

## 2024-2026 SURVEY RFP Q&A (1/10/2026)

Q1. The RFP document on Demand Star shows the due date as January 10, but the RFP on the MARC website shows January 29. I assume the latter is the correct date?

**You are correct. The due date is January 29, 2025.**

Q2. The link provided in the RFP lands on the MARC Air Quality page, but as far as I can tell, there is no tab for Reports or Public Awareness Survey. Would it be possible to get a copy of the latest questionnaire and report (or a corrected link)?

**The link has been corrected in the updated RFP: <https://www.marc.org/document/2024-marc-air-quality-survey-report>**

Q3. Who is the incumbent contractor?

**The incumbent contractor is ETC Institute.**

Q4. Can you confirm that the overall budget of \$75k includes all 3 years of the contract?

**Yes. The total budget for the contract is \$75,000.00.**

Q5. Based on the budget, is it correct to assume that the methodology is online?

**The survey methodology must meet a sufficient rigor to provide a statistically valid analysis with regional confidence interval of 95% with +/-3.4% overall margin of error, and individual county level confidence intervals of 95% with +/-7.8% margin of error. Minimum sample sizes of 160 responses per county apply. Chosen methodology may use a variety of random sampling techniques but must be demographically representative of each County.**

Q6. Can meetings and presentations be conducted virtually?

**Yes.**

Q7. For the page limit of "6 pages double-sided", does that mean a total of 12 pages in the electronic document (6 if printed out double sided)?

**Yes. The equivalent of a total of 12 single-sided pages in the electronic document is acceptable.**

Q8. Please confirm that appendix documents (such as corporate overview, additional case studies, etc.) are not included in the page limit.

**The required responses to the appendices in the RFP are not included in the page limit, nor are resumes for key professionals.**

**Corporate overview is included in the page limit. Discussion of case studies as they relate to meeting the RFP are included in the page limit, but hyperlinks to supporting documentation may be included.**

Q9. Should the price proposal be included with the technical proposal, or separately?

**Whichever is preferred by the applicant as long as the price proposal aligns with the cost sheet in Attachment B.**

Q10. Also, on page 3 under Contract Price, the RFP mentions a "required schedule by task of man-hours, equipment, and services. See Attachment A". However, there is no Attachment A in the RFP. Can you provide that attachment, and does pricing and any required schedules count towards the page limit?

**Attachments have now been corrected and added to the RFP. The responses to, and inclusion of, attachments required by the RFP do not count toward the page limit.**