

MARC PRO Housing Application Public Hearing

Tuesday, Oct. 17, 2023

HUD PRO Housing

**U.S. Department of Housing and Urban Development (HUD)
Community Planning and Development – Pathways to Removing
Obstacles to Housing (PRO Housing)**

Purpose: To identify and remove barriers to affordable housing production and preservation.

HUD PRO Housing

Application information:

- Due October 30, 2023
- Anticipated start date January 31, 2024
- Six (6) year period of performance
- Minimum funding \$1M, maximum \$10M

Eligible activities must identify and seek to remove one or more barriers to affordable housing production and preservation. Each proposed activity must:

- Further develop, evaluate, and implement housing policy plans
- Improve housing strategies
- Facilitate affordable housing production and preservation

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Eligible activities may include, but are not limited to, the following:

- Planning and policy activities supporting affordable housing. Grantees may use PRO Housing funds to develop proposals for planning and policy activities that support affordable housing production and preservation.
- Development activities
- Infrastructure activities
- Preservation activities

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Priorities include:

- Progress and a commitment to overcoming local barriers to facilitate the increase in affordable housing production and preservation.
- An acute demand for housing affordable to households with incomes below 100 percent of the area median income.
 - HUD has established priority geography
 - Projects that primarily serve these geographies are eligible for 10 points (Section Cii)

Project Process

- Review of currently published consolidated plans
- Review of comprehensive and supplemental housing plans
- Regional housing work
 - 2019 Workforce Housing Report
 - Community Land Trust Regional Business Plan
 - Regional Housing Trust Fund Business Plan*
 - Regional Developer Needs Assessment*
 - Research on the regional needs through the Housing Data Hub work
- Local government stakeholder meeting and follow up comments

Projects in Application

1. Project around programs and activities to assist communities in reviewing and updating land use, zoning and development processes
2. Project to assist communities in reviewing and updating building codes
3. Project to develop a regional CLT consortium as recommended in the regional business plan for a CLT or similar model
4. Project to further develop and fund a regional housing trust fund

Key Partners in Application

- LISC Greater Kansas City
- Kansas City Community Land Trust
- Institute for Building Technology and Safety

Overall Request

- Federal Request: \$4,686,996.53
- Leveraged Dollars: \$3,620,472.24
- Total Project: \$8,307,468.77

Next Steps

- Public comments open through Oct. 25, 2023, online or via e-mail
- Incorporate summary of public comments per HUD requirements in final application
- Final application due Oct. 30, 2023
- Anticipated start date January 31, 2024
- Six (6) year period of performance

Public Comments

- State your name and organization/jurisdiction – HUD requires this information for all public comments
- Limited to three minutes
- Comments will be summarized in final application per HUD requirements

Application and Public Comments

- To view the application and submit comments:
 - <https://www.marc.org/news/economy/marc-seeks-public-feedback-pro-housing-application>
- Email comments to: **PROhousing@marc.org**

Comment period closes Wednesday, Oct. 25, 2023