# KCI Airport Transit Service Action Plan TTPC Report February 21, 2023



**RideKC** Kansas City Area Transportation Authority



## The Kansas City Region Is Ready For Takeoff!

- New KCI terminal to open in 2023
- Investments in a convention hotel and other visitor amenities
- Attraction big events
  - NFL Draft 2023
  - FIFA World Cup 2026
- Additional Jobs and Development of Job Centers
- Recent transit success stories contribute to desire for next big win





## The Kansas City Region Is Ready For Takeoff!

Need to serve daily workers, visitors, and residents

• Readily expanded for major events

Need to connect inbound and outbound travelers to key activity centers

Time is now for a reliable, accessible public transit system that serves KCI and key destinations around region





## Action Plan Objectives

- Identify transit service investment strategies
  - Supporting growth in KCI travel and employment
  - Feasible, effective, scalable for large events
- Outbound traveler, visitor, and workforce transportation to major destinations including:
  - $\,\circ\,$  Downtown Kansas City / Union Station / Country Club Plaza
  - $\,\circ\,$  The I-29 corridor and Northland hotel clusters
  - o Johnson County (Mission Transit Center / Oak Park Transit Center / Metcalf & I-435)
  - $\,\circ\,$  East Village and the 31st and Troost/Prospect Corridors
  - Kansas City, Kansas (47th & State Avenue Metro Center, 7th & Minnesota Downtown) / Village West
  - Truman Sports Complex & Eastern Jackson County





### • Six-month process

- Assess market opportunities
- Design new services

### • Activities include:

• Surveys, focus groups, business roundtables and virtual public involvement





- Key partners will include:
  - Chambers of Commerce and other civic, business and industry leaders (Wyandotte County EDC and others)
  - Visit KC/KCK, KC Sports Commission, local World Cup planning team
  - Cities of Kansas City, Missouri; Unified Government of Wyandotte Co./KCK; Overland Park, Independence, Jackson Co., Riverside, Leavenworth and others
  - Transit providers (KCATA, UG, JOCO Transit, Independence and KC Streetcar)
  - KC aviation, other key local and state government agencies
  - General public





### **Major scope elements**

#### Stakeholder and community engagement

Stakeholder interviews
KCI Passenger and Employer Survey
Focus groups and public outreach

#### Needs assessment

Baseline conditions
 Travel demand
 Special event scenarios





### Major scope elements Cont.

### Alternative identification and evaluation

 Alternatives developed and evaluated based on a range of performance metrics, costs, etc.

#### Action plan development

• Determine priorities, agency roles, financial plans, etc.





### Action Planning Process Timeline

#### **<u>Timeline</u>** (tentative)

Milestone	Date
<b>Consultant Selection</b>	February-March
Action Planning Process	April-October 2023
Action Plan completion date	November 2023





### Questions and Comments

**Project Management** 

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## Discussion

- What are some challenges we should be trying to address?
- What opportunities should be explored?
- What could be some desired outcomes?

• What funding opportunities or strategies should we explore through this study?



