



# Board of Directors MEETING NOTICE

Mid-America Regional Council • 600 Broadway, Suite 200 • Kansas City, Missouri 64105 • 816/474-4240

June 22, 2021

Board Member Meeting: 12:00 p.m.

Remotely via Zoom

- Members of the public who wish to participate in this meeting: please email Karina Bielecki at [kbielecki@marc.org](mailto:kbielecki@marc.org) by 9:00 a.m. on Tuesday, June 22, 2021 for instructions to join the teleconference.

## AGENDA

1. Introductions and Board Sharing Time
2. CORE CAPACITIES
  - a. VOTE: Review and Accept MARC's 2020 Annual Audit
3. REPORT: Update on Regional COVID-19 Response and Recovery Initiatives
  - Vaccination Update
  - Recovery Discussion Questions
4. EFFICIENT TRANSPORTATION AND QUALITY PLACES
  - a. REPORT: Federal Infrastructure Policy Update
  - b. VOTE: Approve Coronavirus Response and Relief Supplemental Appropriations Act Recommendations
5. QUALITY EARLY LEARNING
  - a. REPORT: State of Child Care in the Region
  - b. VOTE: Authorize MARC Head Start to Submit a Core Operations Continuation Application to the Office of Head Start for MARC's Head Start and Early Head Start Programs
6. REPORT: MARC Diversity, Equity, and Inclusion Update

## CONSENT AGENDA (ADMINISTRATIVE MATTERS)

7. VOTE: Approve Consent Agenda
  - a. Approve Minutes of the May 25, 2021 Board Meeting
  - b. Approve New Administrative Spending Authority and Review Purchase Policies
  - c. Authorize Applications to Various Foundations to Support the KC Health Equity Learning and Action Network
  - d. Authorize an Agreement with a Selected Social Health Access and Referral Platform Vendor
  - e. Authorize a Grant Application to the Department of Housing and Urban Development for the Homelessness Management Information System to support Johnson County Continuum of Care
  - f. Authorize Agreements with The Toolbox and Entrepreneur Business Basics, LLC to Provide Small Business Training and Technical Assistance in Wyandotte County



# Board of Directors MEETING NOTICE

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- g. Authorize Purchase of Equipment and Supplies for Homeland Security Resources
- h. Authorize a Contract with the Local Investment Commission to Administer the Educare Program
- i. Authorize Agreements with Two Community Providers to Implement Coaching and Support for the Educare Program
- j. Approve the 2022-2024 Disadvantaged Business Enterprise Goal
- k. Approve Functional Classification System Updates

8. Other Business

9. Adjournment

## MARC Board of Directors — Members and Alternates

Name	Jurisdiction	Title
Allen, Perry**	MoDOT	Asst. District Engineer
Alvey, David	Unified Government of WyCo/KCK	Mayor/CEO
Bacon, John	City of Olathe	Mayor
Baird, Bill	City of Lee's Summit	Mayor
Boehm, Mike	City of Lenexa	Mayor
Boley, Damien	City of Smithville	Mayor
Bunch, Eric	City of Kansas City	Councilmember
Burnett, Scott	Jackson County	Legislator
Culbertson, Jeff	Leavenworth County	Commissioner
Eilert, Ed	Johnson County	Commission Chairman
Ellington, Brandon	City of Kansas City	Councilmember
Fields, Vernon	City of Basehor	Councilmember
Gallagher, Danny	Miami County	Commissioner
Gerlach, Carl	City of Overland Park	Mayor
Hall, Heather	City of Kansas City	Councilmember
Hanzlick, Janeé	Johnson County	Commissioner
Harrington, Jeff	City of Bonner Springs	Mayor
Hobart, Dan	City of Independence	Councilmember
Huston, Bob	Cass County	Presiding Commissioner
Jarrold, Dick**	KCATA	Vice President
Johnson, Harold	Unified Government of WyCo/KCK	Commissioner
Johnson, Ryan	Cass County	Commissioner
King, Bob	Ray County	Presiding Commissioner
Koehn, Leroy**	KDOT	District Engineer
Lucas, Quinton	City of Kansas City	Mayor
Lopez, Beto	City of Lee's Summit	Mayor Pro Tem
Makinen, Robbie**	KCATA	President/CEO
Markley, Angela	Unified Government of WyCo/KCK	Commissioner
McDonough, Mike	City of Raytown	Mayor
McKiernan, Brian*	Unified Government of WyCo/KCK	Commissioner
McTaggart, John	City of Edwardsville	Mayor
Moriarty, Michael**	KDOT	Chief of Transportation Planning
Nolte, Jerry	Clay County	Presiding Commissioner
Pogue, Randy	City of Kearney	Mayor
Preisinger, Mark	City of Leavenworth	City Commissioner
Roberts, Rob	Miami County	Commission Chairman
Ross, Carson	City of Blue Springs	Mayor
Schieber, Ron	Platte County	Presiding Commissioner
Schwach, Paula	City of Westwood Hills	Mayor
Shute, Steve	City of Gardner	Mayor
Silvester, David**	MoDOT	District Engineer
Skoog, Curt	City of Overland Park	Councilmember
Smith, Doug	Leavenworth County	Commission Chairman
Spears, Fred	City of Overland Park	Councilmember
Turnbow, Kristofer	City of Raymore	Mayor
Vogt, Marge	City of Olathe	Councilmember
Walker, Rick	City of De Soto	Mayor
Walters, Jim	Unified Government of WyCo/KCK	Commissioner
Weir, Eileen	City of Independence	Mayor
White, Frank	Jackson County	County Executive
Wood, Dagmar	Platte County	Commissioner

\*Public Transit Representatives (Voting)    \*\*Public Transit Advisory Representatives (Non-Voting)

## AGENDA REPORT

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MARC Board of Directors

June 2021  
Item No. 1

**ISSUE:**

Introductions and Board Sharing Time

**BACKGROUND:**

Time has been reserved on the agenda for introductions and items of interest to Board members. The Board Chair encourages board members to raise matters for discussion at future meetings or other issues of general concern or interest.

## AGENDA REPORT

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MARC Board of Directors

June 2021  
Item No. 2-a  
Core Capacities

### ISSUE:

VOTE: Review and Accept MARC's 2020 Annual Audit

### BACKGROUND:

Kaleb Lilly, partner with RubinBrown, presented information regarding the Comprehensive Annual Financial Report for fiscal year 2020 at the May 25, 2021 meeting. Kaleb also provided a report that contained "required auditor communications."

The following reports are available on the MARC website:

2020 Comprehensive Annual Financial Report

2020 Federal Uniform Grant Guidance Single Audit Report

2020 Auditor Communications and Other Considerations Resulting from Financial Audit

The 2020 Comprehensive Annual Financial Report will be submitted to the Government Finance Officers Association for compliance with the Certificate of Achievement for Excellence in Financial Reporting, which MARC has received for the past 30+ years.

If there are any questions about the draft reports distributed at the May meeting, please contact Carol Gonzales, Katelyn Click, or David Warm at MARC, or Kaleb Lilly with RubinBrown at (913) 499-4417.

### BUDGET CONSIDERATIONS:

The Board approved the Agreement with Rubin Brown for Audit Services at the April 2021 meeting for a cost not to exceed \$77,300. Total fees are expected to be \$74,500. This amount was budgeted in the Indirect Costs Fund in the 2021 Budget.

### RECOMMENDATION:

Approve the fiscal year 2020 Comprehensive Annual Financial Report and Federal Uniform Grant Guidance Supplemental Financial Report.

### STAFF CONTACT:

Katelyn Click

Carol Gonzales

## AGENDA REPORT

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MARC Board of Directors

June 2021  
Item No. 3

**ISSUE:**

REPORT: Update on Regional COVID-19 Response and Recovery Initiatives

**BACKGROUND:**

MARC staff will give short updates on regional efforts in which we are engaged to support and coordinate regional response and recovery to the COVID-19 crisis, including:

COVID-19 General Updates

- Vaccination update
- Recovery discussion questions

**RECOMMENDATION:**

None. Information only.

**STAFF CONTACT:**

Marlene Nagel  
Jennifer Sutherlin  
Lauren Palmer

## AGENDA REPORT

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MARC Board of Directors

June 2021  
Item No. 4-a  
Efficient Transportation and Quality Places

### ISSUE:

REPORT: Federal Infrastructure Policy Update

### BACKGROUND:

As described in the attached memo from Brookings Institution staff, the renewed focus on federal infrastructure investment by the White House and Congress provides an opportunity to strengthen the role of local and regional organizations in identifying and addressing infrastructure investment needs in both metropolitan and rural settings.

MARC is contributing to several concurrent conversations on infrastructure funding including:

- Civic Council, KC Chamber, and KC Rising
- National Association of Regional Councils (NARC) and a coalition involving National League of Cities (NLC), National Association of Counties (NACO), and other national organizations
- Brookings Institution

Staff will report on the key themes and recommendations arising from these efforts and their implications for future federal policy positions for MARC.

### COMMITTEE ACTION:

MARC's current Federal Legislative Agenda, adopted January 26, 2021, supports increased Federal transportation and infrastructure investment and a stronger role for local governments in allocating funding.

### RECOMMENDATION:

None. Information only.

### STAFF CONTACT:

Ron Achelpohl

## MEMORANDUM

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**To:** REDACTED White House Staff  
**From:** Adie Tomer, Joseph Kane, and Caroline George  
**Subject:** Metropolitan Leadership Survey: Infrastructure Needs and Federal Collaboration  
**Date:** May 5, 2021

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Federal officials have a unique opportunity in 2021 to fundamentally reshape infrastructure policy. One common area of interest is designing federal policies that better serve the needs of regional partners—not just infrastructure agencies, but also the business leadership and community groups that all collaborate to build competitive, inclusive economies.

To inform this regional-focused conversation, the Brookings Metropolitan Policy Program (Brookings Metro) surveyed our network of regional civic leaders to provide timely context and critical input on what, where, and how federal efforts could support their broader goals. This memo describes the survey's scope and synthesizes its major findings.

Overall, regional leaders are relatively confident in their assessment of local infrastructure needs and how to orient their investments and operations to drive inclusive economic growth and environmental justice. However, these leaders lack clear channels to collaborate with federal officials. Similarly, the lack of flexible federal funding limits their capacity to accelerate direct responses to local need, while regional capacity issues restrict their ability to execute transformative projects. The respondents suggest federal reforms should target more direct relationships with regional leaders and test new approaches to regional and federalist collaboration. The respondents also offered evidence to why a mix of competitive grantmaking and outcome-driven formula funding would enable them to better support healthy, sustainable growth.

### Survey Scope

We conducted the survey over a two-week period in April 2021 and asked five overarching questions, designed to generate free-form responses. Rather than emphasizing infrastructure sectors in isolation or fixating on specific projects, the survey aimed to identify broader regional planning and investment challenges—and highlight where federal policies and funding have limited action. We also asked the respondents to suggest potential solutions, including areas for greater federal-regional collaboration.

In total, we received 17 responses across 10 regions nationally. To protect privacy and allow for more open feedback, we anonymized information on individual respondents; however, we received input from variety of regional stakeholders involved in metropolitan planning organizations, chambers of commerce, community groups, and other entities. The regions represented include: Memphis, Nashville, Kansas City, Indianapolis, Cleveland, Detroit, Minneapolis, Albany, Portland, and San Diego. Although urban and metropolitan for the most part, respondents also did raise a broad set of concerns that they share across suburban, exurban, and rural geographies.

### Survey Takeaways

The survey resulted in a wide range of responses depending on the particular region and stakeholder organization.



Respondents were intimately aware of the infrastructure needs in their region, and readily offered examples of how past federal infrastructure policy has failed to address some of their biggest concerns. For instance, aging transportation and water systems were frequent challenges in older industrial cities throughout the Midwest.

At the same time, respondents also revealed common infrastructure concerns across multiple regions, ranging from transit and broadband gaps to pressing challenges around economic equity and climate resilience. As summarized in the table below, nearly three-quarters of respondents identified concerns around transit and economic equity; nearly half pointed to outdated federal funding priorities (around new construction and highways, for example); and nearly a third noted the importance of flexible funding programs and collaborative efforts, such as the Sustainable Communities Initiative.

**Regional infrastructure survey questions and common takeaways**

Question	Most Frequent Responses			Other Key Themes
What are your biggest infrastructure concerns?	<b>75%</b> Transit	<b>71%</b> Equity	<b>59%</b> Broadband	Maintenance backlogs, grid modernization and green infrastructure, overemphasis on highway projects, land use concerns
Where has current federal infrastructure policy held you back?	<b>47%</b> Outdated funding priorities	<b>35%</b> Funding pathways rarely reach regions and localities	<b>29%</b> Lack of flexible funding	Federal agency silos, need for leadership and coordination on regionally and nationally significant projects, project delays from reauthorization and environmental review processes
What are some successful federal programs or models?	<b>29%</b> RAISE / BUILD / TIGER	<b>24%</b> Sustainable Communities Initiative		Competitive and flexible funding opportunities for regions and localities that encourage collaboration
If you could only choose one new federal action to help improve your region's infrastructure, what would that action be?	<b>29%</b> Prioritize climate resilience and environmental justice	<b>24%</b> Universal broadband	<b>18%</b> Fix-it-first	Updated Sustainable Communities Initiative, coordinated federal infrastructure planning approach, support regionally and nationally significant projects
Are there specific regional collaborations that could benefit from more targeted federal support?	<b>29%</b> Flexible collaboration with civic and community organizations	<b>18%</b> Sustainable Communities Initiative		Distributing funding at a regional scale encourages more regional stakeholders to come to the table

Source: Brookings Metropolitan Policy Program

Note: Key themes were aggregated from the full set of responses to each question, grouping together similar concepts and each theme was subsequently scored based on how many responses referenced it.

These common takeaways and themes tended to fit into three categories, revealing general agreement around a set of successful past federal infrastructure policies that could inform future policy:

- Regions know what they need, but often do not have direct federal support to advance shared infrastructure goals.** Respondents were often very detailed when describing their specific regional concerns: declines in transit ridership during the COVID pandemic; ongoing combined sewer overflow costs; brownfields contamination; needed energy grid upgrades; struggles to expand broadband; and more. Despite these nuanced challenges, respondents repeatedly

emphasized shared challenges around infrastructure maintenance and sub-regional disparities in transportation, water, and broadband access. They noted regional efforts around fix-it-first, affordability, climate resilience, and other future-looking objectives, but signaled a lack of federal coordination and flexible federal funding to support them.

- **The bulk of federal infrastructure spending does not directly touch localities, but there are exceptions.** Nearly all respondents mentioned roadways and bridges at some point in the survey. These projects are often the most direct federal funding stream reaching localities, yet are mediated through state Departments of Transportation, who respondents noted tend to have different goals and priorities. Respondents found success in federal programs that allowed regions and localities to compete for flexible funding and supported the kinds of complex collaborations needed to meet intra-jurisdictional and intra-sectoral infrastructure challenges. They emphasized past successes including the BUILD and Sustainable Communities Initiatives.
- **Past successes can inform a future approach to local infrastructure support.** The success of BUILD grants and the Sustainable Communities Initiative demonstrates where federal programming could be replicated. Respondents noted the important ingredients for success: competitive, flexible funding; direct funding pathways from federal to regional actors; and incentivize collaboration. They also noted areas for future improvement. The short-term nature of these programs diminished impact in some regions over time. Due to the nature of competitive funding, not every region receives resources; some noted the need to provide similar support for regionally and nationally significant projects in places that do not receive competitive funds. Finally, respondents noted a need for more flexible funding pathways for diverse kinds of regional actors; in some cases, they noted, requiring partnership between certain actors is helpful, but in other cases, it could prevent resources from flowing to smaller organizations. The visual below pinpoints some of the major phrases and terms that came up when describing areas for future federal action.

## Major keywords related to “Future Federal Action” questions



## Looking Forward

The results of this survey suggest that there is significant alignment between the goals and priorities of regional actors and the federal government when it comes to infrastructure, but that federalist policy structures and funding flows restrict collaborative work and, therefore, shared outcomes. Federal actors should continue to have a direct dialogue with local leaders to discuss the potential to build towards a shared vision of American infrastructure.

The Brookings Metro team plans to continue researching a variety of regional infrastructure issues in greater depth and to elevate them as part of ongoing federal policy discussions. Forthcoming analyses, events, and other outputs in the next few months will center these discussions on the most pressing infrastructure needs—with an eye toward evolving future infrastructure priorities. We look forward to continuing to engage with our regional partners and federal leaders on these important issues during the economic recovery and beyond.

## Additional Reading

Brookings Metro recently published a [comprehensive framework](#) to rethink federal infrastructure policy. Many of these ideas mirror the [recommendations](#) in that report.

## AGENDA REPORT

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MARC Board of Directors

June 2021  
Item No. 4-b  
Efficient Transportation and Quality Places

### ISSUE:

VOTE: Approve Coronavirus Response and Relief Supplemental Appropriations Act Recommendations

### BACKGROUND:

Title IV of the Coronavirus Response and Relief Supplemental Appropriations Act 2021 (CRRSAA), enacted on December 27, 2020, appropriated \$10,000,000,000 to address COVID-19 impacts related to transportation programs.

A portion of the funding appropriated by the CRRSAA was suballocated to urbanized areas with a population over 200,000 in the same manner as the Surface Transportation Program (STP) Block Grant funds. MARC has the responsibility of determining funding priorities.

At their meeting on May 13, 2021, the Kansas STP Priorities Committee recommended using these funds for two projects submitted for FFY 2023-2024 STP funding in the 2020 call for projects:

- \$1,002,644 to fully fund the city of Edwardsville's 98th Street Corridor roadway capacity project, previously approved for partial funding through STP, and
- \$4,314,032 to partially fund Overland Park's 167th Switzer Road to Antioch Road roadway operations project.

The Missouri STP Priorities Committee is exploring other options under the Special Authority provisions of CRRSAA for preventive maintenance activities on local roadways to address deferred maintenance needs for area cities and counties. Staff will provide an update on Missouri CRRSAA funding recommendations at the meeting.

### BUDGET CONSIDERATIONS:

None.

### COMMITTEE ACTION:

The Kansas and Missouri STP Priorities Committees considered implementation strategies for this funding at their May and June meetings, respectively. The Kansas STP Priorities Committee recommended funding projects as described above.

### RECOMMENDATION:

Approve CRRSAA funding recommendations as proposed by the Kansas STP Priorities Committee and amend the Transportation Improvement Program (TIP) to add \$5,316,676 of Kansas CRRSAA funds.

### STAFF CONTACT:

Ron Achelpohl

## AGENDA REPORT

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MARC Board of Directors

June 2021  
Item No. 5-a  
Quality Early Learning

**ISSUE:**

REPORT: State of Early Learning and Care in our Region

**BACKGROUND:**

As parents and caregivers head back to the office or return to work, early learning and care needs are increasing. At the same time, early learning and care providers are still recovering from the impacts of COVID-19. MARC staff will give a brief update on the state of early learning and care in our region, as well as opportunities to support providers.

**RECOMMENDATION:**

None. Information only.

**STAFF CONTACT:**

Jovanna Rohs

# AGENDA REPORT

MARC Board of Directors

June 2021  
Item No. 5-b  
Quality Early Learning

## ISSUE:

VOTE: Authorize MARC Head Start to Submit a Core Operations Continuation Application to the Office of Head Start for MARC's Head Start and Early Head Start Programs

## BACKGROUND:

MARC Head Start is required to submit a continuation application for the next annual period of its five-year Head Start/Early Head Start grant, initially awarded in July 2018. The award for the upcoming budget period of November 1, 2021 to October 31, 2022 will fund the fourth year of this five-year grant.

This grant supports the enrollment of 1,811 Head Start (HS) and 370 Early Head Start (EHS) children in programs managed by seventeen direct service providers (DSPs) at locations in Clay, Platte, and Jackson counties. MARC will pass through most of the funding to these DSPs as indicated in the budget summary below.

Individual contracts with the DSPs are reimbursed at an annual per-child rate based on their level of service (Tier 1, 2, or 3) and program options (HS and/or EHS, as well as center-based and/or home-based). The total amount of annual funding available is \$27,143,805 and incorporates a 1.22% cost of living allowance (COLA) increase to the non-training portion of the budget. Included in this total are funds to support program operations, training and technical assistance, and contracts for specialized services for families and staff covering mental health, education, health and nutrition, professional development, and family engagement services.

## BUDGET CONSIDERATIONS:

REVENUES	
Total Grant Amount	\$ 27,143,805
Source	Administration for Children and Families
PROJECTED EXPENSES	
Program Operations	\$ 26,788,505
Training and Technical Assistance	\$ 355,300
Total	\$ 27,143,805

## COMMITTEE ACTION:

MARC Head Start's Policy Council and Advisory Committee approved the continuation application at a joint meeting on Monday, June 14, 2021.

## RECOMMENDATION:

Authorize MARC Head Start to submit a HS/EHS Core Operations continuation application, and to receive \$27,143,805 from the Administration for Children and Families and expend these funds during the period of November 1, 2021 to October 31, 2022.

## STAFF CONTACT:

Steven Lewis  
Jovanna Rohs

## AGENDA REPORT

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MARC Board of Directors

June 2021  
Item No. 6  
Core Capacities

**ISSUE:**

REPORT: MARC Diversity, Equity, and Inclusion Update

**BACKGROUND:**

MARC staff will give an update on our work over the past year to assess our culture and practices with regard to diversity, equity, and inclusion, as well as goals for the future. The following overarching goals have been drafted to guide our work:

- Develop informed and committed leadership.
- Increase knowledge and understanding across the organization.
- Create diverse, equitable, and inclusive internal policies and practices.
- Design and implement diverse, equitable, and inclusive practices in local and regional policy and planning.
- Measure and evaluate progress.

**RECOMMENDATION:**

None. Information only.

**STAFF CONTACT:**

Joy Edwards  
Carol Gonzales  
David Warm

## AGENDA REPORT

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MARC Board of Directors

June 2021  
Item No. 7-a

**ISSUE:**

**VOTE:** Approve minutes of the May 25, 2021 Board meeting

**BACKGROUND:**

The minutes of the May 25, 2021 meeting are enclosed.

**RECOMMENDATION:**

Approve the minutes of the May 25, 2021 meeting.

**STAFF CONTACT:**

David Warm  
Karina Bielecki





BOARD OF DIRECTORS  
MEETING SUMMARY  
May 25, 2021  
12:00 p.m.

BOARD MEMBERS PRESENT

Commissioner Harold Johnson, Jr., Unified Government of Wyandotte/Kansas City, Kan. - MARC Board Chair  
Mayor Carson Ross, Blue Springs, Mo. - MARC Board 1<sup>st</sup> Vice Chair  
Commissioner Janeé Hanzlick, Johnson County, Kan. - MARC Board 2nd Vice Chair  
Mayor Eileen Weir, Independence, Mo. - MARC Board Treasurer  
Mayor Pro Tem Beto Lopez, Lee's Summit, Mo. - MARC Board Secretary  
Commissioner Rob Roberts, Miami County, Kan.  
Councilmember Curt Skoog, Overland Park, Kan.  
Councilmember Vernon Fields, Basehor, Kan.  
Commissioner Doug Smith, Leavenworth County, Kan.  
Mayor Paula Schwach, Westwood Hills, Kan.  
Mayor Michael Boehm, Lenexa, Kan.  
Mayor Steve Shute, Gardner, Kan.  
Dick Jarrold, Vice President of Planning & Development, KCATA  
Mayor Kristofer Turnbow, Raymore, Mo.  
Commissioner Jim Walters, Unified Government of Wyandotte County/Kansas City, Kan.  
County Executive Frank White, Jr., Jackson County, Mo.  
Councilmember Daniel Hobart, Independence, Mo.  
Councilmember Fred Spears, Overland Park, Kan.  
Commissioner Angela Markley, Unified Government of Wyandotte/Kansas City, Kan.  
Councilmember Brandon Ellington, Kansas City, Mo.  
Mayor Rick Walker, De Soto, Kan.  
County Legislator Scott Burnett, Jackson County, Mo.  
Commissioner Brian McKiernan, Unified Government of Wyandotte/Kansas City, Kan.  
Mayor Randy Pogue, Kearney, Mo.

STAFF PRESENT

Executive Director David Warm and other MARC staff

OTHERS

Kaleb Lilly, RubinBrown  
Councilmember Logan Heley, Overland Park, Kan.  
Ehren Bingaman, TransPro Consulting

## INTRODUCTIONS AND BOARD SHARING TIME

Commissioner Harold Johnson called the meeting to order at 12:02 p.m. and welcomed attendees. Due to the meeting being held remotely, Commissioner Johnson provided instructions for participation. He reported that staff would present on all the agenda items, provide an opportunity for comments and questions after each item, and ask for approval of all agenda items, as well as the consent agenda, with one vote at the end of the meeting. Members will have an opportunity to abstain or object to any items necessary during the final vote.

Self-introductions were made, and members shared items of interest from their jurisdictions.

## CORE CAPACITIES

### REPORT: Briefing on the 2020 Annual Audit and Comprehensive Financial Report

Mr. David Warm, Executive director at MARC, shared that RubinBrown has completed MARC's 2020 Annual Audit. Detailed findings and required reporting were shared with the Budget and Personnel Committee earlier today. The full audit and reports are available online. Mr. Warm encouraged the Board to review the audit ahead of a vote on accepting the audit at the June 22, 2021 meeting. Mr. Warm noted that it was a "clean audit" with unmodified opinions on MARC's financial statements and federal reporting. MARC submits financial reports to the Government Finance Officers Association annually to apply for a Certificate of Excellence in Financial Reporting, which we have received many times over the last few decades. Mr. Warm thanked MARC staff for their work on completing the audit and introduced Mr. Kaleb Lilly with RubinBrown.

Mr. Lilly confirmed Mr. Warm's summary and shared his contact information with the Board. Mr. Lilly paused for questions, but there were none.

### REPORT: Update on Regional COVID-19 Response and Recovery Initiatives

Ms. Marlene Nagel, Director of Community Development at MARC, reported that the Multiagency Coordination Group (MAC-G) is meeting less frequently; the next meeting is June 8, 2021. Staff are monitoring changes to health orders by local public health departments and governments. Information is updated on the PrepareMetro KC website as it is available. Ms. Nagel shared that MARC's data hub team are helping local health departments and community organizations identify regional locations and populations in need of increased support for vaccination efforts. Ms. Nagel introduced Ms. Nicolette Wallis, a data specialist with MARC, to provide more information on the Regional Vaccine Vulnerability Index.

Ms. Wallis noted that responding to COVID-19 has fostered a deeper culture of collaboration within the region and highlighted the importance of data sharing to this collaboration. The Regional Vaccine Vulnerability Index is another tool to aid in this collaborative response. Goals of the Vulnerability Index include: supporting vaccine providers and local coordinators in targeting COVID-19 vaccination efforts for hard-to-reach populations; capturing populations that face barriers to getting vaccinated; and mapping and sharing vulnerability data at zip-code level or greater granularity. Staff also wanted to understand the characteristics that could make someone more likely to be vaccine hesitant.

The Vaccine Vulnerability Index is currently in roll-out to be shared with partners and vaccinators in the region. Partners hope to use this tool to target locations for smaller vaccination events, prioritize events for resources and support, and identify communities and their trusted leaders for vaccine education efforts. The index was developed using ongoing feedback from a variety of stakeholders, including a survey for ranking severity of barriers.

The Vaccine Vulnerability Index includes three data sets. The Vaccine Access Index measures population vulnerability to barriers that prevent vaccination, such as lack of mobility or transportation. This was designed to support efforts focused on making vaccination safe and convenient for everyone. The Vaccine Hesitancy Index measures population vulnerability to being hesitant or distrustful of vaccination. This data supports targeting for educational and marketing campaigns to encourage vaccination. Finally, the Vaccine Vulnerability Index combines Vaccine Access and Vaccine Hesitancy data for an overall vulnerability score.

Ms. Wallis shared a live view of the map and noted that it will be added to the Regional COVID-19 Data Hub. The map includes the CDC Social Vulnerability Index and data is available by census tract. Ms. Wallis shared that staff have also provided some custom analysis of the dataset for the Vaccine Work Group. Staff performed a visual cluster analysis of the mapped data to identify a target priority area of potential interest. Staff are also available for one-on-one trainings and exploration using the map. Ms. Wallis encouraged interested partners to contact her.

Mayor Kristofer Turnbow noted that many who are reluctant to get vaccinated cite side-effects and a concern that the vaccine is not effective. He voiced concern over how to reach these individuals and encourage them to get vaccinated. Commissioner Johnson voiced similar concerns. Ms. Jennifer Sutherlin, Emergency Services Public Health Program Manager at MARC, shared that, as the Vaccination Work Group has changed strategy to more targeted community opportunities, one priority has been working with physician partners. One-on-one conversations with a trusted physician are highly effective in addressing vaccine hesitancy. The Vaccination Work Group is working with the KC Medical Society to staff each targeted community vaccination event with a physician. With this approach, even if someone does not decide to receive the vaccine at an event, the physician can address their specific concerns and move them closer to eventually taking the vaccine. There were no further questions.

## EFFICIENT TRANSPORTATION AND QUALITY PLACES

### REPORT: One RideKC Project Update

Mr. Ron Achelpohl, Director of Transportation and Environment at MARC, noted that expanding the region's transit system is central to many of MARC's regional plans. The Kansas City Area Transportation Authority (KCATA) has initiated One RideKC, a project to develop funding proposals to expand the region's transit system. Mr. Achelpohl introduced Mr. Dick Jarrold, Vice President of Planning & Development at KCATA, and Mr. Ehren Bingaman with TransPro Consulting to provide an overview of the project.

Mr. Jarrold noted the project's mission is to take a regional look at transit vision and funding. This comes on the heels of work MARC did in 2018 to compare the region's funding and development of its transit system to peer metros. That peer review showed that the Kansas City region spends far less per capita on transit than peer cities. Mr. Jarrold cited this as a reason for the transit system being less robust than many users would like. He also noted ongoing initiatives concerned with transit, stating that it is a good time to look at the regional system due to this focus. Working with MARC and KC Chamber staff, KCATA put together a work scope to hire a consultant team and competitively selected a team led by TransPro Consulting.

Mr. Bingaman introduced himself as the project lead and noted his history working on regional transit initiatives. He identified four keys to success for the project: a strong communications plan, a financial plan, a transit plan, and program management. He noted that KCATA challenges the decision-making paradigm for investments in mobility based on four concepts of access to housing, education, employment, and healthcare. Mr. Bingaman noted that communications,

financial, and transit planning will all be happening concurrently. TransPro envisions an iterative process where these components are connected and three advisory committees oversee planning together. Committee, stakeholder, and community involvement will ensure an outcome of engagement and ownership in the region's transit system. The project started in late April and currently the team is focused on data research and market analysis. The first round of advisory committee meetings is scheduled for late May and early June. The goal is to complete the project by October 1, 2021 and hold a joint session of all advisory committees and the KCATA board at that time. Project deliverables include a communication plan, financial plan, transit plan, a case statement for regional investment, a roadmap for ongoing stakeholder engagement, and a success road map to assist implementation of the plan. Mr. Bingaman shared contact information and encouraged Board members to reach out with any questions.

## COMPETITIVE ECONOMY

### REPORT: KC Rising Horizon Goal Metrics

Mr. Frank Lenk, Director of Research Services at MARC, reminded the Board that KC Rising recently held its annual Horizon Event, for which these metrics were prepared. These are the top-level metrics that KC Rising is using to measure the region's progress toward its goal of growing the economy for everyone. KC Rising compares these metrics to benchmark metros of an approximately similar size. By design, Kansas City is toward the low end of these benchmarks so we have room to grow and improve.

Kansas City is currently ninth out of the benchmark metros when it comes to the net migration rate. Interestingly, Mr. Lenk noted that the change in net migration rate over the last five years has dropped for some cities as their growing has slowed. For this metric, Kansas City is currently ranked sixth out of the benchmark metros. In GDP per job, Kansas City ranks ninth.

67.7% of workers in Kansas City are in self-sufficient households, which ranks the metro sixth out of eleven. However, Mr. Lenk noted that the change in percent of workers in self-sufficient households over the last four years is only 2.7%. This ranks Kansas City last out of all the benchmark metros. Mr. Lenk shared data showing this rate of change was rising until 2017 and has since leveled off in Kansas City, while continuing to increase in other benchmark metros.

Next, Mr. Lenk addressed the housing wealth gap. He noted this metric examines the aggregate value of homes owned by white people versus Black people, divided by the total number of white and Black households. Mr. Lenk noted that this measure not only captures the fact that Black Americans have lower homeownership rates than white Americans, but also the fact that Black-owned homes are less valuable on average than white-owned homes. Currently, Black Kansas Citians own about 31.6% of the housing wealth that white Kansas Citians do, ranking the city ninth out of the benchmark metros. More concerningly, this gap has grown in Kansas City in the last five years. Mr. Lenk shared statistics on other racial minority housing gaps, including that the Latino percent of white housing wealth is 41.6% (ranked ninth out of benchmark metros) and the Asian percent of white housing wealth is 77.3% (ranked tenth). Both the Latino and Asian housing wealth gaps in Kansas City are growing.

In summary, Mr. Lenk noted there is some improvement with respect to the region's economic growth rate but making sure that growth is inclusive remains a challenge. As the pace of economic recovery accelerates, it will take more work to ensure growth reduces rather than widens economic disparities. Commissioner Johnson asked if the data was representative of the entire metro, which Mr. Lenk confirmed. Councilmember Curt Skoog asked if the change in wealth could be reflected in an increase in property values. Mr. Lenk noted this as a possibility, suggesting that

majority white areas may have seen property values rise faster than majority Black areas or seen homeownership rates rise similarly. Mr. Lenk noted that the data presented did not examine property values and homeownership rates separately but indicated this could be an opportunity for further research. Mayor Michael Boehm raised the subject of the “Sprint Effect,” noting that the turnover of staff in one of the region’s largest employers may have impacted the data. Mr. Lenk noted this as a possible contributing factor and interesting hypothesis. Mayor Paula Schwach inquired about how the end of the moratorium on foreclosures would impact the housing wealth gap. Mr. Lenk noted it is a possibility. The analysis is based on annually updated data. In September 2021, staff will update the analysis based on the newest available data. There were no further questions.

## BRIEF REPORTS

### REPORT: Update on Regional Cybersecurity Task Force

Mr. Jacob Worth, Local Government Services Intern with MARC, provided a brief background on MARC’s cybersecurity work. In 2017, MARC hosted discussions that led to the creation of a Regional Cybersecurity Strategic Framework and a regional Cybersecurity Task Force. In 2018, the regional Cybersecurity Task Force adopted the Center for Internet Security (CIS) controls as a model set of standards for the region. Also in 2018, MARC began promoting the Nationwide Cybersecurity Review (NCSR) to help organizations assess current cybersecurity status and measure year-to-year progress, identify weaknesses and strengths on a regional scale, and provide resources and training for identified regional needs.

Mr. Worth shared a snapshot of regional aggregate scores from the NCSR for the past three years. Year-over-year scores increased across all five function groups: Identify, Protect, Detect, Respond, and Recover. Participation has remained flat over the last few years. MARC continues to promote the NCSR within the region and hopes to work with the task force this summer and fall to identify new strategies for the region.

MARC and the Cybersecurity Task Force are planning a regional tabletop exercise that will take place in September 2021. The exercise will focus on the following objectives: 1) Examine the ability for an organization to respond to a significant cyber incident; 2) Evaluate the ability for an organization to coordinate information sharing during a significant cyber incident; 3) Explore processes for requesting additional incident response resources once an organization’s resources are exhausted; and 4) Explore an organization’s processes for addressing public affairs. Staff are looking to include elected officials within this exercise and asked for Board members to share suggestions on recruitment efforts. Besides the tabletop exercise, MARC is exploring other training opportunities to offer throughout the year such as planning workshops and short, topic-based webinars. Mr. Worth paused for questions, but there were none.

### REPORT/VOTE: Partnership with Climate Action KC to Establish the Building Energy Exchange KC and Authorization of Related MOU

Mr. Tom Jacobs, Environmental Program Director at MARC, introduced Ms. Ashley Sadowski, the Executive Director of Building Energy Exchange KC at Climate Action KC (CAKC), to give a report about the newly launched regional Building Energy Exchange (BE-Ex). Mr. Jacobs also requested approval for an update to an existing MOU between MARC and CAKC. Ms. Sadowski was hired by CAKC to oversee the BE-Ex and she works with MARC in a collaborative arrangement under the MOU.

Ms. Sadowski reminded the Board that CAKC is building momentum on climate mitigation planning. Regarding buildings, this means advocating for and passing ambitious energy codes and building

performance standards. Ms. Sadowski drew a distinction between CAKC proper and the Building Energy Exchange. The BE-Ex sits with the real estate community and helps them meet increasingly ambitious codes and standards. Ms. Sadowski noted her background in architecture and real estate development, emphasizing the importance of BE-Ex staff being able to align a wide variety of stakeholders to achieve their mission. The BE-Ex's vision is to ensure ambitious public policy has the financial and technical tools that the private sector needs to implement them.

Strategies employed by BE-Ex will include educating and engaging through a variety of educational resources, forged community relationships, and movement momentum-building. As capacity grows, BE-Ex will assess financial opportunities and aggregate existing tools to eliminate gaps. Ms. Sadowski noted that we are entering one of the most favorable capital markets for investing in building energy efficiency in our nation's history. She expressed a desire to support building owners to capitalize on this opportunity while moving swiftly toward net zero emissions by 2040. BE-Ex also intends to build a pipeline around building performance, ensuring sufficient workforce to support construction activity, connecting building owners to capital, and encouraging innovation and entrepreneurship. Ms. Sadowski expressed a desire to couple the exceptional architectural and engineering expertise in the region with climate mitigation R&D funding to create a tremendous economic development boom as a result. She identified an affordable housing market as BE-Ex's initial priority and emphasized the importance of empowering community leaders and occupants. She noted this work as an opportunity to repair communities and make them more resilient to climate change.

Ms. Sadowski reminded the Board that the Climate Action Plan has a goal of getting all municipal government buildings to net zero emissions by 2035. Ms. Sadowski noted the many regional and national partners that have been engaged through the Climate Action Plan process, as well as other regional energy exchanges who are in conversation with BE-Ex KC. Ms. Sadowski shared her contact information and encouraged Board members to contact her with feedback or questions.

### **CONSENT AGENDA (ADMINISTRATIVE MATTERS)**

#### **VOTE: Approve Consent Agenda**

- a. Approve Minutes of the April 27, 2021 Board Meeting
- b. Authorize Submission of a Grant Proposal to the Administration for Community Living for Integrated Care Service Delivery Capacity Building
- c. Authorize Final Acceptance of Designated Aging and Adult Services Proposals
- d. Authorize Submission of Final SFY 2021 Area Plan Amendment to the Missouri Department of Health and Senior Services for Aging and Adult Services
- e. Authorize Contracts for a Government Training Institute Custom Project with the Unified Government of Wyandotte County and Kansas City, Kansas for Diversity, Equity, and Inclusion Training
- f. Authorize an Application to the Economic Development Administration for Funds to Support Economic Development
- g. Authorize an Application to the Missouri Department of Health and Senior Services for Grant Funds and Authorize Contractual Agreements to Support Emergency Services Work
- h. Authorize an Application to Missouri's Department of Public Safety to Support Emergency Services Work
- i. Authorize a Grant Agreement to Support Hazardous Materials Planning
- j. Authorize a Consultant Contract for a Planning Sustainable Places Study
- k. ~~Authorize the Change of Selected Consultant Team for the Osawatomie OZ Commons Project and Authorize a Contract for the Same Planning Sustainable Places Study~~

- l. Approve 2021 Special Amendment #2 to the 2020-24 Transportation Improvement Program
- m. Approve Connected KC 2050 Amendment #2
- n. Approve a Data Update to the Coordinated Public Transit–Human Services Transportation Plan
- o. Authorize an Application to the Environmental Protection Agency to Support Regional Environmental Justice and Climate Resilience
- p. Approve a Subgrant Agreement with the City of Kansas City, Missouri Brownfields Program
- q. Authorize an Application to the Administration for Children and Families to Support Continued Services for the Early Head Start Expansion Program
- r. Authorize Mid America Head Start to Receive and Expend Funds from the Missouri Department of Social Services to Operate the Early Head Start Program
- s. Approve a Contract with Propio Language Services for Interpretive Services for MARC Head Start
- t. Approve Contracts for Renovations and Upgrades to Head Start Facilities to Meet Health and Safety Needs and to Expand Outdoor Play Activities
- u. Approve a Contract with Conscious Discipline for a Summer Institute Training for Head Start and Early Head Start Staff

MOTION: Mayor Pro Tem Beto Lopez moved for approval of all agenda items and the consent agenda, and Councilmember Vernon Fields seconded. Commissioner Johnson asked if any member wanted to abstain or object to any of the agenda items. Mayor Pro Tem Lopez has a standing disclosure of his conflict of interest in contractual matters between MARC and his employer, Guadalupe Center, and he is recorded as having abstained from a vote on agenda item 7-c. All others were in favor of approving agenda items 6-b through 7-u. The motion passed.

#### OTHER BUSINESS

There was no other business.

#### ADJOURNMENT

The meeting was adjourned at 1:23 p.m.

MEETING SUMMARY APPROVED:

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Harold Johnson, Chair

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Date

# AGENDA REPORT

## MARC Board of Directors

June 2021  
Item No. 7-b  
Core Capacities

### ISSUE:

VOTE: Approve New Administrative Spending Authority and Review Purchase Policies

### BACKGROUND:

The MARC Purchasing Policy was last updated in 2017. Over the past year, staff has reviewed the purchasing policy and updated the policy keeping the overall goals in mind: employing efficient and effective purchasing processes; obtaining the lowest price through fair and open processes; ensuring continual compliance with laws, Uniform Guidance, and grant requirements; emphasizing use of minority-owned businesses; clearly defining authority and roles; and updating spending thresholds to better reflect similar public agencies and the economy. A draft purchasing policy is under final review with staff and will be sent for legal review.

Several notable changes that are part of the draft document are:

- Increasing levels of authority for expenditures for program managers, directors, and the executive director (chart below).
- Modifying vendor selection thresholds (chart below) and processes to streamline purchases and bring in line with other agencies.
- Separating and defining different competitive processes for purchase of goods (bids) and purchase of services (request for proposals).
- Defining when a contract is needed and when a letter of agreement should be used.
- Updating guidelines related to unique types of purchases such as software acquisitions, trainers, and media buys.

### Expenditure Authority

The Executive Director administratively approves the purchasing policy, however based on MARC's organizational structure, the Board sets the expenditure threshold for the Executive Director. Our current practice is to bring all expenditures over \$25,000 to the Budget and Personnel Committee and any purchases over \$50,000 are also placed on the Board Consent Agenda. We've found that city managers and executive directors in agencies of similar size to MARC typically have authority up to \$50,000. Making this adjustment will simplify our processes and reduce the number of routine items that come before the Budget and Personnel Committee. To ensure that Budget and Personnel members remain aware of projects and programs, we are developing a regular report of contracts and grants to incorporate into the regular fiscal reports. The chart below shows the current levels and proposed changes.

CURRENT		PROPOSED	
\$0 to \$1,000	Program Manager	\$0 to \$2,500	Program Manager
\$1,001 to \$5,000	Department Director	\$2,501 to \$20,000	Department Director
\$5,000 to \$25,000	Executive Director	\$20,001 to \$50,000	Executive Director
\$25,001 to \$50,000	Budget and Personnel Committee	Exceeds \$50,000	Budget and Personnel Committee and Board of Directors
Exceeds \$50,000	Board of Directors		



## AGENDA REPORT

### MARC Board of Directors

#### Vendor Selection Thresholds and Process

Type of Purchase	Cost of Purchase*	Vendor Selection**	Purchasing Method
Goods	\$0 - \$2,500	Reasonable price based on market	Pay through Accounts Payable or Credit Card process.
Goods	\$2,501 - \$20,000	Price check/comparison shopping	Pay through Accounts Payable or Credit Card process.
Goods	\$20,001 - \$50,000	Minimum of three informal price quotes	Complete a Purchase Request Form. Obtain a Purchase Order if the item has multiple purchases. Pay through Accounts Payable process.
Goods	Exceeds \$50,000	Formal Bid Request	Complete a Purchase Request Form. Obtain a Purchase Order. Pay through Accounts Payable process.
Professional Services	\$0 - \$20,000	Negotiated price	Use a Letter of Agreement or Purchase Order with Scope of Work attached. Pay through Accounts Payable or Credit Card process.
Professional Services	Exceeds \$20,000	Formal Request for Proposals (RFP or RFQ)	Use a Professional Services Agreement. Obtain Purchase Order. Pay through Accounts Payable process.

\*Consideration should be given to multiple purchases from the same vendor for similar goods and services throughout a year when determining vendor selection methods.

\*\*Different funding sources/grants may require different vendor selection methods. When there is a difference, the funding source/grant requirements prevails.

#### **RECOMMENDATION:**

Approve setting the Executive Director's spending authority at \$50,000.

#### **STAFF CONTACT:**

Carol Gonzales

## AGENDA REPORT

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MARC Board of Directors

June 2021  
Item No. 7-c  
Thriving Older Adults and Communities

### **ISSUE:**

**VOTE:** Authorize Applications to Various Foundations to Support the KC Health Equity Learning and Action Network

### **BACKGROUND:**

MARC has agreed to use its 501c3 organization (MARC Community Services Corporation) to serve as the fiscal agent for the KC Health Collaborative (KCHC), a regional health improvement collaborative formed last year through the efforts of twenty-four founding organizational members (including MARC). KCHC does not yet have 501c3 designation, so MARC's role as fiscal agent allows the Collaborative to receive certain public and private funds and to efficiently manage its resources.

The Health Forward Foundation is currently partnering with KCHC to lead a comprehensive, multi-sector strategy to address health equity across the region. The effort will engage hospitals and health systems, patients, payers, purchasers, and community-based organizations who will participate in a "Health Equity Learning and Action Network" (HE LAN). Participants will be provided with, at no cost to them, education and action-oriented tools and methods to make advancements individually and collectively in addressing inequalities in health access, treatment, and outcomes. Expert guidance, tools, and resources will be provided by the Institute for Healthcare Improvement (IHI), a nationally recognized leader in health care quality improvement.

To support this work, KCHC will act as the backbone organization providing project management and coordinating engagement of local faculty, meeting expenses, and evaluation and measurement.

As the primary funder, Health Forward will support the engagement of IHI and other expert resources. Additional funding is anticipated to come from other regional foundations and corporations who have been invited to partner with Health Forward in supporting this initiative. Health Forward and others will provide funding through grants to KCHC as the not-for-profit backbone organization. The grant making process for these funders typically involves KCHC completing a grant application to support the work. To date grant applications completed by KCHC with MARC CSC as the fiscal agent include: J.E. Dunn Foundation, Sunderland Foundation, and Commerce Trust. Other funders invited to participate include: Hall Family Foundation, Marion and Henry Bloch Foundation, Cerner, Blue KC, and REACH Healthcare Foundation. As these organizations express interest in supporting the HE LAN, KCHC will submit additional grant requests to them. The total amount of funding from Health Forward and these other funders to be managed by KCHC (with MARC CSC as fiscal agent) is estimated to be approximately \$650,000 over two years.

In addition to its fiscal agent role supporting KCHC, MARC may also choose to be a participant in the Health Equity Learning and Action Network.

### **BUDGET CONSIDERATIONS:**

An amendment to the agreement between MARC CSC and KCHC will be forthcoming to MARC CSC Board, providing for an extension of fiscal management services into 2022. The existing Fiscal Management agreement was originally executed in June of 2020. KCHC has applied for its own 501c3 recognition, and it will evaluate its needs for fiscal management support in early 2022 pending IRS approval.

## AGENDA REPORT

### MARC Board of Directors

REVENUES	
Amount (est.)	\$650,000 in grants to KCHC with MARC CSC as Fiscal Agent
Source	Various foundations
PROJECTED KCHC EXPENSES TO SUPPORT THE HE LAN	
KCHC Personnel	\$220,000
Contractual	\$350,000
Other (supplies, printing, meeting expenses, communication, etc.)	\$80,000

#### RECOMMENDATION:

Authorize applications for and acceptance of up to \$650,000 from various foundations and expenditure of those funds to support the KC Health Equity Learning and Action Network with MARC acting as Fiscal Agent for KCHC.

#### STAFF CONTACT:

James Stowe  
Marlene Nagel  
Carol Gonzales  
Joanne Bussinger

## AGENDA REPORT

MARC Board of Directors

June 2021  
Item No. 7-d  
Thriving Older Adults and Communities

**ISSUE:**

VOTE: Authorize an Agreement with a Selected Social Health Access and Referral Platform Vendor

**BACKGROUND:**

In May 2021, MARC released an RFP to secure a Social Health Access and Referral Platform vendor. This platform facilitates secure sharing of client referrals between community organizations, or between health care and community organizations, which is a key function under integrated care initiatives.

An open review process was formulated to include community stakeholders who may have interest in using the platform. Consensus around a common platform is viewed as an advantage to data sharing and user/training burden and enhancing client access to services.

To-date, three finalists have been identified, including Aunt Bertha, Community Care Link, and Unite Us. An executive committee is assisting MARC in deliberations and selection of the recommended vendor from the three finalists. Deliberations will conclude on June 22.

The budget estimates are for the first year of service, based upon the median cost estimate among the three finalist vendors.

**BUDGET CONSIDERATIONS:**

REVENUES (Anticipated, pending State approvals, Year 1)	
Amount to MARC	\$120,000
Source	CDC COVID emergency funding; MARC Aging revenue funds; Older Americans Act
PROJECTED EXPENSES	
Contractual	\$120,000

**RECOMMENDATION:**

Authorize an agreement with a selected Social Health Access and Referral Platform vendor.

**STAFF CONTACT:**

James Stowe

## AGENDA REPORT

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MARC Board of Directors

June 2021  
Item No. 7-e  
Thriving Older Adults and Communities

### ISSUE:

VOTE: Authorize a Grant Application to the Department of Housing and Urban Development for the Homelessness Management Information System to support Johnson County Continuum of Care

### BACKGROUND:

In 2015, the MARC Board authorized the organization to serve as the Lead Agency for the Homelessness Management Information System (HMIS) on behalf of the region's three Continuum of Care organizations serving much of the homeless population in the Kansas City region (Wyandotte County Homeless Services Coalition, Johnson County Continuum of Care, and Greater KC Coalition to End Homelessness serving Jackson County). The Homeless Management Information System (HMIS) is an internet-based data collection software application designed to capture information about the numbers, characteristics, and needs of homeless persons and those at risk of homelessness over time. Agencies receiving Department of Housing and Urban Development (HUD) and other federal grant funds are required to use the system to track and report on services.

MARC secured grants from HUD for fiscal years 2015-2020 to support the HMIS Lead Agency work. In April 2020, the Continuum of Care for Jackson and Wyandotte counties decided to assume the work in-house. Since that time, MARC has continued to support Johnson County's Continuum of Care. HUD has offered continued funding to support the services for a grant period of September 1, 2021 to August 31, 2022. The Johnson County renewal would be for \$62,632. MARC would use agency user fees to meet the required match of 25 percent.

The funds would be used for a twelve-month period to cover the HMIS system software license fee and MARC staff support. The annual fees charged to agencies using the system range from \$500 to \$3,500 depending on the number of programs included in the system and number of users.

### BUDGET CONSIDERATIONS:

The HUD funds cover a portion of staff needed to support the project and the software license fee. A separate HUD grant is also supporting some of the costs. Additional funds are being identified to enable MARC to continue to offer this service in 2022.

### RECOMMENDATION:

Authorize an application to the Department of Housing and Urban Development for a FY21 grant to support the HMIS Lead Agency responsibilities in an amount not to exceed \$62,632.

### STAFF CONTACT:

Marlene Nagel  
Sherry Ellis

## AGENDA REPORT

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MARC Board of Directors

June 2021  
Item No. 7-f  
Competitive Economy

### **ISSUE:**

VOTE: Authorize Agreements with The Toolbox and Entrepreneur Business Basics, LLC to Provide Small Business Training and Technical Assistance in Wyandotte County

### **BACKGROUND:**

MARC received an Economic Development Administration (EDA) grant to support workforce development and small business assistance in Wyandotte County, Kan. with community partners. One element of the grant is to work with Wyandotte Economic Development Council (WYEDC), the Unified Government of Wyandotte County and Kansas City, Kansas, KCSourceLink, and other community partners to deliver training and technical assistance to small disadvantaged businesses and entrepreneurs looking to establish a business in the county.

MARC issued a Request for Proposals and received five proposals for training and technical assistance. Working with a selection committee composed of project partners, two proposers were selected. The Toolbox, a nonprofit organization located in a co-working space in Kansas City, Kansas, will deliver monthly trainings and targeted individualized assistance over twelve-eighteen months. Entrepreneur Business Basics, LLC., a for-profit firm, will provide two twelve-week training programs for up to forty small business owners and targeted technical assistance for a minimum of ten small business owners. The target market for this program includes women- and minority-owned businesses affected by the COVID-19 pandemic and in need of support to stabilize and grow their businesses.

### **RECOMMENDATION:**

Authorize agreements with The Toolbox for \$51,400 and Entrepreneur Business Basics, LLC. for \$30,000 to provide small business training and technical assistance.

### **STAFF CONTACT:**

Marlene Nagel  
Beth Heslowitz

## AGENDA REPORT

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MARC Board of Directors

June 2021  
Item No. 7-g  
Safe and Secure Communities

### ISSUE:

VOTE: Authorize Purchase of Equipment and Supplies for Homeland Security Resources

### BACKGROUND:

MARC receives grant funds through the two states to support regional homeland security planning, training and exercises, and the purchase of equipment and supplies. Request is being made for the approval to purchase the following equipment and supplies:

#### Kansas and Missouri Homeland Security Funds FY20

- Purchase of simunitions (training supplies) to support the KC LEO Regional Counter Terrorism Training (CTRT). This eight-hour course is locally developed by regional police officers and fire/EMS personnel. It was developed for regional first responders who will be exposed to and then asked to demonstrate techniques related to countermeasures when engaging with motivated attackers. - \$30,000 from each state

The combined total of \$60,000 will allow us to train an additional 950 officers regionally over the next 18-24 months.

#### Missouri Homeland Security Funds FY19

- Purchase of three Throwbots for the Kansas City Missouri Police Department in support of the Regional Homeland Security Tactical Team - \$37,485

### BUDGET CONSIDERATIONS:

These expenditures are included in the Missouri FY19, Missouri FY20, and Kansas FY20 grant budgets approved by the Regional Homeland Security Coordinating Committee.

### RECOMMENDATION:

Authorize the purchase of equipment and supplies as listed above.

### STAFF CONTACT:

Erin Lynch

John Davis

## AGENDA REPORT

MARC Board of Directors

June 2021  
Item No. 7-h  
Quality Early Learning

### ISSUE:

VOTE: Authorize a Contract with the Local Investment Commission to Administer the Educare Program

### BACKGROUND:

MARC's Early Learning department provides leadership to the development and implementation of a community-driven, outcomes-based plan for a comprehensive early learning system.

The Local Investment Commission (LINC) wishes to continue its contract with MARC to administer and provide oversight for the Educare Program. Educare is a twenty-year old state funded initiative that provides resources, technical assistance, and training opportunities at free or reduced costs to child care providers with an emphasis on licensed exempt, registered and family home providers in Cass, Clay, Jackson, Platte, and Ray counties in Missouri. The purpose of the project is to promote school readiness by establishing linkages in policy, program, and practice that will ensure all children receive a solid foundation for success in school and life. Services and support offered to area childcare providers include:

- Professional development opportunities for childcare providers
- Individualized home visits for family childcare providers
- Customized center-based training
- Coordination of existing community resources to optimize funding
- Linking childcare providers and families to schools and community resources
- Increasing consumer awareness of the important role that quality childcare has in the development of children

This project complements the current mission and supports the work of other initiatives within MARC's Early Learning department. Most of the funding from this agreement will be passed through to direct service agencies. A portion of the funds will be used to support existing MARC staff time in the management and oversight of the project subcontracts as well as data entry and coordination of program supports.

### BUDGET CONSIDERATIONS:

Funding from this contract was included in the 2021 budget.

REVENUES	
Amount	\$403,800
Source	Missouri Department of Social Services
PROJECTED EXPENSES	
Personnel (salaries, fringe, rent)	\$118,000
Contractual	\$264,000
Other (supplies, printing, etc.)	\$21,800

### RECOMMENDATION:

Authorize a twelve-month contract with LINC, in an amount not to exceed \$403,800, and authorize agreements with subcontractors.

### STAFF CONTACT:

Jovanna Rohs  
Kyle Matchell



## AGENDA REPORT

### MARC Board of Directors

June 2021  
Item No. 7-i  
Quality Early Learning

**ISSUE:**

VOTE: Authorize Agreements with Two Community Providers to Implement Coaching and Support for the Educare Program

**BACKGROUND:**

MARC's Early Learning department is partnering with the Local Investment Commission to administer and provide oversight for the Educare program. Educare is a twenty-year old state funded initiative that provides resources, technical assistance, and training opportunities to childcare providers who serve children receiving state subsidy support in Cass, Clay, Jackson, Platte, and Ray counties in Missouri. The purpose of the project is to promote school readiness by establishing linkages in policy, program, and practice that will ensure all children receive a solid foundation for success in school and life. In addition, MARC recently received a two-year grant from the Ewing Marion Kauffman Foundation to enhance and expand Educare to serve more programs in the region.

MARC intends to contract with The Family Conservancy (TFC) and Exploration Child Care Services (ECCS) to implement key project services and supports for area childcare providers including:

- Professional development trainings and support groups for childcare providers
- Individualized technical assistance and resources for family childcare programs to address issues identified through state monitoring visits
- Home visits for family childcare providers focused on improving quality

**BUDGET CONSIDERATIONS:**

This agreement was included in the 2021 budget.

REVENUES	
Total Revenue	\$503,800
Source(s)	LINC, Missouri Department of Social Services, Ewing Marion Kauffman Foundation
PROJECTED EXPENSES BY AGENCY	
Contractual - TFC	\$157,160
Contractual - ECCS	\$27,000
Total	\$184,160

**RECOMMENDATION:**

Authorize MARC to enter into a twelve-month contract agreement with The Family Conservancy and Exploration Child Care Services in the amounts outlined above to provide professional development trainings and quality improvement technical assistance support to providers participating in the Educare program.

**STAFF CONTACT:**

Kyle Matchell  
Jovanna Rohs

# AGENDA REPORT

MARC Board of Directors

June 2021  
Item No. 7-j  
Efficient Transportation and Quality Places

**ISSUE:**

VOTE: Approve the 2022-2024 Disadvantaged Business Enterprise Goal

**BACKGROUND:**

The U.S. Department of Transportation's (USDOT) Disadvantaged Business Enterprise (DBE) program is designed to help small businesses owned and controlled by socially and economically disadvantaged individuals participate in contracting opportunities created by DOT financial assistance programs. The program also helps small non-minority owned businesses participate in contracting opportunities. The three major DOT operating administrations involved in the DBE program are the Federal Aviation Administration, Federal Highway Administration, and Federal Transit Administration.

Among other things, DBE regulations require recipients of USDOT financial assistance to establish goals for the participation of disadvantaged entrepreneurs. MARC is required by the USDOT to have a DBE Program because it receives federal planning, capital, or operating assistance and will award prime contracts. MARC is required to make every effort to meet the overall established goal.

USDOT specifies a three-step process for recipients to calculate their individual DBE goals. Based on this formula, MARC's proposed 2022 - 2024 DBE goal will be 19%. MARC's current 2018 - 2021 DBE goal is 22%. For context, other regional recipients' current DBE goals are shown below.

Regional Agencies	Goal
KCATA	23%
KCMO (MCI Airport)	16%
KCMO (Streetcar)	20%
KDOT	13%
MoDOT	15%

Federal regulations require a forty-five-day public comment period before adopting a new DBE goal. MARC's 2022-2024 DBE goal must be submitted to USDOT by August 1, 2021. The new goal was released for public review and comment from April 21 through June 14 (sixty-one days) and received no comments.

**BUDGET CONSIDERATIONS:**

None.

**COMMITTEE ACTION:**

The Total Transportation Policy Committee (TTPC) approved a 2022 - 2024 DBE goal of 19%.

**RECOMMENDATION:**

Approve MARC's 2022 - 2024 Disadvantaged Business Enterprise goal at 19%.

**STAFF CONTACT:**

Darryl Fields  
Ron Achelpohl

## AGENDA REPORT

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MARC Board of Directors

June 2021

Item No. 7-k

Efficient Transportation and Quality Places

### ISSUE:

VOTE: Approve Functional Classification System Updates

### BACKGROUND:

Functional classification is the process by which streets and highways are organized according to how they move vehicles across our transportation network. This designation is based on factors such as roadway volume and speed limit, among other criteria established by the Federal Highway Administration (FHWA). Functional classification is used in transportation planning, roadway design, and determining if a roadway project is eligible to receive federal funds.

As the Metropolitan Planning Organization for the Kansas City Region, MARC is responsible for developing and maintaining the Functional Classification System of roadways within its planning boundaries through coordination with local cities, counties, and departments of transportation. MARC follows an established schedule of two updates per year. For more information see:

<https://www.marc.org/Transportation/Special-Projects/Resources/Functional-Class-Systems>

### BUDGET CONSIDERATIONS:

None.

### COMMITTEE ACTION:

The Highway Committee reviewed and recommended approval of the requested functional classification changes in Missouri on May 26, 2021. The committee will be reviewing additional functional classification changes requested in Kansas at a future meeting.

### RECOMMENDATION:

Approve Functional Classification System changes as presented.

### STAFF CONTACT:

Chris Upchurch

Ron Achelpohl

City	State	Roadway	From	To	Current Classification	Proposed Classification
Raytown	MO	Raytown Trafficway	59th Street	65th Street	None	Minor Arterial
Raytown	MO	Old Raytown Road	59th Street	65th Street	Minor Arterial	Major Collector
Riverside	MO	Northwood Road	Missouri Route 9	56th St	None	Major Collector
Riverside	MO	West Platte Road	Briarcliff Parkway	NW Riverway Blvd (69 Hwy)	None	Minor Arterial
Weston	MO	Walnut Street	Rock Road	Welt Street	None	Major Collector
Weston	MO	Welt Street	Walnut Street	Route 45	None	Major Collector