



Board of Directors MEETING NOTICE

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

November 23, 2021
Board Member Meeting: 12:00 p.m.
Remotely via Zoom

- **Members of the public who wish to participate in this meeting: please email Karina Bielecki at kbielecki@marc.org by 9:00 a.m. on Tuesday, November 23, 2021 for instructions to join the teleconference.**

AGENDA

1. Introductions and Board Sharing Time
2. REPORT: Update on Regional COVID-19 Response and Recovery Initiatives
 - Changing schedule for MAC-G
 - Status of COVID-19 virus in the metro and around the nation
 - Food, testing, and vaccination challenges for area school districts
3. EFFECTIVE LOCAL GOVERNMENT
 - a. REPORT: Regional and Cooperative Initiatives to Strategically Compete for and Invest New Federal Funds, including:
 - i. Build Back Better Framework- Tonja Rucker, National League of Cities
 1. Early Childhood Policies and Support Systems
 - ii. EDA Building Back Better and Good Jobs Challenges
 1. Biologics Sector Expansion and Inclusive Workforce Strategy
 2. Regional Workforce Systems Partnership
 - iii. Infrastructure Investment and Jobs Act of 2021
 1. Transportation Systems and Policy
 2. East-West Corridor Investments
 3. Digital Access Strategy
 - iv. Environmental Stewardship
 1. Energy Efficiency and Climate Action
 2. Conservation Partnerships
 - v. Regional Housing Partnership
4. CORE CAPACITIES
 - a. REPORT: Overview of the Revised 2021 and Proposed 2022 Budget
5. BRIEF REPORTS:
 - a. REPORT and VOTE: Approve the 2022 Unified Planning Work Program to Support Transportation Planning
 - b. REPORT: 2021 Public Service Career Expo

CONSENT AGENDA (ADMINISTRATIVE MATTERS)



Board of Directors MEETING NOTICE

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

6. VOTE: Approve Consent Agenda
 - a. Approve Minutes of the October 26, 2021 Board Meeting
 - b. Authorize the Executive Director to Sign a Lease Amendment with Price Brothers Development Company for Additional Office Space
 - c. Authorize an Agreement with GrowthZone for an Association Management Software System to Support Contact and Event Management
 - d. Authorize Renewal of a Contract with Rita Parker for Cooperative Purchasing Coordination Services for the Kansas City Regional Purchasing Cooperative
 - e. Approve the Purchase of Two Graybar Uninterruptable Power Supply Systems from Vertiv Corporation to Replace the Current Systems at the Trimble and Booth Towers
 - f. Authorize Three Contracts with Community Agencies to Support Regional Public Health Response to COVID-19
 - g. Approve a Contract with W.H. Koch Inc. to Implement the Double Up Food Bucks Program at Three Grocery Stores in Missouri
 - h. Authorize MARC to Contract with Selected Managed Services Network Partners
 - i. Authorize an Agreement with Community Care Link to Provide a Social Health Access and Referral Platform to Support Aging and Adult Services
 - j. Authorize Receipt and Expenditure of Grant Funds from the Menorah Heritage Foundation to Support Integrated Care Services for Older Adults in Kansas
 - k. Authorize a Memorandum of Understanding with and Acceptance of Funds from the Kansas City Area Transportation Authority
 - l. Approve a Contract with The Family Conservancy for Professional Development Services
 - m. Approve a Contract with Propio Language Services for Interpretive Services for MARC Head Start
 - n. Approve Actions Taken at the November 16, 2021 Head Start Advisory Committee Meeting
7. Other Business
8. Adjournment

MARC Board of Directors — Members and Alternates

Name	Jurisdiction	Title
Allen, Perry**	MoDOT	Asst. District Engineer
Alvey, David	Unified Government of WyCo/KCK	Mayor/CEO
Bacon, John	City of Olathe	Mayor
Baird, Bill	City of Lee's Summit	Mayor
Boehm, Mike	City of Lenexa	Mayor
Boley, Damien	City of Smithville	Mayor
Bunch, Eric	City of Kansas City	Councilmember
Burnett, Scott	Jackson County	Legislator
Culbertson, Jeff	Leavenworth County	Commissioner
Eilert, Ed	Johnson County	Commission Chairman
Ellington, Brandon	City of Kansas City	Councilmember
Fields, Vernon	City of Basehor	Councilmember
Gallagher, Danny	Miami County	Commissioner
Gerlach, Carl	City of Overland Park	Mayor
Hall, Heather	City of Kansas City	Councilmember
Hanzlick, Janeé	Johnson County	Commissioner
Harrington, Jeff	City of Bonner Springs	Mayor
Hobart, Dan	City of Independence	Councilmember
Huston, Bob	Cass County	Presiding Commissioner
Jarrold, Dick**	KCATA	Vice President
Johnson, Harold	Unified Government of WyCo/KCK	Commissioner
Johnson, Ryan	Cass County	Commissioner
King, Bob	Ray County	Presiding Commissioner
Koehn, Leroy**	KDOT	District Engineer
Lucas, Quinton	City of Kansas City	Mayor
Lopez, Beto	City of Lee's Summit	Mayor Pro Tem
Makinen, Robbie**	KCATA	President/CEO
Markley, Angela	Unified Government of WyCo/KCK	Commissioner
McDonough, Mike	City of Raytown	Mayor
McKiernan, Brian*	Unified Government of WyCo/KCK	Commissioner
McTaggart, John	City of Edwardsville	Mayor
Mikkelson, Eric	City of Prairie Village	Mayor
Moriarty, Michael**	KDOT	Chief of Transportation Planning
Nolte, Jerry	Clay County	Presiding Commissioner
Pogue, Randy	City of Kearney	Mayor
Preisinger, Mark	City of Leavenworth	City Commissioner
Roberts, Rob	Miami County	Commission Chairman
Ross, Carson	City of Blue Springs	Mayor
Schieber, Ron	Platte County	Presiding Commissioner
Schwach, Paula	City of Westwood Hills	Mayor
Silvester, David**	MoDOT	District Engineer
Skoog, Curt	City of Overland Park	Councilmember
Smith, Doug	Leavenworth County	Commission Chairman
Spears, Fred	City of Overland Park	Councilmember
Turnbow, Kristofer	City of Raymore	Mayor
Vogt, Marge	City of Olathe	Councilmember
Walker, Rick	City of De Soto	Mayor
Walters, Jim	Unified Government of WyCo/KCK	Commissioner
Weir, Eileen	City of Independence	Mayor
White, Frank	Jackson County	County Executive
Wood, Dagmar	Platte County	Commissioner

*Public Transit Representatives (Voting) **Public Transit Advisory Representatives (Non-Voting)

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 1

ISSUE:

Introductions and Board Sharing Time

BACKGROUND:

Time has been reserved on the agenda for introductions and items of interest to Board members. The Board Chair encourages board members to raise matters for discussion at future meetings or other issues of general concern or interest.

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 2

ISSUE:

REPORT: Update on Regional COVID-19 Response and Recovery Initiatives

BACKGROUND:

MARC staff will give short updates on regional efforts in which we are engaged to support and coordinate regional response and recovery to the COVID-19 pandemic, including:

COVID-19 General Updates

- Changing schedule for MAC-G
- Status of COVID-19 virus in the metro and around the nation
- Food, testing, and vaccination challenges for area school districts

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Marlene Nagel
Jennifer Sutherlin
Amanda Graor

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 3
Effective Local Government

ISSUE:

REPORT: Regional and Cooperative Initiatives to Strategically Compete for and Invest New Federal Funds

BACKGROUND:

MARC is involved in multiple cooperative, regional initiatives to compete for and strategically invest newly available federal funding. This written report provides an overview of that work; MARC staff and Dr. Tonja Rucker, from the National League of Cities, will present on these topics in detail at the Board meeting.

MARC staff is working with multiple partners across the region to advance our collective efforts to facilitate communication and coordination. Health Forward Foundation and the Kresge Foundation have provided funding to support outreach and grant development for cooperative efforts, as well as to leverage philanthropic funds through the Regional COVID-19 Response and Recovery Fund and other potential investments.

Build Back Better Framework

Early Childhood Policies and Support Systems

Supporting parents and caregivers as they return to the office and back to work continues to be a focus for our region. Since the onset of COVID-19, work has been done to support the programs and agencies that provide early learning and care services at varying levels. With the relief funds that have been awarded, along with the potential influx of new federal funds, now is the time to build a framework for a regional approach to strengthening early learning and care.

Dr. Tonja Rucker will share innovations and opportunities from a national perspective. Dr. Rucker currently serves as the Principal Associate for Early Childhood Development in the Institute for Youth Education and Families at the National League of Cities. She is responsible for providing primary program support for the Institute's work in areas related to early education. Tonja assist mayors, city council members, and other municipal officials in creating local systems of support for parents, children, and youth in their communities. By helping cities develop the necessary local infrastructure and providing concrete ideas and tools for policy and programmatic action, a significant number of cities and towns have positioned themselves as models for investing in children's healthy growth and development.

EDA Building Back Better and Good Jobs Challenges

Biologics Sector Expansion and Inclusive Workforce Strategy

MARC's Community Services Corporation, together with several community partners, has submitted a Phase 1 application for the EDA Build Back Better Challenge grant to support growing the biologics industry cluster in the metro area. Partners include KC Rising, BioKansas, BioNexusKC, University of Kansas, University of Missouri - Kansas City, Kansas State University, Metropolitan Community College, Full Employment Council, Alt-Cap, and the City of Kansas City, MO. Phase 1 funding is intended to support advancing the work underway by BioKansas and KC Rising, outline steps to increase career academies and use of Project Lead the Way by PREP-KC and KC STEM Alliance, and evaluate and design wet-lab and small manufacturing spaces for researchers to test pharmaceuticals and produce limited quantities for clinical trials. The funds would also support applications for larger-scale EDA funding in Phase 2 of the grant.

AGENDA REPORT

MARC Board of Directors

Regional Workforce Systems Partnership

MARC, KC Rising, and other community partners are also working on another EDA grant application under the Good Jobs Challenge Program. Through a grant from the Ewing Marion Kauffman Foundation, MARC has engaged a consultant, Equity Cities, to assist with developing the funding strategy and grant proposal. The proposal, which is due January 26, 2022, will highlight how to help unemployed and underemployed disadvantaged residents in our region to enroll in training/education and receive wrap-around services to secure employment paying a good wage. MARC would serve as the grantee, with backbone organizations representing employers in select industries helping to lead design of the workforce system and programs. Funds may be used for planning, program/curriculum design, training/tuition costs, and wrap-around services.

Accelerate for America is working with the Kauffman Foundation to support cities across the nation, including Kansas City, MO and other cities in the metro area, to take full advantage of new federal funds. MARC has been invited to work with this organization. Mayor Quinton Lucas will be serving as co-chair of the organization beginning in 2022.

Infrastructure Investment and Jobs Act of 2021

Transportation Systems and Policy

On Friday, November 5, 2021, the US House of Representatives passed the Infrastructure Investment and Jobs Act (IIJA) previously approved by the Senate. Among other elements, the bill includes a five-year reauthorization of federal transportation programs, replacing the FAST Act. The bill's \$550 billion in new spending includes dozens of new programs and many policy provisions that will impact regional and metropolitan planning organizations such as MARC, including:

- Surface Transportation Block Grant Program (STBGP) funding is increased by 24% nationwide and suballocation to urban areas by population remains at 55%.
- STBGP Set-Aside funding for transportation alternatives is increased by 71% and the suballocation to urban areas is increased from 50% to 59%.
- Metropolitan Planning funds for highways and transit are increased by 32% and 42%, respectively.
- IIJA creates a new Promoting Resilient Operations for Transformative, Efficient, and Cost-Saving Transportation (PROTECT) Grant Program to be distributed by formula and competitive grants. MPOs are eligible to receive resilience planning grants, resilience improvement grants, and community resilience and evacuation route grants.
- Metropolitan planning provisions are revised to:
 - require MPOs, when first designating officials, to consider “the equitable and proportional representation of the population of the metropolitan planning area.”
 - require MPOs to consult with officials responsible for housing, add housing to the scope of the planning process, encourage MPOs that do scenario development to include assumed distribution of population and housing as a component, and include affordable housing organizations as interested parties that should have an opportunity to comment on a transportation plan.
 - add a “housing coordination process” for a Transportation Management Area (TMA) where it may address the integration of housing, transportation, and economic development strategies.

Bistate Sustainable Corridor

The Bistate Sustainable Corridor is a cooperative effort, championed by Congressmembers Cleaver and Davids, to create and implement a transformational strategy to enhance mobility, transform communities, and reduce carbon emissions. The initiative will focus a wide range of federal and local investments on a key regional transit corridor that connects three major cities in two states and two

AGENDA REPORT

MARC Board of Directors

counties along State Avenue, Independence Avenue, and Truman Road. This initiative will identify opportunities, approaches, and funding to demonstrate how sustainable communities might be developed in and around a high-capacity, zero-emission transit corridor. This program will support the region's Climate Action Plan and the regional transit vision of improved access to housing, health care, employment, and education, and may be replicated in other corridors nationally and in the Kansas City region.

Digital Access Strategy

The Infrastructure Act provides \$65 billion for broadband and digital access. These funds will be administered by the FCC and NTIA, with broadband infrastructure funds to be passed through to states for investment in unserved and underserved areas. Funds will replace the existing FCC Emergency Benefits program for monthly internet connectivity for low-income households, changing from \$50/month to \$30/month. An Equity Fund will support digital literacy, cybersecurity, and workforce development.

MARC continues to support the internet connectivity and digital equity efforts spearheaded by the KC Rising Place Committee. This work will develop a regional framework to facilitate broadband service accessibility and affordability, improve availability of devices and hardware, nurture community skills and expertise, and provide other related services and support.

Environmental Stewardship

Energy Efficiency and Climate Action

In collaboration with Climate Action KC and the Building Energy Exchange, MARC will define a strategic framework for moving our region towards net zero emissions, grounded in the goals of the Climate Action Plan and the priorities of current and anticipated federal funding streams. This initial framework will serve as a catalyst for soliciting feedback from stakeholders across the region, build consensus, and develop strong regional partnerships. The framework will address the decarbonization of the built environment by bolstering energy code policy efforts, incorporating decarbonization into all levels of municipal planning, increasing access to capital, and providing technical assistance to the real estate industry. Similar to the Climate Action Plan, the framework will embed social equity into all aspects of carbon reduction strategies by prioritizing housing affordability, reducing utility burdens, improving environmental health, and equipping vulnerable communities with the tools necessary to withstand the effects of a warming planet. Energy efficiency initiatives will be linked to other complementary efforts such as green infrastructure or affordable housing, as appropriate.

The recently passed IIJA also included increased funding and added new programs to support environmental protection, including:

- Congestion Mitigation Air Quality program funding is increased by 10% nationwide.
- IIJA creates a new Carbon Reduction Program funded at \$6.42 B nationally, of which 65% will be suballocated to urban areas based on population.

Conservation Partnerships

The Regional Green Infrastructure Plan and Regional Climate Action Plan promote integrated, multi-benefit landscape-scale natural resource conservation and restoration. Initiatives will be proposed to scale-up urban forestry and watershed protection efforts focused on streamway restoration. Substantial community focus on the Blue River watershed provides an initial focus for this work. These efforts align with the administration's focus on climate resilience and environmental justice, while providing clear benefits related to flood risk reduction, air and water quality, heat island abatement, habitat protection, and alternative transportation.

AGENDA REPORT

MARC Board of Directors

Regional Housing Partnership

MARC is partnering with Local Initiatives Support Corporation (LISC) Greater Kansas City to organize the Regional Housing Partnership (RHP). The RHP will mobilize individuals and organizations to enact systems-level change to grow the supply of affordable housing for cost-burdened households. This will be accomplished through seven elements of an effective regional housing system: (1) data and analysis; (2) networked leadership; (3) financing tools; (4) production capacity; (5) rental & homeowner resources; (6) policy; and (7) education.

LISC and MARC are coordinating with other key stakeholders to identify gaps in existing local resources for community mobilization and advocacy. Most recently, MARC has hired a new Housing Program Manager, Katie Killen. She is an attorney with a great background in local government and housing services, and she will start employment with MARC at the end of November.

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Jovanna Rohs
Marlene Nagel
Ron Achelpohl
Martin Rivarola
Tom Jacobs
Ashley Sadowski
Lauren Palmer

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 4-a
Core Capacities

ISSUE:

REPORT: Overview of the Revised 2021 and Proposed 2022 Budget

BACKGROUND:

The draft 2022 Budget is being prepared for review by the Budget and Personnel Committee. The 2022 Budget and Work Plan document models the GFOA Distinguished Budget Award format, with the overarching goal of clearly communicating our financial condition and operations to the public. As is our practice, we use this budget process as an opportunity to ensure we are directing resources toward the policy goal areas that support our vision, and toward organizational goals of retooling established programs to meet community needs, increasing technical capacities, building a culture of leadership and innovation, broadening opportunities for engagement, and diversifying and managing our funding base.

Since July, key committees have reviewed their accomplishments and identified goals for the upcoming year. Some, like 911 and Operation Green Light have approved 2022 budgets to recommend to the MARC Board. Those budgets are folded into this MARC budget. The Policy Goal Area section provides a comprehensive summary of accomplishments in 2021 and priority work for 2022. COVID-19 funding and programming remained strong through the first half of 2021. It has waned now and been replaced by funding for and work around recovery and renewal. Some of those opportunities are reflected in the 2022 budget, some are unknown at this time. Recent federal funding will offer strategic opportunities to invest in the region. We are monitoring legislation and will bring those to the Committee as appropriate. Throughout the budget document, COVID-19 related content is still highlighted in orange, or with an orange asterisk.

The Budget Highlights section provides narratives regarding the most significant information included in this Revised 2021 and Proposed 2022 Budget, including grants that are ending or beginning. Information about staffing additions and changes are described in this section as are reflections on revenue outlook for the upcoming year. Capital expenditures are identified for 911 and Operation Green Light, and targeted funding is identified to support organizational goals for the entire agency. The Funds section includes the more detailed financial elements of our five major funds: General, Special Revenue, Enterprise, Indirect and Clearing, and 911 Capital Outlay.

The draft 2022 Budget and Work Plan document will be provided for review via an email link prior to the Committee meeting. At the November Board meeting, staff will review budget highlights. Over the next few weeks, hopefully you will review the document and ask any questions that you have. In December, staff will share fund numbers with the Committee and department directors will review the 2021 Work Plans with the Board.

RECOMMENDATION:

None. Information only.

STAFF CONTACTS:

Carol Gonzales
Katelyn Click
Joanne Bussinger
Darlene Pickett

AGENDA REPORT

MARC Board of Directors

November 2021

Item No. 5-a

Efficient Transportation and Quality Places

ISSUE:

REPORT and VOTE: Approve the 2022 Unified Planning Work Program to Support Transportation Planning

BACKGROUND:

The Unified Planning Work Program (UPWP) 1) describes the transportation planning activities MARC and other agencies will undertake during the year; 2) documents the proposed expenditures of federal, state, and local funds in support of applications for various planning grants; and 3) provides a management tool for MARC and the funding agencies in scheduling major transportation planning activities, milestones, and products. A draft of the 2022 UPWP is available at:

http://marc.org/Transportation/Plans-Studies/Transportation-Plans-and-Studies/Unified-Planning-Work-Program/UPWP-assets/Draft_2022UPWP_Oct2022.aspx

Major Transportation Planning Initiatives proposed for 2022 include:

- Respond to the FAST Act - Tasks 1.1, 2.2, 3.9, 4.1, and 5.5
- Planning Sustainable Places - Task 2.1
- Performance Measures and Targets - Tasks 2.2, 3.9, 4.1
- Travel Demand Model Calibration with 2019 Household Travel Study - Task 3.1
- Implementation of a Transportation Data and Technology Strategic Plan - Task 3.2
- Suballocated Federal Funds Programming - Task 4.1
- Smart Moves Implementation - Task 5.1, 5.2
- Implementation of the RideKC NEXT System Redesign - Task 5.2
- Expansion of the Kansas City Streetcar - Tasks 5.3 and 5.11
- Bus Rapid Transit (BRT) Project Development - Task 5.3
- Planning and Environmental Linkages (PEL) Study: I 35 & I 29 - Task 5.10

COMMITTEE ACTION:

MARC hosted a virtual meeting on June 24, 2021 with its planning partners to coordinate development of the 2022 UPWP. An initial version of the 2022 UPWP was circulated among the planning partners for comment in September 2021.

The Total Transportation Policy Committee (TTPC) released the draft 2022 UPWP for public review and comment at their October 19, 2021 meeting. One comment from the public was received. TTPC recommended approval of the 2022 UPWP on November 16, 2021.

RECOMMENDATION:

Approve the 2022 Unified Planning Work Program.

STAFF CONTACT:

Marc Hansen
Ron Achelpohl

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 5-b
Effective Local Government

ISSUE:

REPORT: 2021 Public Service Career Expo

BACKGROUND:

The Public Sector Career Expo was created by CORE4 in 2015 and later expanded to include other communities in the region. The planning committee of representatives from participating cities and counties explored alternatives for the Career Expo in 2021 in light of COVID-19 and social distancing precautions. The group opted to conduct a virtual event with a combination of live and pre-recorded sessions that highlight public careers.

The Career Expo partnered with Kansas City Government-2-University (G2U) to professionally produce 10 videos that promote high-demand public sector careers. Careers were mapped to the ten Agilities in the Agile Work Profiler (AWP), a career tool offered by The DeBruce Foundation that was promoted as part of the 2019 and 2021 Career Expos. Videos are available for viewing and rebroadcast at <http://www.careerexpokc.org>.

The virtual event was held on November 3-4, 2021. Over 4,000 middle and high school students were registered. Over 50 public sector employees representing 17 cities and counties participated and interacted with students in live sessions. The event featured 29 specific jobs within 10 public sector career areas. Additional outreach is planned following the event. G2U is working with college career services professionals to promote the videos and AWP for college students. Over 75 post-event opportunities (internships, job shadowing, volunteer programs, etc.) were made available to students and teachers who want to learn more and gain real-world experience in public sector careers.

RECOMMENDATION:

None. Information only.

STAFF CONTACT:

Lauren Palmer
Amiee Wenson

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 6-a

ISSUE:

VOTE: Approve minutes of the October 26, 2021 Board meeting

BACKGROUND:

The minutes of the October 26, 2021 meeting are enclosed.

RECOMMENDATION:

Approve the minutes of the October 26, 2021 meeting.

STAFF CONTACT:

David Warm

Karina Bielecki



BOARD OF DIRECTORS
MEETING SUMMARY
October 26, 2021
12:00 p.m.

BOARD MEMBERS PRESENT

Commissioner Harold Johnson, Jr., Unified Government of Wyandotte/Kansas City, Kan. - MARC Board Chair
Mayor Carson Ross, Blue Springs, Mo. - MARC Board 1st Vice Chair
Commissioner Janeé Hanzlick, Johnson County, Kan. - MARC Board 2nd Vice Chair
Mayor Pro Tem Beto Lopez, Lee's Summit, Mo. - MARC Board Secretary
Commissioner Doug Smith, Leavenworth County, Kan.
Mayor Paula Schwach, Westwood Hills, Kan.
Commissioner Jim Walters, Unified Government of Wyandotte County/Kansas City, Kan.
Councilmember Fred Spears, Overland Park, Kan.
Mayor Damien Boley, Smithville, Mo.
Michael Moriarty, Chief of Transportation Planning, KDOT
Mayor Mike Boehm, Lenexa, Kan.
Councilmember Brandon Ellington, Kansas City, Mo.
Councilmember Vernon Fields, Basehor, Kan.
Commissioner Brian McKiernan, Unified Government of Wyandotte County/Kansas City, Kan.
Dick Jarrold, Vice President of Planning & Development, KCATA
Councilmember Heather Hall, Kansas City, Mo.
Presiding Commissioner Jerry Nolte, Clay County, Mo.
Commissioner Ryan Johnson, Cass County, Mo.
Mayor Steve Shute, Gardner, Kan.

STAFF PRESENT

Executive Director David Warm and other MARC staff

OTHERS

Heath Rath, PACE KC
Chris Redline, MoDOT

INTRODUCTIONS AND BOARD SHARING TIME

Commissioner Harold Johnson called the meeting to order at 12:00 p.m. and welcomed attendees. Due to the meeting being held remotely, Commissioner Johnson provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items, as well as the consent agenda, with one vote at the end of the meeting. Members will have an opportunity to abstain or object to any items necessary during the final vote.

Self-introductions were made, and members shared items of interest from their jurisdictions.

REPORT: Update on Regional COVID-19 Response and Recovery Initiatives

Ms. Marlene Nagel, Director of Community Development at MARC, reminded the Board that MARC has been supporting the Multiagency Coordination Group (MAC-G), which is scaling back its regular meetings. Their next meeting is November 9, 2021. MARC is sending out a weekly update report, which all Board members should be receiving. Ms. Nagel noted that daily case rates are down to 280 from an all-time high of 1,227 in November 2020. New hospital cases continue to decline, but hospital capacity is still a concern due to staffing issues.

Ms. Nagel shared an update on the COVID-19 Regional Response and Recovery Fund. The fund's advisory board expects to raise another \$5 million in addition to the initial \$18 million raised in 2020. Grants have been made to food pantries, behavioral health organizations, childcare programs, and other agencies to support eviction prevention. The fund continues to make grants in response to continuing needs.

Ms. Nagel introduced Ms. Amanda Graor, Chief Innovation Officer at MARC, with an update on school coordination efforts. MARC continues to work with school and public health officials regarding guidance on vaccination and testing. Ms. Graor noted a continued need for personal protective equipment (PPE) such as masks. Additionally, schools face food supply chain challenges, such as contract cancellations, incomplete orders, and increasing costs.

Councilmember Heather Hall inquired about the availability of mental health services. Ms. Nagel replied that MARC is supporting increases in public funding for more behavioral health services in the community. The regional COVID-19 fund is also looking at ongoing needs in the community, such as behavioral health. There were no further questions.

THRIVING OLDER ADULTS AND COMMUNITIES

REPORT: A Presentation on Swope Health's Launch of the PACE KC Program

Recently, Swope Health launched a subsidiary organization, PACE KC, to bring a new model of aging care to Kansas City, MO. Mr. James Stowe, Director of Aging and Adults Services at MARC, introduced Mr. Heath Rath of PACE KC.

Mr. Rath explained that the Program for All-Inclusive Care of the Elderly (PACE) model has been tested and successful across the country for many years. Usually, community dwelling older adults (who are both eligible for Medicaid and Medicare) enroll in the program as a way to receive all needed supports to age successfully. Primary health care, specialty care, community services, and even end-of-life care are all provided and covered by the program. Multidisciplinary teams oversee the progression of participants through the program, help to manage care across the continuum, and build solutions for any barriers encountered by participants.

A physical site is a key feature of the model, and they usually offer adult day care, health care, and various other services in a central location. PACE is centered on the belief that it is better for older adults with chronic care needs and their families to be served in their homes and community whenever possible. By delivering all needed medical and supportive services, PACE provides the entire continuum of care to older adults while maintaining their independence. PACE is the gold standard of community-based care for older adults.

Those eligible to enroll in PACE are individuals 55 or older, living in the PACE service area, certified to need nursing home care, and able to live safely in the community with PACE support at time of enrollment.

PACE has many valuable outcomes, including preventing or significantly reducing preventable hospitalizations for participants. PACE participants report they are healthier, happier, and more independent than counterparts in other care settings. The model has also seen success in maintaining these outcomes during the COVID-19 pandemic.

The newly-built PACE KC Adult Wellness Center will be located near the main Swope Health campus. A 33,000 square foot, two-story building will house PACE KC on the first floor including the PACE Clinic, a Day Center, and administrative space.

Mr. Rath invited attendees interested in more details to join an in-depth breakfast briefing on PACE KC on November 4th at the Kauffman Center. He paused for questions, but there were none.

QUALITY EARLY LEARNING

REPORT: An Update on the State of Early Learning and Care in the Region

As parents and caregivers head back to the office or return to work, early learning and care needs are increasing. At the same time, early learning and care providers continue to recover from the impacts of COVID-19. Ms. Jovanna Rohs, Director of Early Learning and Head Start at MARC, gave a brief update on the state of early learning and care in our region, as well as opportunities to support providers. Ms. Rohs emphasized the importance of thinking of child care as the missing fourth leg of a model that supports employment, transportation, and housing planning. She paused for questions, but there were none.

EFFECTIVE LOCAL GOVERNMENT

VOTE: Approve 2022 State Legislative Agendas

Ms. Nagel shared a final version of the 2022 state legislative agendas for Missouri and Kansas. Areas of focus include home rule authority for local governments, public health, safe and fuel-efficient transportation, childcare subsidies, climate adaptation and mitigation, education and workforce development, affordable housing, and digital access. Presiding Commissioner Jerry Nolte inquired if the home rule priority included an organizational position on local control of the Kansas City, Mo. Police Department. Ms. Nagel and Executive Director David Warm clarified that the topic was not covered by MARC's state legislative agendas and that any official position of MARC on the topic would have to be brought to the Board for discussion separately. There were no further comments or questions.

HEALTHY ENVIRONMENT

REPORT: Overview of Regional Solid Waste Management Strategies and

VOTE: Approve the FY2022 Memorandum of Understanding with the MARC Solid Waste Management District

Ms. Lisa McDaniel, Solid Waste Management Program Manager at MARC, reminded the Committee that the MARC Solid Waste Management District receives grant funds from the Missouri Department of Natural Resources (MDNR) to support waste reduction and recycling efforts within Cass, Clay, Jackson, Platte, and Ray counties. The district conducts planning, administers grants to encourage waste reduction and recycling, and promotes various initiatives to area residents, including the Regional Household Hazardous Waste Program (HHW) and RecycleSpot.org. MARC provides administrative, organizational, and planning support for district activities under an annual Memorandum of Understanding. The fiscal year begins January 1, 2022. Ms. McDaniel requested

authorization for the MOU, and to accept and administer funds to support the district's programs and initiatives. Mayor Paula Schwach inquired if these efforts could be expanded to the Kansas side of the region. Ms. McDaniel replied that efforts are focused on Missouri due to the source of the funding, however as a regional entity, the Solid Waste Management District works cooperatively with Kansas counties where possible. There were no further questions.

BRIEF REPORTS

REPORT and VOTE: Accept a Grant from the Health Forward Foundation to Support the Regional Housing Partnership

Ms. Lauren Palmer, Director of Local Government Services at MARC, requested acceptance of a grant in the amount of \$150,000 from the Health Forward Foundation to support the Regional Housing Partnership. This award will supplement a previous grant of \$560,000 from the Marion and Henry Bloch Foundation. Commissioner Janeé Hanzlick thanked Ms. Palmer for recently meeting with the Johnson County Board of Commissioners Housing Subcommittee to work on common housing goals. There were no further comments or questions.

VOTE: Approve the 2022-2026 Transportation Improvement Program

Mr. Ron Achelpohl, Director of Transportation and Environment at MARC, shared an overview of the Draft 2022-2026 Transportation Improvement Program (TIP). The Draft TIP includes all federally funded surface transportation projects, and all regionally significant surface transportation projects regardless of funding source, planned for the Kansas City metropolitan area in Federal Fiscal Years 2022-2026. The draft 2022-2026 TIP has been developed by MARC in accordance with regulations contained in the Fixing America's Surface Transportation (FAST) Act, the most recent legislation governing the federal transportation program. The plan was released for public review and comment prior to adoption. Mr. Achelpohl paused for questions, but there were none.

VOTE: Approve the Metropolitan Planning Organization Self-Certification Statement

Federal transportation regulations require that MARC, as the region's metropolitan planning organization (MPO), certify that it is carrying out the continuing, cooperative, and comprehensive transportation planning process outlined in federal law and regulation. The certification must occur at least every four years, concurrent with the submittal of the Transportation Improvement Program (TIP) to the U.S. Department of Transportation. Mr. Achelpohl reviewed the self-certification checklist, which demonstrates that the primary products of the metropolitan planning process have been completed and are current. He requested approval for the Executive Director to sign the self-certification statement. There were no questions.

CONSENT AGENDA (ADMINISTRATIVE MATTERS)

VOTE: Approve Consent Agenda

- a. Approve Minutes of the September 28, 2021 Board Meeting
- b. Approve Local Government Dues for 2022
- c. Authorize a Grant Application to the Kansas Highway Patrol to Support Emergency Services Work
- d. Authorize a Grant Application to the Missouri Department of Public Safety to Support Emergency Services Work
- e. Authorize the Purchase of a Gas Detector to Support Homeland Security
- f. Approve an Agreement with Surdex to Provide Services for the 2022 Aerial Imagery Project
- g. Authorize Applications to the Ewing Marion Kauffman and Kresge Foundations to Support Grant Preparation Services for American Rescue Plan Funds

- h. Authorize the Revision and Re-release of an Integrated Care Network Services RFP to Support Older Adults
- i. Approve Contract Extensions for Head Start and Early Head Start Support Services
- j. Authorize a Contract to Provide Support to University of Missouri Kansas City’s “Strengthening the Missouri Early Childhood Workforce” Project

MOTION: Commissioner Janeé Hanzlick moved for approval of all agenda items and the consent agenda, and Councilmember Eric Bunch seconded. Commissioner Johnson asked if any member wanted to abstain or object to any of the agenda items. All were in favor of approving agenda items 5-a through 8-j. The motion passed.

OTHER BUSINESS

There was no other business.

ADJOURNMENT

The meeting was adjourned at 1:17 p.m.

MEETING SUMMARY APPROVED:

Harold Johnson, Chair

Date

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 6-b
Core Capacities

ISSUE:

VOTE: Authorize the Executive Director to Sign a Lease Amendment with Price Brothers Development Company for Additional Office Space

BACKGROUND:

In June, MARC contracted with Odimo to complete a space study for the MARC offices. The study included comprehensive analysis of current MARC leased space and development of recommendations based on a future needs analysis. The study identified key metrics, which the current building meets to varying degrees. The study showed that we currently lease 41,905 square feet and are actually in need of 51,904 square feet. The priorities that this additional space would address are room for more workstations and meeting rooms, more effective use of work and break rooms, and a secure and operationally efficient space for vital Information Technology and 911 operations, both of which are currently located in spaces that are overcrowded with both staff and equipment.

Price Brothers Development Company purchased the 600 Broadway (Rivergate) Building in 2016 and took over the lease with MARC. MARC was ten years into a 20-year lease at that time. The lease ends July 31, 2026. MARC currently leases two training rooms and an office area on the first floor, the conference center and offices on the second floor, and the entire third floor which includes workstations, offices, and two small conference rooms.

An office area of 12,750 square feet is available on the fourth floor of the Rivergate Building. The space will provide additional work and meeting spaces and a secure and more efficient space for 911. Staff has negotiated a "Fourth Floor Expansion" lease amendment with Price Brothers that includes:

- Discontinue lease of the small conference room on the first floor (1409 sf)
- Lease an additional 12,750 square feet on the fourth floor
- Reduce the overall square foot lease rate from \$22.05 to \$19.05
- Access to the space on December 1
- New lease payment for all space at lower rate begins on March 1
- An additional \$191,250 in tenant refurbish allowance

BUDGET CONSIDERATIONS:

MARC currently pays \$924,005 annually (\$22.05 psf/41,905 sf), which will increase to \$1,014,336 (\$19.05 psf/53,246 sf) with this lease amendment. Lease costs are allocated based on use of space and charged directly to program grants and to indirect for general spaces. This change has been incorporated into the Proposed 2022 Budget. Additionally, the Public Safety Board and staff have been aware of the need for additional and different space and has included some funding for furniture and improvements in their budget as well.

RECOMMENDATION:

Authorize the executive director to sign a lease amendment with Price Brothers to include an additional 12,750 square feet of office space at 600 Broadway.

STAFF CONTACT:

Carol Gonzales

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 6-c
Core Capacities

ISSUE:

VOTE: Authorize an Agreement with GrowthZone for an Association Management Software System to Support Contact and Event Management

BACKGROUND:

MARC has been using a product called EBMS for contact and event management since 2010. In 2017, a new browser-based version of EBMS was released. A hosted option was offered with this new version while allowing customers to have an on-premises installation. MARC stayed with the on-prem model due to the high cost of the hosted solution and because the upgraded version did not have some of the functionality that the previous version had. Now, the owner of EBMS will no longer support the version MARC is using.

Compounding the challenges of the limited functionality of EBMS, needs for the system have changed. More advanced email marketing capabilities, financial reports for training and events, and integration with the new MARC Learning Management system are needed. An exploratory staff committee of 19 key users was established to identify the needed functionality and to evaluate the new version of EBMS and other platforms. Needed functionality was identified as contact management, event management, training registration, email marketing, payment receipt and tracking, and financial reporting.

- After multiple presentations and online meetings with subgroups of our exploratory committee, it was determined that the new version of **EBMS** was an improvement over the existing version, but did not address all our requirements. Implementation costs were \$53,000 and the annual fees would be \$45,710.
- **Microsoft Dynamics 365** has a robust platform for Customer Relationship Management that staff explored but determined that it would require extensive customization at an estimated cost of over \$100,000.
- The committee also had several demonstrations of a platform through **Advanced Solutions International iMIS**. The interface was not intuitive, and the functionality was inadequate for our needs. The cost estimates were \$40,000 for implementation and \$63,300 in annual fees.

The committee became aware of a platform named **GrowthZone** through the KC Chamber of Commerce. GrowthZone is a software originally designed for Chambers of Commerce and now used by a variety of associations for member management. The committee saw multiple demos on various features and the committee determined that it was a very intuitive platform and met almost all of our needs. Some additional work will be needed to create the integration with our learning management system.

BUDGET CONSIDERATIONS:

Because this platform supports almost all programs it is funded from the Indirect budget. The current payment for EBMS is \$14,000. Once the new software is implemented and content has been migrated, we will cancel our licenses with EBMS. In order to integrate with the learning management system, we will use a platform named Zapier. There will be an initial development cost for the integration, then ongoing costs based on the number of tasks per month. Developers at GrowthZone and Zapier have estimated costs based on our description of the work.

AGENDA REPORT

MARC Board of Directors

REVENUE	Year 1	Year 2	Year 3
Source: Indirect	\$ 43,600	\$23,100	\$23,100
PROJECTED EXPENSES			
Implementation Costs			
GrowthZone	\$15,500		
Zapier integration with LMS	\$5,000		
Total	\$20,500		
Annual Costs			
Base Licenses	\$22,500	\$22,500	\$22,500
LMS	\$600	\$600	\$600
Total	\$23,100	\$23,100	\$23,100

RECOMMENDATION:

Authorize MARC to enter in a three-year agreement with GrowthZone for an association management software system for implementation costs estimated at \$20,500 and ongoing annual costs estimated at \$23,100, for the three-year total of \$89,800.

STAFF CONTACT:

Sasan Baharaeen
Carol Gonzales

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 6-d
Effective Local Government

ISSUE:

VOTE: Authorize Renewal of a Contract with Rita Parker for Cooperative Purchasing Coordination Services for the Kansas City Regional Purchasing Cooperative

BACKGROUND:

The Kansas City Regional Purchasing Cooperative (KCRPC) provides three cooperative purchasing services. The first generates regional joint bids among MARC members for commodities such as ammunition and storm warning sirens. The second is an agreement approved in 2005 by the MARC Board with the Houston-Galveston Area Council of Governments (H-GACBuy). The agreement provides MARC members access to contracts awarded at manufacturer level and includes involving local dealers, when available, in the process. The third includes management of the contract database, buyer resources, outreach through newsletters, on-site workshops, and webinars for local governments and providing procurement assistance to MARC staff as needed.

KCRPC has helped local governments procure \$261 million in products and services using cooperatively bid contracts. These contracts have generated documented savings to local governments of \$18.5 million. Seventy-seven different local agencies are using the local KCRPC contracts and 151 different local governments have used the H-GACBuy contracts. KCRPC charges a 1.5 percent administrative fee to cover program expenses which is included in the price of each successful vendor bid.

In 2020, staff issued a Request for Proposals (RFP) for professional services for KCRPC's cooperative purchasing coordination and selected Rita Parker through the procurement process. Ms. Parker has managed the KCRPC for 17 years and has been a Certified Professional Public Buyer (CPPB) for over 25 years. Ms. Parker has developed a number of successful relationships with local government purchasing specialists, with vendors, and with H-GACBuy representatives. The board is asked to authorize a contract with Ms. Parker in an amount not to exceed \$59,515. This provides 1300 hours of service over the course of the year for an hourly fee of \$42.00, a 2% increase from 2021. This contract also includes incidental expenses such as travel, marketing, and professional memberships.

BUDGET CONSIDERATIONS:

The KCRPC is expected to generate rebate revenues of \$100,300 in 2022. This will result in sufficient funding to cover the contractual costs associated with the agreement and program overhead expenses.

REVENUES	
Amount	\$100,300
Source	Program Rebates
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent, indirect)	\$36,750
Contractual	\$59,515

RECOMMENDATION:

Authorize a contract with Rita Parker in an amount not to exceed \$59,515, to provide cooperative purchasing services to local governments for the year of 2022.

STAFF CONTACT:

Lauren Palmer
Jacob Worth

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 6-e
Safe and Secure Communities

ISSUE:

VOTE: Approve the Purchase of Two Graybar Uninterruptable Power Supply Systems from Vertiv Corporation to Replace the Current Systems at the Trimble and Booth Towers

BACKGROUND:

The UPS (Uninterruptable Power Supply) at the tower sites provides protection from power surges and spikes. In the event of loss of commercial power from the local utility provider, the batteries in the UPS supply power to keep systems operational until the backup generator comes online.

This piece of equipment is critical to the 911 system, as a power outage can result in loss of connectivity leading to workstation logoffs and unanswered calls.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$56,077.68
Source	911 Allocation Budget (Capital Projects)
PROJECTED EXPENSES	
Contractual	\$56,077.68

COMMITTEE ACTION:

The Public Safety Communications Board approved the use of funds for this project in the 2021 Regional 911 Budget.

RECOMMENDATION:

Approve the purchase of two Graybar UPS systems from Vertiv Corporation to replace the current systems at the Trimble and Booth towers.

STAFF CONTACT:

Eric Winebrenner

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 6-f
Safe and Secure Communities

ISSUE:

VOTE: Authorize Three Contracts with Community Agencies to Support Regional Public Health Response to COVID-19

BACKGROUND:

MARC has supported the COVID-19 Regional Response and Recovery Fund by managing funds targeted for public health. During 2020 and much of 2021, funds were used to support our COVID-19 regional data dashboard and analytical work; communications support around safe practices, testing and vaccination, and two public surveys; support for testing and vaccination services; support with convening the MAC-G and other regional groups around COVID response; and emergency assistance to residents affected by COVID-19 through community organizations. The first grant to MARC for \$500,000 has been expended or obligated for work being completed by late 2021/early 2022.

An additional \$500,000 recently awarded will support ongoing COVID-related data and analysis; incentives for public health agencies to use as they encourage testing and vaccination; and grants to community organizations to provide emergency assistance to residents impacted by COVID where other funds cannot meet needs.

Contracts for three organizations will enable emergency assistance to continue. The Community Health Council of Wyandotte County was identified by the Wyandotte Health Department to assist at-risk households. The contract for \$100,000 will enable that organization to assist county residents' needs not addressed through other funds. Two contracts have been identified for Kansas City, MO: Community LINC and Guadalupe Centers, each for \$50,000. Additional organizations are being identified to assist residents with emergency support and to utilize incentives to encourage vaccination and testing.

RECOMMENDATION:

Authorize contracts with Community Health Council of Wyandotte County, Guadalupe Centers, and Community LINC to assist COVID-19 affected clients with emergency services as described above.

STAFF CONTACT:

Marlene Nagel

AGENDA REPORT

MARC Board of Directors

November 2021

Item No. 6-g

Thriving Older Adults and Communities

ISSUE:

VOTE: Approve a Contract with W.H. Koch Inc. to Implement the Double Up Food Bucks Program at Three Grocery Stores in Missouri

BACKGROUND:

MARC's Double Up Food Bucks program recently received an award of \$4.35 million to expand the work of the existing Double Up Food Bucks program to communities that have been heavily impacted by COVID-19, unemployment, and other related issues. Since receiving this news, MARC staff have been reaching out to grocery stores and farmers' markets in Missouri and Kansas that have previously expressed interest in offering the Double Up Food Bucks program. W.H. Koch Inc. operates three grocery stores located in Chillicothe, Sweet Springs, and Cameron, Missouri. The data on SNAP households, unemployment, and other indicators demonstrated the need for the program in these three communities. These stores use the same loyalty program provider as the Price Choppers in Kansas City, and they have worked with that provider to make sure the Double Up Food Bucks program can work successfully in their stores. They would like to start offering Double Up Food Bucks in November. Based on their previous SNAP sales, MARC staff has estimated that the contract will require a budget of \$78,813.82 over the next three years for incentives redeemed at the three stores.

BUDGET CONSIDERATIONS:

REVENUES	
Amount	\$78,813.82
Source	USDA Gus NIP COVID Relief and Response grant
PROJECTED EXPENSES	
DUFB Incentives	\$78,813.82

RECOMMENDATION:

Approve a contract for \$78,813.82 with W.H. Koch Inc. to implement the Double Up Food Bucks program in three grocery stores from 2021-2024.

STAFF CONTACT:

Marlene Nagel

Donna Martin

AGENDA REPORT

MARC Board of Directors

November 2021

Item No. 6-h

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize MARC to Contract with Selected Managed Services Network Partners

BACKGROUND:

MARC accepts responses to its Integrated Care Network Partner Services RFP on a rolling basis. New responses have been received to bolster Missouri service provision and further expand capacity for Kansas service provision.

Under new Managed Services Network (MSN) integrated care contracts, the following services are needed: assessment, community care management, and evidence-based programs. KC Shepherd's Center and the Community Health Council of Wyandotte County are able to provide services.

Rates for Integrated Care Network Partner Services are delineated in the posted RFP and are occasionally altered according to health care contract specifications. Assessment is generally a part of community care management, but a telephonic Social Determinants of Health screen will be reimbursed at \$20/completed assessment, due to a high number of assessed clients not converting to the community care management service. Without assessment compensation, lack of conversion places community-based organizations at risk of financial loss.

BUDGET CONSIDERATIONS:

REVENUES	
	\$50,000
	Source - BlueKC; Older Americans Act; grant funding, and other MSN sources
PROJECTED EXPENSES (outside of metro region)	
KC Shepherd's Center	\$25,000
Community Health Council of Wyandotte County	\$25,000

COMMITTEE ACTION

The MARC Commission on Aging recommended authorization to contract with these partners at its November 10 meeting.

RECOMMENDATION:

Authorize contracts with KC Shepherd's Center and the Community Health Council of Wyandotte County as described above.

STAFF CONTACT:

James Stowe

AGENDA REPORT

MARC Board of Directors

November 2021

Item No. 6-i

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize an Agreement with Community Care Link to Provide a Social Health Access and Referral Platform to Support Aging and Adult Services

BACKGROUND:

A Request for Qualifications was released for a social health access and referral platform (SHARP) to assist with secure referrals between health care, public health entities, and community-based organizations. A community stakeholder approach was utilized in the selection process. MARC received input and feedback and held a final vote for the recommended platform vendor, Community Care Link, which is based in Kansas City.

A secure referral platform is needed to meet modern privacy and confidentiality expectations and regulations. This functionality is also a typical business requirement under integrated care agreements, where a broad variety of health care or other professionals may make referrals of clients to community-based organizations (CBOs) or entities who coordinate services among CBOs, such as MARC.

Moreover, this type of platform creates a seamless experience for clients/patients when a referring entity or individual requires information about the disposition of the referral. For example, when a homebound individual contacts MARC to request an in-home vaccination, a SHARP platform allows us to check on the status of the referral and receipt of the vaccine.

The recommended provider proposed a first-year total fee of \$118,000 (\$70,000 for the annual license and a one-time \$48,000 implementation fee). The implementation fee includes custom development to meet MARC and partner workflow needs.

BUDGET CONSIDERATIONS:

Costs associated with the implementation of service provision for all recommended service providers will be incorporated into the SFY 2022 Area Plan Budget.

REVENUES	
Amount to MARC	\$118,000
Source	MO DHSS: COVID-19 Vaccine Registry Assistance for Older Missourians From US Department of Health and Human Services/Centers for Disease Control and Prevention award CDC-RFA-IP19-1901 Immunization and Vaccines for Children
PROJECTED EXPENSES	
Contractual	\$118,000

RECOMMENDATION:

Authorize an agreement with Community Care Link to provide a social health access and referral platform to support MARC's Aging and Adult Services.

STAFF CONTACT:

Nicolette Wallis
James Stowe

AGENDA REPORT

MARC Board of Directors

November 2021

Item No. 6-j

Thriving Older Adults and Communities

ISSUE:

VOTE: Authorize Receipt and Expenditure of Grant Funds from the Menorah Heritage Foundation to Support Integrated Care Services for Older Adults in Kansas

BACKGROUND:

The Menorah Heritage Foundation has funded various components of the Managed Services Network (MSN) integrated care model for the past several years. The Foundation agreed to review one additional MSN proposal to fund the provision of social health services to vulnerable older adults on the Kansas side of the metro.

These funds will be earmarked for client populations served under the rigorous evaluation of the MSN model currently underway in collaboration with regional hospitals and the University of Missouri, Kansas City's Healthcare Institute for Innovations in Quality (HI-IQ). The Menorah grant funding will make it possible for MARC to serve older adults on the Kansas side of the metro, preferably in cooperation with a Kansas hospital, that was otherwise prevented due to Missouri-only limitations on MARC's federal funding.

All grant monies will go directly to service contractors as Menorah has separately funded MSN administrative staff and functions in collaboration with other regional philanthropies.

Most clients receive wraparound social health services for 30-90 days under the initiative, with the intent to improve health, stabilize transitions to home from the hospital, and reduce readmissions and other poor outcomes.

BUDGET CONSIDERATIONS:

REVENUES	
Amount to MARC	\$50,000
Source	Menorah Heritage Foundation
PROJECTED EXPENSES	
Contractual	\$50,000

COMMITTEE ACTION:

In November 2021, the MARC Commission on Aging recommended authorization of receipt and expenditure of grant funds from the Menorah Heritage Foundation for integrated care services for Kansas older adults.

RECOMMENDATION:

Authorize receipt and expenditure of grant funds from the Menorah Heritage Foundation to MARC Community Services Corporations for integrated care services for Kansas older adults.

STAFF CONTACT:

James Stowe

AGENDA REPORT

MARC Board of Directors

November 2021

Item No. 6-k

Efficient Transportation and Quality Places

ISSUE:

VOTE: Authorize a Memorandum of Understanding with and Acceptance of Funds from the Kansas City Area Transportation Authority

BACKGROUND:

The Federal Transit Administration provides funding for the Section 5310 Program that targets specific users and their mobility needs.

Section 5310 (also known as the Enhanced Mobility of Seniors and Individuals with Disabilities program) provides funding for vehicle purchases, capital projects, and operations that address mobility solutions for older adults and persons with disabilities.

Additional information on the Section 5310 Program is available at:

<http://www.marc.org/Transportation/Funding/FTA/5310>

The Kansas City Area Transportation Authority (KCATA) has been named as the “designated recipient” for these funds for the Kansas City area by the Governors of Kansas and Missouri. In the past, KCATA and MARC have agreed to share the responsibility for the competitive solicitation and selection of projects for funding. Under past agreements, MARC has been responsible for developing a Coordinated Public Transit-Human Service Transportation Plan and Program of Projects for these funds and the KCATA has administered and managed grants and contracts with the competitively selected project sponsors.

Staff recommends that MARC enter into a MOU with KCATA to reaffirm our agencies' roles in planning, programming, and administering funds for this program for 2021 and 2022 projects. MARC will receive up to \$139,769 from KCATA to assist with these activities.

BUDGET CONSIDERATIONS:

These funds will be added to the Unified Planning Work Program and MARC budget.

ECOMMENDATION:

Authorize MARC's Executive Director to execute a Memorandum of Understanding and receive up to \$87,011.87 from KCATA to assist with local and regional public transit and human services transportation planning activities related to the Federal Transit Administration Section 5310 program.

STAFF CONTACT:

Ron Achelpohl
Laura Machala

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 6-l
Quality Early Learning

ISSUE:

VOTE: Approve a Contract with The Family Conservancy for Professional Development Services

BACKGROUND:

MARC has contracted with The Family Conservancy since 2018 to provide professional development services for the Head Start and Early Head Start staff at fourteen Direct Service Provider agencies. Services include a large group pre-service for up to 200 participants and a spring conference up to 100 participants. Costs are based on per-person registration and participants are estimated based on training plans submitted by each of the 14 providers. The total maximum amount of this contract for the twelve-month period of November 1, 2021 through October 31, 2022 is \$55,000.00.

BUDGET CONSIDERATIONS:

Funding for this contract was included in the Mid-America Head Start (MAHS) budget.

REVENUES	
Amount	\$27,143,805.00
Source	Administration for Children and Families
PROJECTED EXPENSES	
Contractual	\$55,000.00

RECOMMENDATION:

Approve MARC's contract with The Family Conservancy to provide professional development services for Head Start and Early Head Start staff from November 1, 2021 through October 31, 2022, for a maximum contract amount of \$55,000.00

STAFF CONTACT:

Steven Lewis
Jovanna Rohs

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 6-m
Quality Early Learning

ISSUE:

VOTE: Approve a Contract with Propio Language Services for Interpretive Services for MARC Head Start

BACKGROUND:

The Office of Head Start requires that programs are able to create an environment that is welcoming to unique cultural, ethnic, and linguistic backgrounds, including families whose first language is not English. Although programs seek to employ bi-lingual staff who speak the languages of the families they serve, this is not always possible. With increasing numbers of immigrant and refugee families who speak a wide variety of languages and dialects, there is a need for on-site, telephone, and video remote interpretive services, particularly in home-visiting programs where staff work directly with parents. It is for this reason that MARC Head Start is contracting with Propio Language Services to provide in-home, on-site, telephone, and video remote interpretive services for programs serving dual language families.

BUDGET CONSIDERATIONS:

This expense was included in the 2021-2022 budget.

REVENUES	
Amount	\$27,143,805
Source	Administration for Children and Families
PROJECTED EXPENSES	
Contractual	\$85,000.00

RECOMMENDATION:

Approve MARC Head Start to contract with Propio Language Services for interpretive services in an amount not to exceed \$85,000.00 from November 1, 2021 through October 31, 2022.

STAFF CONTACT:

Steven Lewis
Jovanna Rohs

AGENDA REPORT

MARC Board of Directors

November 2021
Item No. 6-n
Quality Early Learning

ISSUE:

VOTE: Approve Actions Taken at the November 16, 2021 Head Start Advisory Committee Meeting

BACKGROUND:

The Head Start Advisory Committee reviewed the following program information reports at its November 16, 2021 meeting:

- Head Start Fiscal Reports for August-September 2021
 - Credit Card reports from May 2021 - September 2021
- Head Start Enrollment Reports for September and October 2021
- Confidentiality Statement and Conflict of Interest

BUDGET CONSIDERATIONS:

None.

RECOMMENDATION:

Approve the actions taken at the November 16, 2021 Head Start Advisory Committee meeting.

STAFF CONTACT:

Steven Lewis
Jovanna Rohs