



Mid-America Regional Council Community Services Corporation

600 Broadway, Suite 300 • Kansas City, Missouri 64105 • Phone 816/474-4240 • Fax 816/421-7758

April 27, 2021

Meeting begins immediately following
the MARC Budget & Personnel Committee meeting

Hosted remotely via Zoom conference call

AGENDA

1. Call to Order
2. VOTE: Approve Minutes of the February 23, 2021 Meeting
3. VOTE: Authorize an Application for the Expansion of the Double Up Heartland Program 2021 - 2024
4. VOTE: Authorize an Application to the Environmental Protection Agency to Support Regional Planning for Food Waste Reduction
5. Other Business
6. Adjourn

AGENDA REPORT

MARC CSC Board of Directors

April 2021
Item No. 2

ISSUE:

VOTE: Approve Minutes of the February 23, 2021 Meeting

BACKGROUND:

The minutes of the February 23, 2021 meeting are enclosed.

RECOMMENDATION:

Approve the minutes of the February 23, 2021 meeting.

STAFF CONTACT:

David Warm

Karina Bielecki



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MEETING SUMMARY

February 23, 2021

Immediately following the Budget & Personnel Meeting

COMMITTEE MEMBERS PRESENT

Commissioner Harold Johnson, Jr., Unified Government of Wyandotte/Kansas City, Kan. - MARC Board Chair

Commissioner Janeé Hanzlick, Johnson County, Kan. - MARC Board 2nd Vice Chair

Mayor Eileen Weir, Independence, Mo. - MARC Board Treasurer

Mayor Pro Tem Beto Lopez, Lee's Summit, Mo. - MARC Board Secretary

Commissioner Rob Roberts, Miami County, Kan.

Commissioner Brian McKiernan, Unified Government of Wyandotte/Kansas City, Kan.

Commissioner Doug Smith, Leavenworth County, Kan.

Presiding Commissioner Jerry Nolte, Clay County, Mo.

STAFF PRESENT

David Warm, Executive Director

Carol Gonzales, Director of Finance and Administration

Ron Achelpohl, Director of Transportation and Environment

James Stowe, Director of Aging and Adult Services

Marlene Nagel, Director of Community Development

Jovanna Rohs, Director of Early Learning and Head Start

Kristin Johnson-Waggoner, Public Affairs Program Director

Catherine Couch, Public Affairs Coordinator

Lauren Palmer, Assistant Community Development Director and Local Government Services Director

Patrick Trouba, Transportation Planner I

Karina Bielecki, Executive Assistant

John Hwang, Network Administrator II

Brad Gaeddert, Grant Manager

CALL TO ORDER

Mayor Carson Ross was unable to attend so Mayor Eileen Weir led the meeting in his absence.

Mayor Weir called the MARC Community Services Corporation Board of Directors meeting to order at 11:34 a.m.

Due to the meeting being conducted remotely, Mayor Weir provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item and ask for approval of all agenda items with one vote at the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

AGENDA REPORT

MARC CSC Board of Directors

VOTE: Approve the Minutes of the January 26, 2021 Meeting

VOTE: Authorize an Application to the Health Forward Foundation to Support the Regional Housing Partnership

MOTION: Commissioner Rob Roberts moved for approval of all items and Mayor Pro Tem Beto Lopez seconded. Commissioner Hanzlick abstained from item 2 due to not having attended the January meeting. All others were in favor of approving agenda items 2 and 3. The motion passed.

OTHER BUSINESS

No other business.

ADJOURNMENT

The meeting was adjourned at 11:36 a.m.

MINUTES APPROVED:

Eileen Weir, Chair

Date

AGENDA REPORT

MARC CSC Board of Directors

April 2021
Item No. 3

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize an Application for the Expansion of the Double Up Heartland Program 2021 - 2024

BACKGROUND:

In September 2020, the U.S. Department of Agriculture (USDA) awarded a \$4.05 million Food Insecurity Nutrition Incentive grant to MARC to fund a four-year expansion of the Double Up Food Bucks program, which provides Supplemental Nutrition Assistance Program (SNAP) customers at participating locations with a dollar-for-dollar matching incentive (up to \$25 per day) to purchase fresh produce.

After launching a successful pilot program in five grocery stores in 2015, MARC and its grant partners secured a USDA grant to expand the program from 60 locations in 2016 to 160 by the beginning of 2019, including twenty-two grocery stores and sixteen farmers markets in the greater Kansas City area. The program was offered in the Kansas City metro, eastern Kansas, the St. Louis metro, and central and southern Missouri. MARC operated the program through the end of 2019. The new grant awarded in fall 2020 covers the entire state of Kansas and the greater Kansas City metro area and adjacent counties on the Missouri side of the metro. The 2020 grant included a 50:50 match requirement, and funds from a number of foundations and health insurance corporations were secured.

With the COVID-19 pandemic and associated economic crisis impacting many households, especially those requiring food assistance, the USDA has offered existing grantees the opportunity to apply for additional funds of up to \$5 million. The new funds would enable MARC and its partners to expand services in the Kansas City area and the state of Kansas as well as add new areas with substantial SNAP households needing assistance in central and southern Missouri. No additional matching resources would be required.

SNAP households may shop at any participating farmers market or grocery store. The goals of the program are to increase access and ability for SNAP customers to purchase and consume more fruits and vegetables, to support locally grown agriculture, and to keep more food dollars in our local communities.

BUDGET CONSIDERATIONS:

The current USDA and matching resources support the program through September 30, 2024. The new funds could allow the expansion of the program in the existing area (state of Kansas and KC metro area in Missouri) and allow for additional areas in Missouri to be served. No additional matching resources would be required. A portion of the funds will be sub-granted to existing and potential new partners to support new farmers markets and grocers operating the program.

RECOMMENDATION:

Authorize an application to the US Department of Agriculture for the Gus Schumacher Nutrition Incentive Program, as described above, in an amount not to exceed \$5 million.

STAFF CONTACT:

Donna Martin
Marlene Nagel

AGENDA REPORT

MARC CSC Board of Directors

April 2021
Item No. 4
Healthy Environment

ISSUE:

VOTE: Authorize an Application to the Environmental Protection Agency to Support Regional Planning for Food Waste Reduction

BACKGROUND:

The Environmental Protection Agency (EPA) Region 7 is seeking applications for projects that support Sustainable Materials Management, which is a systemic approach to using materials more productively over their life cycles.

The MARC region disposes of 2.4 million tons of trash annually. It has been estimated that approximately fifteen percent of this waste is generated from uneaten food. When this uneaten food **decomposes in landfills, it generates methane that contributes to the region's greenhouse gas emissions. At the same time, a growing number of the region's residents do not have a reliable supply of food. Addressing food waste in a holistic way—through prevention, rescue, and composting—can reduce the region's disposal needs, limit greenhouse gas emissions, and get more fresh food to those in need.**

This grant would allow MARC and partners to develop a regional initiative to reduce food waste and promote local composting capacity. MARC will work to convene partners and stakeholders to identify cross-cutting opportunities and strategies including:

- Wasted food prevention strategies that will reduce the production and purchase of excess food in many sectors;
- Food rescue strategies that maximize the donation of excess wholesome food to those in need;
- Food scrap composting strategies that increase the diversion of food scraps from landfills and return valuable nutrients to the soil;
- Household food waste prevention education through the Save the Food Campaign and other food reduction and composting messaging.

Input will be sought from various agencies, organizations, educational institutions, and individuals to provide input and ensure MARC develops community-driven, implementable strategies and educational materials. This scope of work supports the goal of the EPA and several other federal agencies to reduce food loss and waste by fifty percent over the next ten years. The opportunity also aligns with the goals of the MARC Solid Waste Management District and the KC Metro Climate Action Plan.

BUDGET CONSIDERATIONS:

Work is underway on a budget that addresses development of food waste reduction strategies and a residential education campaign that serves the entire MARC region.

REVENUES	
EPA Region 7 funds	\$200,000
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$100,000
Contractual	\$50,000
Other (supplies, printing of educational materials, marketing, media purchases, etc.)	\$50,000

AGENDA REPORT

MARC CSC Board of Directors

RECOMMENDATION:

Authorize an application to the US Environmental Protection Agency Region 7 for up to \$200,000 to support regional food waste reduction planning and education.

STAFF CONTACT:

Lisa McDaniel

Tom Jacobs