

WAY TO GO

Green Commute Challenge

WAY TO GO's 16th annual event encourages commuters around the region to take greener ways to work.

October 1–31, 2024

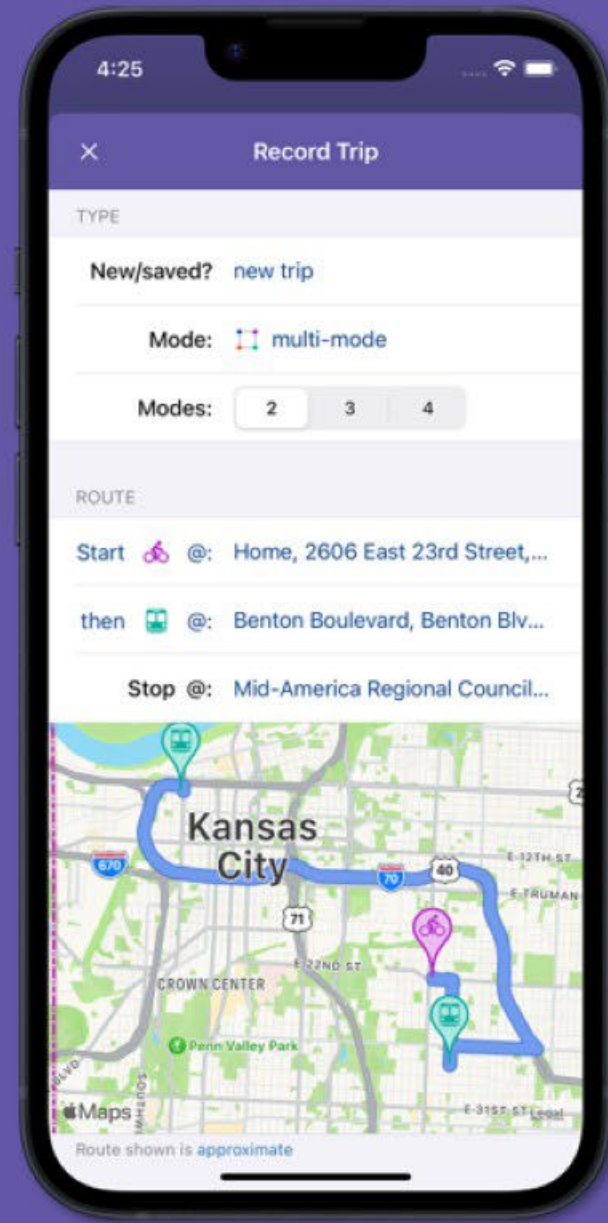


How the Challenge Works

Commuters **log work-related trips on the WAY TO GO KC app** to compete for weekly raffles and grand prizes.

Points can be earned for:

- Carpooling
- Biking
- Walking
- Scooting
- Taking the Bus
- Riding the Streetcar





Local Government Challenge

City/county government team with the highest average green trips per team member wins!

Grand Prize

A \$300 donation to the charity of your choice on your behalf.

Grand Prizes

Individual Competition

Individual Grand Prize: **Voya E+ 3 E-Bike**

Individual Second Place: **\$200**

Team Competition

Team Grand Prize: **\$300**

Team Second Place: **\$150**

Local Government Challenge

Team Grand Prize: **\$300 Charity Donation**



**WIN AN
E-BIKE!**



What can you do?

Be a champion in your community.

Post on social media, newsletters, or website.

Be a champion at your workplace.

Establish internal prizes, post on your intranet, or host a lunch 'n learn.



WAY TO GO

Green Commute Challenge

Questions?

Contact Rachel Krause
WAY TO GO Program Coordinator
rkrause@marc.org