

Greater Kansas City Regional Bikeway Plan

Pre-proposal meeting covering the RFP
January 9, 2025 – 9:30 a.m.

Please enter your

- Name
 - Title
 - Company
 - Office address
 - Work phone number
 - Work email
- into the chat

What is the Mid-America Regional Council (MARC)?

- MARC is a nonprofit association of city and county governments, serving 9 counties and 119 cities
- MARC is the metropolitan planning organization (MPO) for the Kansas City region.



Why an update to the Regional Bikeway Plan?

- Current Regional Bikeway Plan was conducted in 2014-2015.
- Last year, MARC staff measured implementation of the planned Regional Bikeway Network at about 12% of network mileage.
- Seeking to understand barriers to implementation.
- New work needed to understand cross-jurisdictional gaps.
- A regional bike/ped counting program has not been implemented and the landscape of bike/ped counting has changed; a new plan is needed.
- Ray County, MO is now in the MPO

Procurement Schedule

Deadline to submit questions (in writing only)	Wednesday, January 15
Response to questions (posted on MARC website and DemandStar)	Friday, January 17
Proposal deadline (5:00 p.m.)	Friday, January 31
Proposals evaluated by consultant selection group	February 3 – February 12
Consultant interviews	February 28
Contract negotiations	Early – mid March
Approval of contract by the MARC Board of Directors	March 25
Project start	Early April

Scope of Services - Introduction

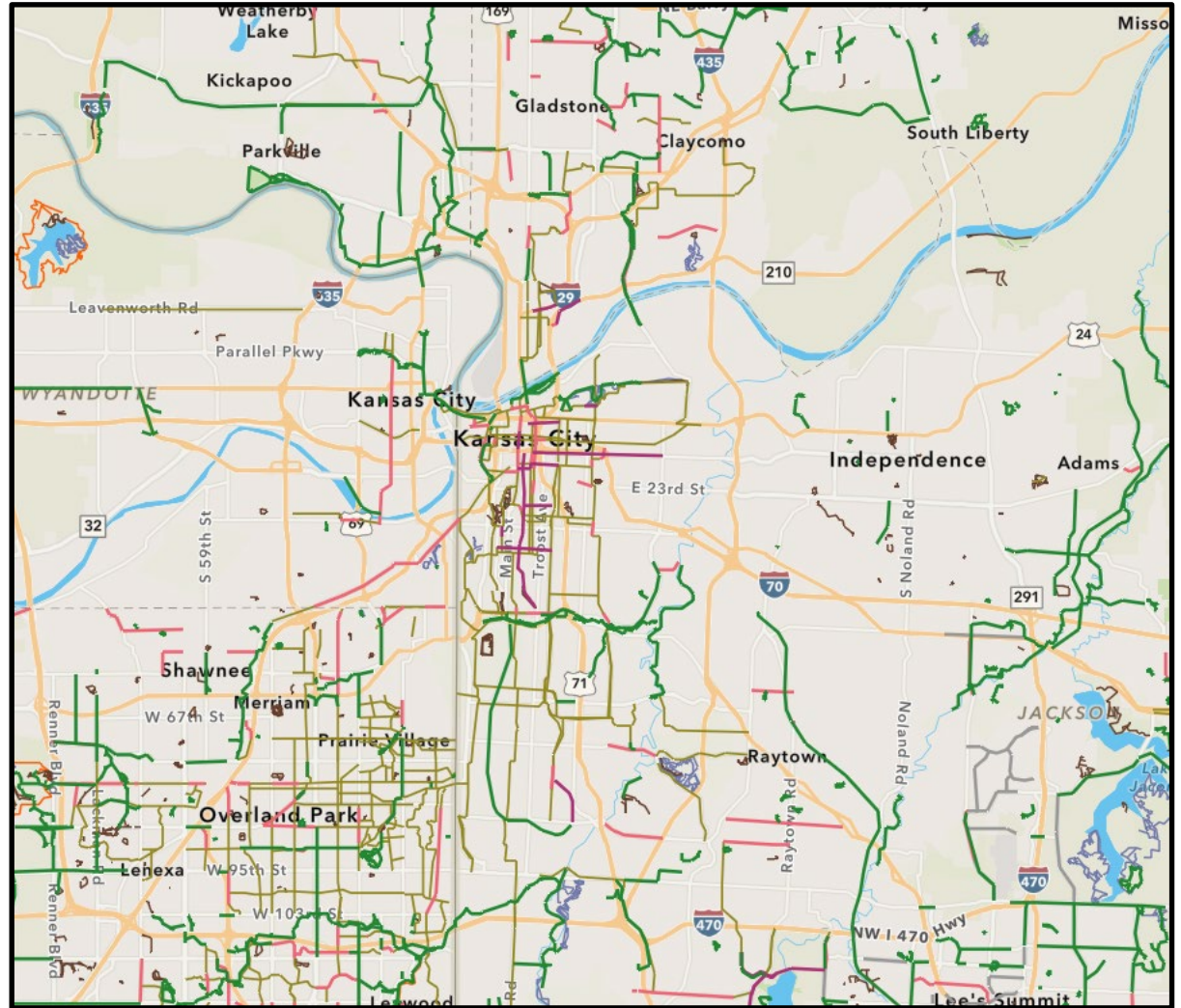
- Estimated available funds for this project are **\$200,000**.
- The project area is the nine-county MARC MPO region.
- Consultants are encouraged to propose alternative or revised tasks based on their expertise and experience as long as revisions align with project objectives.



Kansas Counties	Missouri Counties
Johnson	Cass
Leavenworth	Clay
Miami	Jackson
Wyandotte	Platte
	Ray

Scope of Services: Goal of the update

The primary goal of this Regional Bikeway Plan update is to **better facilitate implementation of safe and low-stress bicycle facilities in the Kansas City region, prioritizing interjurisdictional connections.**

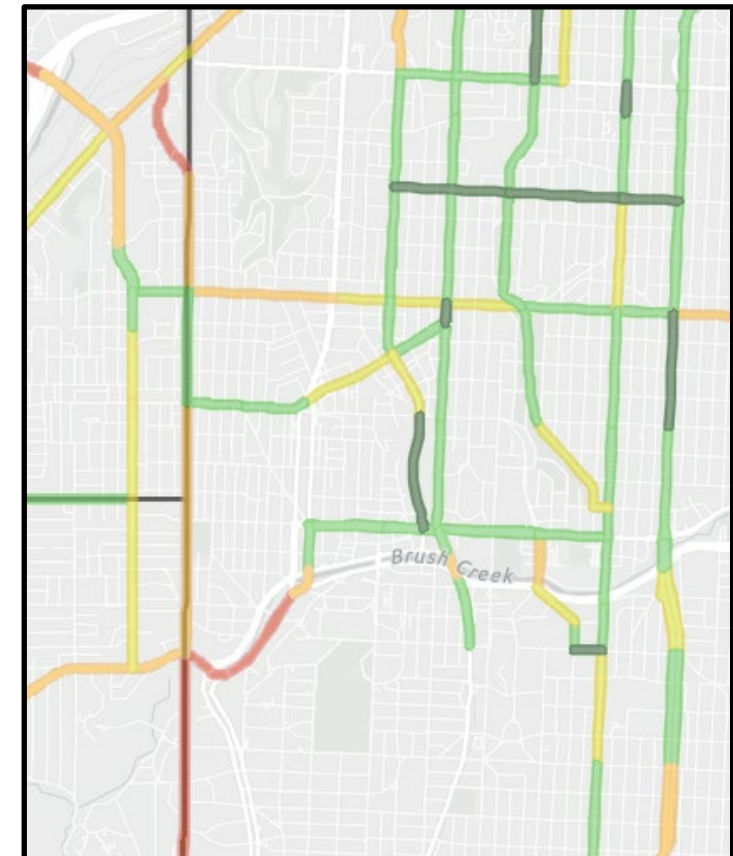


Project Management & Coordination Tasks

- Develop in detail the project schedule. The schedule should not exceed nine (9) months.
- Work with MARC to identify and recruit members for a steering workgroup.
- Coordinate kick-off meeting for steering workgroup and monthly meetings thereafter.
- Submit progress reports with each invoice once per month.

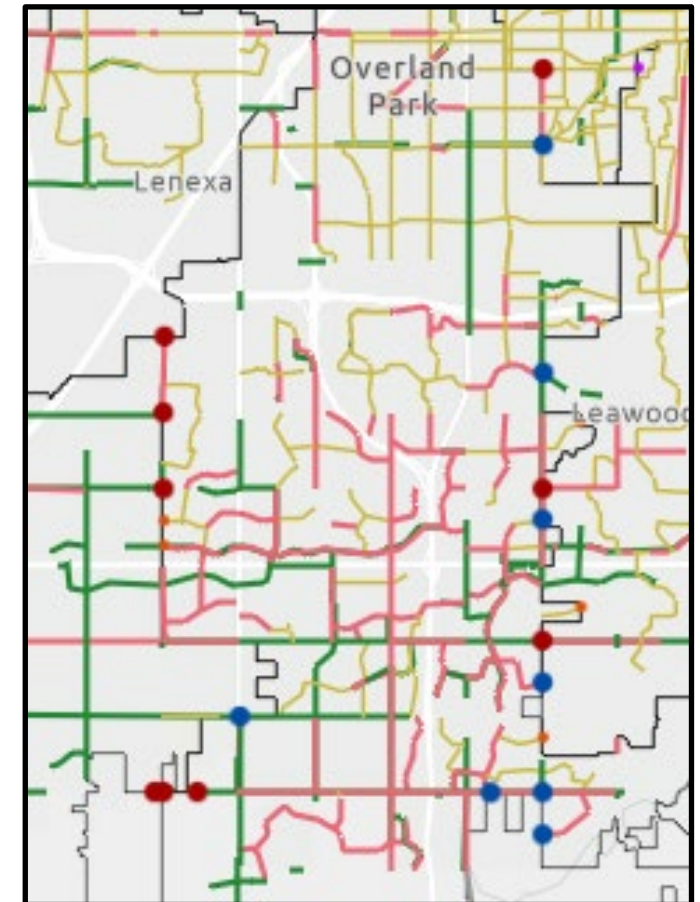
Existing conditions + analysis tasks

- Peer review of other regional-scale bikeway plans (5 – 10)
- Collect local gov. planned bikeways and trails data
- Analysis of ridership data from various sources
 - *Potential* sources include Replica, Strava, RideKC Bike, Ride with GPS, Love to Ride, StreetLight Data
 - Identify areas of transportation, recreation, and both if possible.



Existing conditions + analysis tasks

- New gap analysis
 - Multi-jurisdiction partnership opportunities
 - Connecting sidepaths or bike lanes to trails
 - Connecting trails to each other, possibly through on-street/beside-street facilities
 - Gaps that local governments identify as high-priority
- “Neighborhood bike-shed” analysis – identifying areas of up to 3 miles around community destinations where better bike-friendliness would increase bike travel



Existing conditions + analysis tasks

- Identify significant bicycle/transit connection points, including:
 - Significant connection points in the present
 - Significant connection points in the near future, informed by recent and upcoming transit planning.

Note: Not in the scope

New safety analysis

MARC's Safe Streets for All effort is already planning a vulnerable road user assessment. We plan to use the results of that effort in the update.



www.pedbikeimages.org / Dan Burden

Public & Stakeholder Engagement tasks

- Local public agency stakeholder engagement
 - Workshops
 - Demonstration bike rides
- General public engagement – identifying barriers to cycling in a wide range of contexts – consultants encouraged to submit ideas for public engagement strategies



Public & Stakeholder Engagement tasks

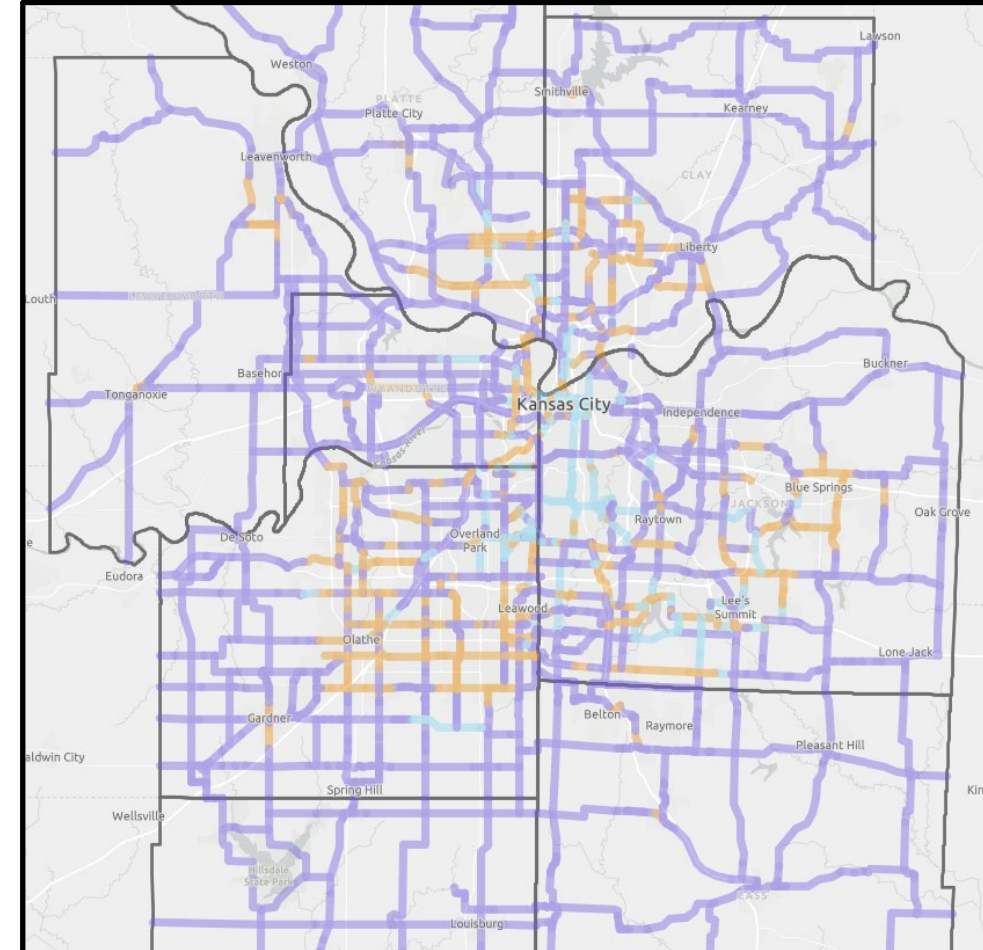
- Employer engagement – provide strategies for engaging employers, especially large regional employers, such that they become stakeholders in active transportation efforts.



Network Design task

Update the Regional Bikeway Network

- Purpose of the Network is to incentivize cross-jurisdictional, low-stress bikeways.
- Accounts for existing low-stress bikeways
- Informed by existing conditions and public engagement phases
- Prioritizes corridors more likely to seek implementation
- May include off-street trails, such as those on the existing or planned MetroGreen network
- May include Ray County, MO now that it is in the MPO
- Accounts for significant transit connections



Regional Counting Program task

A new Regional Counting Program plan would account for:

- The use of “big data” (Replica, Strava, etc. as available)
- New counting technologies, estimated costs, and deployment scenarios
- Any new research on counting programs



Other Recommendations tasks

- Review MARC’s updated Complete Streets Network Assessment tool for bicycle “completeness” methodology.
- Regional Wayfinding Plan – can it see increased implementation?
- Other MARC Complete Streets products – can the RBP support them or vice versa?



Final Plan Formation Tasks

- Collate written deliverables into a final plan document.
- Finalize web map with feature class deliverables. The map should be hosted by MARC.

Proposals

- **Late proposals (after 5:00 p.m. CST on Friday the 31st) will not be considered.**
- MARC reserves the right to award this project, to cancel the solicitation, or to reject any and all proposals; whichever is in the best interest of MARC.
- MARC shall not be held liable for any expenses incurred by the respondent in preparing and submitting its proposal and/or attendance at any presentations, requested supplemental material, final contract negotiations or applicable site visits.
- All proposals, including supporting documentation, shall become the property of MARC.

Content Requirements

Section	Page Requirement
Cover Letter	1 page
Section 1: Qualifications & Experience	Up to 5 pages
Section 2: Project Understanding & Approach	Up to 7 pages
Section 3: Schedule & Availability	1 page
Section 4: Resumes	Up to 2 pages

Content Requirements (continued)

Section	Page Requirement
Section 5: DBE Goal Requirement	Attachment E-b
Section 6: Equal Employment Opportunity Policy	EEO Policy
Attachment A: Certification Regarding Debarment	
Attachment B: Certification Regarding Lobbying	
Attachment C: Affirmative Action Checklist	
Attachment D: Bidder's List	
Attachment E: KDOT Special Provisions	

Submission Requirements

- Electronic proposal via email
- PDF format
- 10 MB max attachment, or secure file sharing link
- Send to **ptrouba@marc.org**
- Subject line should be: **MARC_RBP_2025_RFP_[firm name]**

Submission deadline: Friday, January 31, 5:00 p.m. central time

Communication & Questions

- All questions (outside of this meeting) shall be submitted in writing (email) to ptrouba@marc.org by **Wednesday, January 15.**
- Questions will be answered in a Q&A document posted on the MARC website RFP page and to DemandStar on **Friday, January 17.**

Evaluation & Selection - Proposals

- After the proposal deadline, MARC staff will review the completeness of proposals.
- Up to four (4) consultant teams will be selected for interviews.

Criteria	Weight
Project Understanding & Approach	x4
Experience & Technical Competency	x3
Availability & Schedule	x2
Proposal Quality	x1
Rating Scale: 1 = Poor, 2 = Fair, 3 = Good, 4 = Excellent, 5 = Superior	
Maximum score of 50	

Evaluation & Selection - Interviews

- 20-minute presentation from the consultant team
- 25-minute Q&A session

Criteria	Points
Qualification & Project Approach	10
Opportunities, Challenges, & Priorities	10
Public Engagement Approach	10

Rating Scale: 1-2 = Poor, 3-4 = Fair, 5-6 = Good, 7-8 = Excellent, 9-10 = Superior

Maximum score of 30

Other Notes

- Consultant teams must be registered in the U.S. Government System of Award Management system (sam.gov) **by the proposal submission deadline.**
- Use of artificial intelligence (AI) must be disclosed in proposals and for any project deliverables.
- MARC is a public organization and is subject to the Missouri Open Records Act (Chapter 610, RSMo.)

Final Questions?

