



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

January 26, 2021

**Meeting begins immediately following
the MARC Budget & Personnel Committee meeting**

Hosted remotely via Zoom conference call

AGENDA

1. Call to Order
2. VOTE: Approve Minutes of the October 27, 2020 Meeting
3. VOTE: Authorize an Application to the Health Forward Foundation to Support the Regional Community Health Worker Program
4. VOTE: Authorize the Acceptance of Additional Private Foundation Funds for the Double Up Heartland Program
5. Other Business
6. Adjourn

AGENDA REPORT

MARC CSC Board of Directors

January 2021
Item No. 2

ISSUE:

VOTE: Approve Minutes of the October 27, 2020 Meeting

BACKGROUND:

The minutes of the October 27, 2020 meeting are enclosed.

RECOMMENDATION:

Approve the minutes of the October 27, 2020 meeting.

STAFF CONTACT:

David Warm

Karina Bielecki



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MEETING SUMMARY

October 27, 2020

Immediately following the Budget & Personnel Meeting

COMMITTEE MEMBERS PRESENT

Commissioner Rob Roberts, Miami County, Kan. - MARC Board Chair

Commissioner Harold Johnson, Jr., Unified Government of Wyandotte/Kansas City, Kansas - MARC Board 2nd Vice Chair

Mayor Eileen Weir, Independence, Mo. - MARC Board Treasurer

Mayor Carson Ross, Blue Springs, Mo. - MARC Board Secretary

Councilmember Curt Skoog, Overland Park, Kan.

Commissioner Doug Smith, Leavenworth County, Kan.

Mayor Pro Tem Beto Lopez, Lee's Summit, Mo.

Presiding Commissioner Jerry Nolte, Clay County, Mo.

STAFF PRESENT

David Warm, Executive Director

Carol Gonzales, Director of Finance and Administration

Ron Achelpohl, Director of Transportation and Environment

Marlene Nagel, Director of Community Development

James Stowe, Director of Aging and Adult Services

Jovanna Rohs, Director of Early Learning and Head Start

Eric Winebrenner, Public Safety Program Director

Kristin Johnson-Waggoner, Public Affairs Program Director

Catherine Couch, Public Affairs Coordinator

John Hwang, Network Administrator II

Lauren Palmer, Assistant Community Development Director and Local Government Services Director

Ray Webb, Manager of Traffic Operations

Lisa McDaniel, Solid Waste Management Program Manager

Karina Bielecki, Executive Assistant

CALL TO ORDER

Commissioner Jimmy Odom was unable to attend so Mayor Eileen Weir led the meeting in his absence. Mayor Weir called the MARC Community Services Corporation Board of Directors meeting to order at 11:39 a.m.

Due to the meeting being conducted remotely, Mayor Weir provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

AGENDA REPORT

MARC CSC Board of Directors

VOTE: Approve the Minutes of the September 22, 2020 Meeting

VOTE: Authorize a Grant Application to the WJ Brace Charitable Trust, Bank of America, Trustee, to Support the KC Communities for All Ages Initiative

MOTION: Commissioner Harold Johnson, Jr. moved for approval of all items and Councilmember Curt Skoog seconded. The motion passed.

OTHER BUSINESS

No other business.

ADJOURNMENT

The meeting was adjourned at 11:40 a.m.

MINUTES APPROVED:

Jimmy Odom, Chair

Date

AGENDA REPORT

MARC CSC Board of Directors

January 2021

Item No. 3

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize an Application to the Health Forward Foundation to Support the Regional Community Health Worker Program

BACKGROUND:

MARC's regional health care access initiative supported a focus on developing community health workers (CHWs) as a key part of the health care system. CHWs are trained to work with patients to connect them to needed health care and community services to improve their health outcomes, including reducing re-admissions at hospitals. MARC received funding over the past five years to support the committee's work and has identified ongoing work to continue to advance the development of a trained workforce. The work over the past year has focused on support for increased training and a state credential for CHWs in both Missouri and Kansas, advocacy to encourage agencies to consider adding CHWs to their workforce, and encouragement by state agencies and private health payers to reimburse agencies for CHW services related to improving patient health outcomes.

Activities for 2021 include regular meetings of the CHW Collaborative and various subcommittees and work groups, a new supervisory training program for CHW supervisors, new trainings for those securing a credential, and implementation of a train-the-trainer for those delivering CHW training. The state of Missouri (and possibly Kansas) is expected to adopt the training developed for the KC area as the standard for the state. Other work includes preparing a sustainability toolkit looking at various reimbursement mechanisms by public and private payers to cover the cost of CHW services.

BUDGET CONSIDERATIONS:

Health Forward Foundation funds will be used to cover MARC salaries, fringe benefits, overhead, and rent; consultant costs to support the work; meeting and training costs; and travel for 2 CHW Collaborative members to attend national meetings. MARC has worked with two consultants and would continue their engagement over the next year. Erika Saleski with ES Advisors would support facilitation with the Collaborative, working to address sustainability by partnering with a St. Louis health organization. The second consultant, Caitlin Allen with CGA Consulting, will continue work to support advancing CHW training.

REVENUES	
Health Forward Foundation	\$150,000
PROJECTED EXPENSES	
MARC Personnel (salary, fringe, indirect, rent)	\$50,000
Contractual	\$70,000
Meeting, Printing, Other	\$5,000
Training (for Community Health Workers and those that provide training to CHWs)	\$25,000

AGENDA REPORT

MARC CSC Board of Directors

RECOMMENDATION:

Authorize an application to the Health Forward Foundation for the regional community health worker program, in the amount of \$150,000. If funds are awarded, authorize an agreement with ES Advisors LLC, for \$35,000 and an agreement with CGA Consulting for \$35,000.

STAFF CONTACT:

Marlene Nagel
Hannayd Ruiz

AGENDA REPORT

MARC CSC Board of Directors

January 2021
Item No. 4
Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize the Acceptance of Additional Private Foundation Funds for the Double Up Heartland Program

BACKGROUND:

In April 2020, the MARC Board authorized an application to the USDA for a new three-year grant for the Double Up Heartland Program. The USDA awarded the grant with additional funds in October 2020. The MARC Board authorized acceptance of the additional federal funds and a commitment to match the federal dollars with non-federal resources, both private foundation funds and in-kind support.

SNAP households may shop at any participating farmers market or grocery store. The program provides a dollar for dollar match on SNAP purchases (up to \$25) and the match allows SNAP customers to buy fresh fruits and vegetables. The program evaluation for the program that ended in 2019 showed that SNAP households that participate in Double Up Food Bucks were more likely to be able to afford and consumer healthier food and have better health outcomes. Nearly \$2.5 million of nutrition incentives were redeemed by SNAP households over the program's three and a half years.

Private foundation funds secured or requested include:

Health Forward Foundation	\$600,000
Blue Cross Blue Shield of Kansas	\$300,000
Hall Family Foundation	\$300,000
Marion and Henry Bloch Family Foundation	\$150,000
Sosland Foundation	\$25,000
Blue KC	\$150,000

RECOMMENDATION:

Authorize MARC to accept all funds offered to meet the match requirements.

STAFF CONTACT:

Donna Martin
Marlene Nagel