

KC Rising

Our Shared Vision for Regional Prosperity

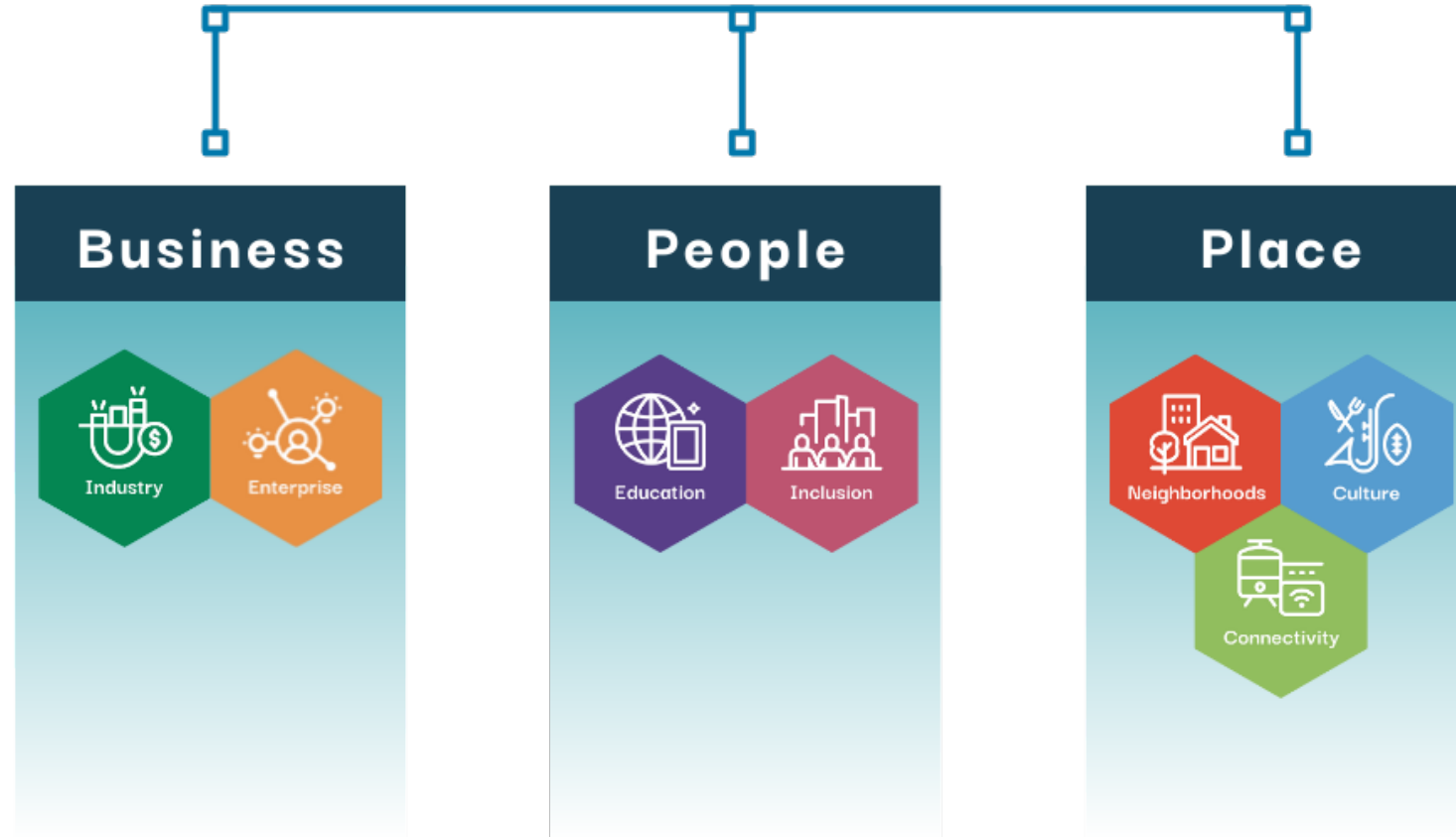
Founded by the Civic Council in **2015**, KC Rising provides a Shared Vision that connects strategy of various groups together.



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KC Rising Pillars of Prosperity

The seven pillars of prosperity are categorized into three categories: Business (Industry and Enterprise), People (Education and Inclusion), and Place (Neighborhoods, Connectivity, and Culture).





Align x Amplify x Accelerate
Together we rise.

MEASURING LONG-TERM PROGRESS: HORIZON GOALS



- Austin
- Charlotte
- Cincinnati
- Columbus
- Denver
- Indianapolis
- Minneapolis
- Nashville
- Portland
- Raleigh

Is KC Rising?

	Horizon Goals	KC Region	Trend Rank
Grow the Economy	Net Migration Rate	1.0 per 1000 Population (2022)	7th Up from 9th 
	GDP per Job	\$91,000 (2021)	9th = Previous rank of 9th
Include Everyone	Percent of Workers in Self-sufficient Households	64.8% (2021)	9th  Down from 6th
	Wealth Gap	35.4% Black Housing Wealth Compared to White (2021)	9th = Previous rank of 9th

Horizon Goals

It all comes down to this: **growing the economy** while **including everyone**.

Growing the economy includes attracting and retaining talent while simultaneously increasing individual productivity and the value of what we produce.

Including everyone means an increasing number of households can pay necessities, and we are closing the racial gap in appreciating assets.

*Calculations based on 3-year moving average data series

2023 Action Teams

- Industry
- Workforce
- Grants
- Housing

Resource Teams

- Data & Analytics
- Communications
- Diversity/Equity/
Inclusion/Belonging



**CONTINUED:
COLLABORATION +
CONSENSUS + CELEBRATION**

Collaboration with MARC + KC Rising:

- Aligning regional priorities (business, government, university, institutions)
- Accelerate inclusive regional growth
- Amplify community efforts





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Thank you

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