



Enhancing Project Planning with Artists and Creatives

Lunch will be provided but space is limited, and an **RSVP is required**. [Register here](#).

Registration will end at 5 p.m. this Friday, May 17th.

When:

Monday, May 20
11 a.m.–1 p.m.

Where:

MARC offices
600 Broadway Blvd Suite 200
Kansas City, MO 64105
MARC Board Room, 206

Schedule:

11–11:30: Lunch service
11:30–12:15: Panel presentation
12:15–12:30: Audience Q&A



Upcoming lunch and learn event regarding use of creatives in planning project development. The session will include the 2021 Planning Sustainable Places study that developed the Northeast KCK Heritage Trail and Green Infrastructure Project next Monday, May 20th.

Please contact

Beth Dawson

bdawson@marc.org

for the registration link.

Planning Sustainable Places Program

ADVANCING A SUSTAINABLE REGION PLACE BY PLACE

Pre-application Workshop

May 16, 2024

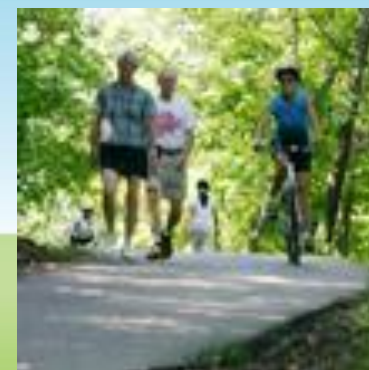


Planning Sustainable Places Background

- Program to build on previous regional planning initiatives

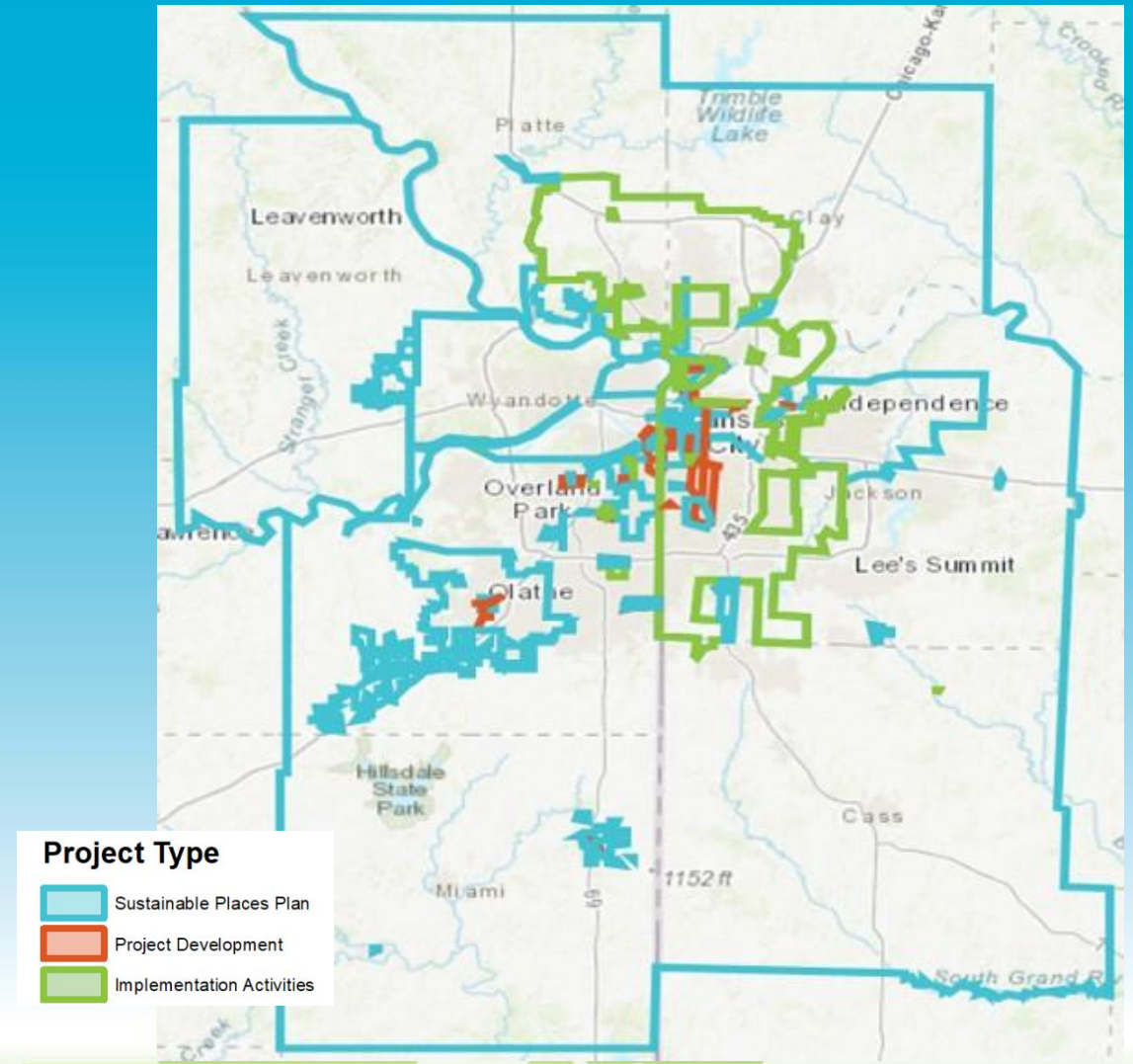


- Implements the MARC Board's adopted policy statement on regional land use direction
- Goal: help local communities advance their sustainable development projects towards implementation



Planning Sustainable Places

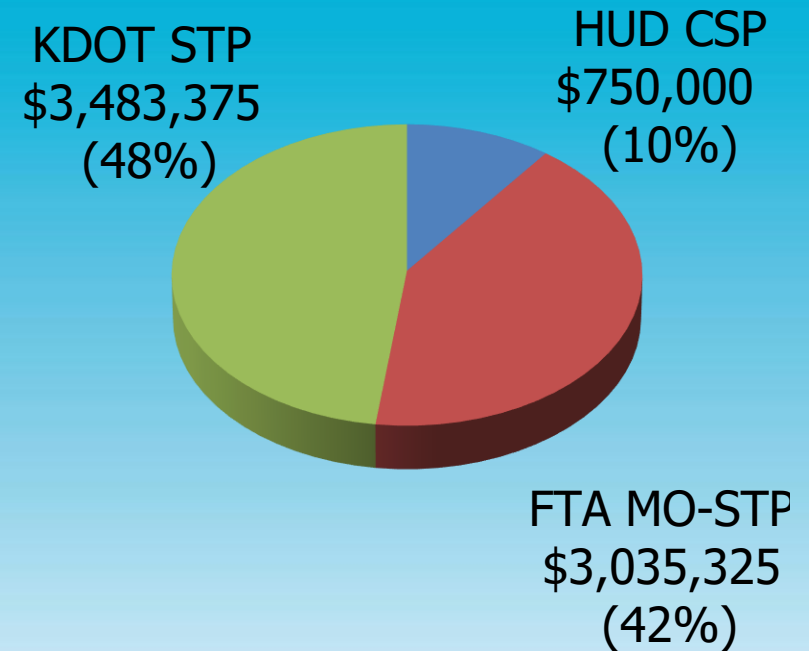
- Projects limited to local governments and transit agencies furthering local planning projects in a variety of settings
- Mix of projects, a portion proceeding from previous funding mixed with new
- Covers the spectrum of settings from rural to urban
- Wide range of projects including downtown redevelopment, corridor plans, and neighborhood strategies



Planning Sustainable Places To Date

- **Total Funds** \$10,930,000
- **185 Applications**
- **101 Projects**
50 Kansas 51 Missouri
- **Three Types of Projects**
 - Sustainable Places Plan 65
 - Project Development 21
 - Implementation Activities 15
- **Match Generated** \$3,547,589
- **Implementation to Date: \$460+ Million**

Funding By Source



Planning Sustainable Places

- Only local jurisdictions, transit agencies and government entities may apply.
- Projects must have a clear, strong emphasis on transportation.
- Only two project categories: Planning Sustainable Places Plan and Project Development
- Updated scoring criteria



2025 Call for Projects Guidebook



2025 CALL FOR PLANNING STUDIES

SUBMISSION GUIDEBOOK

Mid-America Regional Council | 600 Broadway, Suite 200
Kansas City, MO 64105 | Ph: 816/474-4240 | Fax: 816/421-7758
<https://www.marc.org/transportation-transportation-programs/planning-sustainable-places/planning-sustainable-places-call-for-projects>

- Program Overview
- Eligibility
- Project Categories
- Evaluation Criteria
- Selection Process
- Submission Database
- Resource Maps

Call for Projects

Application website:

<https://data.marc.org/psp/>

Application Opening: May 1, 2024

Application Deadline: June 14, 2024, 4 p.m.

Funding is limited so a regional solicitation and call for applications is being conducted.



Current Funds to be Programmed

2025

\$ 900,000

—

Missouri Surface Transportation Program
(FFY 2025)

+

\$ 720,000

—

Kansas Surface Transportation Program
(FFY 2025)

\$ 1,620,000

Funding is solely from STP so there must be a **strong** emphasis on transportation.

Maximum Federal Funding **\$150,000**, no minimum grant award

Match: Minimum local cash match of 20% of total budget
NOT federal portion



Local Cash Match and Transportation Fees

Local Cash Match Calculation

The local cash match is 20% of the total budget. It is NOT 20% of the federal funds requested. Correct calculation of local match:

$$\frac{\text{Federal Fund Request}}{0.8} = \text{Total Budget}$$

$$\frac{\$150,000}{0.8} = \$187,500$$

$$\text{Total Budget} - \text{Federal Request} = \text{Local Cash Match}$$

$$\$187,500 - \$150,000 = \$37,500$$

Transportation Fees

A project fee of 1.0% of federal funds awarded to any project selected will be charged to the project sponsor.



Projects Schedule

June 14, 2024 4pm CDT
Project submission deadline



**Call for
Projects**

June - July 2024
MARC staff technical analysis and scoring

July 1 – July 22, 2024
Project submission public comment period

Aug - Sept 2024
Sustainable Places Policy Committee evaluation & prioritization

Sept 2024
MARC Total Transportation Policy Committee and MARC Board adoption

Oct 2024
Consultant procurement begins



**Project
selection
and work
begins**



Eligibility

Applicants: Jurisdictions (cities, counties and states) and transportation agencies located within MARC's metropolitan planning boundary – Johnson, Leavenworth, Miami and Wyandotte counties in Kansas, and Cass, Clay, Jackson, **Ray** and Platte counties in Missouri – may apply for consideration.

Location: Areas within the MARC metropolitan planning organization boundary are eligible, but an emphasis will be placed on identified activity centers within our defined redevelopment area. The selection of projects will be prioritized around areas that show a “confluence of opportunities”, areas that include multiple development opportunities that support regional goals.



Project Categories

Sustainable Places Plan

This first level of planning in the PSP program focuses on looking at the big picture and crafting a vision that integrates transportation, land use and the environment and identifies project need. The project must meaningfully engage the community in a collaborative dialogue.

Project Development

This level of planning in the Planning Sustainable Places program focuses on drilling down into a Sustainable Places type of plan. The Sustainable Places Plan does not have to be the result of a Sustainable Places Plan through MARC. Communities that have completed work that meets the criteria of a Sustainable Places Plan are encouraged to utilize the Planning Sustainable Places Project Development opportunity to further develop their big picture plans to integrate project needs and concepts. This level does not include PS&E (plans, specifications and estimates) nor would it include survey work.

[Planning Sustainable Places Hub](#)

Sustainable Places Plan Details

Sustainable Places Plan

Pre-requisites:

Vision of Future
Vibrancy

Required Element:

Robust Public
Engagement

Required Deliverable:

Implementation
Plan Detailing
Project Timeline

Could consider addressing:

- New and/or revised land use strategies
- Transportation demand-reduction measures
- Internal mobility enhancements – traffic calming, pedestrian, transit, and/or bicycle circulation, safety and security for all modes
- Continuity of local streets in community
- Need/identification of future transit
- Connectivity of transportation to other centers
- Public and private investment and implementation strategy
- Assembly of Walk-friendly Community applications



Project Development Details

Project Development

Pre-requisites:

Vision of Future
Vibrancy

Timeline

Elements developed
in previous plan

Required Element:

Robust Public
Engagement

Required Deliverables:

Detailed plan
including Budget
(Sources & Uses)
Document

Could consider addressing:

- Transportation project feasibility analysis
- Parking facility or management plan
- Bicycle/pedestrian project plan
- Transit project or facility plan
- Multi-modal corridor plans
- Green and complete streets
- Environmental mitigation plan or restoration plan
- Design guidelines

Evaluation Criteria

- General information
- Project financial information
- Project location characteristics – does the project...
 - Promote improved travel choices?
 - Destinations in the study area? – New Scoring Criteria
 - Include a variety of land use types? - New Scoring Criteria
 - Contain blocks with impervious surface? - New Scoring Criteria
 - Include a variety of housing land use types? - New Scoring Criteria
 - Improve public health?
 - Support investment in areas with existing infrastructure?



Evaluation Criteria

- Intent
 - How does the project impact travel choices, land use patterns, environmental stewardship, economic growth, etc.
- Location
 - Is the project located in a redevelopment area, economic justice tract, regional development center or mobility hub?
- Partnership
 - How does the project demonstrate partnership with other stakeholders?
- Implementation
 - Does the project demonstrate a commitment to or make steps toward implementation?

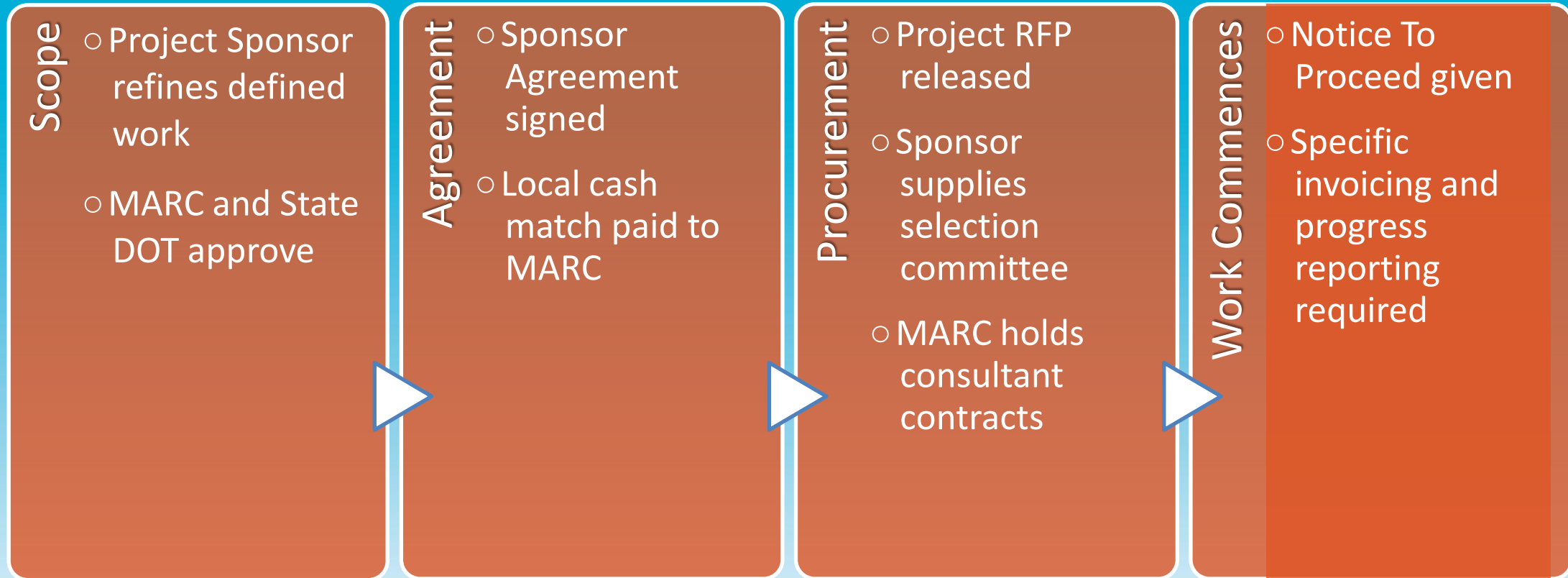


Evaluation and Recommendation Process

- After call closes on June 14, 2024, MARC staff will do the initial technical analysis of submissions. Projects will be evaluated on scoring criteria and how well they support the program goals.
- The Sustainable Places Policy Committee, State DOT and FHWA will then evaluate the provided information and scores, identify gaps, assess priorities and formulate a recommended list of projects.
- The recommended list of projects will then be presented to MARC's Total Transportation Policy Committee and MARC's Board of Directors for approval.



Procurement Process



Submission Process

Submission Page: <https://data.marc.org/psp/>

- Create an Account

The first time you use the site, select "Register". Your jurisdiction or agency may have more than one account.

- Add a Project

Log in to the database, click "Start New Application". A blank form will open. Information can be added incrementally during multiple sessions and will be private until the call for projects closes. If your match is less than 20% of the total, the system will not allow you to submit your application.

- Revise a Project

Each time you log in you can update or add new information.

- Delete a Project

Click the "Delete" button next to a project in your list of projects.

Resource Maps

Planning Sustainable Places Hub


- The PSP Hub includes the Project Explorer, Data Atlas, and Sustainable Land Use Resource
- MARC provides an online mapping application to project sponsors.
- You can view the proximity of projects to regional assets.
- Layers in the PSP Atlas:
 - Administrative boundaries
 - Regional planning data
 - Mobility services
 - Location characteristics
 - Population characteristics




PSP Application Portal

- The PSP application portal can be found at <https://data.marc.org/psp/>.

PROJECT APPLICATION PORTAL

 **MARC**
MID-AMERICA REGIONAL COUNCIL

 **Planning Sustainable Places**
ADVANCING A SUSTAINABLE REGION PLACE BY PLACE

Planning Sustainable Places

Email:

Password:

[Login →](#) [Forgot password 🔑](#) [Register 👤](#) [Report Issue ⚠](#)

Office Hours

- Have more questions? Join us for PSP Office Hours!
 - Monday, May 20 at 3pm <https://bit.ly/3UEQxRg>
 - Wednesday, May 29 at 3pm <https://bit.ly/49TO2Pu>
 - Wednesday, June 5 at 3pm <https://bit.ly/3UPiOVz>
- All PSP Office Hours sessions will be held virtually on Teams
- Registration links are listed here and can be found in the PSP Guidebook



Questions

If you have any questions, please contact:

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