

MARC PRO Housing Application Public Hearing

Wednesday, October 2, 2024

HUD PRO Housing

**U.S. Department of Housing and Urban Development (HUD)
Community Planning and Development – Pathways to
Removing Obstacles to Housing (PRO Housing)**

Purpose: To identify and remove barriers to affordable housing production and preservation.

HUD PRO Housing

Application information:

- Due October 15, 2024
- Anticipated start date February 10, 2025
- Six (6) year period of performance
- Minimum funding \$1M, maximum \$7M

Eligible activities must identify and seek to remove one or more barriers to affordable housing production and preservation. Each proposed activity must:

- Further develop, evaluate, and implement housing policy plans
- Improve housing strategies
- Facilitate affordable housing production and preservation

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Eligible activities may include, but are not limited to, the following:

- Planning and policy activities supporting affordable housing. Grantees may use PRO Housing funds to develop proposals for planning and policy activities that support affordable housing production and preservation.
- Development activities
- Infrastructure activities
- Preservation activities

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Priorities include:

- Progress and a commitment to overcoming local barriers to facilitate the increase in affordable housing production and preservation.
- Targeting communities that have an acute demand for housing
 - HUD has established priority geography specific to this funding opportunity and also will look at compelling information about the geographies' affordable housing needs

Project Process

- Review of FY23 Application HUD Feedback
- 2023 Local Government stakeholder meeting and update
- Review of currently published Consolidated Plans
- Review of Comprehensive and Supplemental Housing Plans
- Regional Housing Partnership work
 - 2019 Workforce Housing Report
 - Community Land Trust Regional Business Plan
 - Regional Housing Trust Fund Business Plan
 - Regional Developer Needs Assessment
 - Research on the regional needs through the Housing Data Hub work
 - 2024 Regional Local Government Housing Survey
- 2024 Regional Housing Partnership Strategy Committee Goal Setting

Project Focus

Based on HUD Feedback:

- This application's focus area will be Johnson County, Kansas as well as the First Suburbs Coalition.
- Johnson County is the largest priority geography, and the First Suburbs Coalition has a history of coming together around topics working to implement best practices.
- The rest of the region will still be called out as major stakeholders to engage, share information and materials and work with.

Projects in Application

1. Developing a strategy and program to assist communities in reviewing land-use policies, zoning codes and development processes to increase and preserve affordable housing with an aim for implementation and adoption.
2. Harmonizing building codes within the region to foster development and preservation of affordable housing.
3. Funding development of the Community Land Trust Consortium as described in the Regional Business Plan for CLTs that will provide technical assistance and development of CLTs in the region.

Key Partners in Application

- Habitat for Humanity of Kansas City
- Kansas City Community Land Trust (KCCLT)
- Institute for Building Technology and Safety (IBTS)

Overall Request

- Federal Request: \$4,745,075.47
- Leveraged Dollars: \$2,781,845.21
- Total Project: \$7,526,920.68

Next Steps

- Public Comments open through October 11th online or via e-mail.
- Incorporate summary of public comments per HUD requirements in final application
- Final application due October 15th
- Anticipated start date February 10th, 2025
- Six (6) year period of performance

Public Comments

- State your name and organization/jurisdiction
- Limited to three minutes
- Put your name and organization/jurisdiction on the sheet of paper after speaking
- Comments will be summarized in final application per HUD requirements

Application and Public Comments

- To view the application and submit comments:
 - <https://marc.org/news/economy-housing/marc-seeks-public-feedback-pro-housing-grant-application>
- Email comments to: PROhousing@marc.org

Comment period closes Friday, October 11, 2024