

**Mid-America
Community Support
Network**

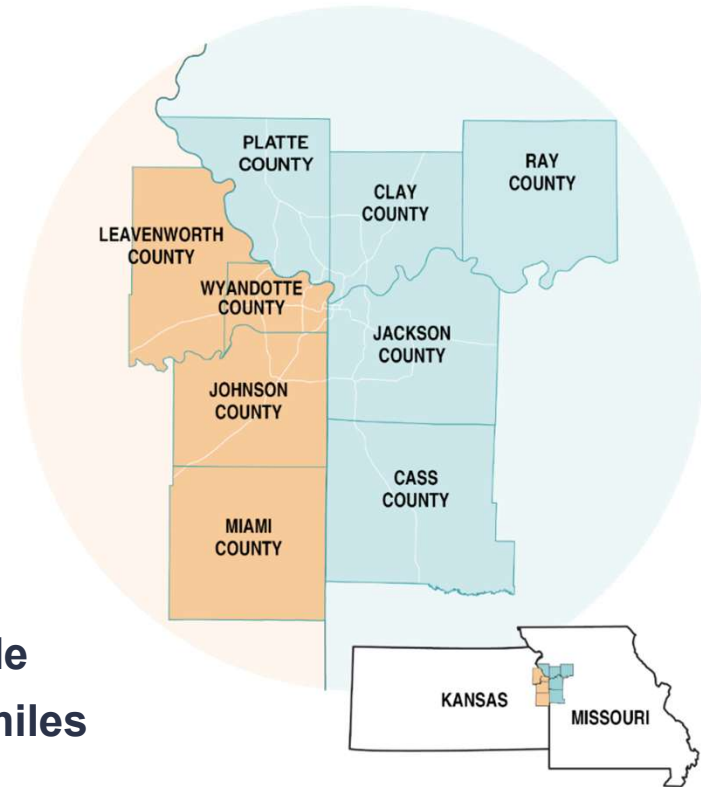
Community Support Network (CSN)



A Community Integrated Health Network

The Community Support Network (CSN) offers community support services to health care entities and their participants across the bi-state metropolitan region.

Two states
Nine counties
119 cities
2 million people
4,400 square miles



The Ecosystem – Stronger Together



Shared measures of success.



Person-Centered Care – meeting people where they are.



Flow of financial resources.

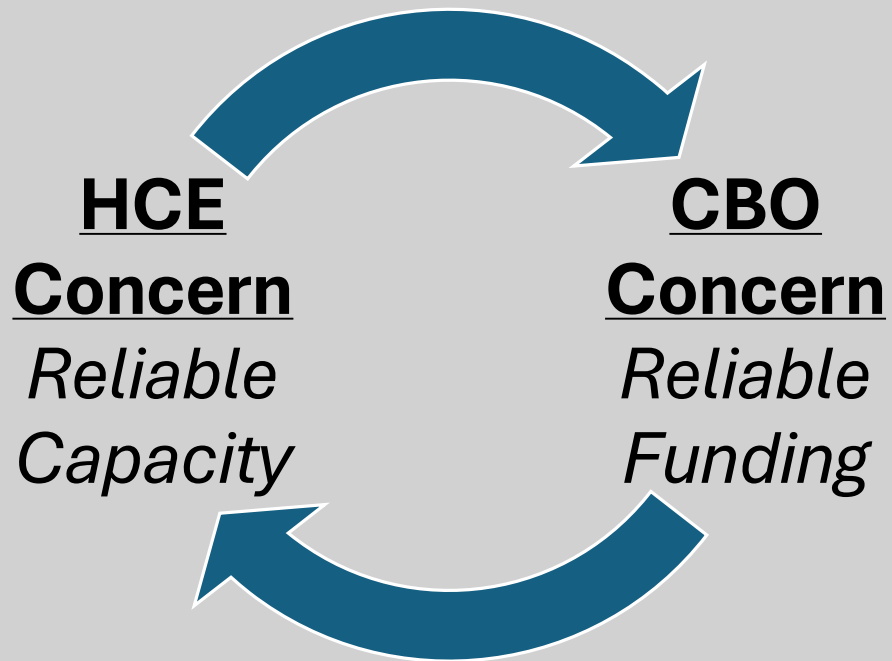


Efficiency of centralized support in a backbone hub.

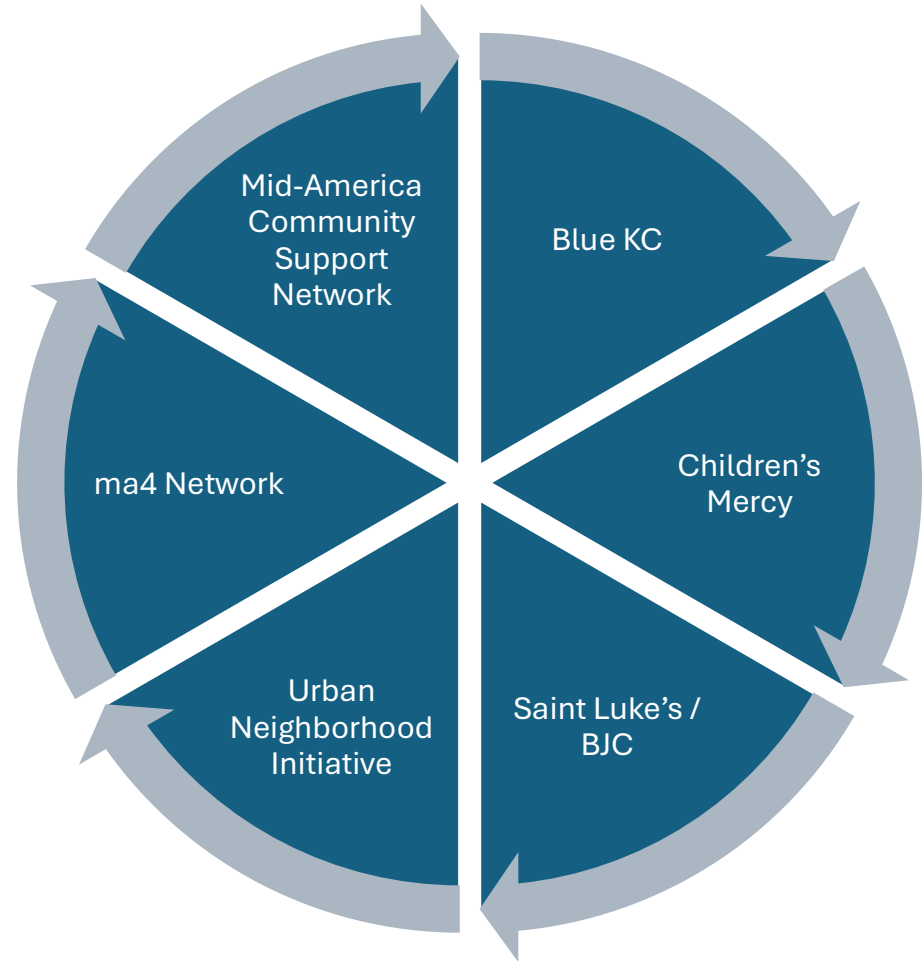


Solid and reliable foundation of community-based organizations (CBOs).





Regional Community Care Hubs / Networks

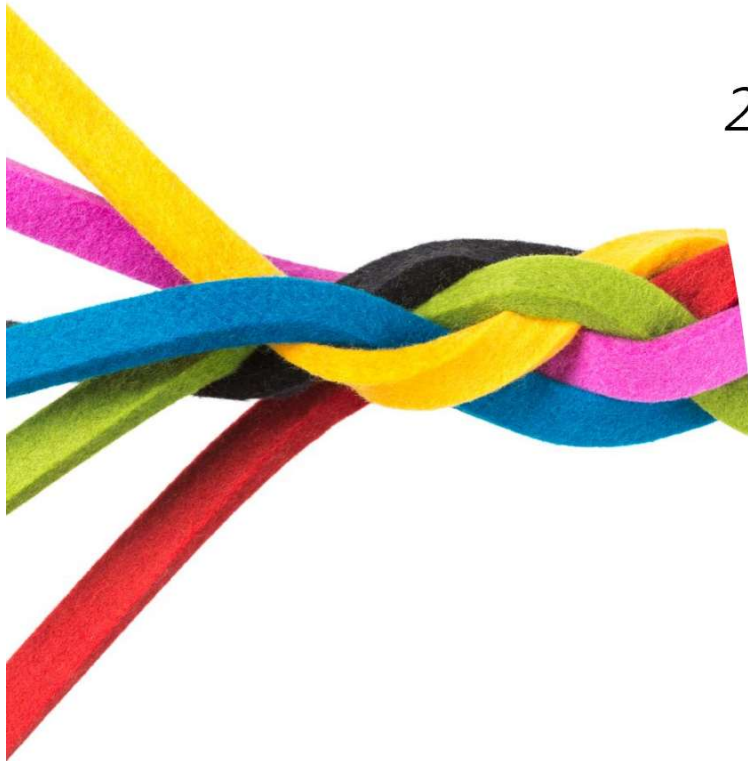


Grant 1: CCH Infrastructure



COE Grant

20 Awardees 18 States 2-Year Funding



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- Age Well (VT)
 - Atlanta Regional Community Care Hub Development (GA)
 - Better Health Together CCH (WA)
 - Community Assistance and Transition Care of Houston (TX)
 - Direction Home Aging & Disabilities (OH)
 - DRCOG Community Care Hub (CO)
 - Health Coalition of Passaic County, Inc. (NJ)
 - Health Promotion Council Community Care Hub (PA)
 - Healthy Living for ME® (ME)
 - Illinois Pathways to Health (IL)
 - Inclusive Alliance (NY)
 - Iowa Community HUB (IA)
 - Mass Home Care (MA)
 - **Mid-America Community Support Network (MO, KS)**
 - Oregon Wellness Network (OR)
 - Partners in Care Foundation, Inc. (CA)
 - Southern Nevada Pathways Community Hub (NV)
 - Southwest Community Care Partners (AZ)
 - Texas Healthy at Home (TX)
 - Western New York Integrated Care Collaborative (NY)

Additionally, MARC was selected and awarded a Care Transitions Evaluation grant, as one of seven (7) out of these 20 awardees.

COE Grant Core Team

MARC

- Aging and Adult Services
- Data and Digital Services

Community Collaborators

- [KC Health Collaborative](#)
- HealthTeamWorks
- Center for Practical Bioethics



A Hub for Community Care

*Mid-America Regional Council
April 22, 2025*

**Dan Cranshaw, JD
Executive Director**



**KC HEALTH
COLLABORATIVE**



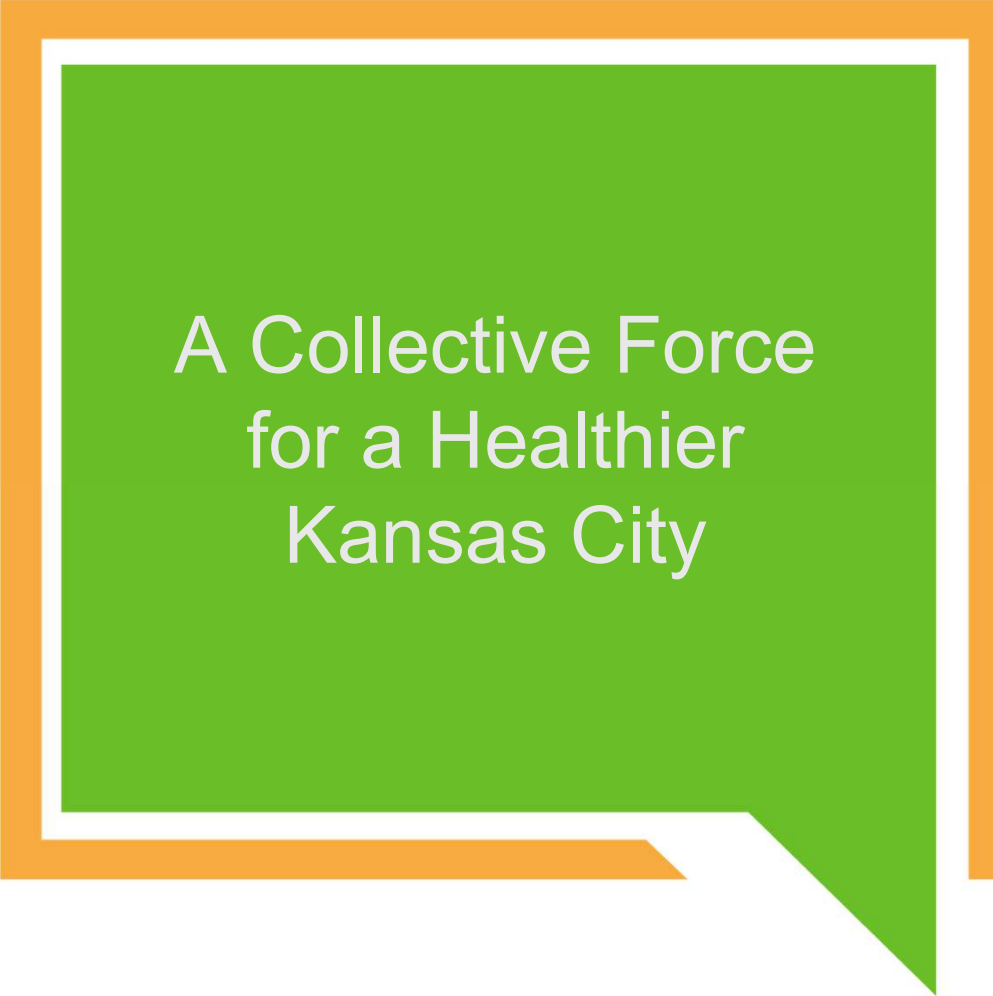
Who?

The KC Health Collaborative (KCHC) is a multi-sector regional health improvement organization.

Our focus is on addressing healthcare issues that no one member can achieve on their own.

Put simply, KCHC represents *collective action* directed at:

- Better care
- Healthier people
- Smarter spending



A Collective Force
for a Healthier
Kansas City

Multisector Membership



Purchasers

IBEW Local 124, JE Dunn

Providers

KC CARE Health Center, Kansas City Medical Society, HealthTeamWorks

Hospitals &
Health Systems

Children's Mercy Hospital, The University of KS Health System, North Kansas City Hospital, KC Metropolitan Healthcare Council

Health Plans

Blue KC

Community
at Large

BioNexus KC, Clay County Public Health, First Call, Greater Kansas City Chamber of Commerce, Greater Kansas City Coalition to End Homelessness, Harvesters, Jewish Family Services, KC Digital Drive, Lewis and Clark Information Exchange (LACIE), MOHAKCA (Metropolitan Public Health Agencies), Mid-America Regional Council (MARC), Midwest Health Connection, QVIC, United Way of Greater Kansas City, Wyandotte Community Health Council

What?

KCHC creates a trusted common *Community Table* to promote collaboration among members and community partners in support of access to high-quality, affordable, and equitable healthcare for all.

“[To] become a national leader in bringing a broad and diverse set of stakeholders to a common table that improves the health and well-being of our communities. To accomplish this, we need coordinated action, aligned investment, and strong communication and advocacy for our most vulnerable populations and the agencies supporting them.”

In the Beginning...

CDC Grant – SDOH Accelerator Plan

- In partnership with Kansas City, Missouri Health Department
- Members and community partners, including CBOs involved in drafting plan

Two Unifying Goals

- Robust closed-loop referral system that linked clinical providers to community-based organizations
 - Whole-person care
- Develop sustainable financial support for CBOs

“A Journey of 1,000 Miles...”

Step One

- Identify technology partner
- Criteria
 - Technologically nimble
 - Patient/Client-Focused
 - CBO-centered

Community CareLink

- Technology partner of record for many CBOs

Allowed development of hub to come from community rather than hospital systems

“...If You Want to Go Far, Go Together”

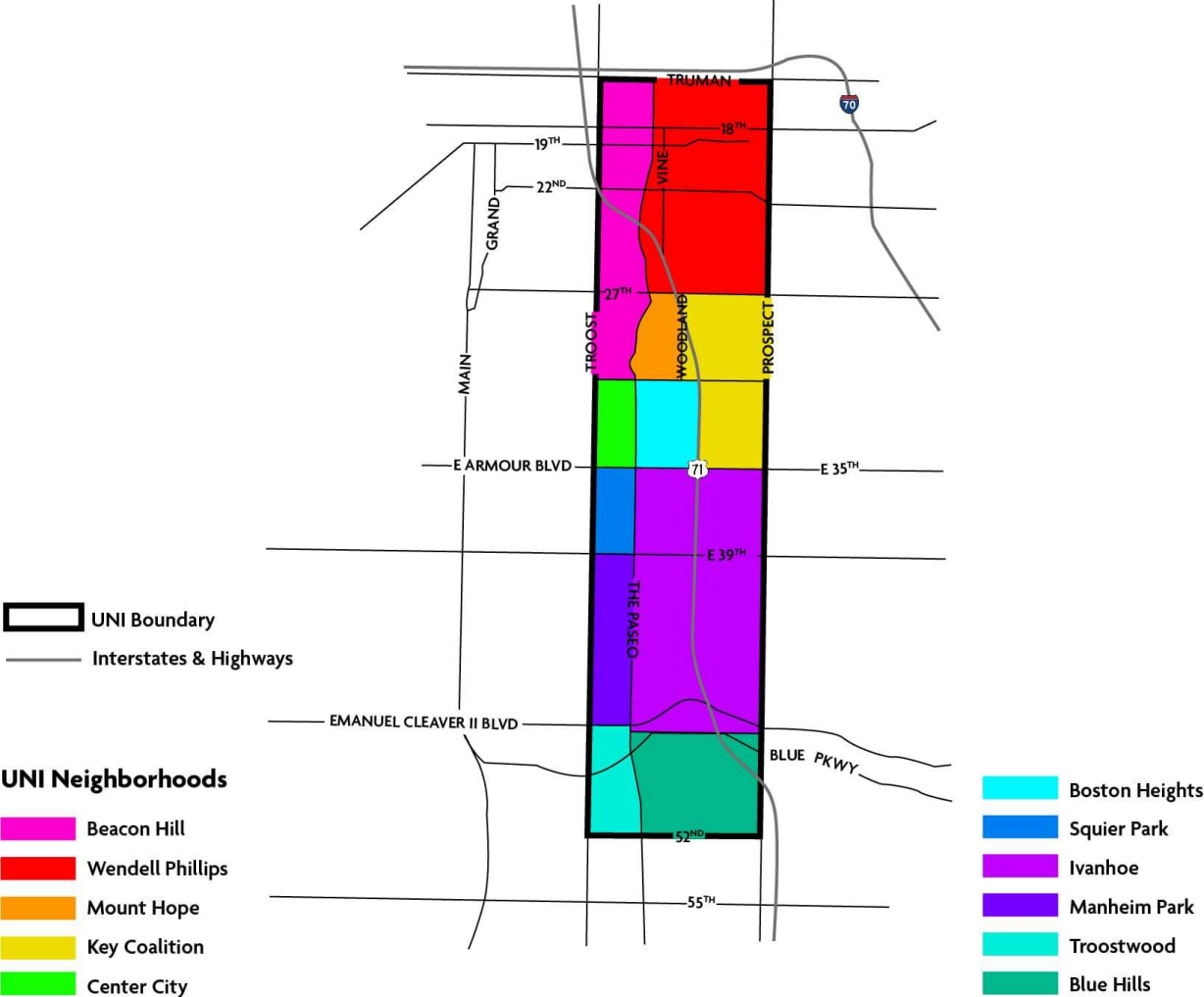
Step Two

- Identify community partner
- Criteria
 - Connected to community
 - Trusted

Urban Neighborhood Initiative

- Community development that serves residents in the urban core of Kansas City, Missouri. *“We believe in building communities with purpose on purpose.”*
 - Mixed-income housing
 - **Connection to supportive services for families**
 - Steam-based educational services for community youth
 - Convener of community

UNI Service Map



Next Steps

Continue community needs assessments

- Ensures that community members are centered in the work

Engage CBOs

- With authorization from community

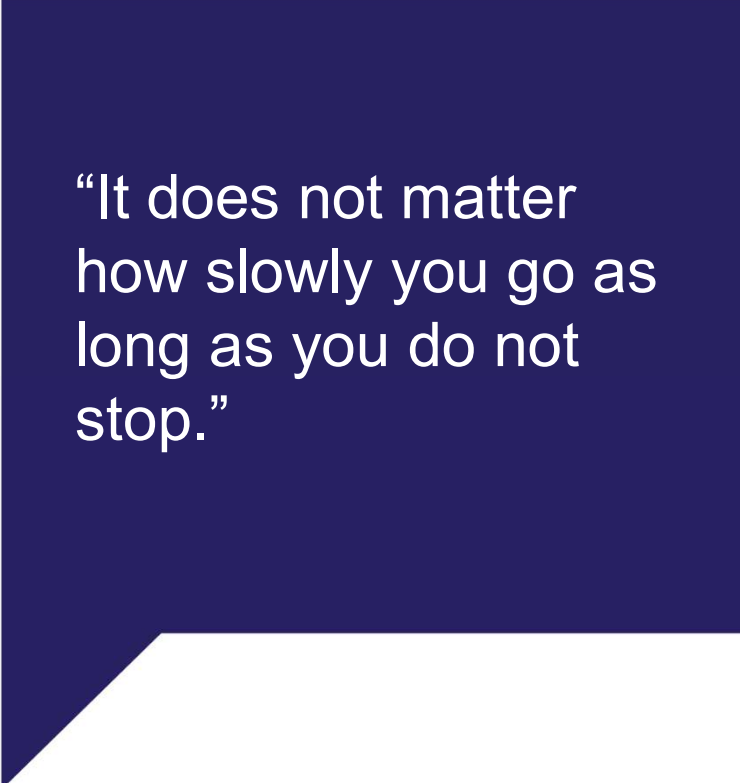
Engage Clinical Partners

- Final element of loop

Engage Data Partners

- Potential HIE engagement

Tackle technology



“It does not matter how slowly you go as long as you do not stop.”

“In Union There is Strength”

KCHC/MARC Collaboration

- Engagement with community-based organizations
- Seek understanding and share context
 - Benefits of Community Care Hub Model
 - Better coordination of care for patients
 - Better communication - CBOs speak to payors in singular voice
 - Better financial support of CBOs
 - Benefits of Collective Impact on efforts to address social drivers of health
- Ultimate Goal
 - Regionwide network providing whole-person care
 - Robust payor support for the value provided by CBOs

Thank You

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KCHealthCollaborative.org