

Missouri Coalition
for Roadway Safety



"Local People Solving Local Problems"

MoDOT KC MCRS Funding Guidelines

- *Maximum Request:* \$20,000. Applications accepted in February and awarded in July.
- *KC MCRS Coalition:* it is recommended that you maintain an active membership with KC Missouri Coalition for Roadway Safety and Destination Safe Coalition. Involvement with local coalitions promoting roadway safety is encouraged.
- *Reimbursements:* Funds are reimbursed after expenditures are submitted to KC MCRS. Organizations must have a state vendor number for reimbursements. **Vendor number inquiries, please call (573) 751-2971.**
- *Education & Prevention:* funds may be used for programs that create a culture of safety supporting the Missouri Strategic Highway Safety Plan (SHSP) focus areas. This can include equipment and projects that are necessary for implementation of safety. Please invite MCRS representatives to educational programs. Event funding requests may be considered.
- *Media & Promotions:* funding for paid media and promotion is an allowable cost. **Media and promotion must be pre-approved.** Plans must be shared with the KC District MCRS Representative before production. Allow up to 2 weeks for approval.
- *Promotional Items:* promotional items are an allowable cost when promoting the Missouri Strategic Highway Safety Plan focus areas. To identify the best use of funds we suggest coordination with the local MCRS Representative. *Funds for promotional items must coincide with program delivery.*
- *Law Enforcement:* funds may be used to purchase law enforcement equipment. Equipment purchases should directly correlate with efforts to reduce fatal and serious injury crashes and should be associated with a plan to conduct regular traffic enforcement and must align with our SHSP.
- **Body cams and other equipment not associated with reducing crashes cannot be purchased.** (When considering equipment purchases, you are invited to contact the KC MCRS representative prior to submitting the grant application.)
- *Law Enforcement Overtime:* requests have been moved to the Highway Safety and Traffic Division grant program using NHTSA funds. For information call **(573) 522-1341**. KC regional funds **may not** be used for overtime.
- *Training & Education:* funds may be used for training and educational purposes. Reasonable travel expenses will be considered, and a possible funding match may be requested. There must be a demonstrated link to the Missouri Strategic Highway Safety Plan. *Post Training and Education outcomes must be presented to the KC MCRS representative.*
- KC MCRS will require a report at the end of the funding cycle (Fiscal year: July – June).
- Inquiries Email MCRS-KC@modot.mo.gov or call **(816) 607-2187**