500	
Source	Economic Development Administration	
PROJECTED EXPENSES	EDA Grant Funds	In-Kind Match
Personnel (salaries, fringe, indirect, rent)	\$150,000	\$192,500 (in-kind services)
Contractual TBD	\$35,000	\$0
Other (supplies, printing, etc.)	\$7,500	\$0

## RECOMMENDATION:

Authorize the application for and acceptance of up to \$192,500 from the US Economic Development Administration to support regional economic development planning and small cities support. Authorize the documentation of \$192,500 of in-kind services to match the federal funds for the three years.

## STAFF CONTACT:

Marlene Nagel

# AGENDA REPORT

MARC CSC Board of Directors

May 2021  
Item No. 5  
Quality Early Learning

**ISSUE:**

VOTE: Authorize Acceptance of Grant Funds from the United Way of Greater Kansas City to Support Quality Early Learning

**BACKGROUND:**

MARC's Department of Early Learning provides leadership to the development and implementation of a community-driven, outcomes-based plan for a comprehensive early learning system.

Since 1996, MARC's Department of Early Learning has received United Way funding to support its work to improve access to quality early learning programs throughout the region. In 2020 MARC's Community Services Corporation (CSC) was awarded a three-year grant from the United Way of Greater Kansas City. Dependent upon availability of funds, this grant is renewed annually to continue supporting MARC's efforts.

**BUDGET CONSIDERATIONS:**

The funding from this grant was included in the 2021 budget for MARC's Department of Early Learning and supports personnel costs.

REVENUES	
Amount	\$25,724
Source	United Way of Greater Kansas City
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$25,724

**RECOMMENDATION:**

Authorize acceptance of grant funds from the United Way of Greater Kansas City in the amount of \$25,724.

**STAFF CONTACT:**

Jovanna Rohs  
Kyle Matchell