



# Board of Directors BUDGET & PERSONNEL

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

December 21, 2021  
11:15 a.m.  
Remotely via Zoom

- **Members of the public who wish to participate in this meeting: please email Karina Bielecki at [kbielecki@marc.org](mailto:kbielecki@marc.org) by 9:00 a.m. on Tuesday, December 21, 2021 for instructions to join the teleconference.**

## AGENDA

1. Financial and Program Reports and Discussion
  - a. REPORT and VOTE: Review 2022 Work Plan and Approve Revised 2021 and Proposed 2022 Budget

2. Approve Contracts, Grants, and Other Major Expenditures

### CORE CAPACITIES

- a. VOTE: Approve Local Government Dues for 2023

### EFFECTIVE LOCAL GOVERNMENT

- b. VOTE: Accept a Grant from the Hall Family Foundation to Support the Regional Housing Partnership
- c. VOTE: Authorize an Agreement with Local Initiatives Support Corporation to Support the Regional Housing Partnership
- d. VOTE: Authorize a Service Contract with the Health Forward Foundation to Facilitate a Shared Approach to 988 across Missouri Community Mental Health Centers

### SAFE AND SECURE COMMUNITIES

- e. VOTE: Approve an Agreement with Motorola to Purchase Call-taking Hardware for Regional Fire, Police, and Sheriff Departments
- f. VOTE: Authorize a Request for Qualifications for a Contractor to Support Special Event Threat Assessment Work
- g. VOTE: Authorize Two Contract Amendments to Support Regional Public Health Work

### COMPETITIVE ECONOMY

- h. VOTE: Authorize a Contract to Support Workforce Services under the New EDA CARES Act Grant

### THRIVING OLDER ADULTS AND COMMUNITIES

- i. VOTE: Authorize a Contract with the University of Missouri Extension Service to Support the Double Up Food Bucks Program



# Board of Directors BUDGET & PERSONNEL

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

## EFFICIENT TRANSPORTATION AND QUALITY PLACES

- j. VOTE: Authorize Amendment of a Consultant Contract and Local Match Agreement for a Planning Sustainable Places Study

## HEALTHY ENVIRONMENT

- k. VOTE: Authorize a Partnership with the University of Kansas to Jointly Lead a New Midwest Regional Integrated Sciences and Assessments Program

## QUALITY EARLY LEARNING

- l. VOTE: Authorize Acceptance of Funds from the Durwood Foundation to Support Regional Early Learning System Work

- 3. VOTE: Approve Consent Agenda (Administrative Matters and Minor Expenditures)
  - a. Approve the Minutes of the November 23, 2021 Meeting

4. Other Business

5. Adjournment

# AGENDA REPORT

## Budget and Personnel Committee

December 2021  
Item No. 1-a  
Core Capacities

**ISSUE:**

REPORT and VOTE: Review 2022 Work Plan and Approve Revised 2021 and Proposed 2022 Budget

**BACKGROUND:**

An overview of the draft proposed 2022 MARC Budget and Work Plan was presented at the MARC Budget & Personnel and Board meetings in November. At the December Budget & Personnel meeting staff will review revenues and expenditures by fund. At the Board meeting, directors will review the 2022 Policy Goal Area work plans.

During the course of any budget year, new programs and funding sources that support our Policy Goals may become available. In addition to developing the budget for the upcoming year, it is our practice to revise the budget late in the year to capture changes to the initial revenue and expenditure projections. The Revised 2021 Budget is contained within this budget document. Substantial changes from the approved 2021 Budget and the Revised Budget are noted in the Notable Changes section of the document.

It is important to note that MARC’s 2021 Revised and 2022 Budgets show stable revenue and expenses, including continued funding sources in almost all priority areas of work. The 2022 Work Plan is integrated with the budget, and illustrates the linkages between revenue, expenditures, policy goals, and work programs.

The complete Revised 2021 and the Proposed 2022 Workplan and Budget document is available online at:

<https://www.marc.org/About-MARC/finance/2022-Budget-Work-Plan.aspx>

**BUDGET CONSIDERATIONS:**

Following are total budget numbers for the Revised 2021 and Proposed 2022 Budgets. Annual revenues and expenses differ in budget years due to fluctuations in fund balances.

	Revised 2021	Proposed 2022
Revenues	\$85,348,344	\$84,732,438
Expenditures	\$85,044,668	\$85,087,893

**RECOMMENDATION:**

Approve the Revised 2021 and Proposed 2022 Budget and Work Plan.

**STAFF CONTACT:**

Carol Gonzales  
Katelyn Click  
Joanne Bussinger

# AGENDA REPORT

## Budget and Personnel Committee

December 2021  
Item No. 2-a  
Core Competencies

### ISSUE:

VOTE: Approve Local Government Dues for 2023

### BACKGROUND:

Typically, MARC brings local government dues to the Board a year in advance to give local governments time to include them in their budgets. The Board approved 2022 local dues in October 2021, due to a delay in receiving the results of the decennial census.

We are now back on schedule and are bringing our recommendation for the 2023 local dues. Dues and voluntary contributions provide general support to MARC operations. Although they are less than 2% of MARC's overall budget, they are unrestricted funds that provide a foundation for a broad range of regional programs and initiatives, and they can be used as matching funds to leverage federal, state, and private grants. MARC receives an annual allocation from the State of Missouri that is also used for general support. The base amount is \$10,670 but the timing and amount of that allocation varies from year to year.

The nine counties and six largest cities in the region (named as incorporating members in MARC's bylaws) pay annual dues calculated on a per-capita basis. The five counties on the Missouri side of the region and the cities of Independence and Kansas City, Missouri, also pay an annual match (calculated per capita) as part of MARC's Area Agency on Aging. Other cities in the MARC region are asked to pay basic dues based on population. In addition, all communities are asked to make program-specific voluntary contributions to Emergency Services (calculated per capita), the Government Training Institute (based on number of employees), and the Government Innovations Forum (calculated per capita).

It has generally been our practice to request a 2% increase each year, which is what we are recommending for 2023. The activities supported by these funds increase in cost, and in some years 2% is slightly more than inflation, in other years (such as this year) it is less.

### BUDGET CONSIDERATIONS:

Below is a summary schedule showing history of these dues.

2023 MARC LOCAL DUES SUMMARY	Actual 2017	Actual 2018	Actual 2019	Actual 2020	Actual 2021	Proposed 2022	Proposed 2023
Members' Dues	\$ 389,877	\$ 397,682	\$ 405,643	\$ 413,763	\$ 422,046	\$ 431,001	\$ 439,629
Aging Local Match - Missouri	71,785	72,703	73,637	76,731	78,265	79,830	81,427
Voluntary Dues	66,300	68,159	69,435	70,709	71,984	80,309	81,715
Government Innovations Forum	137,427	137,390	141,634	147,945	163,981	189,186	192,968
Government Training Institute	76,412	75,803	79,829	78,925	89,039	90,815	92,632
Subtotal	741,801	751,737	770,178	788,073	825,315	871,141	888,371
Emergency Services	370,133	387,176	423,214	365,919	437,189	442,335	448,335
Total	\$ 1,111,934	\$ 1,138,913	\$ 1,193,392	\$ 1,153,992	\$ 1,262,504	\$ 1,313,476	\$ 1,336,706
Summary of Increases	2%	2%	2%	2%	2%	2%	2%

Note: Emergency Services 2019 billings were not written off until 2020, thus the actuals for those two years are overstated and understated respectively.

## **AGENDA REPORT**

---

### Budget and Personnel Committee

Attached are detailed schedules showing the information by agency and program. Staff sends invoices early in the year, with a goal of receiving payment by the end of March.

**RECOMMENDATION:**

Approve a 2 percent increase in local government member and voluntary dues, emergency services, GTI and GIF membership dues, and the Aging match for 2023.

**STAFF CONTACT:**

Carol Gonzales  
Darlene Pickett  
Katelyn Click

**Proposed 2023 MARC Local Dues Combined**

Entity Name	Basic Local Dues	Voluntary Dues	GIF Dues Requested	GTI Dues Requested	Aging Local Dues	2023 Combined Total	2022 Combined Total	Change
Cass County	20,891		5,999	792	1,665	29,347	28,765	582
Clay County	31,255		9,000	3,167	3,334	46,756	45,832	924
Independence	15,899		7,498	4,749	3,334	31,480	30,859	621
Platte County	13,794		5,999	1,582	1,665	23,040	22,584	456
Ray County	5,000		2,997	364	1,665	10,026	9,927	99
Jackson County	82,244		9,000	6,333	29,805	127,382	124,866	2,516
Kansas City, MO	65,668		11,250	15,834	39,959	132,711	130,094	2,617
Johnson County	92,742		9,000	7,915		109,657	107,485	2,172
Kansas City, KS	20,241					20,241	19,839	402
Wyandotte County	12,571		7,351	6,333		26,255	25,737	518
Leavenworth County	15,874		4,500	2,376		22,750	22,300	450
Miami County	6,629		2,997	1,582		11,208	10,986	222
Overland Park	25,492		7,498	3,959		36,949	36,218	731
Lee's Summit	18,261		7,498	3,167		28,926	28,355	571
Olathe	13,068		7,498	3,959		24,525	24,040	485

<b>Total Member's Dues</b>	<b>\$439,629</b>	<b>\$0</b>	<b>\$98,085</b>	<b>\$62,112</b>	<b>\$81,427</b>	<b>\$681,253</b>	<b>\$667,887</b>	<b>\$13,366</b>
----------------------------	------------------	------------	-----------------	-----------------	-----------------	------------------	------------------	-----------------

Basehor		807	751	364		1,922	1,886	36
Belton		2,803	3,752	792		7,347	7,209	138
Blue Springs		6,857	5,999	1,582		14,438	14,171	267
Bonner Springs		917	751	364		2,032	1,994	38
Buckner		345	375	364		1,084	1,064	20
Claycomo		157	368	364		889	872	17
De Soto		716	751	364		1,831	1,797	34
Edgerton		205	375	364		944	926	18
Edwardsville		552	375	364		1,291	1,267	24
Excelsior Springs		1,235	2,249	364		3,848	3,776	72
Fairway		488	375	364		1,227	1,205	22
Garden City		191	375	364		930	912	18
Gardner		2,725	3,752	792		7,269	7,132	137
Gladstone		3,166	4,500	792		8,458	8,300	158
Grain Valley		1,828	3,752	364		5,944	5,832	112
Grandview		3,066	4,500	792		8,358	8,202	156
Greenwood		704	751	0		1,455	1,428	27
Harrisonville		1,184	2,249	792		4,225	4,145	80
Kearney		1,217	2,249	364		3,830	3,758	72
Lake Lotawana		270	375	364		1,009	991	18
Lansing		1,315	2,249	364		3,928	3,854	74
Lawson		297	375	364		1,036	1,017	19
Leavenworth		4,370	4,500	1,582		10,452	10,258	194
Leawood		3,967	4,500	1,582		10,049	9,862	187
Lenexa		6,720	5,999	2,376		15,095	14,815	280
Liberty		3,530	4,500	792		8,822	8,657	165
Louisburg		581	375	364		1,320	1,296	24
Merriam		1,298	2,249	792		4,339	4,257	82
Mission		1,165	751	364		2,280	2,238	42
Mission Hills		420	375	364		1,159	1,138	21
North Kansas City		523	375	792		1,690	1,658	32
Oak Grove		954	751	364		2,069	2,031	38
Osawatomie		498	375	364		1,237	1,214	23
Paola		675	751	364		1,790	1,756	34
Parkville		833	751	364		1,948	1,911	37
Peculiar		658	751	364		1,773	1,739	34
Platte City		560	375	364		1,299	1,275	24
Pleasant Hill		1,027	751	364		2,142	2,102	40
Pleasant Valley		321	375	364		1,060	1,040	20
Prairie Village		2,686	3,752	792		7,230	7,094	136
Raymore		2,684	3,752	792		7,228	7,092	136
Raytown		3,511	4,500	792		8,803	8,639	164
Richmond		704	751	364		1,819	1,784	35
Riverside		470	375	364		1,209	1,186	23
Roeland Park		804	751	364		1,919	1,883	36
Shawnee		7,875	5,999	1,582		15,456	15,173	283
Smithville		1,218	2,249	364		3,831	3,759	72
Spring Hill		930	751	364		2,045	2,007	38
Sugar Creek		383	375	364		1,122	1,101	21
Tonganoxie		652	751	364		1,767	1,734	33
Weatherby Lake		243	375	364		982	964	18
Weston		205	375	364		944	927	17
Westwood		205	375	364		944	926	18
Adjustments/Credit Memos						-	-	-

<b>Total Voluntary Dues</b>	<b>\$0</b>	<b>\$81,715</b>	<b>\$94,883</b>	<b>\$30,520</b>	<b>\$0</b>	<b>\$207,118</b>	<b>\$203,254</b>	<b>\$3,864</b>
-----------------------------	------------	-----------------	-----------------	-----------------	------------	------------------	------------------	----------------

<b>Grand Total Local Dues</b>	<b>\$439,629</b>	<b>\$81,715</b>	<b>\$192,968</b>	<b>\$92,632</b>	<b>\$81,427</b>	<b>\$888,371</b>	<b>\$871,141</b>	<b>\$17,230</b>
-------------------------------	------------------	-----------------	------------------	-----------------	-----------------	------------------	------------------	-----------------

**Summary of Emergency Services Local Contributions**  
**Funding Strategy for Regional Emergency Services Program**  
**January 1 to December 31, 2023**

**2023**

2022 General	Breakdown of 2023 Contributions					Total Invoiced
	General	MARCER	MERS	MOHAKCA		
	#12800	#12810	#12820	#12830		
<b>Cities and Counties</b>						
City of Belton	1,693.00	1,727.00	350.00	100.00	0.00	2,177.00
City of Blue Springs	4,865.00	4,962.00	0.00	100.00	0.00	5,062.00
City of Claycomo	55.00	56.00	350.00	0.00	0.00	406.00
City of Edwardsville	386.00	394.00	350.00	0.00	0.00	744.00
City of Excelsior Springs	562.00	573.00	350.00	100.00	0.00	1,023.00
City of Gardner	1,907.00	1,945.00	0.00	0.00	0.00	1,945.00
City of Gladstone	1,400.00	1,428.00	835.00	100.00	0.00	2,363.00
City of Grandview	1,277.00	1,303.00	835.00	100.00	0.00	2,238.00
City of Independence	9,311.00	9,497.00	835.00	100.00	0.00	10,432.00
City of Kansas City, Mo	41,659.00	42,492.00	835.00	100.00	800.00	44,227.00
City of Leavenworth	3,361.00	3,428.00	0.00	0.00	0.00	3,428.00
City of Leawood	2,022.00	2,062.00	835.00	100.00	0.00	2,997.00
City of Lee's Summit	7,646.00	7,799.00	835.00	100.00	0.00	8,734.00
City of Lenexa	3,604.00	3,676.00	835.00	100.00	0.00	4,611.00
City of Liberty	1,766.00	1,801.00	835.00	100.00	0.00	2,736.00
City of North Kansas City	1,159.00	1,182.00	350.00	100.00	0.00	1,632.00
City of Olathe	11,282.00	11,508.00	835.00	0.00	0.00	12,343.00
City of Overland Park	15,758.00	16,073.00	835.00	100.00	0.00	17,008.00
City of Prairie Village	1,932.00	1,971.00	0.00	100.00	0.00	2,071.00
City of Raymore	1,725.00	1,760.00	0.00	100.00	0.00	1,860.00
City of Raytown	1,737.00	1,772.00	835.00	100.00	0.00	2,707.00
City of Riverside	552.00	563.00	350.00	100.00	0.00	1,013.00
City of Shawnee	5,067.00	5,168.00	835.00	0.00	0.00	6,003.00
Cass County	4,767.00	4,862.00	0.00	0.00	400.00	5,262.00
Clay County	11,698.00	11,932.00	0.00	100.00	0.00	12,032.00
Jackson County	35,039.00	35,740.00	0.00	100.00	0.00	35,840.00
Johnson County, Kan.	27,029.00	27,570.00	835.00	200.00	800.00	29,405.00
Leavenworth County	2,559.00	2,610.00	835.00	100.00	400.00	3,945.00
Platte County	4,668.00	4,761.00	0.00	100.00	0.00	4,861.00
Wyandotte County	13,128.00	13,391.00	835.00	200.00	600.00	15,026.00
<b>GRAND TOTAL FOR AREA CITIES &amp; COUNTIES</b>	<b>219,614.00</b>	<b>224,006.00</b>	<b>14,625.00</b>	<b>2,500.00</b>	<b>3,000.00</b>	<b>244,131.00</b>

**MARCER SPECIAL DISTRICTS - EMS AGENCIES IN-REGION**

Bonner Springs Ambulance District	0.00	0.00	0.00	0.00	0.00	0.00
Bonner Springs Fire and EMS	386.00	394.00	350.00	0.00	0.00	744.00
Central Cass County FPD	386.00	394.00	350.00	0.00	0.00	744.00
Central Jackson Co FPD	1,176.00	1,200.00	835.00	100.00	0.00	2,135.00
Consolidated Fire District #2 (Johnson County)	386.00	394.00	350.00	0.00	0.00	744.00
Fort Osage FPD	386.00	394.00	350.00	0.00	0.00	744.00
Garden City FPD	386.00	394.00	350.00	0.00	0.00	744.00
Harrisonville Emergency Services	386.00	394.00	350.00	0.00	0.00	744.00
Holt FPD	386.00	394.00	350.00	0.00	0.00	744.00
Inter-City FPD	386.00	394.00	350.00	0.00	0.00	744.00
John Knox Village Ambulance	386.00	394.00	350.00	0.00	0.00	744.00
Johnson Co FD #2	386.00	394.00	350.00	0.00	0.00	744.00
Johnson Co FD #1	386.00	394.00	350.00	0.00	0.00	744.00
Kearney Fire and Rescue	275.00	281.00	350.00	100.00	0.00	731.00
Lawson Fire and Rescue	386.00	394.00	350.00	0.00	0.00	744.00
Lone Jack FPD	386.00	394.00	350.00	0.00	0.00	744.00
Northland Regional Ambulance District	1,286.00	1,312.00	835.00	0.00	0.00	2,147.00
Northwest Consolidated Fire District (Johnson County)	386.00	394.00	350.00	0.00	0.00	744.00
Pleasant Hill Fire Protection District	275.00	281.00	350.00	100.00	0.00	731.00
Pleasant Valley Fire Dept	386.00	394.00	350.00	0.00	0.00	744.00
Ray Co Ambulance District	734.00	749.00	835.00	0.00	0.00	1,584.00
Raytown FPD	0.00	0.00	835.00	0.00	0.00	835.00
Smithville Area FPD	386.00	394.00	350.00	0.00	0.00	744.00
Sni Valley FPD	386.00	394.00	350.00	0.00	0.00	744.00
South Metro Fire District	386.00	394.00	350.00	0.00	0.00	744.00
South Platte FPD	386.00	394.00	350.00	0.00	0.00	744.00
Southern Jackson Co Fire Protection District	386.00	394.00	350.00	0.00	0.00	744.00
West Peculiar FPD	275.00	281.00	350.00	100.00	0.00	731.00
West Platte FPD	386.00	394.00	350.00	0.00	0.00	744.00
<b>Subtotal for MARCER members (in-region)</b>	<b>12,127.00</b>	<b>12,378.00</b>	<b>11,740.00</b>	<b>400.00</b>	<b>0.00</b>	<b>24,518.00</b>

**Summary of Emergency Services Local Contributions**  
**Funding Strategy for Regional Emergency Services Program**  
**January 1 to December 31, 2023**

**2023**

	Breakdown of 2023 Contributions					Total Invoiced	
	2022 General	General	MARCER	MERS	MOHAKCA		
	#12800	#12800	#12810	#12820	#12830		
<b>Special Districts Outside Metro (EMS agencies involved with MARCER)</b>							
Air Evac Lifeteam - Sedalia	165.00	168.00	350.00	0.00	0.00	518.00	
Air Methods/Mercy Med Flight	165.00	168.00	350.00	0.00	0.00	518.00	
American Medical Response	1,286.00	1,312.00	835.00	0.00	0.00	2,147.00	
Buchanan County EMS	165.00	168.00	350.00	0.00	0.00	518.00	
Cox Air Care	165.00	168.00	350.00	0.00	0.00	518.00	
Franklin Co Ambulance	165.00	168.00	350.00	0.00	0.00	518.00	
Golden Valley Memorial Healthcare EMS	165.00	168.00	350.00	0.00	0.00	518.00	
Higginsville EMS	165.00	168.00	350.00	0.00	0.00	518.00	
Johnson Co, Mo. Ambulance District	165.00	168.00	350.00	0.00	0.00	518.00	
Jefferson County KS Emergency Services	165.00	168.00	350.00	0.00	0.00	518.00	
Lawrence-Douglas Co Fire & Medical	1,286.00	1,312.00	835.00	0.00	0.00	2,147.00	
Lexington Fire & Rescue	165.00	168.00	350.00	0.00	0.00	518.00	
LifeFlight Eagle	1,286.00	1,312.00	835.00	0.00	0.00	2,147.00	
LifeTeam Air MD (Air Methods)	165.00	168.00	350.00	0.00	0.00	518.00	
Med Trans	165.00	168.00	350.00	0.00	0.00	518.00	
Mercy Emergency Services Comm Ctr	165.00	168.00	350.00	0.00	0.00	518.00	
Miami Co EMS	1,286.00	1,312.00	835.00	0.00	0.00	2,147.00	
Midwest Medical	1,286.00	1,312.00	835.00	0.00	0.00	2,147.00	
Odessa Fire & Rescue Protection District	165.00	168.00	350.00	0.00	0.00	518.00	
Pettis Co Ambulance District	458.00	467.00	835.00	0.00	0.00	1,302.00	
RSL Crisis Intervention Center	165.00	168.00	350.00	0.00	0.00	518.00	
Tri-County Ambulance District	165.00	168.00	350.00	0.00	0.00	518.00	
Wellington-Napoleon FPD	165.00	168.00	350.00	0.00	0.00	518.00	
<b>Subtotal for Special Districts Outside Metro</b>	<b>9,693.00</b>	<b>9,883.00</b>	<b>10,960.00</b>	<b>0.00</b>	<b>0.00</b>	<b>20,843.00</b>	
<b>PUBLIC HEALTH DISTRICTS</b>							
Clay County Health Center	330.00	337.00	0.00	0.00	600.00	937.00	
Jackson County Health Dept	330.00	337.00	0.00	0.00	600.00	937.00	
Platte County Health	275.00	281.00	0.00	0.00	400.00	681.00	
Ray County Health	165.00	168.00	0.00	0.00	200.00	368.00	
<b>Subtotal for Public Health Districts</b>	<b>1,100.00</b>	<b>1,123.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1,800.00</b>	<b>2,923.00</b>	
<b>Hospitals (involved with MARCER)</b>							
Belton Regional Medical Center	HCA	1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
Centerpoint Medical Center	HCA	1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
Lee's Summit Medical Center	HCA	1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
Menorah Medical Center	HCA	1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
Overland Park Regional	HCA	1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
OPR-ER of Olathe	HCA	1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
OPR-ER Shawnee	HCA	1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
OPR-Pediatric ER of Overland Park	HCA	1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
Research Medical Center	HCA	2,208.00	2,252.00	2,500.00	0.00	0.00	4,752.00
Research Medical Center - Brookside Campus	HCA	1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
Cass Regional Medical Center		1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
Children's Mercy Hospital		2,208.00	2,252.00	2,500.00	0.00	0.00	4,752.00
Children's Mercy Hospital Kansas		1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
Lawrence Memorial Hospital		1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
Liberty Hospital		1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
Miami County Medical Center		1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
North Kansas City Hospital		2,208.00	2,252.00	2,500.00	0.00	0.00	4,752.00
Olathe Medical Center		1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
Providence Medical Center		1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
Saint John Hospital		1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
Saint Luke's Community Hospital - Legends		1,082.00	1,104.00	2,500.00	0.00	0.00	3,604.00
Saint Luke's Community Hospital - Leawood		1,082.00	1,104.00	2,500.00	0.00	0.00	3,604.00
Saint Luke's Community Hospital - Roeland Park		1,082.00	1,104.00	2,500.00	0.00	0.00	3,604.00
Saint Luke's Community Hospital - Olathe		1,082.00	1,104.00	2,500.00	0.00	0.00	3,604.00
Saint Luke's Community Hospital - Shawnee		1,082.00	1,104.00	2,500.00	0.00	0.00	3,604.00
Saint Luke's East Hospital		1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
Saint Luke's Hospital of Kansas City		2,208.00	2,252.00	2,500.00	0.00	0.00	4,752.00
Saint Luke's North Hospital - Barry Road		1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
Saint Luke's South		1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
Shawnee Mission Medical Center		1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
Shawnee Mission Health - Lenexa		1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
Shawnee Mission Health - Overland Park		1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
St. Joseph Medical Center		1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
St. Mary's Medical Center		1,104.00	1,126.00	2,500.00	0.00	0.00	3,626.00
Truman Medical Center - Hospital Hill		2,208.00	2,252.00	2,500.00	0.00	0.00	4,752.00
Truman Medical Center Lakewood		1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
University of Kansas Hospital		2,208.00	2,252.00	2,500.00	0.00	0.00	4,752.00
VA Eastern Kansas Health Care System		1,082.00	1,104.00	2,500.00	0.00	0.00	3,604.00
Veterans Administration Hospital		1,656.00	1,689.00	2,500.00	0.00	0.00	4,189.00
<b>Subtotal for Hospitals</b>	<b>57,276.00</b>	<b>58,420.00</b>	<b>97,500.00</b>	<b>0.00</b>	<b>0.00</b>	<b>155,920.00</b>	



**Summary of Emergency Services Local Contributions**  
**Funding Strategy for Regional Emergency Services Program**  
**January 1 to December 31, 2023**

**2023**

2022 General	Breakdown of 2023 Contributions					Total Invoiced
	General	MARCER	MERS	MOHAKCA		
#12800	#12800	#12810	#12820	#12830		
<b>PRIVATE INDUSTRY (Involved with LEPC and MEMC)</b>						
KCPL	0.00	0.00	0.00	0.00	0.00	0.00
Missouri Gas Energy	0.00	0.00	0.00	0.00	0.00	0.00
Clay Platte Electric	0.00	0.00	0.00	0.00	0.00	0.00
Kansas Gas	0.00	0.00	0.00	0.00	0.00	0.00
Kansas City Southern RR	0.00	0.00	0.00	0.00	0.00	0.00
Burlington Northern RR	0.00	0.00	0.00	0.00	0.00	0.00
Union Pacific RR	0.00	0.00	0.00	0.00	0.00	0.00
Williams Pipeline Company	0.00	0.00	0.00	0.00	0.00	0.00
Bayer	0.00	0.00	0.00	0.00	0.00	0.00
Brenntag	0.00	0.00	0.00	0.00	0.00	0.00
Exxon Mobile	0.00	0.00	0.00	0.00	0.00	0.00
National Starch	0.00	0.00	0.00	0.00	0.00	0.00
Vendors (e.g., Grainger)	0.00	0.00	0.00	0.00	0.00	0.00
Subtotal for Private Industries	0.00	0.00	0.00	0.00	0.00	0.00
<b>GRAND TOTAL ALL SOURCES</b>	<b>299,810.00</b>	<b>305,810.00</b>	<b>134,825.00</b>	<b>2,900.00</b>	<b>4,800.00</b>	<b>448,335.00</b>

## AGENDA REPORT

---

### Budget and Personnel Committee

December 2021  
Item No. 2-b  
Effective Local Government

**ISSUE:**

VOTE: Accept a Grant from the Hall Family Foundation to Support the Regional Housing Partnership

**BACKGROUND:**

MARC is partnering with Local Initiatives Support Corporation (LISC) Greater Kansas City to organize the Regional Housing Partnership (RHP). The RHP will mobilize individuals and organizations to enact systems-level change to grow the supply of affordable housing for cost-burdened households. This will be accomplished through seven elements of an effective regional housing system: (1) data and analysis; (2) networked leadership; (3) financing tools; (4) production capacity; (5) rental & homeowner resources; (6) policy; and (7) education.

This award will supplement previous grants of \$560,000 from the Marion and Henry Bloch Foundation and \$150,000 from the Health Forward Foundation. A portion of the Hall Family Foundation grant will be subcontracted to LISC to assist with implementation of the Regional Housing Partnership, notably for deliverables related to the advocacy, financing, and capacity strategies of the work plan.

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	\$150,000
Source	Hall Family Foundation Grant
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$55,000
Contractual	\$95,000

**RECOMMENDATION:**

Authorize acceptance of a grant in the amount of \$150,000 from the Hall Family Foundation for the Regional Housing Partnership, to be administered through MARC's 501c3 entity, MARC Community Services Corporation.

**STAFF CONTACT:**

Katie Killen  
Lauren Palmer

## AGENDA REPORT

---

### Budget and Personnel Committee

December 2021  
Item No. 2-c  
Effective Local Government

**ISSUE:**

**VOTE:** Authorize an Agreement with Local Initiatives Support Corporation to Support the Regional Housing Partnership

**BACKGROUND:**

MARC is partnering with Local Initiatives Support Corporation (LISC) Greater Kansas City in organizing the Regional Housing Partnership (RHP) and advancing its first-year work plan focused on grant deliverables. The RHP will mobilize individuals and organizations to enact systems-level change to grow the supply of affordable housing for cost-burdened households. This will be accomplished through seven elements of an effective regional housing system: (1) data and analysis; (2) networked leadership; (3) financing tools; (4) production capacity; (5) rental & homeowner resources; (6) policy; and (7) education. This work is currently funded by the Marion and Henry Bloch Family Foundation and the Health Forward Foundation. An additional funding source through the Hall Family Foundation is being considered as a separate agenda item.

The contractual amount shown is reflective of the anticipated work LISC will complete for the RHP.

**BUDGET CONSIDERATIONS:**

The funded budget for the Regional Housing Partnership is \$710,000 with an additional \$150,000 to be approved. The contract with LISC is contingent upon approval and receipt of grant funds. The additional funding would bring the total to \$860,000. LISC will also be providing approximately \$50,000 of in-kind support.

REVENUES	
Amount	\$860,000
Source	Foundation grants
PROJECTED EXPENSES	
Contractual - LISC	\$355,000
Contractual - Other	\$133,850
Other (supplies, printing)	\$12,350
Personnel (salaries, fringe, rent)	\$358,800

**RECOMMENDATION:**

Authorize MARC to enter into an agreement with Local Initiatives Support Corporation to perform such work that advances the Regional Housing Partnership deliverables, in an amount not to exceed \$355,000.

**STAFF CONTACT:**

Katie Killen  
Lauren Palmer

# AGENDA REPORT

## Budget and Personnel Committee

December 2021  
Item No. 2-d  
Effective Local Government

### ISSUE:

VOTE: Authorize a Service Contract with the Health Forward Foundation to Facilitate a Shared Approach to 988 across Missouri Community Mental Health Centers

### BACKGROUND:

In July 2020, the Federal Communications Commission (FCC) adopted rules designating 988 for Americans in crisis to connect with suicide prevention and mental health crisis counselors. The transition will result in phone service providers directing all 988 calls to the existing National Suicide Prevention Lifeline by July 16, 2022.

Calls to 988 will be managed by CommCARE, the 24/7 behavioral health crisis hotline in Missouri. Calls are routed to Community Mental Health Centers (CMHCs) for response. CMHCs have different standards of care for crisis response and after-hours response. Because CMHC catchment areas do not mirror jurisdictional boundaries for public safety (police, fire, and EMS), the inconsistencies undermine community trust because people in crisis cannot rely on a standardized level of care.

Several leaders among the CMHCs in Missouri requested assistance from MARC to conduct a planning process to prepare for 988 implementation. Philosophically, the CMHCs agree that a consistent model for crisis response across all agencies is ideal prior to implementation of 988, yet there are barriers including geography and limited resources. MARC proposes a four-phase process to gather and analyze stakeholder input and research to answer the following:

1. What can we do to be as prepared as possible prior to the 988 implementation in July 2022?
2. What is the ideal crisis response system for the greater Kansas City region in Missouri?
3. Are there ideas we could pilot on a smaller scale before implementing region-wide?
4. What works well in the current crisis response system that we can build upon to reach the ideal system?
5. What barriers and gaps must we overcome to achieve the ideal system?
6. How can we fill gaps and move toward the ideal system?

The planning process is estimated to cost \$91,500. Health Forward Foundation approved a service agreement to cover 75% of the cost at \$68,625. Staff is working to secure the remaining 25% from other sources but requests approval to initiate the work on-risk due to the time sensitivity.

### BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$91,500
Source	Health Forward Foundation and other sources TBD
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$55,875
Contractual	\$34,125
Other (supplies, printing, etc.)	\$1,500

## AGENDA REPORT

---

### Budget and Personnel Committee

**RECOMMENDATION:**

Authorize acceptance of a service contract in the amount of \$68,625 from the Health Forward Foundation to facilitate a shared approach to 988 across Missouri Community Mental Health Centers (CMHCs); authorize a Memorandum of Understanding (MOU) with the participating CMHCs to establish a scope of work for the planning process.

**STAFF CONTACT:**

Lauren Palmer

## AGENDA REPORT

---

### Budget and Personnel Committee

December 2021  
Item No. 2-e  
Safe and Secure Communities

**ISSUE:**

**VOTE:** Approve an Agreement with Motorola to Purchase Call-taking Hardware for Regional Fire, Police, and Sheriff Departments

**BACKGROUND:**

The Public Safety Communications Board (PSCB) approved a Public Safety Access Point (PSAP) VESTA call-taking hardware replacement program. The intent is to replace 60 of the 240 regional call-taking workstations each year. This will improve productivity by preventing repairs, keeping the equipment current and updated. The contract with Motorola allows MARC to purchase equipment directly from the manufacturer, leaving out the increased cost of a middleman. This was made possible by the PSCB approving the move to MARC maintenance instead of contracted maintenance. In 2022, 57 workstations will be replaced at the following PSAPs throughout the region: Ft. Leavenworth, Kansas City MO Fire, Platte County Sheriff, Excelsior Springs Police, Gladstone Police, Liberty Police, Independence Police, Blue Springs Police, Clay County Sheriff, Jackson County Sheriff, Lee’s Summit Fire, and Sugar Creek Police.

**BUDGET CONSIDERATIONS:**

REVENUES	
Amount	\$938,841.20
Source	911 Allocation Budget (Capital Projects)
PROJECTED EXPENSES	
Contractual	\$938,841.20

**COMMITTEE ACTION:**

The Public Safety Communications Board approved the use of the funds needed for these projects on September 8, 2021.

**RECOMMENDATION:**

Approve the agreement with Motorola to purchase VESTA Call-taking hardware for twelve fire, police, and sheriff departments in the region.

**STAFF CONTACT:**

Eric Winebrenner

## AGENDA REPORT

---

### Budget and Personnel Committee

December 2021  
Item No. 2-f  
Safe and Secure Communities

#### **ISSUE:**

VOTE: Authorize a Request for Qualifications for a Contractor to Support Special Event Threat Assessment Work

#### **BACKGROUND:**

MARC's Emergency Services programs help ensure the region's ability to prepare, respond, and recover with coordinated plans and high-quality training, technology, and equipment. The following contract supports this work.

#### **Kansas City Fusion Center Contract for Outreach Coordinator**

The Kansas City Board of Police Commissioners has hosted the Kansas City Regional Fusion Center (formerly known as the Kansas City Regional Terrorism Early Warning Center) since 2007. The Center's role is to work with federal, state, and local law enforcement and other emergency services agencies to collect, analyze, and share sensitive intelligence information to support the prevention and deterrence of terrorist acts in the Kansas City region. Personnel from several local law enforcement agencies have donated time to support the Fusion Center, and an advisory committee with public and private sector representatives offers guidance to the Center.

The Mid America Regional Council in conjunction with the Kansas City Regional Fusion Center (KCRFC) and agencies in the nine-county area, is seeking a contractor to help conduct Special Event Threat Assessments at venues in the Kansas City nine-county region, evaluate assessments previously conducted, and work with Fusion Center leadership to implement outreach to venues to increase their emergency preparedness. The following scope of work has been identified:

#### Threat Assessment:

- Work with KCRFC personnel and local law enforcement to identify selected venues and special events for assessment. (The number of venues and special events will be determined after the review of prior assessments and is not expected to exceed 50). Confirm the location sponsors' willingness to participate in an assessment and related follow-up.
- Review previous outreach and threat assessments for the selected venues and special events to determine the next step to take to help increase emergency preparedness.
- Depending on the comprehensiveness and/or date of prior assessments, conduct screening and threat assessments at selected venues and special events in the nine-county region.

#### Outreach Materials:

- Develop checklists, flyers, or other materials based on best practice research and review of assessments and plans for selected venues and special events in the KC region.
- Develop a regional baseline set of security standards and guidelines based on the best practices research.

#### Outreach Activities:

- Develop plans for and conduct outreach to identified venues and special event locations to help them increase their emergency preparedness and connect them to the Kansas City

## AGENDA REPORT

---

### Budget and Personnel Committee

Reginal Fusion Center. As part of the outreach, provide basic information to their personnel to know when and how to report suspicious activity and to be aware of the resources available to help them to increase their readiness.

- Work with local law enforcement and KCRFC to share outreach materials with a broader set of venue operators.

#### Ongoing Assessment:

- Develop a database of special event threat assessments (SETAs) completed and catalog special events for future evaluation and tracking. Include contact information and other relevant information.
- Develop methods for the KCRFC to maintain situational awareness of special events coming to the area of responsibility in concert with local law enforcement, including steps to ensure liaison with the Department of Homeland Security Protective Security Advisors regarding special events and critical infrastructure.

#### Training/Presentations:

- Conduct training for area groups, associations, and key venues (i.e., Visit KC, local convention bureaus) to raise awareness of actions to increase readiness for threats and hazards
- Conduct train-the-trainer opportunities: deliver initial training then provide follow up with web-based training.

Federal homeland security funds (through the state homeland security grant program) and Complex Coordinated Terrorist Attacks (CCTA) funds have been received to support this work. A Request for Qualifications (RFQ) was advertised on DemandStar, on the MARC website, and through local law enforcement agencies in the region. The RFQ closed on December 15, 2021 and work could begin as soon as December 30, 2021. The contract is supported with federal funds through Aug 31, 2023. Available funding is estimated at \$140,000 for a two-year period.

#### **RECOMMENDATION:**

Retroactively approve an RFQ for the emergency services work identified above; cost of services for a two-year period is not to exceed \$140,000.

#### **STAFF CONTACT:**

Erin Lynch  
John Davis



## AGENDA REPORT

---

### Budget and Personnel Committee

December 2021  
Item No. 2-g  
Safe and Secure Communities

**ISSUE:**

VOTE: Authorize Two Contract Amendments to Support Regional Public Health Work

**BACKGROUND:**

MARC selected contractors in mid-2020 to support the design and implementation of the COVID-19 data dashboard, associated data and analysis of the disease, and its impacts on residents, hospitals, and the community. Two individuals have continued to provide support, and given the continued presence of the disease, MARC wishes to extend their contracts into 2022.

Mike Parker - Regional Coordination Hub Contractor

Mike Parker is a veteran and past leader in large-scale FEMA disaster response efforts. He has a background and advanced degree in Emergency Health Care. He began volunteering with MARC Emergency Services in March 2020 and a contract for ongoing services was authorized by the MARC Board in August 2020. His services have been supported with foundation funds focused on public health response to COVID-19. The continued services would be covered by remaining foundation dollars for this purpose. The original contract for his services was \$105,000. An addition of \$25,000 would be added to cover continued support through April 2022.

Erin Cardwell - Public Health Data Analyst

Erin Cardwell has a background in health informatics and has been supporting the regional COVID-19 data hub since August 2020. She has also provided support to other MARC data dashboard projects, including the new regional housing data hub. Her services have also been supported from foundation funds focused on public health response to COVID-19 and CARES Act dollars. Continued support would be paid for with foundation funds. Her current contract runs until December 31, 2021 for \$104,500. An additional \$87,500 would cover her services through December 31, 2022. MARC would utilize her services for public health and other economic recovery related data work. The total contract would be for \$192,000.

**RECOMMENDATION:**

Authorize contract amendments as described above.

**STAFF CONTACT:**

Marlene Nagel

## AGENDA REPORT

---

### Budget and Personnel Committee

December 2021  
Item No. 2-h  
Competitive Economy

**ISSUE:**

VOTE: Authorize a Contract to Support Workforce Services under the New EDA CARES Act Grant

**BACKGROUND:**

In February 2021, the US Economic Development Administration (EDA) awarded MARC a grant to aid in the economic recovery of communities due to the COVID-19 disaster. MARC has worked with community partners on a program that would respond to the impacts of the disaster on “main street” small businesses and on those unemployed with limited skills to re-enter the workforce. The grant is focused on Wyandotte County, Kansas.

Earlier this year, the Budget and Personnel Committee and MARC Board authorized several contracts to implement the grant. One contract was omitted from the items for approval. Applications were accepted for a contractor (or temporary employee) to assist MARC in implementing its Workforce Development Program, including a new federal grant from the EDA to help disadvantaged residents secure career counseling, training, and job placement services. Beth Heslowitz was selected through an interview process as the contractor for the work. Her services would be provided at a cost not to exceed \$125,000.

**RECOMMENDATION:**

Authorize contract as described above.

**STAFF CONTACT:**

Marlene Nagel

## AGENDA REPORT

---

### Budget and Personnel Committee

December 2021

Item No. 2-i

Thriving Older Adults and Communities

#### **ISSUE:**

VOTE: Authorize a Contract with the University of Missouri Extension Service to Support the Double Up Food Bucks Program

#### **BACKGROUND:**

In August 2021, the MARC Board heard an announcement of a new USDA grant to expand the Double Up Food Bucks - SNAP Nutrition Incentive Program in the Kansas City area and portions of central and southern Missouri. This \$4.6 million grant is enabling the expansion to increase grocery store support in the Kansas City area and add Missouri locations outside of the Kansas City and west central areas. The original board action in August authorized a contract for \$461,236 in funds to add the University of Missouri Extension to the Double Up Heartland Collaborative as a coordinating agency. Their staff will be responsible for coordinating with the farmers markets outside of Kansas City and the west central area of Missouri. Through further planning and interest in the program in Missouri, authorization by the board is needed for a larger contract with the University of Missouri Extension Service in the amount of \$757,622. The funding will come from the USDA Nutrition Incentive COVID-19 grant awarded to MARC last June.

#### **RECOMMENDATION:**

Authorize an agreement with the University of Missouri to implement the Double Up Food Program as described above.

#### **STAFF CONTACT:**

Donna Martin

## AGENDA REPORT

---

### Budget and Personnel Committee

December 2021

Item No. 2-j

Efficient Transportation and Quality Places

**ISSUE:**

VOTE: Authorize Amendment of a Consultant Contract and Local Match Agreement for a Planning Sustainable Places Study

**BACKGROUND:**

At the January 26, 2021 Board meeting, MARC was authorized to enter into a consultant agreement for the Kansas City, Mo. - West Pennway Street Redesign Plan. Receipt of the local match funds was authorized at the same meeting. The original contract amount was to not exceed \$48,000. The federal Surface Transportation Program (STP) funds for the project were \$38,000 and Westside Housing provided \$10,000 in local match.

As the project has progressed, additional public engagement services have been desired by the City of Kansas City, Mo., and Westside Housing. The additional services' cost will be covered by the City of Kansas City, Mo., and Westside Housing with no additional funds required from MARC. An amended local match agreement would be executed between the City of Kansas City, Mo., Westside Housing, and MARC to obligate the additional revenue funds for the project. The consultant contract is held between the consultant (Hoxie Collective) and MARC, so an amendment to the original consultant contract would be executed for the additional scope and associated fee.

**BUDGET CONSIDERATIONS:**

The additional revenue for the additional scope items will be covered by the City of Kansas City, Mo., and Westside Housing as detailed below.

REVENUES	Original Contract	Amended Contract
Amount	\$48,000	\$54,600
Source	Federal STP funds: \$38,000 Westside Housing: \$10,000	Federal STP Funds: \$38,000 Westside Housing: \$12,000 City of Kansas City, Mo.: \$4,600
PROJECTED EXPENSES		
Contractual	\$48,000	\$54,600

**RECOMMENDATION:**

Authorize amending the local match agreement and consultant services contract for the KCMO - West Pennway Street Redesign Plan as described above.

**STAFF CONTACT:**

Beth Dawson  
Patrick Trouba  
Martin Rivarola  
Ron Achelpohl

# AGENDA REPORT

## Budget and Personnel Committee

December 2021  
Item No. 2-k  
Healthy Environment

### ISSUE:

VOTE: Authorize a Partnership with the University of Kansas to Jointly Lead a New Midwest Regional Integrated Sciences and Assessments Program

### BACKGROUND:

In March 2021, the MARC Board of Directors adopted the Regional Climate Action Plan. The plan emphasized climate mitigation, adaptation, and resilience within a highly collaborative voluntary framework.

The National Oceanic and Atmospheric Administration (NOAA) has been the lead federal agency guiding climate change research. As part of this work, NOAA has funded a network of eleven climate research centers around the United States. Now NOAA seeks to establish a new Central Midwest Regional Integrated Sciences and Assessments (RISA) Program. The RISA program builds relationships that help local decision makers and researchers collaborate on adapting to climate change. Through regionally-focused and interdisciplinary research and engagement teams, RISA programs expand the nation's capacity to adapt and become resilient to extreme weather events and climate change.

The University of Kansas, through a broad interdisciplinary collaboration organized by the Center for Compassionate and Sustainable Communities, proposes to lead a RISA for the four-state Midwest region, with MARC serving as the co-anchor institution. The proposed partnership would facilitate progress toward NOAA's goal of supporting a network of people, prioritizing wide participation in learning by doing, learning through adapting, and managing risk with uncertain information.

The grant would provide a total of about \$1 million per year for a five-year period to the University of Kansas, the grant applicant. Of these funds, approximately \$150,000 - \$200,000 per year would be provided to MARC for one staff person to link regional planning activities and networks with university research programs and activities.

### BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$150,000 - \$200,000/year for five years
Source	NOAA grant funds
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$150,000/year
Other (supplies, printing, etc.)	\$50,000

### RECOMMENDATION:

Authorize MARC to partner with the University of Kansas on the proposed RISA grant submission, and if successful, authorize a grant subaward agreement with KU to receive approximately \$200,000 in grant funds.

### STAFF CONTACT:

Tom Jacobs

## AGENDA REPORT

---

### Budget and Personnel Committee

December 2021  
Item No. 2-l  
Quality Early Learning

**ISSUE:**

VOTE: Authorize Acceptance of Funds from the Durwood Foundation to Support Regional Early Learning System Work

**BACKGROUND:**

MARC's Department of Early Learning provides leadership for the development and implementation of a community-driven, outcomes-based plan for a comprehensive early learning system.

This grant from the Stanley H. Durwood Foundation will provide general operations support for efforts to develop, expand, and strengthen the regional early learning system. Funds will be used to support personnel costs to:

- Support family childcare providers and informal care networks.
- Measure and enhance program quality.
- Create and deploy strategies to strengthen the regional early learning workforce.
- Measure school readiness.
- Provide leadership and coordination of policy and system work.

Funding for this work will expand efforts to increase access to quality early learning programs, address critical early learning workforce needs, and provide a greater context for understanding school readiness factors and the availability of early learning services, as well as equity and access issues affecting children and families in the Greater Kansas City Metropolitan area.

**BUDGET CONSIDERATIONS:**

Funding from this general operations grant will be included in the FY22 budget.

REVENUES	
Amount	\$75,000
Source	Stanley H. Durwood Foundation
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$75,000

**RECOMMENDATION:**

Authorize acceptance of funds from the Stanley H. Durwood Foundation in the amount of \$75,000.

**STAFF CONTACT:**

Jovanna Rohs  
Kyle Matchell

## **AGENDA REPORT**

---

### Budget and Personnel Committee

December 2021  
Item No. 3-a

**ISSUE:**

VOTE: Approve the minutes of the November 23, 2021 meeting

**BACKGROUND:**

The minutes of the November 23, 2021 meeting are enclosed.

**RECOMMENDATION:**

Approve the minutes of the November 23, 2021 meeting.

**STAFF CONTACT:**

David Warm  
Karina Bielecki



## BUDGET AND PERSONNEL COMMITTEE

Meeting Summary  
November 23, 2021  
11:15 a.m.

### COMMITTEE MEMBERS PRESENT

Commissioner Harold Johnson, Jr., Unified Government of Wyandotte/Kansas City, Kan. - MARC Board Chair  
Mayor Carson Ross, Blue Springs, Mo - MARC Board 1<sup>st</sup> Vice Chair  
Commissioner Janeé Hanzlick, Johnson County, Kan. - MARC Board 2<sup>nd</sup> Vice Chair  
Mayor Eileen Weir, Independence, Mo. - MARC Board Treasurer  
Mayor Pro Tem Beto Lopez, Lee's Summit, Mo. - MARC Board Secretary  
Commissioner Rob Roberts, Miami County, Kan.  
Councilmember Curt Skoog, Overland Park, Kan.  
Councilmember Fred Spears, Overland Park, Kan.  
Commission Chairman Ed Eilert, Johnson County, Kan.  
Commissioner Doug Smith, Leavenworth County, Kan.

### STAFF PRESENT

David Warm, Executive Director  
Carol Gonzales, Director of Finance and Administration  
James Stowe, Director of Aging and Adult Services  
Ron Achelpohl, Director of Transportation and Environment  
Marlene Nagel, Director of Community Development  
Lauren Palmer, Director of Local Government Services  
Kristin Johnson-Waggoner, Public Affairs Program Director  
Steven Lewis, Mid-America Head Start Program Director  
Catherine Couch, Public Affairs Coordinator  
Karina Bielecki, Executive Assistant  
John Hwang, Network Administrator II  
Jovanna Rohs, Director of Early Learning and Head Start  
Katelyn Click, Accounting Manager  
Amanda Graor, Chief Innovation Officer  
Donna Martin, Public Health Senior Planner  
Eric Winebrenner, Public Safety Program Director  
Jacob Worth, Local Government Management Analyst  
Joanne Bussinger, Grant Manager  
Brad Gaeddert, Grant Manager  
Nicolette Wallis, Business Technology Analyst

### CALL TO ORDER

Mayor Eileen Weir called the meeting to order at 11:16 a.m.

Due to the meeting being conducted remotely, Mayor Weir provided instructions for participation. She reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items with one vote at



the end of the meeting. Members would have an opportunity to abstain or object to any items necessary during the final vote.

### *Financial and Program Reports and Discussion*

#### CORE CAPACITIES

##### REPORT: Overview of the Revised 2021 and Proposed 2022 Budget

Ms. Carol Gonzales, Director of Finance and Administration at MARC, presented an overview of the draft Revised 2021 and Proposed 2022 Budget. She began by identifying MARC's organizational goals which informed the budgeting process: maintaining a stable financial outlook, supporting ongoing COVID-19 recovery and renewal, meeting strategic opportunities that come up throughout the year, and improving organizational capacity in key areas.

Ms. Gonzales reported that revenues and expenses are overall very similar to the last year. The bulk of funding comes from the federal and state level. Private philanthropic support has always been steady, but it has increased somewhat in the last few years due to the COVID-19 pandemic. MARC also collects revenues in the form of local dues and fees, program funds, and fees for services. Expenditures remain close to revenues levels and are organized similarly to city budgets. Direct program expenses make up 37% of expenditures, contractual services are 27.6%, and personnel costs make up 31.8% of expenses. Ms. Gonzales shared charts splitting expenditures out by fund category and policy goal area.

Ms. Gonzales highlighted several grants and programs that arose unanticipated during 2021. These include the GusNIP COVID Relief and Response (CRR) grant expanding the Double Up Food Bucks program, regional COVID-19 response funds, and more. She also shared future revenue outlook, noting that while it is currently stable, change is expected given the federal activity around COVID-19 response and recovery. Ms. Gonzales also shared that 100% of local dues were collected in 2021 and earnings from 2021 investments are projected to be \$70,000.

Finally, Ms. Gonzales noted several organizational changes. A new Local Government Services Department is forming and will include 911 and Emergency Services. Food insecurity and community health programs have moved from the Community Development Department to the Aging Department. Information technology has also been moved from Research Services to Finance and Administration. Targeted agency-wide expenditures for 2022 include finishing the website update, a new content and event management system, a new human resources info system, and facility improvements. There were no questions at the time, but Ms. Gonzales encouraged Committee members to reach out with any questions in the future.

### *Approve Contracts, Grants, and Other Major Expenditures*

#### CORE CAPACITIES

##### VOTE: Authorize the Executive Director to Sign a Lease Amendment with Price Brothers Development Company for Additional Office Space

Ms. Gonzales reminded the Committee that in June, MARC contracted with Odimo to complete a space study for the MARC offices. The study showed that we currently lease 41,905 square feet and are actually in need of 51,904 square feet. The priorities that this additional space would address are room for more workstations and meeting rooms, more effective use of work and break rooms, and a secure and operationally efficient space for vital Information Technology and 911 operations, both of which are currently located in spaces that are overcrowded with staff and equipment.

MARC currently leases two training rooms and an office area on the first floor of the 600 Broadway (Rivergate) Building, the conference center and offices on the second floor, and the entire third floor which includes workstations, offices, and two small conference rooms.

An office area of 12,750 square feet is available on the fourth floor of the Rivergate Building. The space will provide additional work and meeting spaces and a more secure and efficient space for 911. Staff has negotiated a “Fourth Floor Expansion” lease amendment with Price Brothers that includes:

- Discontinuing lease of the small conference room on the first floor (1409 sf)
- Leasing an additional 12,750 square feet on the fourth floor
- Reducing the overall square foot lease rate from \$22.05 to \$19.05
- Access to the space on December 1
- New lease payment for all space at lower rate beginning on March 1
- An additional \$191,250 in tenant refurbish allowance

MARC currently pays \$924,005 annually (\$22.05 psf/41,905 sf), which will increase to \$1,014,336 (\$19.05 psf/53,246 sf) with this lease amendment. Lease costs are allocated based on use of space and charged directly to program grants and to indirect for general spaces. This change has been incorporated into the Proposed 2022 Budget. Ms. Gonzales requested authorization for the executive director to sign a lease amendment with Price Brothers to include an additional 12,750 square feet of office space at 600 Broadway. There were no questions.

VOTE: Authorize an Agreement with GrowthZone for an Association Management Software System to Support Contact and Event Management

Ms. Gonzales reported that the owner of EBMS, the product MARC has used for contact and event management since 2010, announced it will no longer support the version MARC is using. Compounding the challenges of the limited functionality of EBMS, needs for the system have changed. More advanced email marketing capabilities, financial reports for training and events, and integration with the new MARC Learning Management system are needed.

An exploratory staff committee of nineteen key users was established to identify the needed functionality and to evaluate the new version of EBMS and other platforms. Needed functionality was identified as contact management, event management, training registration, email marketing, payment receipt and tracking, and financial reporting. The new version of EBMS and other competitors either did not fully meet MARC’s needs or were too costly to implement.

The committee became aware of a platform named GrowthZone through the KC Chamber of Commerce. GrowthZone is a software originally designed for Chambers of Commerce and now used by a variety of associations for member management. The committee saw multiple demos on various features and determined that GrowthZone was a very intuitive platform and met almost all of our needs. In order to integrate with the learning management system, we will use a platform named Zapier. There will be an initial development cost for the integration, then ongoing costs based on the number of tasks per month. Developers at GrowthZone and Zapier have estimated costs based on our description of the work. Ms. Gonzales requested authorization for a three-year agreement with GrowthZone to provide association management software system, with implementation costs estimated at \$20,500 and ongoing annual costs estimated at \$23,100 for the three-year total of \$89,800. There were no questions.

EFFECTIVE LOCAL GOVERNMENT

VOTE: Authorize Renewal of a Contract with Rita Parker for Cooperative Purchasing Coordination Services for the Kansas City Regional Purchasing Cooperative

Mr. Jacob Worth, Local Government Management Analyst at MARC, reminded the Committee that, though its cooperative purchasing services, the Kansas City Regional Purchasing Cooperative (KCRPC) has helped local governments procure \$261 million in products and services using cooperatively bid contracts. These contracts have generated documented savings to local governments of \$18.5 million.

In 2020, staff issued a Request for Proposals (RFP) for professional services for KCRPC’s cooperative purchasing coordination and selected Ms. Rita Parker through the procurement process. Ms. Parker has managed the KCRPC for 17 years and has been a Certified Professional Public Buyer (CPPB) for over 25

years. Ms. Parker has developed many successful relationships with local government purchasing specialists, vendors, and representatives. The board is asked to authorize a contract with Ms. Parker in an amount not to exceed \$59,515. This provides 1300 hours of service over the course of the year for an hourly fee of \$42.00, a 2% increase from 2021. This contract also includes incidental expenses such as travel, marketing, and professional memberships. There were no questions.

#### SAFE AND SECURE COMMUNITIES

##### VOTE: Approve the Purchase of Two Graybar Uninterruptable Power Supply Systems from Vertiv Corporation to Replace the Current Systems at the Trimble and Booth Towers

Mr. Eric Winebrenner, Public Safety Program Director at MARC, reported that the Uninterruptable Power Supply (UPS) at the tower sites provides protection from power surges and spikes. In the event of loss of commercial power from the local utility provider, the batteries in the UPS supply power to keep systems operational until the backup generator comes online.

This piece of equipment is critical to the 911 system, as a power outage can result in loss of connectivity leading to workstation logoffs and unanswered calls. Mr. Winebrenner requested approval for the purchase of two Graybar UPS systems from Vertiv Corporation to replace the current systems at the Trimble and Booth towers, at a cost not to exceed \$56,077.68. There were no questions.

##### VOTE: Authorize Three Contracts with Community Agencies to Support Regional Public Health Response to COVID-19

Ms. Marlene Nagel, Director of Community Development at MARC, reminded the Committee that MARC has supported the COVID-19 Regional Response and Recovery Fund by managing funds targeted for public health. During 2020 and much of 2021, funds were used to support our COVID-19 regional data dashboard and analytical work; communications support around safe practices, testing and vaccination, and two public surveys; support for testing and vaccination services; support with convening the MAC-G and other regional groups around COVID response; and emergency assistance to residents affected by COVID-19 through community organizations. The first grant to MARC for \$500,000 has been expended or obligated for work being completed by late 2021/early 2022.

An additional \$500,000 recently awarded will support ongoing COVID-related data and analysis; incentives for public health agencies to use as they encourage testing and vaccination; and grants to community organizations to provide emergency assistance to residents impacted by COVID where other funds cannot meet needs.

Contracts for three organizations will enable emergency assistance to continue. The Community Health Council of Wyandotte County was identified by the Wyandotte Health Department to assist at-risk households. The contract for \$100,000 will enable that organization to assist county residents' needs not addressed through other funds. Two contracts have been identified for Kansas City, MO: Community LINC and Guadalupe Centers, each for \$50,000. Additional organizations are being identified to assist residents with emergency support and to utilize incentives to encourage vaccination and testing. Ms. Nagel requested authorization for contracts with Community Health Council of Wyandotte County, Guadalupe Centers, and Community LINC to assist COVID-19 affected clients with emergency services. There were no questions.

#### THRIVING OLDER ADULTS AND COMMUNITIES

##### VOTE: Approve a Contract with W.H. Koch Inc. to Implement the Double Up Food Bucks Program at Three Grocery Stores in Missouri

Ms. Nagel reminded the Committee that MARC's Double Up Food Bucks program recently received an award of \$4.35 million to expand the work of the existing Double Up Food Bucks program to communities that have been heavily impacted by COVID-19, unemployment, and other related issues. Since receiving this news, MARC staff have been reaching out to grocery stores and farmers' markets in Missouri and Kansas that have previously expressed interest in offering the Double Up Food Bucks program. W.H. Koch Inc. operates three grocery stores located in Chillicothe, Sweet Springs, and

Cameron, Missouri. The data on SNAP households, unemployment, and other indicators demonstrated the need for the program in these three communities. These stores use the same loyalty program provider as the Price Choppers in Kansas City, and they have worked with that provider to make sure the Double Up Food Bucks program can work successfully in their stores. They would like to start offering Double Up Food Bucks in November. Based on their previous SNAP sales, MARC staff has estimated that the contract will require a budget of \$78,813.82 over the next three years for incentives redeemed at the three stores. Ms. Nagel requested approval for a contract in this amount with W.H. Koch Inc. to implement the Double Up Food Bucks program in three grocery stores from 2021-2024. There were no questions.

VOTE: Authorize MARC to Contract with Selected Managed Services Network Partners

Mr. James Stowe, Director of Aging and Adult Services at MARC, reminded the Committee that MARC accepts responses to its Integrated Care Network Partner Services RFP on a rolling basis. New responses have been received to bolster Missouri service provision and further expand capacity for Kansas service provision.

Under new Managed Services Network (MSN) integrated care contracts, the following services are needed: assessment, community care management, and evidence-based programs. KC Shepherd's Center and the Community Health Council of Wyandotte County are able to provide services.

Rates for Integrated Care Network Partner Services are delineated in the posted RFP and are occasionally altered according to health care contract specifications. Assessment is generally a part of community care management, but a telephonic Social Determinants of Health screen will be reimbursed at \$20/completed assessment, due to a high number of assessed clients not converting to the community care management service. Without assessment compensation, lack of conversion places community-based organizations at risk of financial loss. Mr. Stowe requested authorization for contracts with KC Shepherd's Center and the Community Health Council of Wyandotte County, in the amount of \$25,000 each. There were no questions.

VOTE: Authorize an Agreement with Community Care Link to Provide a Social Health Access and Referral Platform to Support Aging and Adult Services

Ms. Nicolette Wallis, Business Technology Analyst at MARC, reported that a Request for Qualifications was released for a social health access and referral platform (SHARP) to assist with secure referrals between health care, public health entities, and community-based organizations. A community stakeholder approach was utilized in the selection process. MARC received input and feedback and held a final vote for the recommended platform vendor, Community Care Link, which is based in Kansas City.

A secure referral platform is needed to meet modern privacy and confidentiality expectations and regulations. This functionality is also a typical business requirement under integrated care agreements, where a broad variety of health care or other professionals may make referrals of clients to community-based organizations (CBOs) or entities who coordinate services among CBOs, such as MARC.

The recommended provider proposed a first-year total fee of \$118,000 (\$70,000 for the annual license and a one-time \$48,000 implementation fee). The implementation fee includes custom development to meet MARC and partner workflow needs. Costs associated with the implementation of service provision for all recommended service providers will be incorporated into the SFY 2022 Area Plan Budget. Ms. Wallis requested authorization for an agreement with Community Care Link to provide a social health access and referral platform for a first-year total fee of \$118,000. There were no questions.

VOTE: Authorize Receipt and Expenditure of Grant Funds from the Menorah Heritage Foundation to Support Integrated Care Services for Older Adults in Kansas

Mr. Stowe reported that the Menorah Heritage Foundation has funded various components of the Managed Services Network (MSN) integrated care model for the past several years. The Foundation agreed to review one additional MSN proposal to fund the provision of social health services to vulnerable older adults on the Kansas side of the metro.

These funds will be earmarked for client populations served under the rigorous evaluation of the MSN model currently underway in collaboration with regional hospitals and the University of Missouri, Kansas City's Healthcare Institute for Innovations in Quality (HI-IQ). The Menorah grant funding will make it possible for MARC to serve older adults on the Kansas side of the metro, preferably in cooperation with a Kansas hospital, that was otherwise prevented due to Missouri-only limitations on MARC's federal funding. Most clients receive wraparound social health services for 30-90 days under the initiative, with the intent to improve health, stabilize transitions to home from the hospital, and reduce readmissions and other poor outcomes. Mr. Stowe requested authorization for receipt and expenditure of \$50,000 in grant funds from the Menorah Heritage Foundation to support integrated care services for Kansas older adults. There were no questions.

EFFICIENT TRANSPORTATION AND QUALITY PLACES

VOTE: Authorize a Memorandum of Understanding with and Acceptance of Funds from the Kansas City Area Transportation Authority

Mr. Ron Achelpohl, Director of Transportation and Environment at MARC, reported that the Federal Transit Administration provides funding for the Section 5310 Program that targets specific users and their mobility needs. Section 5310 (also known as the Enhanced Mobility of Seniors and Individuals with Disabilities program) provides funding for vehicle purchases, capital projects, and operations that address mobility solutions for older adults and persons with disabilities.

The Kansas City Area Transportation Authority (KCATA) has been named as the "designated recipient" for these funds for the Kansas City area by the Governors of Kansas and Missouri. In the past, KCATA and MARC have agreed to share the responsibility for the competitive solicitation and selection of projects for funding. Under past agreements, MARC has been responsible for developing a Coordinated Public Transit-Human Service Transportation Plan and Program of Projects for these funds and the KCATA has administered and managed grants and contracts with the competitively selected project sponsors.

Mr. Achelpohl requested authorization to enter into a MOU with KCATA to reaffirm our agencies' roles in planning, programming, and administering funds for this program for 2021 and 2022 projects. MARC will receive up to \$139,769 from KCATA to assist with these activities. There were no questions.

QUALITY EARLY LEARNING

VOTE: Approve a Contract with The Family Conservancy for Professional Development Services

Mr. Steven Lewis, Head Start Program Director at MARC, reported that MARC has contracted with The Family Conservancy since 2018 to provide professional development services for the Head Start and Early Head Start staff at fourteen Direct Service Provider agencies. Services include a large group pre-service for up to 200 participants and a spring conference up to 100 participants. Costs are based on per-person registration and participants are estimated based on training plans submitted by each of the 14 providers. Mr. Lewis requested approval for a contract with The Family Conservancy to provide professional development services for Head Start and Early Head Start staff for the twelve-month period of November 1, 2021 through October 31, 2022, at a cost not to exceed \$55,000.00. There were no questions.

VOTE: Approve a Contract with Propio Language Services for Interpretive Services for MARC Head Start

Mr. Lewis reported that the Office of Head Start requires that programs are able to create an environment that is welcoming to unique cultural, ethnic, and linguistic backgrounds, including

families whose first language is not English. Although programs seek to employ bi-lingual staff who speak the languages of the families they serve, this is not always possible. With increasing numbers of immigrant and refugee families who speak a wide variety of languages and dialects, there is a need for on-site, telephone, and video remote interpretive services, particularly in home-visiting programs where staff work directly with parents. To meet this need, Mr. Lewis requested approval for a contract with Proprio Language Services to provide in-home, on-site, telephone, and video remote interpretive services for programs serving dual language families. Cost for interpretive services from November 1, 2021 through October 31, 2022 is not to exceed \$85,000.00. There were no questions.

VOTE: Approve Consent Agenda (Administrative Matters and Minor Expenditures)  
Approve the Minutes of the October 26, 2021 meeting

MOTION: Councilmember Curt Skoog moved for approval of all agenda items and Mayor Pro Tem Beto Lopez seconded. Mayor Weir asked if any member wanted to abstain or object to any of the agenda items. Mayor Pro Tem Lopez has a standing disclosure of his conflict of interest in contractual matters between MARC and his employer, Guadalupe Center, and he is recorded as having abstained from a vote on agenda item 2-e. All others were in favor of approving agenda items 2-a through 3-a. The motion passed.

Other Business

There was no other business.

Adjournment

Mayor Weir adjourned the meeting at 11:54 a.m.

MINUTES APPROVED:

---

Eileen Weir, Chair

---

Date